

ETS Branch Highlights Report

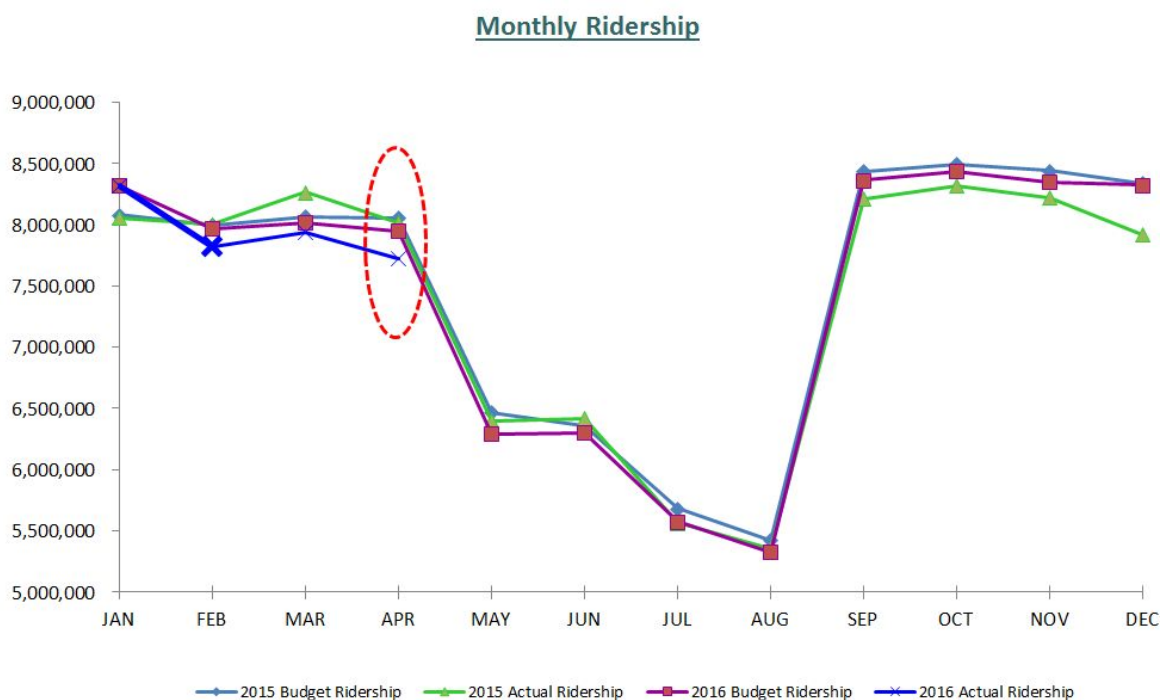
Date: June 27, 2016

1. RIDERSHIP

Bus and LRT Ridership – April

	Month	Year to Date
2015 Actual	8,011,084	32,329,604
2016 Budget	7,950,401	32,247,608
2016 Actual	7,722,350	31,800,534

2016 Bus and LRT Monthly Ridership



2. ETS UPDATES

1. Customer Experience & Innovation

- The Bus Technology Applications Team is on target to complete the Smart bus installation by August of this year, and all routes will be Smart Bus enabled by September.
- Current Campaigns: Day Pass program Campaign launched second week of June, and ETS Etiquette “Thanks” campaign is ongoing throughout this year.
- Rogers Place Arena support for communication/awareness for wayfinding is ongoing. Ray will provide a more details update at the general meeting.
- June 16 is the NorthEast Transit Garage construction phase Sod Turning.

2. Research, Revenue and Expenditure Control

- Low Income Transit Pass report went to Transportation Committee on June 22, 2016.
- Paid Park and Ride report going to Transportation Committee on July 6, 2016.
- Compiling costs in support of the Fort McMurray Fire and evacuees.
- Compiling a list of potential projects for Federal Transit Stimulus grant funding.

3. Engineering & Maintenance

- Reliability numbers for May, 2016 are:
Escalators - 89.25%
Elevators - 95.84%

4. DATS

- DATS' Booking Policy Review stakeholder sessions at client care centres and activity centres are complete. Feedback regarding potential policy changes have been largely positive and key relationships at centres have been formed. Surveys will be conducted on DATS vehicles throughout July/August, focusing on potential policy changes.
- DATS Open House date finalized for 10am – 2pm, Thursday, September 15, 2016 (ETSAB members welcome to attend).

