

CITY PLAN

Approach & Integration (CR_6161)

AUGUST, 28 2018

URBAN PLANNING COMMITTEE





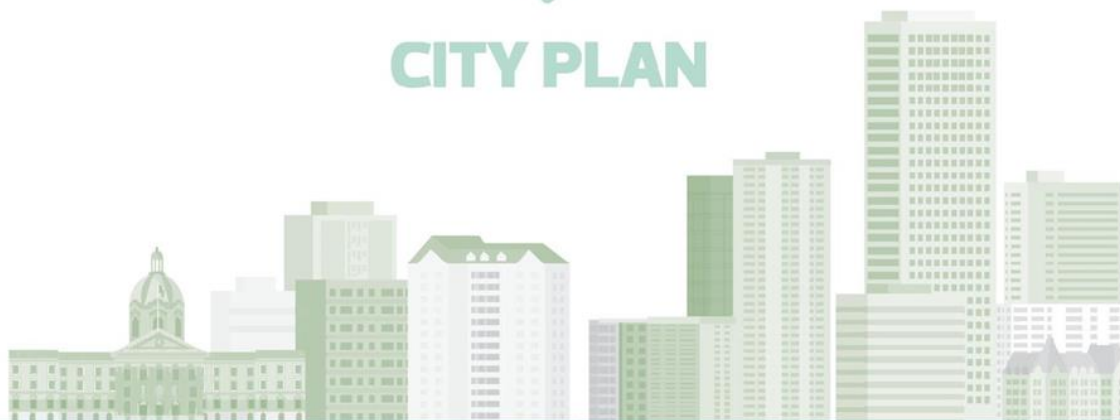
WHAT DOES EDMONTON
LOOK LIKE AT
2 MILLION PEOPLE?

Edmonton

ALIGNMENT WITH CITY VISION



CITY PLAN



WHAT IS THE CITY PLAN AND WHY IS IT NEEDED?



2 MILLION PEOPLE

ENGAGEMENT AND PROJECT DECISIONS

VISION 2050

Healthy
City

Urban
Places

Regional
Prosperity

Climate
Resilience

I

Desired City Building Outcomes:
What do you want from your city?

