



What is a stakeholder advisory group?

A group of people selected to represent the community, businesses, residents and stakeholders who may have an interest in the project. Participants gather insights, working with each other and the Project Team, to stimulate discussion and explore ways to best connect with the community.

What is the role of the stakeholder advisory group?

A member's role on the stakeholder advisory group is to ensure feedback is obtained in ways that are meaningful, collaborative and accessible for the community. The group will provide local knowledge of the community and offer insights and suggestions to the project team.

Who can be members of the stakeholder advisory group?

The stakeholder advisory group will be as inclusive as possible and balance participation between experienced voices and of those that are new or seldom heard. This includes individuals that represent the broader community and multiple uses and interests within the project area. The stakeholder advisory group will be aiming for the following composition:

- Representative from each of the Central McDougall and Queen Mary Park Community Leagues (2)
- Representative from the Central McDougall / Queen Mary Park Revitalization Implementation Steering Committee (1)
- North Edge Business Association (NEBA) (1)
- Businesses and services along 107 Avenue (mix of large and small) (3)
- Property managers or representatives of multi-unit residential housing in the area (2)
- Community agencies, groups, and organizations (3)
- MacEwan University (1)
- Community residents: two from each community (4) (ideally selected candidates to be diverse and representative of the various voices within the neighbourhoods)

To ensure an efficient process and productive meetings, the stakeholder advisory group will be kept to a manageable size of 12 - 17 members.

Membership Term and Meetings

Stakeholder advisory group membership will be for a term of nine months commencing in spring 2021 and ending in fall 2022. Meetings will be held four to six times throughout the project and each meeting will typically be 1.5 hours.