



call to **artists**

request for qualifications

arts council

Call to Edmonton and Area* Artists - Heritage Valley Park and Ride Public Art Project



The Heritage Valley Park and Ride public art call, open to professional artists residing in the Edmonton Metropolitan Region*, is held in accordance with the City of Edmonton policy "Percent for Art to Provide and Encourage Art in Public Areas" (C458C). **Emerging artists and artists not currently represented in the collection are encouraged to apply.**

Budget: \$31,000.00 CAD (maximum, all inclusive)
Deadline for Submissions: 4:30 pm MST on Monday, April 30, 2018
Installation: Summer 2019

For more information, contact Chelsea Boida: phone (780) 424-2787 ext. 229 or email: cboida@edmontonarts.ca

The Edmonton Arts Council is committed to equity in all aspects of its work, and invites proposals from all potentially interested artists. We thank all artists for their time and professional interest in this call.

*Edmonton Metropolitan Region Map, Capital Region Board https://www.edmonton.ca/documents/PDF/EdmontonMetropolitanRegion_Map.pdf

Heritage Valley Park and Ride

About Edmonton

Located on the banks of the North Saskatchewan River, Edmonton, Alberta is known as “Festival City” and “Gateway to the North.”

With more than one million people living in the Greater Edmonton region, the city is the largest, northernmost municipality in North America. Geographically, Edmonton is situated at the boundary between prairie and boreal forest. The river valley constitutes the longest stretch of connected urban parkland in North America.

For millennia, people of many nations have called Edmonton home. The Indigenous peoples of the area, and the Métis in the 1800s, laid the foundations of this thriving community. Situated in the heart of Treaty No. 6 territory, Edmonton is now home to Canada’s second-largest urban Indigenous community. The city’s continual development as a thriving urban centre encourages ongoing migration of people from across Canada and around the world.

Deep histories and shared future visions imbue Edmonton with an energetic diversity that contributes to a dynamic urban landscape alive with arts and culture, business, research and development, and industry.

As Edmonton’s economy flourishes, so does the spirit of revitalization. Edmonton is undergoing an unprecedented amount of infrastructure growth with major roadways, streetscapes, and significant development downtown and in the suburbs. This municipal development, which includes public transit, provides public art opportunities through the City’s “Percent for Art to Provide and Encourage Art in Public Areas” policy.

Edmonton’s spirit of optimism is reflected through its ever-evolving Public Art Collection. With more than 230 pieces, the Collection includes visual art from a variety of disciplines by local, national and international artists.

Project Description

The Heritage Valley Park & Ride will be located in the fast-growing southwest quadrant of Edmonton. The facility will be located at the northwest corner of Ellerslie Road and 127 Street, south of Anthony Henday adjacent to the MacEwan and Rutherford neighbourhoods, as well as new residential developments in various stages of planning and construction.

Due to the area’s ongoing development, the Heritage Valley facility will be constructed to accommodate future LRT construction with minimal impact on transit service. This phase consists of the Park & Ride with 1,000 stalls, and a Transit Centre “island”. The layout will prioritize transit connections while accommodating features, such as paths and walkways, that enhance the facility’s integration within adjacent neighbourhoods.

Project Concept Design

The facility design is inspired by the site's agricultural history and proximity to Blackmud Creek and Ravine, and is reflected in the features and finishes used throughout the site. Undulating seating walls will evoke the creek and ravine course, while the linear paving pattern is informed by the patchwork of farmers' fields formerly found in the area.

Roof design provides a unifying architectural element, visually linking the main Transit Centre building to the unheated shelters on the concrete "island" or plaza. The Transit Centre's roof structure exposes its wood underside, lending a warm note to the transit experience. The design will direct water into raised planters on the platform and reduce the need for irrigation.

The Transit Centre and shelter walls will primarily be composed of floor to ceiling windows that allow unimpeded views of the site while enhancing user safety.

Shared-use pathways connect the Park & Ride to adjacent neighbourhoods. The paths traverse a wetland of native plants fed by storm water flowing from the transit facility's bioswales. The water will then be treated at a secondary storm water management facility before flowing to the river.

Public Art Opportunity

The Edmonton Arts Council, on behalf of the City of Edmonton, seeks an Edmonton-based artist or artist team to create an artwork to be installed Summer 2019 at the Heritage Valley Park and Ride Transit Centre. Artists residing in the Edmonton Metropolitan Region* are welcome to apply. Emerging artists and artists not currently represented in the collection are encouraged to apply.

