

Downtown **Public Places Plan**

Vision

The Downtown Public Places Plan will meet community needs and help provide guidance for an increasingly vibrant, well-designed, accessible and sustainable Downtown.

Objectives

- + Create comfortable, memorable, attractive destinations and spaces
- + Improve connections between the Downtown and the River Valley
- + Guide open space development, design and programming in Downtown
- + Focus on the quality, functionality, connectivity and supply of open spaces
- + Provide design recommendations for developments impacting open spaces
- + Inform and align current and future Downtown projects

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| **SHARE** YOUR VOICE
SHAPE OUR CITY

Edmonton



ABOUT THE PROJECT

Why is this Plan important?

Downtown Edmonton is changing. Projects, including the refurbished Legislature Grounds, Ice District and LRT Valley Line, are attracting more development, businesses, and people. As Downtown grows, the size, quality, location, and connectivity of public places becomes more important.

Having exceptional public places in the Downtown will help Edmonton:

- + attract families and talent
- + grow civic pride and identity
- + improve public health, safety and vibrancy
- + create opportunities for chance encounters and memorable experiences

Downtown public places provide space for Edmontonians to socialize, celebrate, recharge and live life. Downtown public places – our open spaces, parks, and plazas – need to act as the playgrounds, resting spots and social spaces for residents, workers and visitors, while also providing premiere locations to host international and local festivals, events, commerce, arts, and culture.

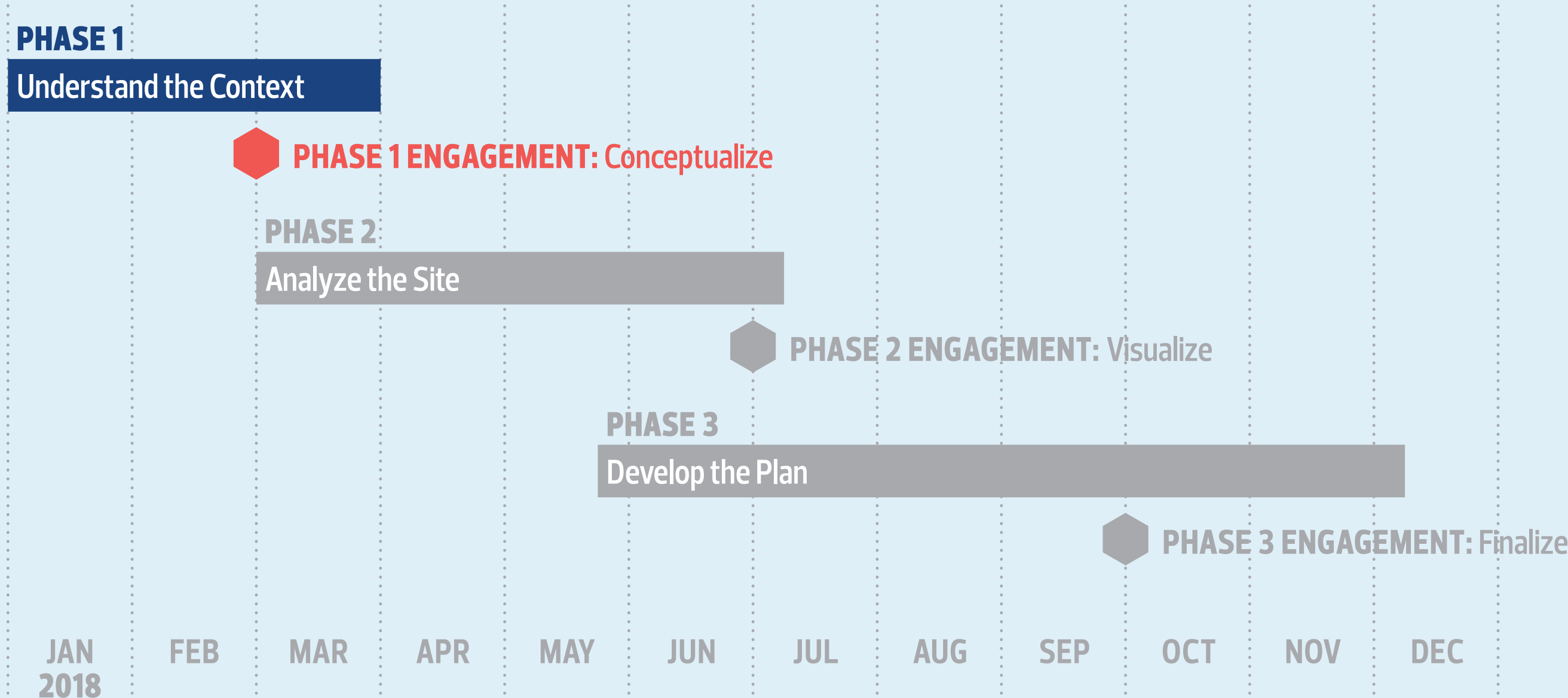
What will this Plan do?

Specifically, the Edmonton Downtown Public Places Plan will...

- + Highlight locations for new public places
- + Guide the design and programming of new public places
- + Outline improvements to existing public places
- + Define important connections
- + Provide direction for privately-owned public places
- + Understand the role of each place in the larger open space network

This plan will be informed by technical analysis, city policy, and public engagement.

