



THE CITY PLAN

PHASE 3: FRAMING THE PLAN

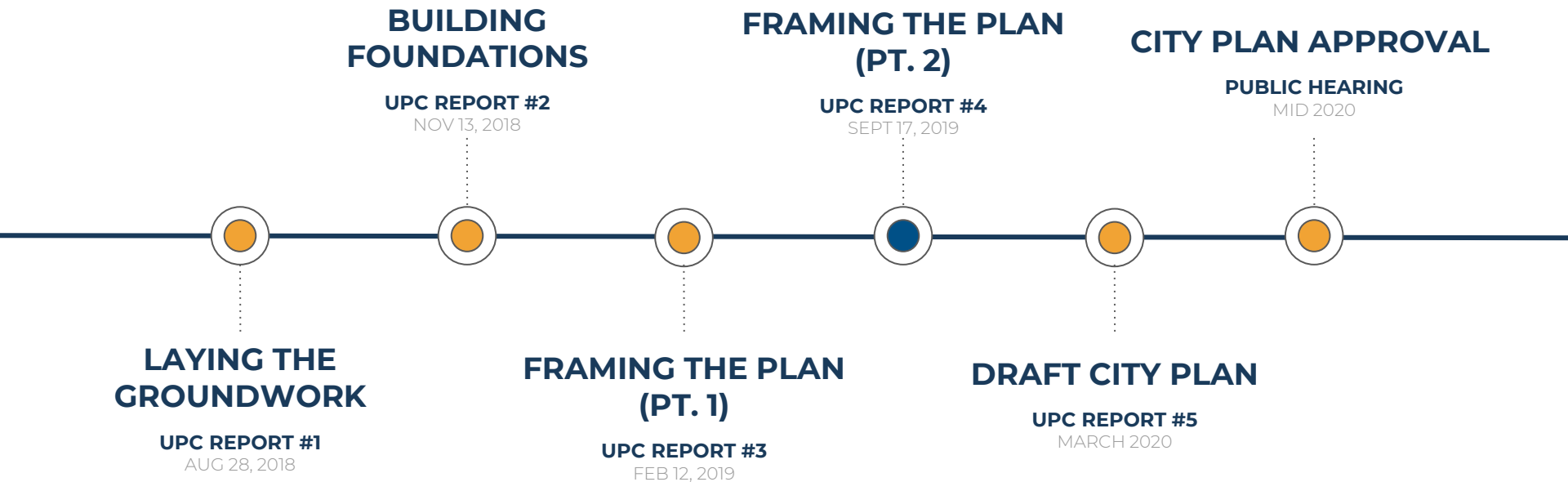
URBAN FORM & CORPORATE STRATEGIC DEVELOPMENT REPORT
CR_6959

SEPTEMBER 17, 2019

A vibrant outdoor market scene on a sunny day. In the background, a multi-story brick building with many windows stands behind several young trees with bright green leaves. White event tents are set up on the street. In the foreground, a diverse group of people is walking and browsing. On the left, a group of people is looking at various potted plants and flowers. In the center, a woman with long red hair and sunglasses is smiling while holding a large bouquet of purple hydrangeas. To her right, another woman is pushing a stroller. Further right, more people are walking, and a stall with clothing is visible. The overall atmosphere is lively and community-oriented.

CHOICES

CITY PLAN TIMELINE



ENGAGEMENT SNAPSHOT

Who We Are Hearing From

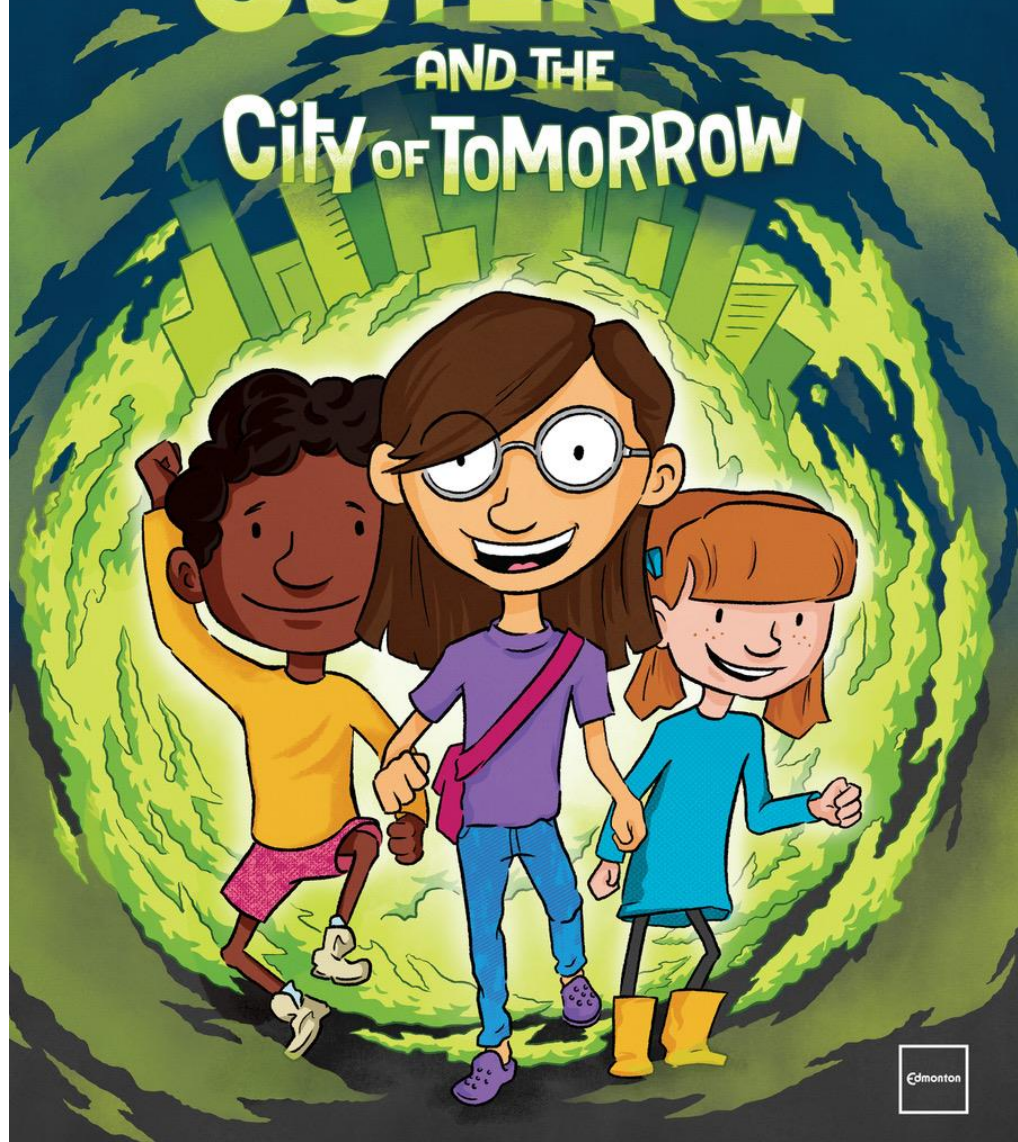
Throughout The City Plan project phases, specific efforts were made to reach a diverse range of Edmontonians of different age, cultural and socio-economic background in different geographic areas of the city.