Applied artwork mediums can include, but are not limited, to murals (directly onto brick or mural panels), low relief sculpture, and mosaic. Low relief sculpture should be a maximum of 3 inches from the wall. Integrated artwork is not acceptable (e.g. brick work, fountains, or other media that alter the wall design and construction).

Artwork concepts that relate to water, unique Northern Alberta seasonal colours and ecosystems, and sense of *genius loci* or "spirit of place" may be preferred due to the facility's design intention, as noted in the above Project Concept Design.

Each artwork zone is approximately 13 metres wide x 4 metres high. Please see page 8 for wall specifications and details.

Artwork Locations

Two outdoor locations have been identified for public art. They are on the brick walls of the Transit Centre facing east and west. One, or both locations, may be used. See pages 5-8 for images.

- **Location 1 – east-facing wall**

This location can be seen by pedestrians approaching the transit centre from the south parking lot, waiting on sidewalks, or in buses.

- **Location 2 – west-facing wall**

This location will be visible to patrons on the sidewalks, in buses, and from the future LRT platform.

* Edmonton Metropolitan Region Map, Capital Region Board https://www.edmonton.ca/documents/PDF/EdmontonMetropolitanRegion_Map.pdf

Artwork Design Parameters

The artwork must adhere to the following design parameters:

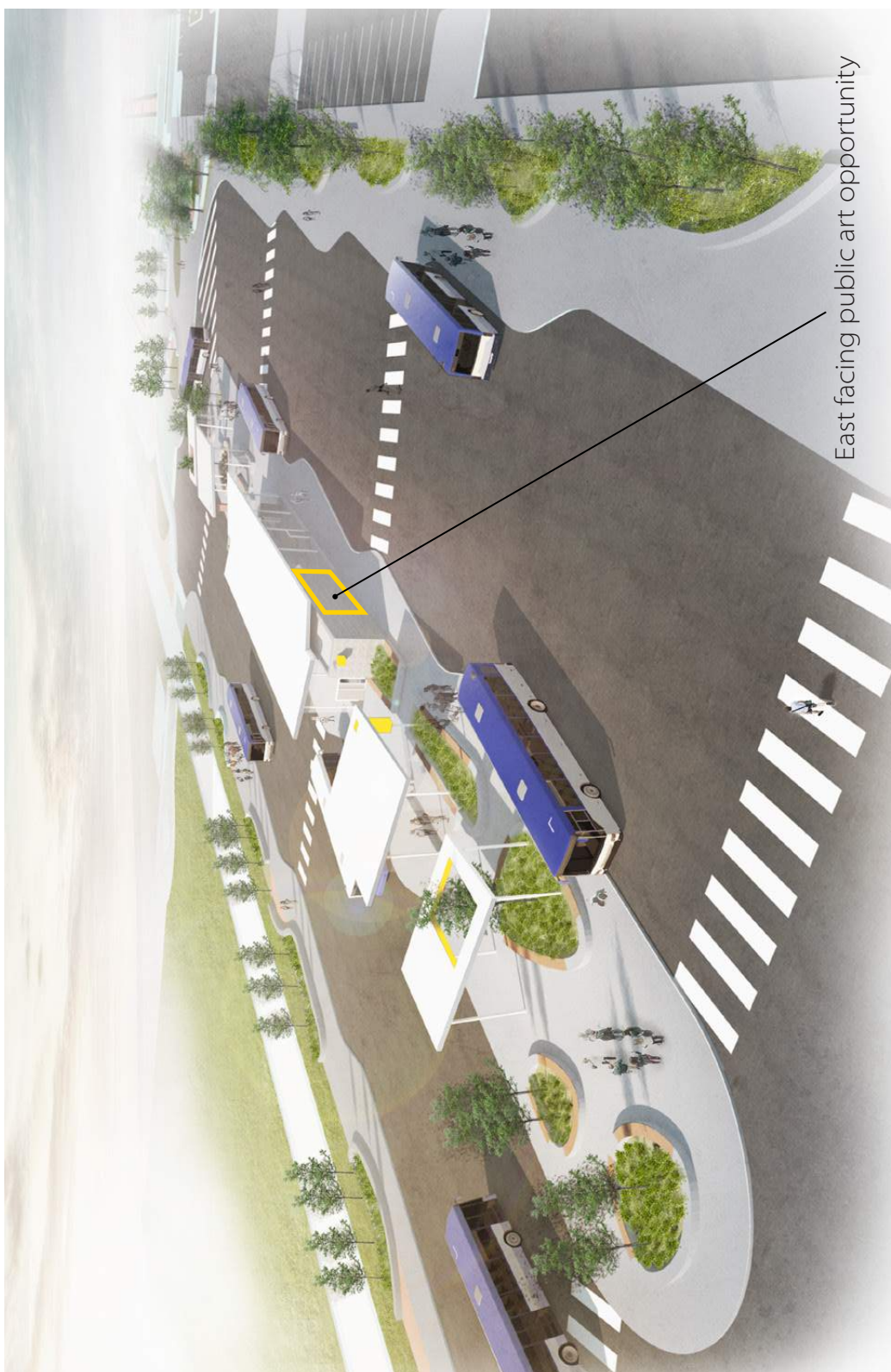
- Artwork should be a maximum 3 inches offset from the building to ensure it does not interfere with accessibility and circulation in front of and/or around the building.
- Does not cause opportunity for access to restricted areas (i.e. do not build in such a manner as to allow climbing to areas not normally accessible to the public).
- Ensure artwork does not pose a risk of injury to the public (example: sharp points, slip hazards, etc.).
- Meet fire codes with respect to flammability as applicable.
- Meet any applicable Alberta Building Code standards.
- Artwork must be constructed of durable permanent materials.
- Artwork must be vandal resistant.
- Artwork must not interfere with the operation and serviceability of the building.
- Artwork must be designed to be accessible for maintenance.
- Powder coating will not be accepted as a finish for outdoor metal artwork.

