VISION AND GUIDING PRINCIPLES

The City and community have agreed on the following vision to strive for in public engagement along with the following principles to guide us:

A SHARED RESPONSIBILITY - Engagement of people in an authentic way contributes to robust solutions to challenging issues and encourages participation that supports democratic decision-making.

RELATIONSHIP-BUILDING AND PERSPECTIVE SEEKING - Meaningful engagement values local perspectives and community experiences; it recognizes that respect and equitable processes foster trust and stronger relationships.

PROACTIVE, TIMELY AND TRANSPARENT - People have enough time and notice to engage early in the process which enables considered input and impact on decision-making. How input will be assessed and used is clearly communicated during engagement and reported on afterwards.

INCLUSIVE AND ACCESSIBLE - Engagement planning and delivery is inclusive and accessible to best serve our city by encouraging two-way conversations and strategies that reach diverse communities and ensure people feel heard and know their input is valued.

INNOVATIVE AND CONTINUOUSLY IMPROVING - As Edmonton grows and evolves, we aspire to co-create and embrace new and better engagement processes, tools and tactics based on a sound approach to evaluating success.

VISON

A CITY WHERE WE ARE CONNECTED, INVESTED, AND PROUD TO PARTICIPATE IN SHAPING OUR COMMUNITY.