How to Determine Applicable DC2 Regulations

DC2 Process: DC2(285):

1. Go to maps.edmonton.ca using your internet browser.
2. Enter the Address of the Proposed Sign Location: i.e. 10321 – 34 AVENUE NW
3. Click on Zoning for this Address.
4. In this case the Zone is: DC2(285)
6. Select the link (DC2) Site Specific Development Control Provision for individual sites, and click on DC2(285).
7. The regulations for Section DC2(285) will open, showing the **date of approval**. This DC2 was approved by Council on **August 17, 1992**.

8. Scroll down the page to find **Uses**. In this case the DC2 makes no reference to any signs in the use categories, however under Section DC2.285.4 **Development Criteria** signs are referenced.

9. Section DC2.285.4.k. refers to signs as follows: Signs shall be allowed in accordance with Sign Schedule Section **79D** of the Land Use Bylaw subject to the following additional provisions: a comprehensive Sign Design Plan and Schedule consistent with the overall intent of Section **79E** of the Land Use Bylaw shall be prepared for each phase of the Development to be approved by the Development Officer, having regard to the following additional requirements;
   i. no part of a freestanding sign shall extend beyond the property line, and signs shall have a separation distance of at least 30 m; and
   ii. individual business identification signs located on the facade shall be similar as to proportion, construction materials and placement. The design and placement and scale of the sign shall be to the satisfaction of the Development Officer so as to ensure that signage does not detract from the overall appearance of the development and that signage is not obtrusive.

10. It is now necessary to go to the bylaw that was in effect on August 17, 1992, and reference **Schedule 79D** of that bylaw. Refer to the **Archived Land Use Bylaws** list at [www.edmonton.ca/temporarysigns](http://www.edmonton.ca/temporarysigns) under the **How Do I Obtain the Service?** heading.
11. In this case refer to: **1988 LUB 5996 Office Consolidation No. 8, Dec. 12, 1988**

On page c74 reference Sign Schedule 79D.2(2):

2) Portable signs and balloon signs shall comply with the general provisions and use regulations for portable and balloon signs of Section 79.9.

On page c61:

79.9(3)(b)(iii): The use of portable signs and balloon signs for business identification, local advertising and general advertising within Commercial and Industrial Districts shall comply with the following provisions:

A) One portable sign and one balloon sign shall be allowed for each 30 m (98.4 ft.) of frontage of a business premise or multiple occupancy development provided that not more than one portable sign and one balloon sign shall be displayed on any site.

12. Please review **Section 79 Sign Regulations** for additional information related to signs.  
(On pages c40 to c84)