PRESENTATION AGENDA

1. Project Goals
2. Project Process
3. Guiding Principles
4. Engagement
5. What We Heard
6. Preferred Concept
7. Implementation
8. Engagement Plan
PROJECT GOALS

The Exhibition Lands Redevelopment project started in 2017.

The aims of the project are to:

• Create vision, guiding principles, and redevelopment concept to transform the area over 20–30 years

• Create an implementation plan for short, medium and long-term priorities
PROJECT PROCESS

PHASE 1: FALL - SPRING 2017
- IDEA GENERATION
  - GUIDING PRINCIPLES
    - Ideas + Feedback
      - Stakeholders + Edmontonians
- MARKET ANALYSIS
- BEST PRACTICE REVIEW
- TECHNICAL ANALYSIS

PHASE 2: JUNE 2018
- DUE DILIGENCE
  - BEST PRACTICE REVIEW
  - TECHNICAL ANALYSIS

PHASE 3: SUMMER - FALL 2018
- DEVELOP CONCEPTS
  - 4 INITIAL CONCEPTS
    - Policy Direction
  - POLICY DIRECTION

PHASE 4: WINTER - SPRING 2019
- REFINING CONCEPT
  - Preferred Concept
  - Draft Policies

EDMONTON EXHIBITION LANDS PLANNING FRAMEWORK
3 GUIDING PRINCIPLES

**Urban Places**

Incorporate viable and creative ideas for redevelopment to leverage the site's scale, location and assets.

Foster compact urban development.

**Climate Resilience**

Advance the sustainability and resilience of our environment.

Support all transportation choices.

**Regional Prosperity**

Support neighbourhood, city and regional economic development.

Ensure responsible return on public investment.

**Healthy City**

Contribute to the social, physical and mental well-being of residents and all Edmontonians.

Celebrate local history, heritage and cultures.
Engagement

Guiding Principles & Project Kickoff
FALL - SPRING 2017

Idea Generation
SPRING 2018

Idea Review
JUNE 2018

Concepts Review
FALL 2018

Planning Framework Review
JUNE 2019
5 WHAT WE HEARD

Concepts Review
Fall 2018

181 Attendees
526 Concept Comments
1,450 Online Survey Participants
499 Policy Dots Placed

A BASELINE
B CONNECTED COMMUNITY
C1 ALL-IN (Civic Anchor)
C2 ALL-IN (Regional Park)

WHAT WE HEARD

Concepts
Fall 2018

181 Attendees
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Attendees
Concept Comments
Online Survey Participants
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A BASELINE
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5 WHAT WE HEARD

WHAT WE HEARD
6 PREFERRED CONCEPT

- NEW LRT STATION (RELOCATED COLISEUM STATION)
- TRANSIT VILLAGE
- RECONFIGURED + EXPANDED BORDEN PARK
- GREENWAY LINK
- FINE-GRAINED NETWORK OF LOCAL STREETS + ALLEYS
- TRANSIT VILLAGE URBAN PLAZA
- TRANSIT VILLAGE
- RELINKED WAYNE GRETZKY DR.
- EMPLOYMENT ANCHOR
- CIVIC / EDUCATION ANCHOR

- LAND USE
- MOBILITY
- OPEN SPACE
PREFERRED CONCEPT

Transit Villages

Civic / Education

Employment Anchors

Borden Park + New Open Spaces
IMPLEMENTATION

2019

SHORT TERM  MEDIUM TERM  LONG TERM

2040
ENGAGEMENT FORMAT

Intro Boards
Learn about the project

Vision Station
View the overall concept and vision for the Exhibition Lands

Policy Feedback Stations
LAND USE
MOBILITY
OPEN SPACE
What do you like/ What are your concerns?

Implementation
Do you agree with the overall concept?

NEXT STEPS:
- Refine the Plan
- Public Hearing in Q4