EDMONTON FOOD COUNCIL

Minutes - Meeting Nine

April 1, 2014 - Basement Meeting Room, Chancery Hall, 3 Sir Winston Churchill Square

Present:
M. Bailey, M. Male, J. Herbert, M. LaRue, C. Sikora, H. Dinner, J. Fisk, M. Bencz, K. Kossowan

Absent:
M. Dear, B. Swallow, M. Woodman, K. Franke, D. Bajer

Also in attendance:
H. Quan, Principal Planner, Urban Planning and Environment Branch

1. Welcome and opening remarks by Co-Chairs
M. Bailey called the meeting to order at 4:36 p.m. and welcomed everyone to the meeting. A brief overview of the agenda for the meeting was provided.

2. STANDING ITEM - News and information sharing
J. Fisk introduced the standing item and invited H. Quan to begin with an update from the Administration. Members subsequently took turns sharing relevant news and information.

3. Budget Report and discussion
J. Fisk invited H. Quan to provide a brief verbal update on the available resources for the Edmonton Food Council to carry out their work. A thorough discussion ensued regarding what the Food Council had the capacity to undertake given limited staff resources available and no formal budget allotted to the Food Council. Various options were discussed, recognizing that the Food Council is a volunteer group and that there are significant expectations of the Council by the public and by Administration.
It was agreed and reaffirmed that a critical component of any work that the Food Council might undertake would be implementation of an engagement and communications plan, anchored by a strong online presence. As such, a motion was made by M. LaRue to proceed with the request to Administration for the approval of an external Food Council website that would be developed using in-kind contributions provided by M. Male, and maintained and managed by the Administrative liaison, currently H. Quan, in consultation with a committee of the Food Council. The motion was seconded by M. Bencz and all were in favour. The motion was carried.

It was also agreed that the portions of the public engagement plan that included potential public events or open houses might still be accommodated. This issue will be further discussed at the next meeting.

4. Working Groups Reports
These items were tabled for the next meeting due to time constraints.

5. Closing remarks
In their closing remarks, J. Fisk and M. Bailey reminded everyone of the details for the May meeting, confirming that future meetings would be similar to this one in that there will no longer be dinner served and the start time will be earlier so that members still have time for dinner. The meeting was adjourned at 6:45 p.m.