

1.0 Application

- 1.1 Pursuant to Traffic Bylaw 5590, the following are signing conditions in respect of conditions for placement of free-standing signs on a highway.

s. 65(2)

LIST VI

SIGNING CONDITIONS

CONDITIONS FOR PLACEMENTS OF FREE-STANDING SIGNS ON A HIGHWAY

- A. All persons placing or erecting a free-standing sign on a highway to advertise a business or service shall comply with the following conditions:
1. The sign shall be portable.
 2. The sign shall have a maximum sign face of 0.6 meters wide by 1.0 meter high and constructed of a material that is a minimum of 6 millimeters thick.
 3. Each sign shall be mounted on an A-frame.
 4. There shall be a limit of one sign per business frontage.
 5. The sign shall be placed in line with street light poles and parking meters so as not to obstruct pedestrian traffic.
 6. The sign shall be constructed of a painted wooden or metal material such that a rigid frame is provided and debris such as torn paper and cardboard is not present.
 7. The sign shall be allowed directly in front of a business property only during the hours that the premises are open for business.
 8. The sign shall not be located within 2 meters of an intersection.
 9. The sign shall not be located on roadways (including paved shoulders), centre medians, medians between main roads and service roads, “pork chop” islands, traffic circles, or any islands/medians separating traffic.

Note: These provisions do not apply to signs on private property, which are controlled under the Land Use Bylaw administered by the Planning and Development Department.

- B. All persons placing or erecting a free-standing sign on a highway to guide pedestrian and vehicular traffic to an open house location shall comply with the following conditions:
1. The sign shall be placed only on the date of the open house.
 2. Each sign shall have a maximum sign face of 0.6 meters wide by 1.0 meter high and be constructed of a material that is a minimum of 6 millimeters thick.
 3. Each sign shall be mounted on an A-frame or on a stake firmly secured in a grassed boulevard area.
 4. The maximum number of messages allowable on each sign is four. The messages shall consist of the following with a) and b) being prominent:
 - a) Open House
 - b) Directional Arrow
 - c) Company Identification
 - d) Salesperson
 5. The sign shall be allowed during the following time periods:
 - a) From 1500 hours Friday to 2200 hours Sunday or Statutory Holiday Monday,
 - b) From 1500 hours to 2200 hours daily, Monday to Thursday.
 6. No more than two signs will be allowed at any particular intersection.
 7. The sign shall not be located within 15 meters of an intersection on a local roadway or within 30 meters from an intersection on an arterial roadway.
 8. The sign shall not be located on roadways (including paved shoulders), centre medians, medians between main roads and service roads, “pork chop” islands, traffic circles, or any islands/medians separating traffic.
- C. All other persons placing or erecting a free-standing sign on a highway for any other purpose must obtain prior written permission from the City Manager. Such permission may be withheld by the City Manager for operational or safety reasons.