SIXTH GRADE SCIENCE

AND THE
CITY OF TOMORROW

№1
SEPT
2019



Edmonton

A vibrant rainbow flag is the central focus, waving in the wind. The flag's colors—red, orange, yellow, green, blue, and purple—are bright and saturated. In the background, a black street lamp with a white globe stands prominently. Below the lamp, a multi-story brick building with many windows is visible. The sky is a clear, pale blue. A semi-transparent blue rectangular box is positioned in the lower right, containing the word "BELONG" in white, bold, sans-serif capital letters.

BELONG



LIVE



THRIVE



ACCESS

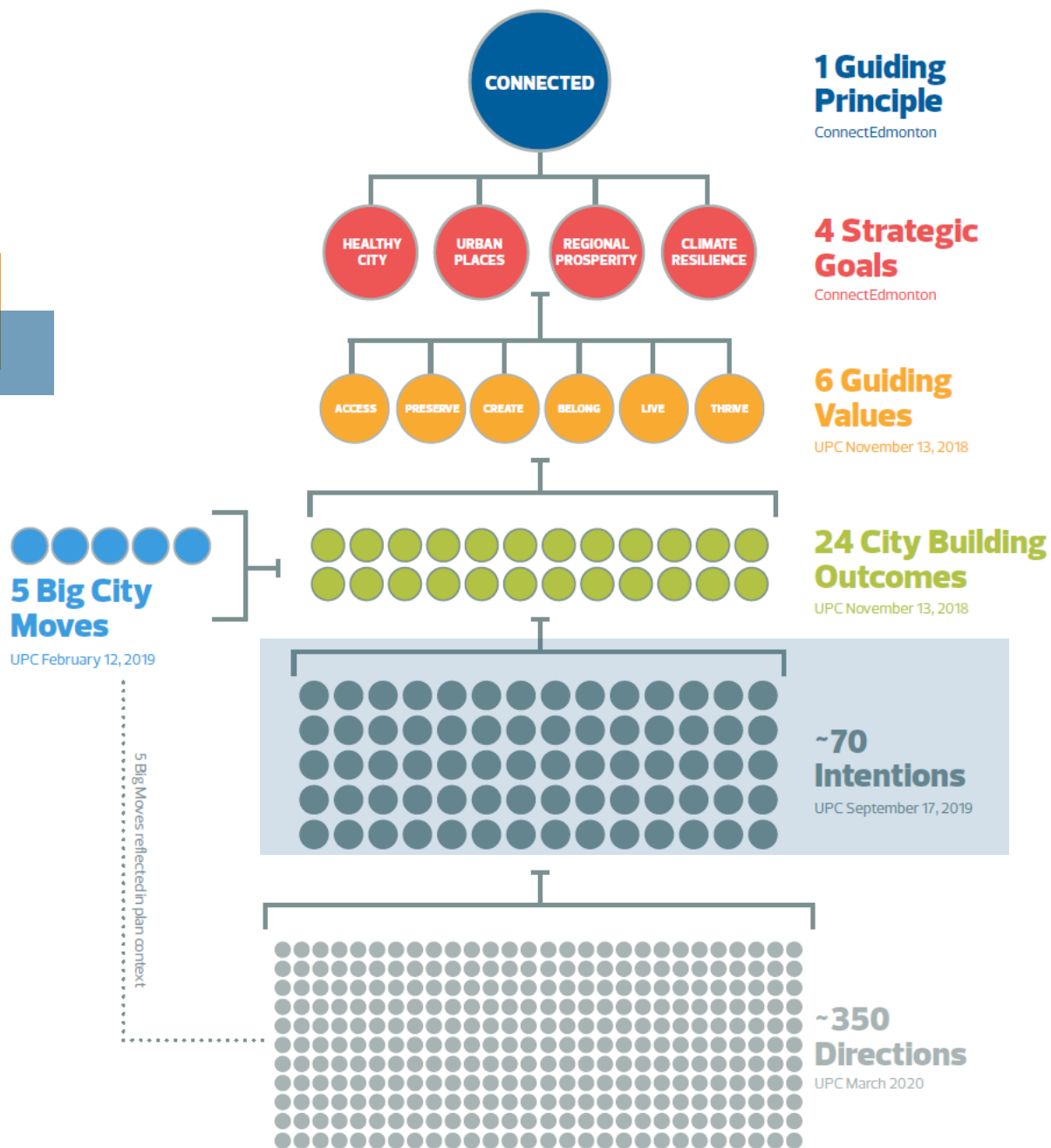


PRESERVE



CREATE

DEVELOPING CITY PLAN POLICY



DEVELOPING CITY PLAN POLICY



VALUE

I want to **BELONG** and contribute.

OUTCOME

Edmontonians can connect, be active in their community, and celebrate Edmonton's heritage, diversity and unique identity.

INTENTIONS

Promote active communities through the design of diverse, welcoming and playful public places.

Ensure vibrant and inclusive communities where children, youth and families can live, learn, and grow together.

Promote the unique history, culture and identity that define Edmonton.

