

Partner Interest Exploration Frequently Asked Questions

Coliseum Transformation & John Fry Park Projects

The following are some questions that we've received about the Partner Interest Exploration (PIE). Questions were added every Friday between November 18 and December 1. Question period closed **December 1, 2016** at noon.

Q: Are we able to submit a previously created proposal for consideration in the PIE process?

A: All submissions to the PIE must follow the format and response guidelines laid out in the PIE document. Submissions that do not follow the process will not be able to be communicated to City Council.

Q: If our organization has an idea that might work for either John Fry Park or the Coliseum, do you suggest that we respond to both PIEs?

A: Yes, if your idea could work for either site we strongly suggest responding to both the John Fry Park as well as the Coliseum PIE documents. Please contact the **Partnership Centre** if you would like a copy of either PIE or response form.

Q: Could you provide more details on what is meant by the Operating Partner idea in question 10?

A: An operating partner would seek to operate all or a portion of the available space. They would manage all aspects of running that space, including staffing, managing admissions and bookings, supervision, safety, custodial, etc. A true operating partner would not contribute to the cost of making the physical changes to the space. This is different from a capital partner, who would fund all or part of the physical changes to a space. A programming partner would look to rent out a portion of the already built space to run their programs. In the case of the Coliseum, this would mean offering programs in lieu of the City (or another operator) offering those programs.

It is possible for a single partner to be a capital partner, an operating partner, and a programming partner, or to be a mix of two types.

Q: Do we need calculate all needed space exactly (Question 18) or can we submit it at a later time?

A: Our preference would be for respondents to give us their best estimate of the space they require to bring their idea to fruition. These need not be set in stone, neither are you committing to anything as this PIE process is meant to generate and gather ideas. No RFPs will be awarded from this process.

Q: Does Question 19 (Will there be any direct or indirect commercial use of your space) mean Are we going to outsource portions of the space to generate revenue?

A: Commercial use of the space would be if you were looking to also build a pro-shop, store, restaurant etc in the space.

Q: In regards to part B2, What does "providing direct community programs and services" mean? Should this be related to just our clubs in Edmonton or all of our clubs across Canada?

A: Direct programs and services for your organization would include: junior/senior leagues; tournaments; training camps; coaching, and official training and development opportunities; special events; drop-in programs; etc.

Q: Should we fill this out from the perspective of just our local Edmonton Associations rather than organization as a whole? To be clear, it is the association as a whole who is looking for the partnership.

A: It is important to fill in the form to represent the organization as a whole. Your idea may highlight the good that you feel it will do in the Edmonton area but your organization's background experience could be further reaching.

Q: Many of the teams we currently work with are outside of Edmonton. Will that affect our ability to get a rental agreement?

A: The purpose of the Partnership Interest Exploration process is to **only gather ideas** from sports organizations. This is not a process to award a rental agreement. Your response should describe to the best of your ability the programs that your organization does and/or could offer to Edmontonians and also your ideas about retrofitting the space.

Q: Would there be an opportunity for seating in the upper level? What is the current seating capacity for the upper bowls?

A: There could be an opportunity to include spectator seating in the upper and/or the lower level. The current seating capacity of the upper bowl is approximately 6,000 seats. Note that no decisions about what to keep or remove have been made.

Q: What is the total area of the existing building?

A: The total square footage for all six levels of the Coliseum is: 461,534 sq ft

- Level 1: 133,266 sq ft
- Level 2: 60,407 sq ft
- Level 3: 114,984 sq ft
- Level 4: 43,559 sq ft
- Level 5: 77,444 sq ft
- Level 6: 31,874 sq ft

Q: Will the Oilers/Oil Kings dressing rooms stay?

A: There are no plans to keep or remove any of the dressing rooms at this point. This will be dependent on the facility concept(s).

Q: What would the ceiling heights be for both levels?

A: At this point, no decisions have been made regarding how to transform the space. However, Northlands' Vision 2020 demonstrated that separating the main volume into two floors is feasible. Per Northlands analysis:

- Lower level- 40' clear to bottom of trusses
- Upper level- 30' clear to bottom of trusses

Q: How far back does the kitchen space go?

A: The kitchen space goes approximately 20 ft. back from the concourse.