

BE IDLE FREE

A minute or less is best.



The Issue

Edmontonians believe that unnecessary idling has a significant impact on the environment, yet more than 80% of drivers continue to unnecessarily idle their vehicles.

What is “unnecessary idling”?

Unnecessary idling is when your vehicle engine runs for no reason – for example, waiting to pick someone up or leaving your vehicle running while you run into a store.

It needlessly harms the environment, wastes fuel and money and diminishes our quality of life.

Did you know...?

- It only takes up to 60 seconds to warm up your car engine in winter.
- Cars warm faster and operate more efficiently when being driven.
- Idling can clog your car’s engine, leading to costly repairs.

How can you become idle free?

- Reduce your warm-up idling to less than a minute, assuming your vehicle windows are clear.
- If you are going to be stopped for more than 60 seconds, except in traffic, turn off your engine.
- Avoid using a remote car starter.
- In temperatures below -15°C, use a block heater to warm the engine.
- Talk to your family, friends and neighbours about the benefits of reduced idling.

For more information, or to download copies of Be Idle Free flyers and posters, visit www.edmonton.ca/BeldleFree.