

ARGYLL PARK PRELIMINARY MASTER PLAN FEEDBACK SUMMARY

BACKGROUND AND METHODOLOGY

An open house was held on September 24, 2007 to provide information on proposed changes to Argyll Park, and to collect feedback from area residents and user groups. Prior to the September 24, 2007 open-house, additional meetings were held with the public and surrounding community leagues to keep stakeholders informed about the Argyll Park Preliminary Master Plan.

Stakeholders were provided with several opportunities to offer feedback on the Preliminary Argyll Park Master Plan including:

- On-site feedback forms (paper copy);
- A fax back option; and
- A web-based form option.

To allow for a timely interpretation of the information collected, feedback forms were accepted until Wednesday, September 26th, 2007 at noon. This summary is based on information / data from 245 feedback forms collected within this time frame.

NOTE: An open house consultative methodology does not allow for quantitative interpretation of the information / data. The feedback can only be interpreted in a qualitative or observational manner.

STAKEHOLDER PROFILE

Feedback Method

A total of 245 Argyll Park Preliminary Master Plan feedback forms were submitted:

- 213 were completed on-site;
- 25 were completed via a web-based options;
- 7 were faxed in.

Representation of Residents and User Groups

Of the 245 forms submitted, **137** were submitted by **residents** and **108** were submitted by representatives of **user groups**. For purposes of this summary, stakeholders who indicated they represent both a resident and a user group are analyzed as a resident.

Resident feedback forms were represented by:

Community League	Count
Area Community Leagues	123
<i>Argyll</i>	87
<i>Hazeldean</i>	25
<i>Ritchie</i>	6
<i>Avonmore</i>	5
<i>King Edward Park</i>	0
Other Community Leagues*	11
No response	3

* Other Community Leagues represented include: Belgravia, Forest Heights, Highlands, Mill Creek, Mill Woods, North Milborne, Rossdale, Rundle Heights, Strathern.

User group feedback forms were represented by:

User Group	Count
Cycling	84
Park or green space user	27
Soccer	29
Slo-pitch	4
Baseball	2
Rugby	2
Other user group	14

Note: User group stakeholders may represent more than one user group, and as such, are represented more than once in this count.

Attendance at the September 24th, 2007 Open house

Nearly all stakeholders (residents and user groups) submitting a feedback form (regardless of method) **were in attendance** at the September 24th, 2007 open house.

	Total Stakeholders	Residents	User Groups
In attendance at the open-house	227	131	96
Not in attendance at the open-house	18	6	12
Total	245	137	108

SUPPORT FOR THE PRELIMINARY ARGYLL PARK MASTER PLAN

Stakeholders were asked to indicate if they:

- Support the Preliminary Argyll Park Master Plan;
- Support the Preliminary Argyll Park Master Plan with suggestions; or
- Do not support the Preliminary Argyll Park Master Plan.

By Stakeholder Group

The majority (216) of both resident (108) and user groups (108) provide overall support (support or support with suggestions) **for the Preliminary Argyll Park Master Plan.**

	Total Stakeholders	Residents	User Groups
Overall support for the plan	216	108	108
<i>Support the plan</i>	123	42	81
<i>Support the plan with suggestions</i>	93	66	27
Do not support the plan	28	28	0
No response to this question	1	1	0
TOTAL	245	137	108

By Residential Neighbourhood

Regardless of residential neighbourhood, there **is overall support** (support the plan or support the plan with suggestions) for the **Preliminary Argyll Park Master Plan**

	Total Residents	Argyll	Hazeldean	Avonmore	Ritchie	Other*
Overall support for the plan	108	72	14	4	5	13
<i>Support the plan</i>	42	26	4	2	3	7
<i>Support the plan with suggestions</i>	66	46	10	2	2	6
Do not support the plan	28	14	11	1	1	1
No response to this question	1	-	-	-	-	1
TOTAL	137	86	25	5	6	15

**Also includes residents who did not specify their neighbourhood.*

Common Themes

The feedback tool yielded a significant amount of rich information regarding perceptions and suggestions of the Argyll Park Preliminary Master Plan. Some common themes include:

- There is broad support for the proposed Argyll Park Preliminary Master Plan including the phased parking lot approach and the inclusion of the Velodrome as part of the Plan.
- There is some polarized concern regarding the implementation of the potential second parking lot. Some stakeholders are concerned that if the parking lot is implemented, it will reduce green space, while other stakeholders are concerned that there is an immediate need for additional parking.
- There is broad support for the proposed trails and a strong desire to maintain park and green space.
- There is broad support for the need of washroom facilities including indoor and outdoor facilities. There is concern regarding the location of the outdoor facilities.
- Stakeholders express concerns regarding traffic and parking in the area.

For additional information regarding the next steps of the process, please refer to the Executive Summary.