II

FUTURE CITY
City Moves:
Attain

ESSENTIAL CITY
City Fundamentals:
Retain/Sustain

III

SCENARIOS
Levers of Change

IV

CONCEPTS
City wide, District, Site

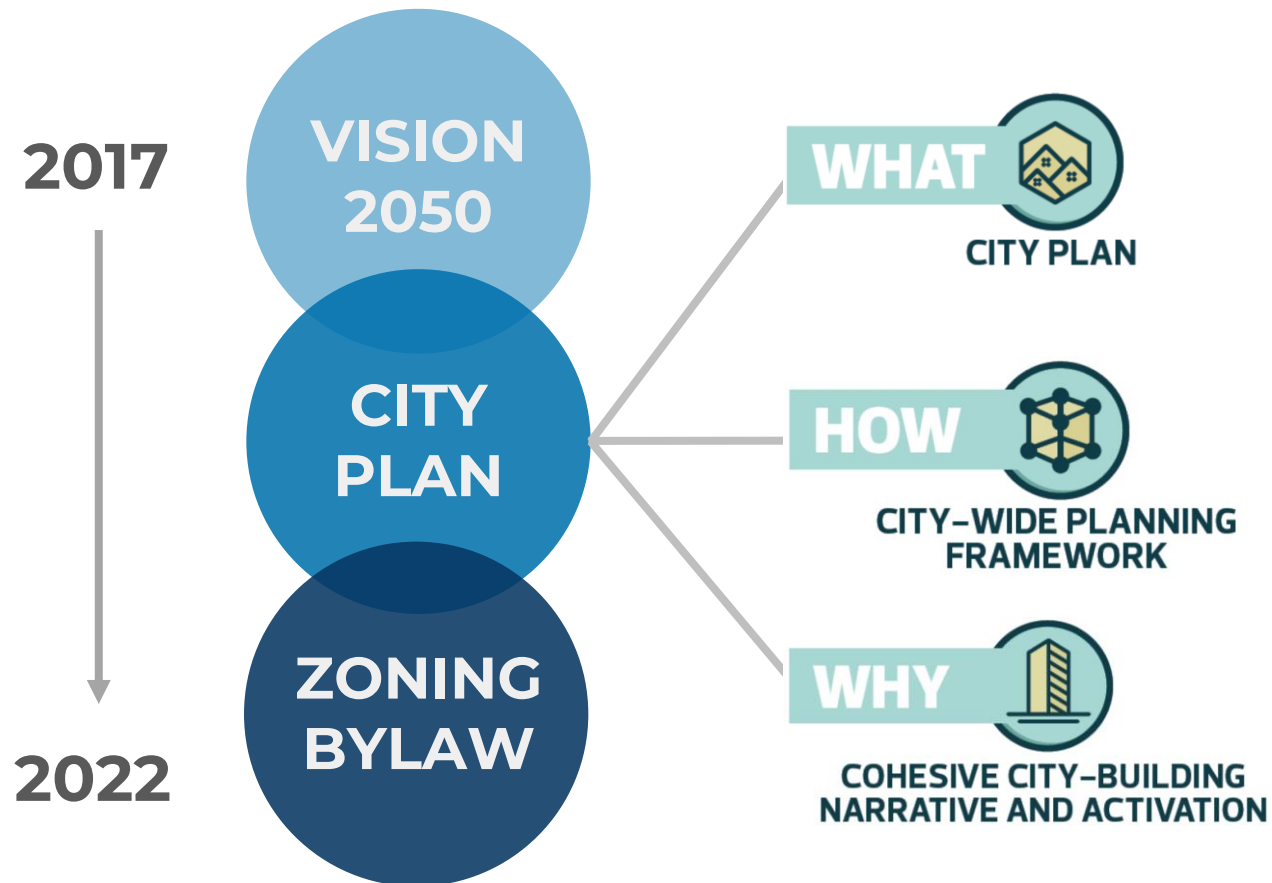
IV

POLICIES

ACTION PLAN

What **choices** do we need to make to be a healthy, urban, and climate resilient city that supports a prosperous region, at a city of 2 million?

INTEGRATION AND DELIVERABLES



WHAT IS THE CITY PLAN?



Align with
Vision 2050
and Council's
Strategic Plan



Align with
Edmonton
Metropolitan
Region Growth
Plan by
October 2020



Depicts a
spatial plan;
supports new
growth
opportunities



Defined
priorities and
new "city
moves"