Artwork Permanence

All artwork proposals will receive a preliminary conservation review for permanence of materials and construction methods in order to proactively address maintenance and conservation concerns. The EAC Public Art Conservation program supports the artistic process while ensuring that all commissioned artworks are high quality, durable, and maintainable.

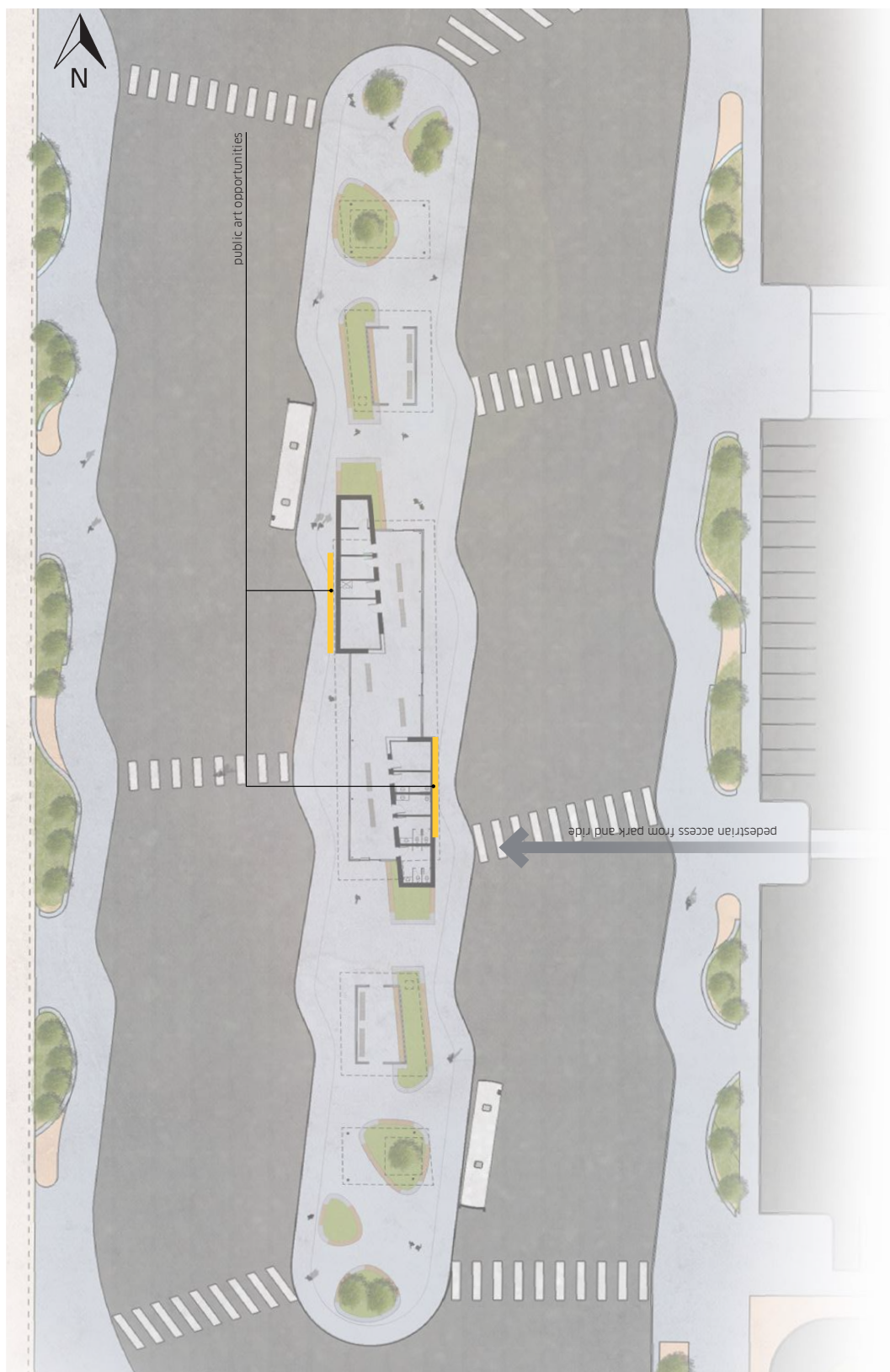
Because the Edmonton Public Art Collection is located in the public realm, it is important that durable materials are used. Artwork proposals should take into consideration the location in which they will be sited. This can include (but is not limited to) repeated weather changes and climactic cycles, sunlight exposure, physical environment risks, and countless audience interactions.

