

The Way Ahead: Glossary of Terms

The Way Ahead (2009-2018)	A visioning document that lays out City Council's goals for change. Four principles underpin development and implementation: integration, sustainability, livability and innovation.
Vision (30 years)	A creative description of Edmonton's future in 2040.
10-year Strategic Goal	Goals describe six areas where City Council believes significant change is required to achieve its vision.
Corporate Outcome	City Council defines success in the journey to achieving the strategic goals in form of outcomes. Outcomes are City Council's priorities.
Corporate Outcome Measure	Outcome measures provide the evidence that the City of Edmonton has been successful in achieving the outcomes.
Outcome Measure Target	Targets guide the City of Edmonton in focusing resources to achieve the outcome that City Council expects, within a certain time horizon. City Council controls the speed at which the corporate outcomes are achieved.
Directional Plans (the "Ways Plans")	Directional plans identify the strategies to achieve the 10-year strategic goals; contain additional goals and objectives which relate specifically to the directional plan strategies; and often include foundation programs (for example, roadway maintenance).
The Ways Implementation Plans	Tactical plans outline corporate and departmental actions to be undertaken over the 10-year period. They also identify capital and operating funding needs and resource impacts.