













































The Way Ahead: Corporate Outcomes Matrix

Corporate Outcomes	10-year Strategic Goals					
	Transform Edmonton's Urban Form	Enhance Use of Public Transit & Active Modes of Transportation	Improve Edmonton's Livability	Preserve and Sustain Edmonton's Environment	Ensure Edmonton's Financial Sustainability	Diversify Edmonton's Economy
1. Edmonton is attractive and compact						
2. The City of Edmonton has sustainable and accessible infrastructure						
3. Edmontonians use public transit and active modes of transportation						
4. Goods and services move efficiently						
5. Edmontonians are connected to the city in which they live, work and play						
6. Edmontonians use facilities and services that promote healthy living						
7. Edmonton is a safe city						
8. The City of Edmonton's operations are environmentally sustainable						
9. Edmonton is an environmentally sustainable and resilient city						
10. The City of Edmonton has a resilient financial position						
11. Edmonton has a globally competitive and entrepreneurial business climate						
12. Edmonton Region is a catalyst for industry and business growth			