For additional resources, please go to publicart.edmontonarts.ca/static_media/pdfs/files/publicart/Public%20Art%20Conservation%20Tips%20for%20Artists.pdf

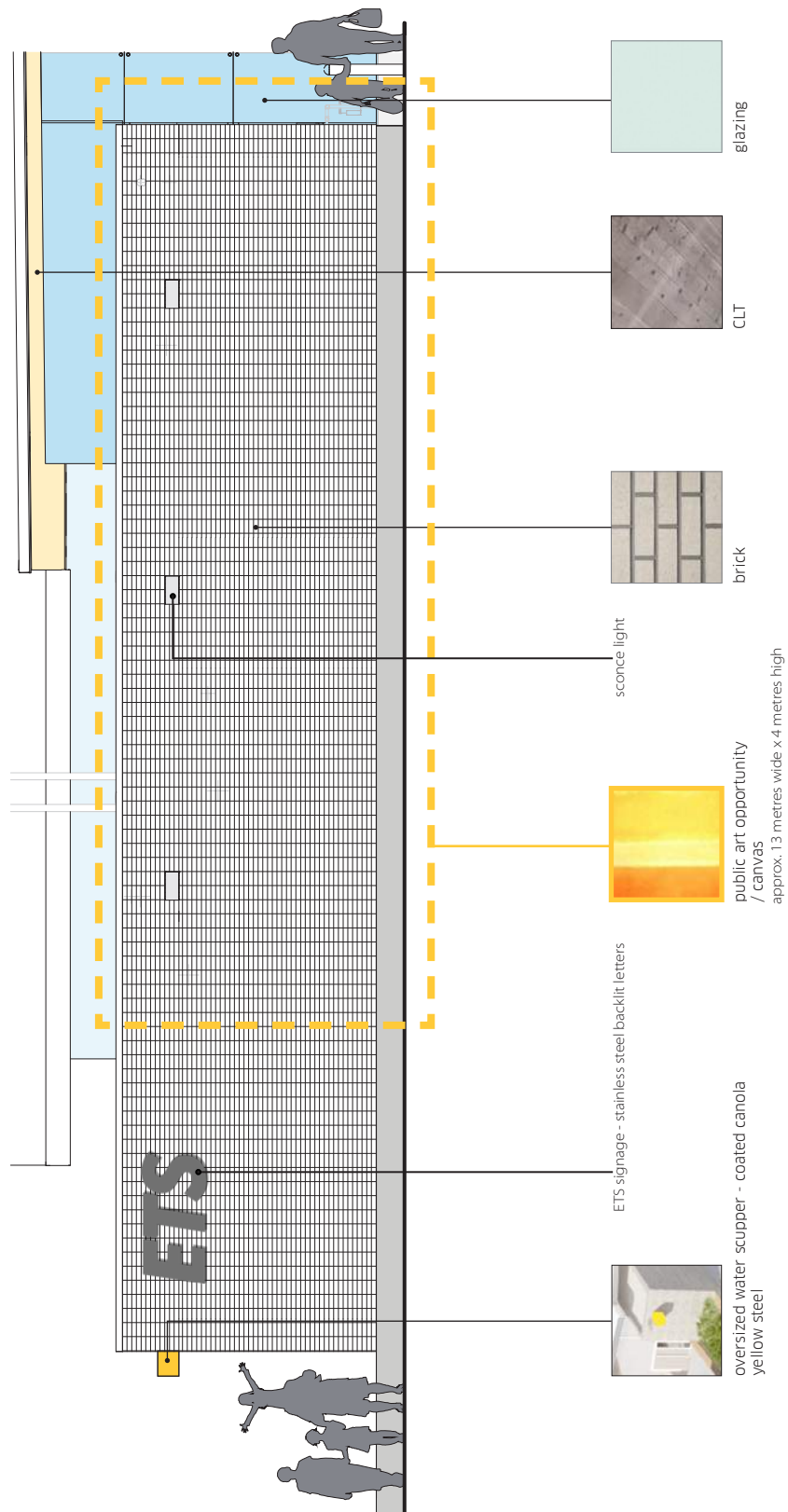


Heritage Valley Transit Centre -Aerial View





Plan View of Public Art Potential Locations and Transit Centre



Elevation View of Public Art Opportunity - there are two potential locations on identical walls

Application Process

Selection Process:

The commissioned artwork will be chosen through a two-stage artwork selection process:

- The first stage will short-list three applicants based on qualifications.
- In the second stage, each of the three artists/teams will create a proposal for a fee of \$1500.00 (inclusive).
- An artwork will be selected based on the full project proposals from shortlisted applicants.

Selection Committee members will include representation as follows: City of Edmonton, project architect team, artist and community representatives. The Selection Committee is under no obligation to choose any finalists. All decisions of the Selection Committee are final. The City of Edmonton and the Edmonton Arts Council reserve the right to revoke the public art call and/or public art project.

Communication with the Selection Committee:

The Edmonton Arts Council will be responsible for all communication, either verbally or in writing, between artists making submissions and members of the Selection Committee. Any communication between applicants and Selection Committee members regarding submissions or the competition may result in disqualification.

Submission Requirements:

Please send items 1 - 6 as a single pdf file, and requirement 7 (images) as separate jpeg files. No hard copies will be accepted unless previously arranged. Submissions should be emailed unless previously arranged. ***Incomplete applications will not be accepted.*** Artists must submit the following in order to qualify for consideration:

- | | |
|--|--|
| <input type="checkbox"/> 1. SUBMISSION FORM | Complete and signed with contact information. |
| <input type="checkbox"/> 2. LETTER OF INTENT | Letter to the Selection Committee outlining why you are interested in this project, how it relates to your art practice, and how you propose to approach the project. (One page maximum). |
| <input type="checkbox"/> 3. ARTIST STATEMENT & BIO | Total of one page maximum. |
| <input type="checkbox"/> 4. REFERENCES | Four. Ideally, a minimum of two from public art commissioning agents, clients, consultants, or art instructors. Please provide references' current contact information only, reference letters are not required. |
| <input type="checkbox"/> 5. CURRICULUM VITAE | Detailing professional experience as an artist, prior public art experience, and other relevant information, max 3 pages. If applying as a team please identify all members and provide a brief CV for each. |
| <input type="checkbox"/> 6. DOCUMENTATION LIST | Provide a written list that clearly identifies the Visual Documentation (below) with corresponding numbers and titles. For large scale works indicate dimensions. For previous public artworks include details of title, date, locations, commissioning agent or client, budget, medium, size and a brief description of the work. |
| <input type="checkbox"/> 7. VISUAL DOCUMENTATION | Of previous public artworks, or artworks that best illustrate a related body of artwork to the proposal. Include a maximum of 10 images - jpeg files only please we will not accept pdf, PowerPoint or tiff formats; minimum 150 dpi; Number each jpeg to correspond with the Visual Documentation List. |