5. Customer Service Development

- Spruce Grove service is on detour, due to delays on 121 Street and the Yellowhead.
- Scheduling has been completed for the September signup. Steps have been taken to improve schedule adherence by adding time to several routes on weekdays, Saturdays and Sundays, allowing more recovery time system wide.
- Planning is currently in the process of preparing communication material to inform customers of the Service Reallocation plan that takes effect this September.

6. Special Projects

- Request for Proposals for a Regional Smart Fare System released on Thursday, June 9.
- Report to the Transportation Committee regarding Short-term and Long-Term implementation Strategy for [Electric Buses presented on June 22, 2016](#).

7. Safety & Security

- Criminalization Simulation project related to End Poverty project is in the planning stage.
- The Peace Officer team has scheduled a basketball game with youth from Native Counselling Services and other social agencies this month. The purpose is to engage with youth, break down barriers and create understanding of perspectives.

8. Transit Strategy & Transportation Planning

- Transit Strategy Project update via handout and presentation at general meeting.

3. ETS REPORT TRACKING

Branch	Report Lead	SIRE #	Report Title	Meeting Date	Deferred Date	Committee	Report Plan	Original Motion/Inquiry
ETS	Dave McReynolds	3203	<u>Low Income Transit Pass - Creative Distribution Approaches</u>	Apr 27	Jun 22	TC	Mar 29	That the Transportation Services, Edmonton Transit Branch Operating Budget be increased by \$230,000 in 2016, \$2,000,000 in 2017 and \$2,000,000 in 2018 to fund half of the Low Income Transit Pass service package on an ongoing basis with funding from funding available for City Council, and that the funds be held in abeyance until the release of the Provincial budget in 2016 and the setting of the mil rate, and also be subject to a report from Administration to Council through Transportation Committee on more creative approaches for distribution of the Low Income Transit pass that will not require as many FTEs.
ETS	Ken Koropeski	1984	<u>Electrical Bus Pilot - Short-Term and Long-Term Implementation Strategy</u>	Jun 22	Jun 22	TC	Apr 12	At the November 26, 2014, City Council Budget meeting, the following motion was passed: That Administration provide a report on an electric bus pilot and potential short-term and long-term implementation strategy for electric buses, including funding options.
ETS	Dave McReynolds	3580	<u>Paid Park and Ride</u>	Jun 22	Jul 6	TC	Apr 12	At the March 9th, 2016 Transportation Committee the following motion was approved: That the Transportation Committee recommend to City Council: That Administration proceed to implement the following solutions by September 2016: Conversion of free Park and Ride stalls to paid reserved stalls Increasing the price to park in reserved Park and Ride stalls Designing time limits and / or charging fees for unreserved stalls
ETS		3564	<u>Edmonton Metro Region Commuter Service</u>	Sep 28	Sep 28	TC	Jul 13	At the March 23, 2016, Transportation Committee meeting, the following motion was passed: That Administration return to Committee in the third quarter of 2016, with a report addressing the following items in relation to a separate regional commuter service for the Edmonton Metro Region: i. An analysis of costs and benefits for a regional commuter service. ii. Potential for expanding the regional commuter service to include other interested municipalities within the Edmonton metropolitan region. iii. The potential for provincial funding assistance for startup, operations and capital contributions for a regional commuter service. iv. Mechanisms available to establish a sustainable funding and cost-sharing model for the regional commuter service. v. Available governance options for a regional commuter service, including costs, benefits, risks and timing issues associated with those options. vi. A recommendation on the preferred model for implementation of a regional commuter service.
ETS	Bill Sabey	2856	<u>Enhanced Express Bus Strategy - Century Park and Heritage Valley Park and Ride</u>	Jun 1	Dec 7	TC	Apr 12	That Administration provide a report to include an enhanced express bus strategy between neighbouring communities and Century Park LRT, and between the future Heritage Valley Park and Ride and Century Park.