We are currently in the **ADVISE** level of the City's Advise–Refine–Create–Decide public engagement spectrum.



Stay Informed

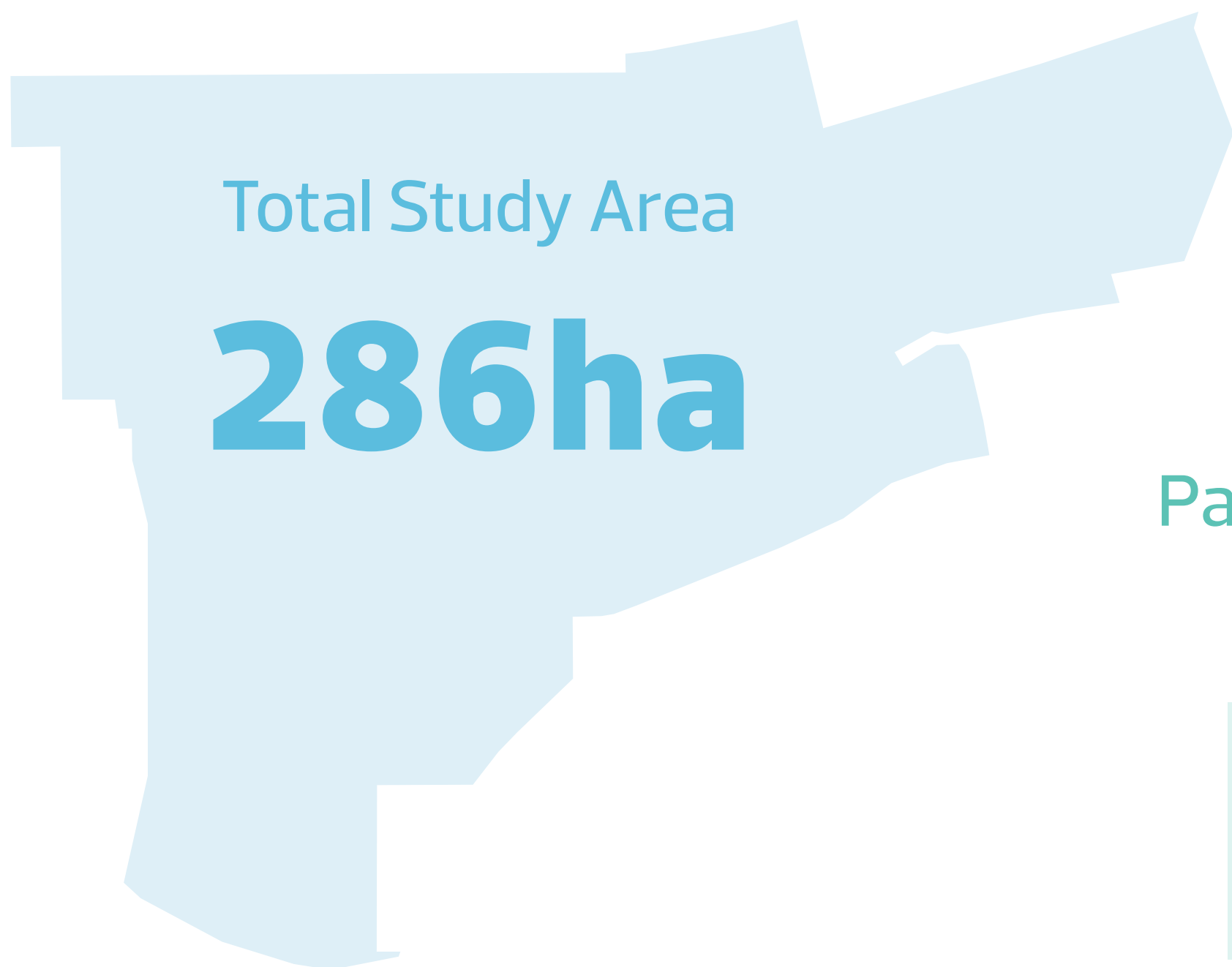
Check the project website for opportunities to get involved in the public engagement events or activities. The next phase of engagement will begin in June.

Phase 2 of the project will include further analysis and development of a draft framework.

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Call 311

DOWNTOWN FACTS



Parks + Open Spaces
in Study Area



City
Owned Public
Places

16



Privately
Owned Public
Places

12



LRT
Stations

6



Future LRT
Stations

(Valley Line Completion)

11



Hotels

11



Schools +
Post-Secondary
Institutions

6



Current Downtown Population: **19,508**



Projected Downtown Population: **55,141**

Current Parks + Open
Space Provision *

2.88ha
per 1000 people

Future Parks + Open
Space Provision *
(under current conditions)

1.02ha
per 1000 people



89,327

Daytime Downtown Population
(2016)

OUR PUBLIC PLACES

Do you agree or disagree with the following statements?

	Strongly Disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
I feel SAFE in downtown public places	1	2	3	4	5
Downtown public places are ACCESSIBLE to everyone	1	2	3	4	5
There are MANY public places downtown	1	2	3	4	5
Downtown public places are well CONNECTED to other destinations	1	2	3	4	5
Downtown public places are well CONNECTED to the River Valley	1	2	3	4	5
Downtown public places offer a VARIETY of experiences	1	2	3	4	5
Overall, the QUALITY of downtown public places in Edmonton is excellent	1	2	3	4	5

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