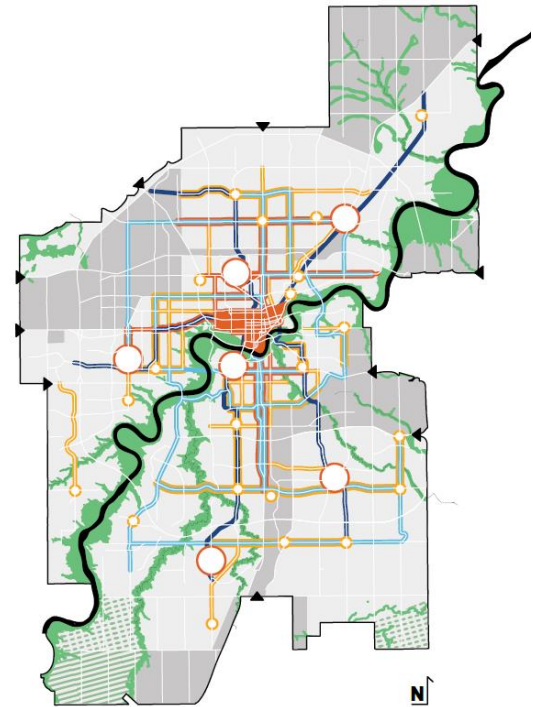
URBAN PATTERN



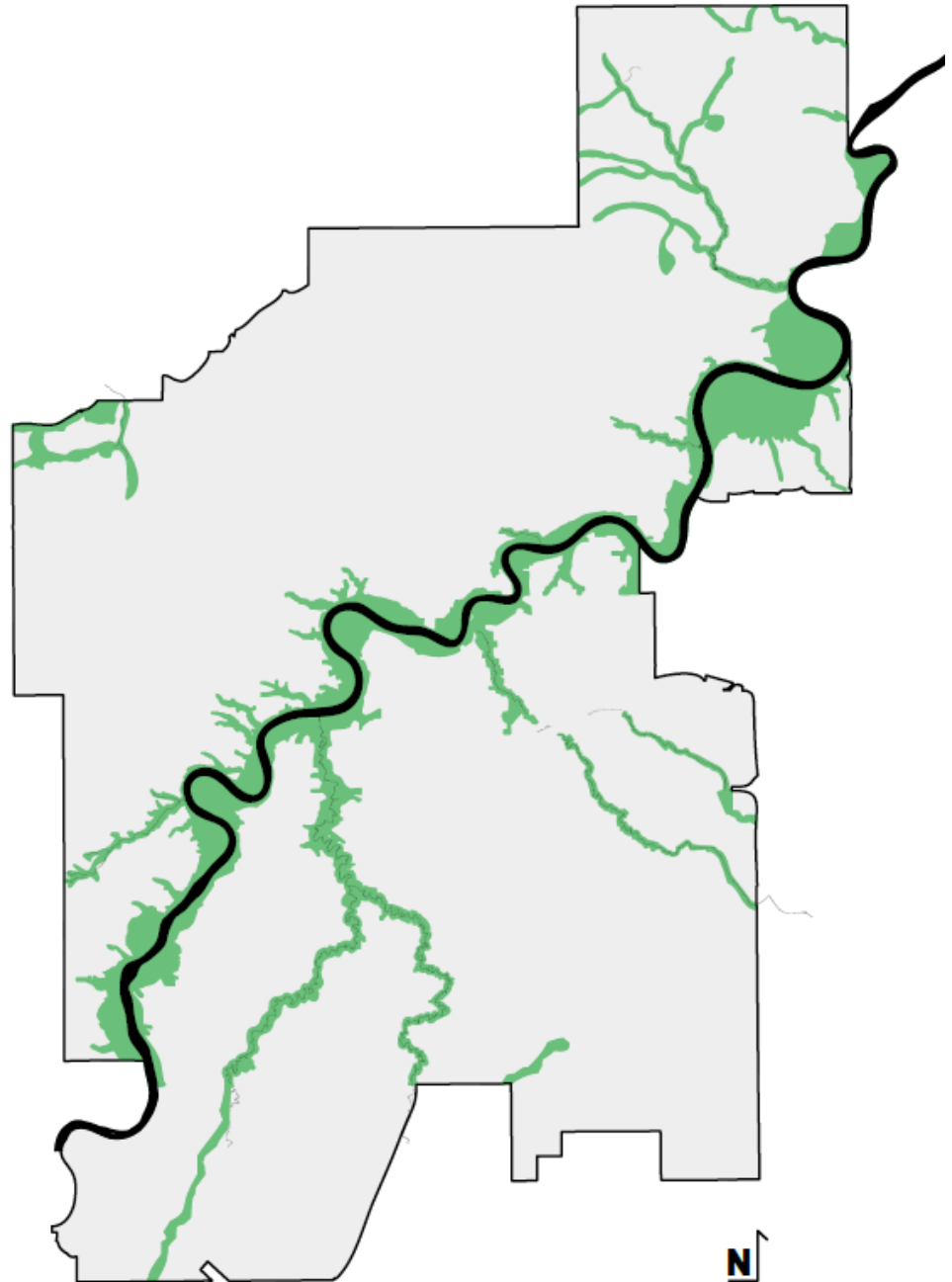
MOBILITY IN EDMONTON

PLANNING & DESIGN IN EDMONTON

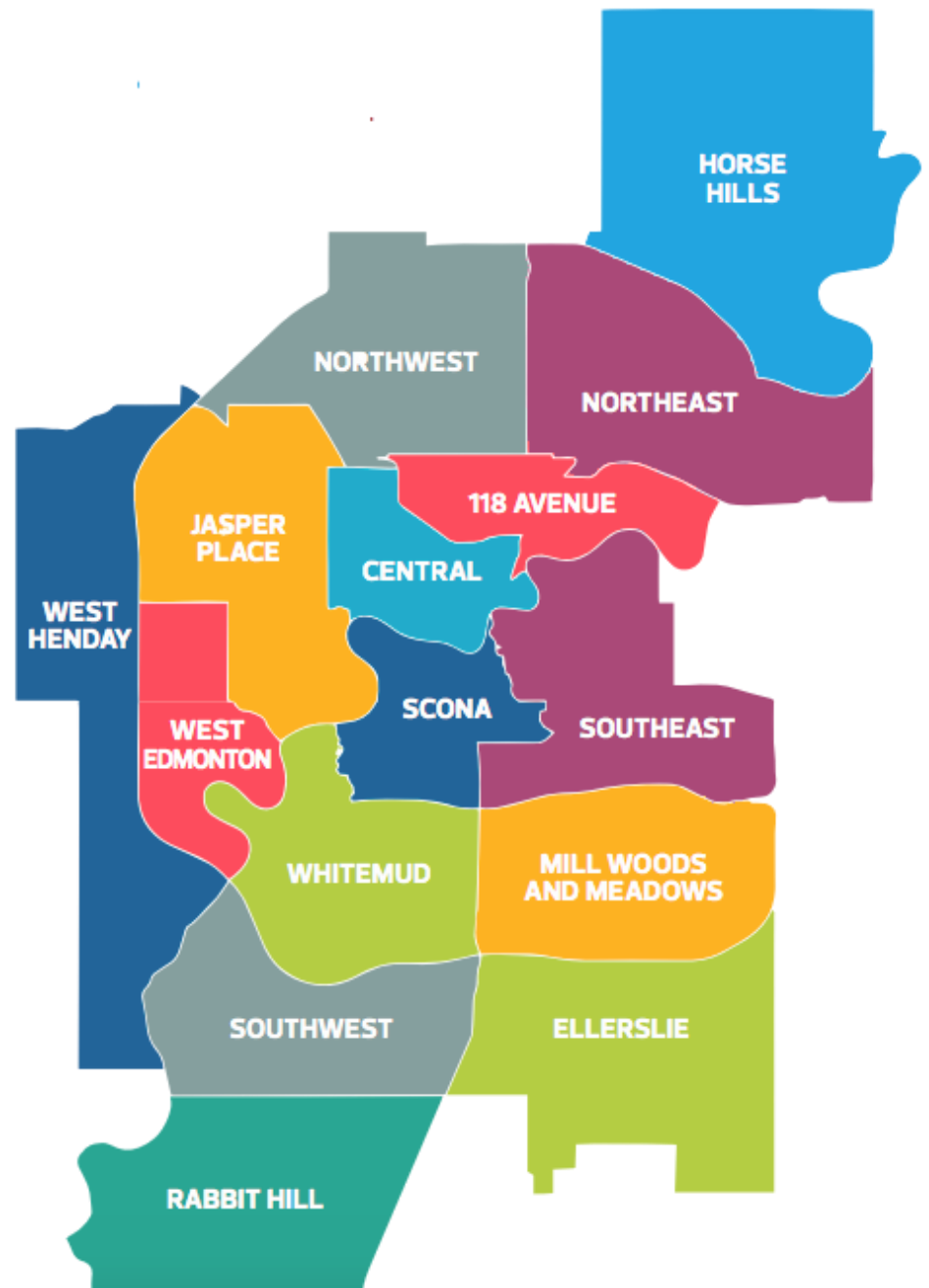
MANAGING GROWTH IN EDMONTON



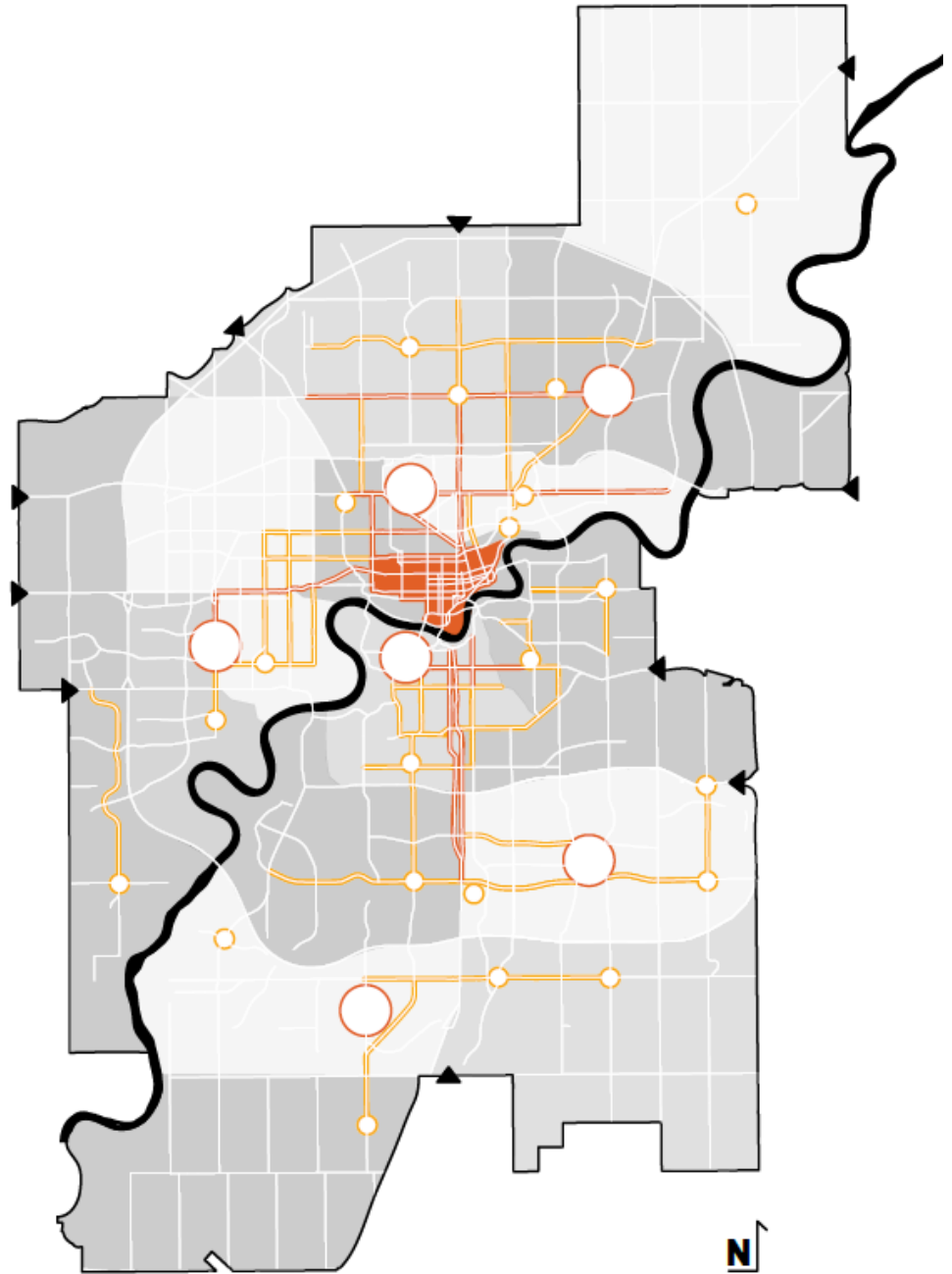
Edmonton's Canvas



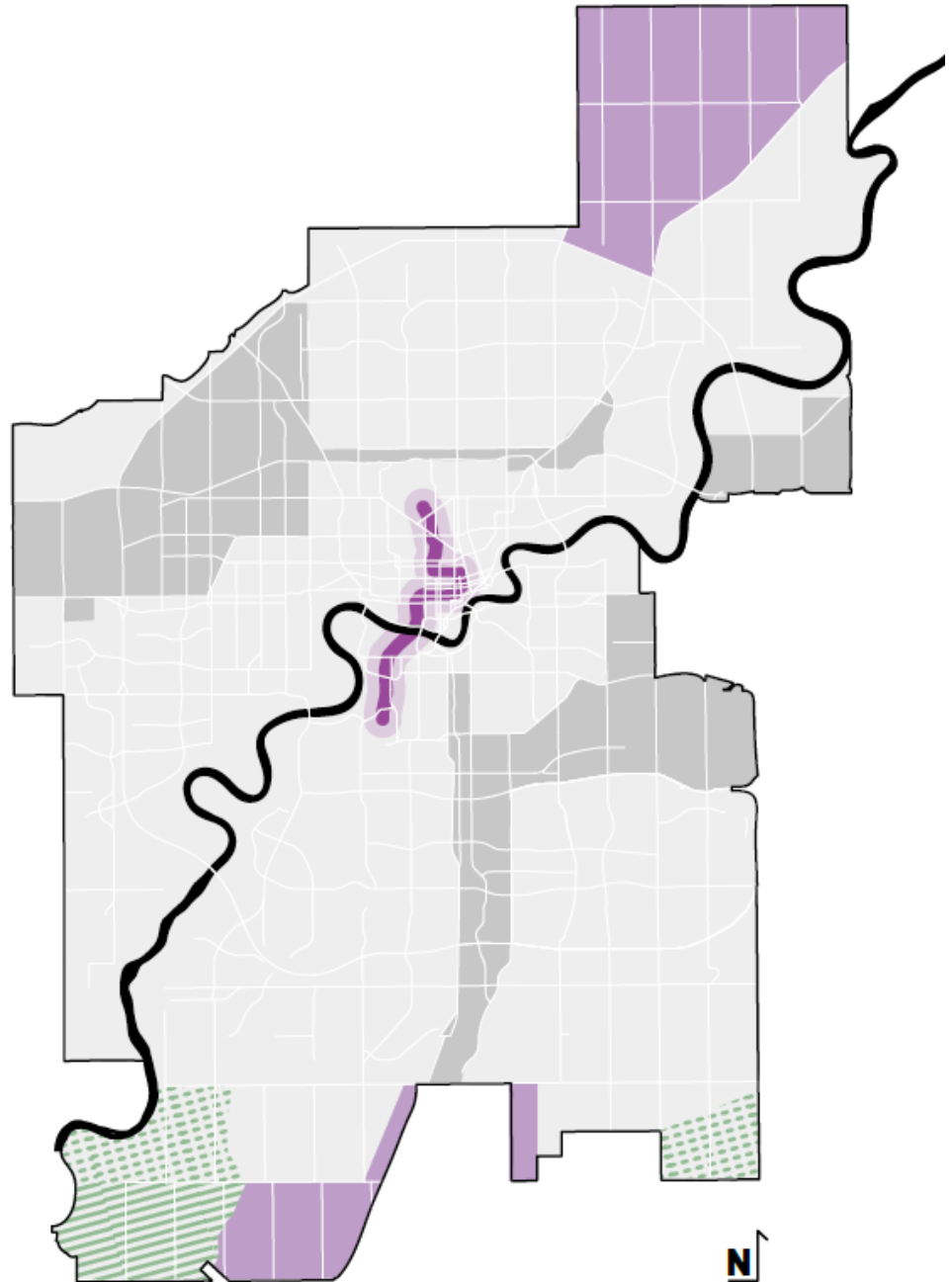
