



VISION AND GUIDING PRINCIPLES

The City and community have agreed on the following vision to strive for in public engagement along with the following principles to guide us:

A SHARED RESPONSIBILITY - Engagement of people in an authentic way contributes to robust solutions to challenging issues and encourages participation that supports democratic decision-making.

RELATIONSHIP-BUILDING AND PERSPECTIVE SEEKING - Meaningful engagement values local perspectives and community experiences; it recognizes that respect and equitable processes foster trust and stronger relationships.

PROACTIVE, TIMELY AND TRANSPARENT - People have enough time and notice to engage early in the process which enables considered input and impact on decision making. How input will be assessed and used is clearly communicated during engagement and reported on afterwards.

Vision

A CITY WHERE WE ARE CONNECTED, INVESTED, AND PROUD TO PARTICIPATE IN SHAPING OUR COMMUNITY.

INCLUSIVE AND ACCESSIBLE - Engagement planning and delivery is inclusive and accessible to best serve our city by encouraging two-way conversations and strategies that reach diverse communities and ensure people feel heard and know their input is valued.

INNOVATIVE AND CONTINUOUSLY IMPROVING - As Edmonton grows and evolves, we aspire to co-create and embrace new and better engagement processes, tools and tactics based on a sound approach to evaluating success.