The City of Edmonton’s Public Engagement Spectrum.

Increasing influence of the public

ADVISE: The public is consulted by the City to share feedback and perspectives.

REFINE: The public is involved by the City to adapt and adjust approaches.

CREATE: The public collaborates with the City to develop and build solutions. This can include community initiated engagement.

DECIDE: The public is empowered to make decisions directly or on behalf of the City.

Communication

Project Management | Decision Making | Relationships | Capacity Building | Leadership Development