Criteria for Selection at Proposal Stage (Second Stage):

Artists who meet most or all of the following criteria may be considered for commission:

- Demonstrated experience in completing public art projects with equivalent budgets.
- Demonstrated understanding of the project and its context.
- Style and originality of proposal.
- Appropriateness of proposal for the context.
- Technical feasibility and appropriateness of materials of the proposal.
- A practice in painting, sculpture, installation art or integrated /applied design, as is relevant to the call and proposal.
- Adept at creating artwork that reflects community spirit.
- Quality of overall past work.

Deadline for Submissions:

Complete submissions must be received no later than 4:30 pm MST on Monday, April 30, 2018.

Submissions can be e-mailed to:

cboida@edmontonarts.ca

Subject line: Heritage Valley

Return of Submissions:

Artist information will be kept on file and added to the Edmonton Public Art database. If you do not wish to have your details added, please indicate so on the entry form.

Loss or Damage: While every precaution will be taken to prevent loss or damage, the jury, the Edmonton Arts Council and their agents shall not be liable for any loss or damage, however caused.

Commission: The total commission for the artwork is \$31,000.00 CAD (including GST) and must cover all costs associated with the design, fabrication, shipping, and supervising of installation for relevant site locations of the artwork including but not limited to artist fees, materials, insurance, etc.

Original Work: The artist must guarantee that the artwork is original and does not violate the copyright of any other person.

Contract: The artist(s) will enter into a contract with the Edmonton Arts Council and the City of Edmonton.

Copyright: Successful artist(s) must be prepared to grant and license to the City of Edmonton and the Edmonton Arts Council the exclusive right to exhibit the artwork in perpetuity and the non-exclusive right to photograph or video tape the artwork for promotion or distribution, without further compensation. The artist retains copyright as the creator of the artwork. The City of Edmonton will not alter the artwork for purposes of maintenance, conservation, etc. without prior consultation with the artist. The City of Edmonton reserves the right to move or de-accession the artwork if necessary and will make every effort to notify the artist.

Heritage Valley Park and Ride Public Art Project

Name: _____

Address: _____

City/Province: _____

Postal Code/Country: _____

Phone (home): _____

Phone (work): _____

Email Address: _____

Website (if applicable): _____

Please retain my application as part of the Edmonton Public Art artist database at the Edmonton Arts Council.

(Check one) ☐ YES ☐ NO

How did you hear about this Call to Artists? ☐ EAC Weekly ☐ EAC Monthly ☐ Art Rubicon ☐ Akimbo

I, _____ (PRINT NAME) hereby make a Submission for the Heritage Valley Park and Ride Public Art Project and am in agreement with the Terms of Competition as outlined in the Information Package.

Applicant Signature _____

Date _____

Check List – Include all of the following:

- | | |
|--|--|
| <input type="checkbox"/> 1. SUBMISSION FORM | <input type="checkbox"/> 5. CURRICULUM VITAE |
| <input type="checkbox"/> 2. LETTER OF INTENT | <input type="checkbox"/> 6. DOCUMENTATION LIST |
| <input type="checkbox"/> 3. ARTIST STATEMENT & BIOGRAPHY | <input type="checkbox"/> 7. VISUAL DOCUMENTATION |
| <input type="checkbox"/> 4. REFERENCES | |

E-mail To: cboida@edmontonarts.ca
Subject Line: Heritage Valley

Deadline: Received no later than 4:30 pm MST Monday, April 30, 2018.

The information on this application is being collected under the authority of Section 33(c) of the FOIP Act and will be used by the Edmonton Arts Council to determine eligibility for Edmonton Arts Council Public Art programs. The aggregate data may be used for program planning and evaluation. All information collected by the Edmonton Arts Council is protected by the provisions of the FOIP Act. You may direct questions about the collection, use or disclosure of your personal information by this program to the Edmonton Arts Council at (780) 424-2787.