More
compact
urban form;
improved
mobility
options



Clear targets to
measure
performance
over time

HOW: CITY-WIDE PLANNING FRAMEWORK



Simplify
the planning
hierarchy



Clarify
engagement
approach



Confirm
implementation
framework



Align
with budget
cycles

HOW



**CITY-WIDE PLANNING
FRAMEWORK**

WHY: COHESIVE BUILDING NARRATIVE AND ACTIVATION



City-building
narrative



Marketing and
communications



Outreach
strategy



City Plan outputs



User guidelines



COHESIVE CITY-BUILDING
NARRATIVE AND ACTIVATION



Edmonton

PUBLIC ENGAGEMENT

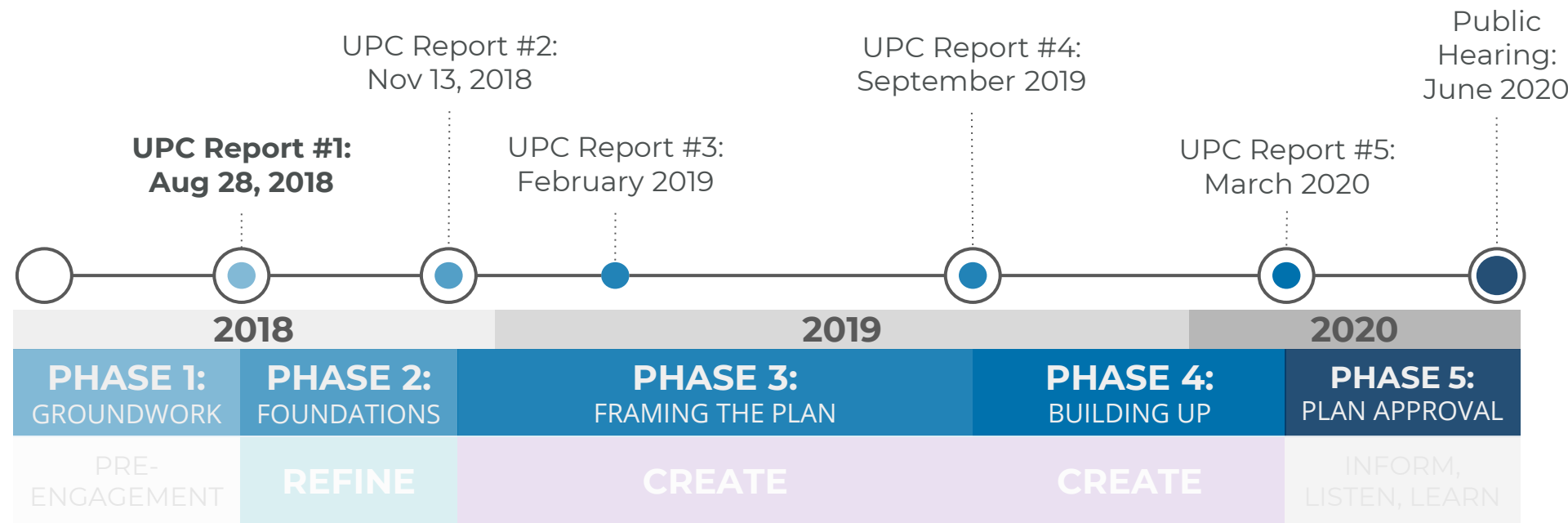
Public +
Stakeholder
Input

City
Policies

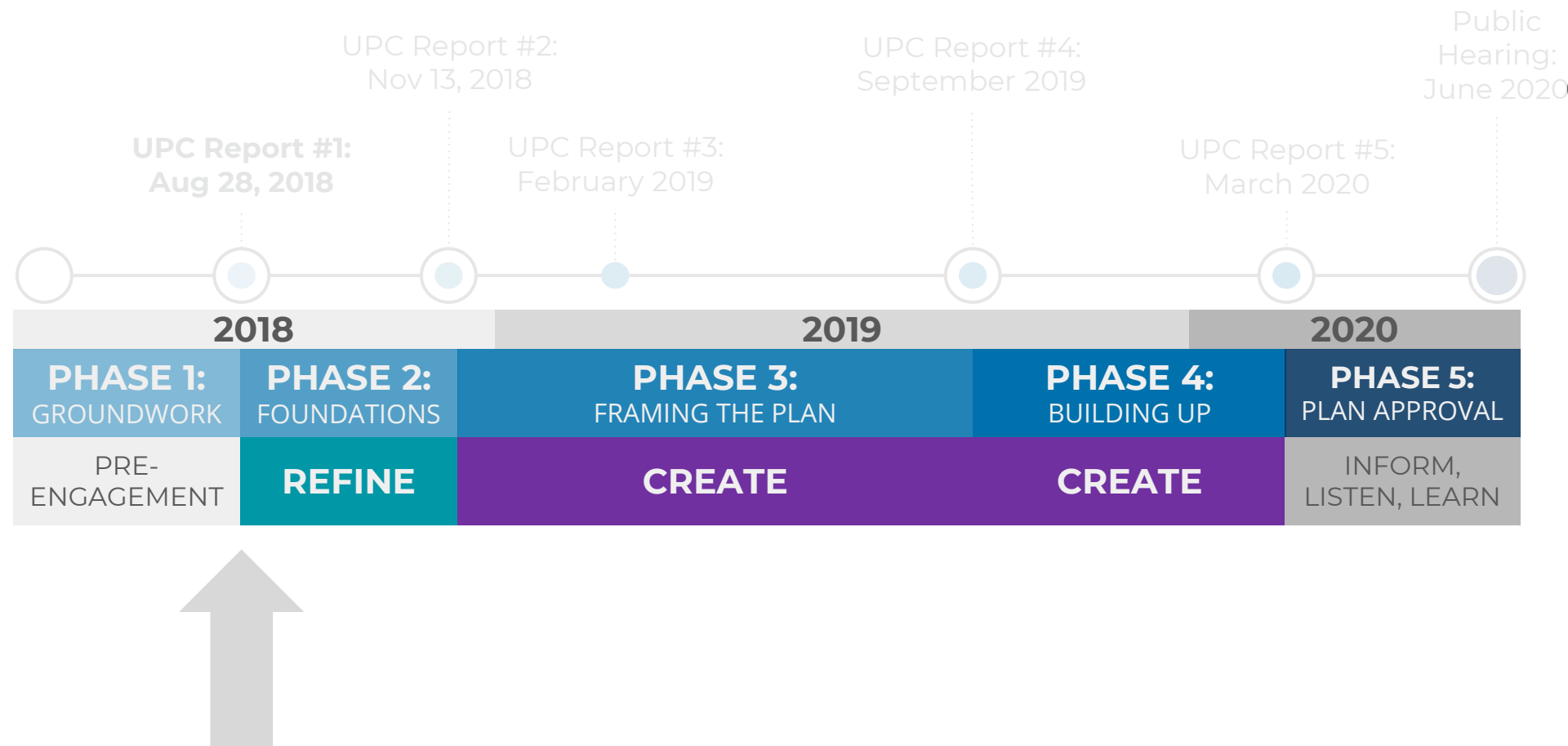
Technical
Studies

Research,
Modeling +
Scenarios

TIMELINE



TIMELINE – ROLE OF THE PUBLIC