District Planning



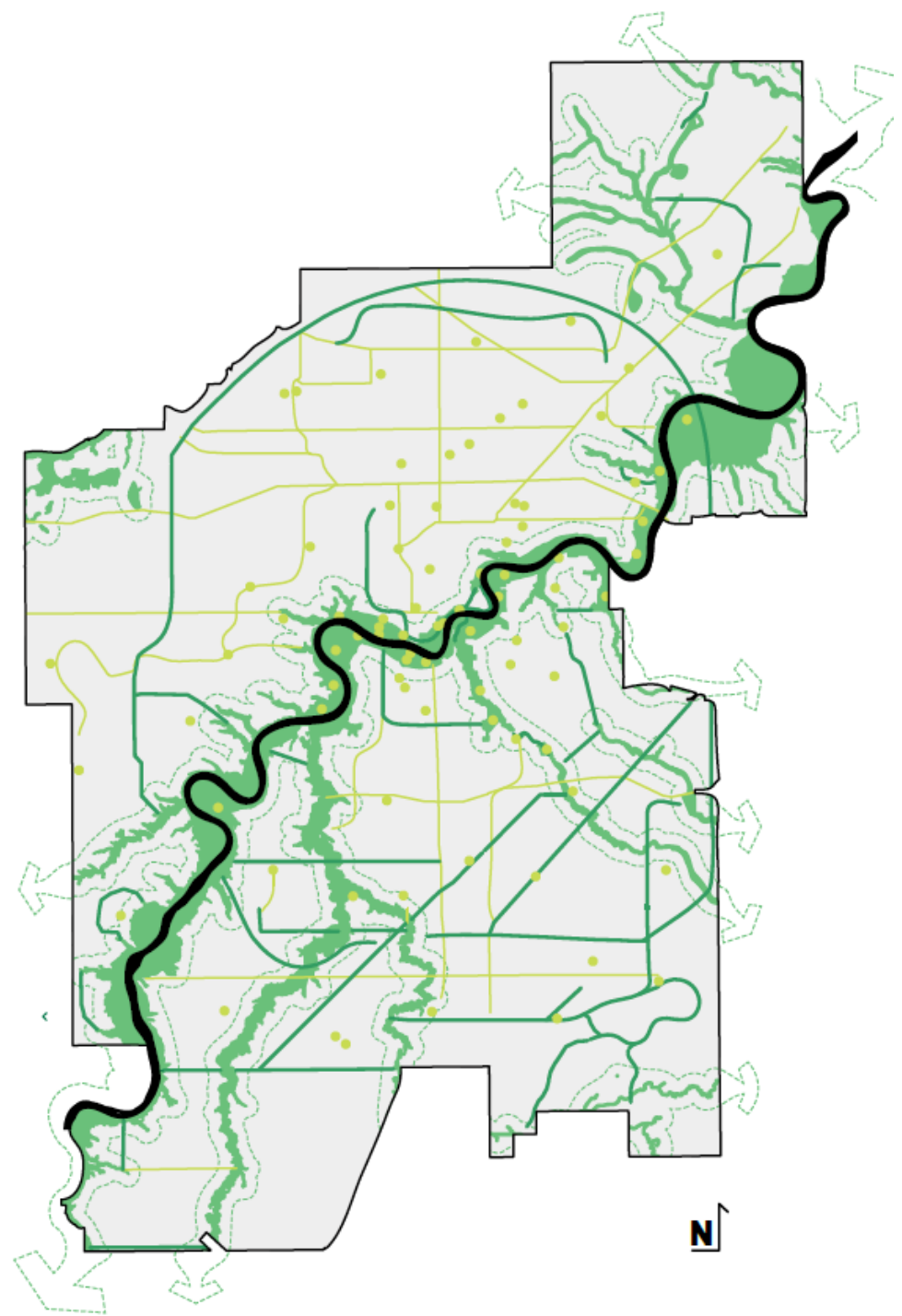
Nodes & Corridors



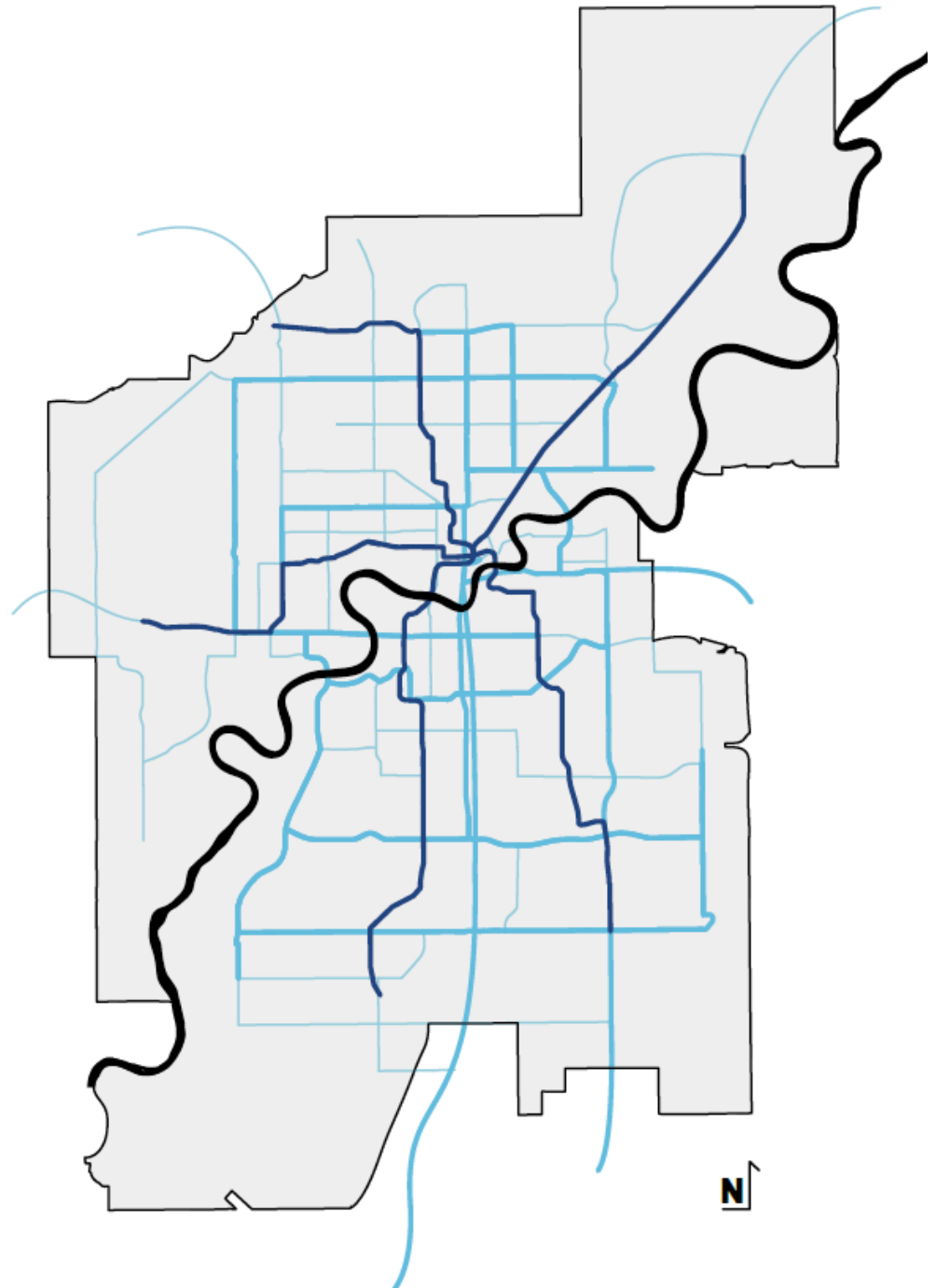
Employment & Innovation



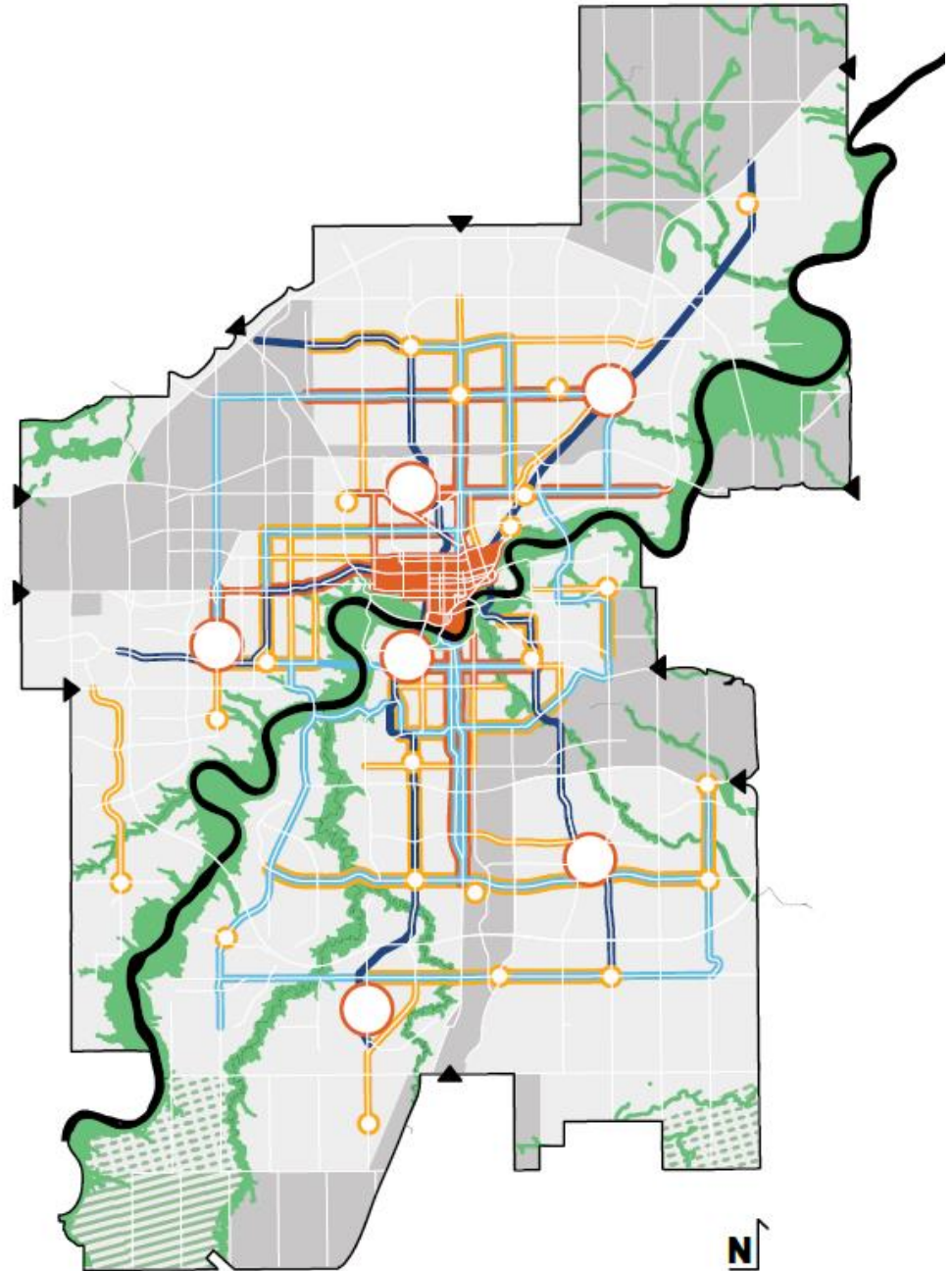
Green Network



Mass Transit



Draft Land Use Concept



EXPECTED RESULTS



**Save more than 5,000 hectares
of land from development** by
containing growth within
Edmonton's current urban boundary
and developing more efficiently.

EXPECTED RESULTS



Actively support redevelopment
to enable more than 50% of
new population growth to occur
within already-established areas
of the city.

EXPECTED RESULTS



Increase the number of daily walking, cycling and public transit trips by 50% as compared to business-as-usual growth patterns.

EXPECTED RESULTS



Reduce greenhouse gas emissions by 6% per person over today through investment in mass transit and a more compact urban form.

EXPECTED RESULTS



**Improve Edmonton's long term
fiscal performance** as compared
to business-as-usual
growth pattern.

EXPECTED RESULTS



Attract and retain an additional
one million people to Edmonton.

NEXT STEPS

ENGAGEMENT

W. ENERGY TRANSITION TEAM
OCTOBER 2019



DRAFT CITY PLAN

UPC REPORT #5
MARCH 2020



CITY PLAN APPROVAL

PUBLIC HEARING
MID 2020



CONSULTING PARTNERS



RELATIVE FISCAL IMPACT ASSESSMENT - Craig Binning (Hemson)

GREENHOUSE GAS & ENERGY MODELLING - Yuill Herbert (SSG)

MASS TRANSIT STUDY - Blair Smith (IBI)

PLANNING FOR DISRUPTION - Stephen Prendeville (Ernst & Young)

CLIMATE VULNERABILITY ASSESSMENT - Richard Boyd (All One Sky Foundation)

CITY-WIDE & INDIGENOUS ENGAGEMENT - Beth Sanders (Populus)

THANK YOU