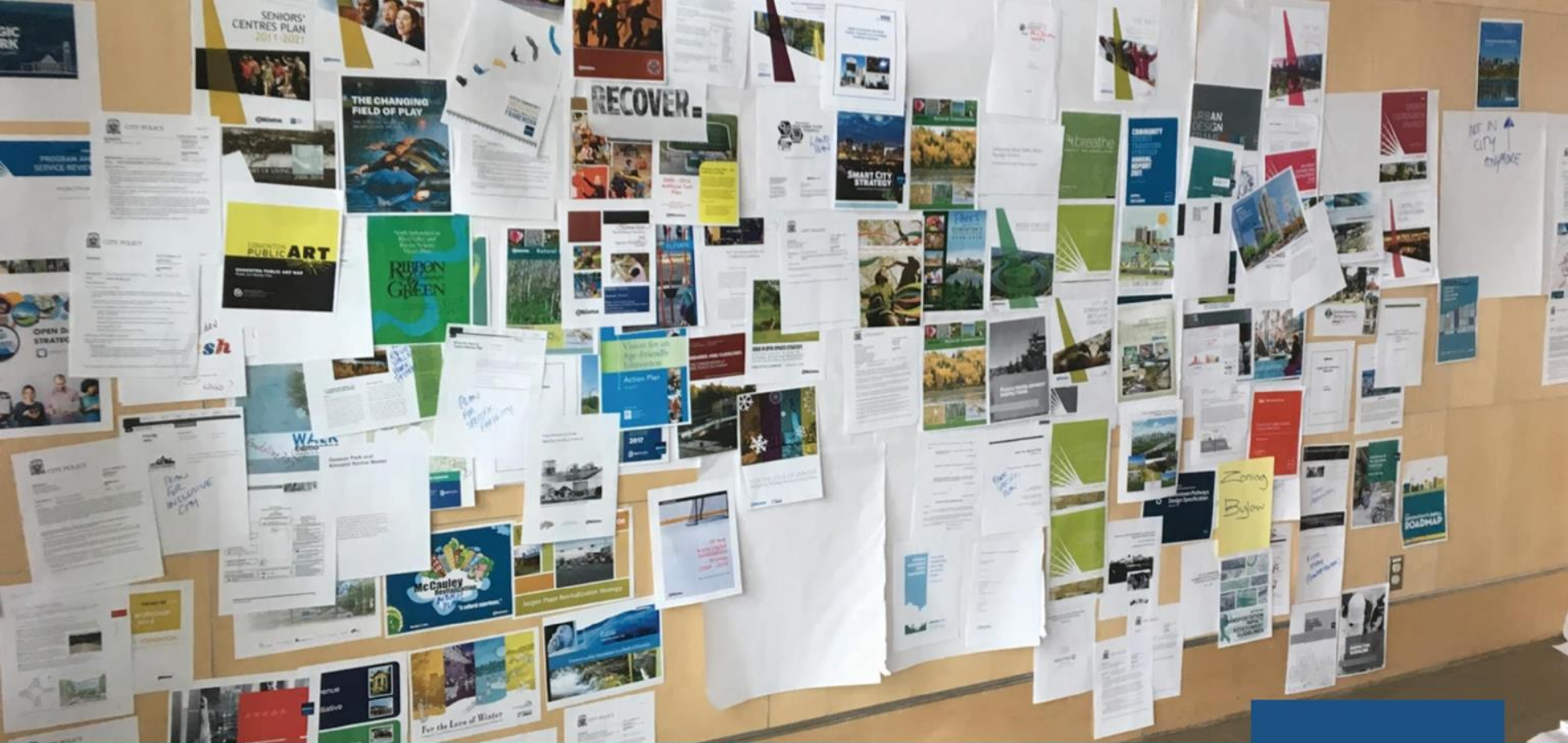
CITY PLAN

Aligning the City Planning Work Plan CR_61612

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FUTURE KEY OBJECTIVES

Edmonton

Reduce
policy
conflict

Simplify the
policy landscape

Provide a new framework to
strategically sequence
planning activities and tools

ALIGNING THE CITY PLANNING WORK PROGRAM

2018 **SHORT TERM:** Realign Work Program

- Reallocate resources away from low-priority projects and/or transfer responsibility to appropriate department
- Focus policy work on completion of City Plan and advancing Council's Strategic Plan
- Assess new policy work for alignment with City Plan

LONG TERM: Simplify Planning System

- Implement new City-wide Planning Framework as a deliverable of City Plan

2020

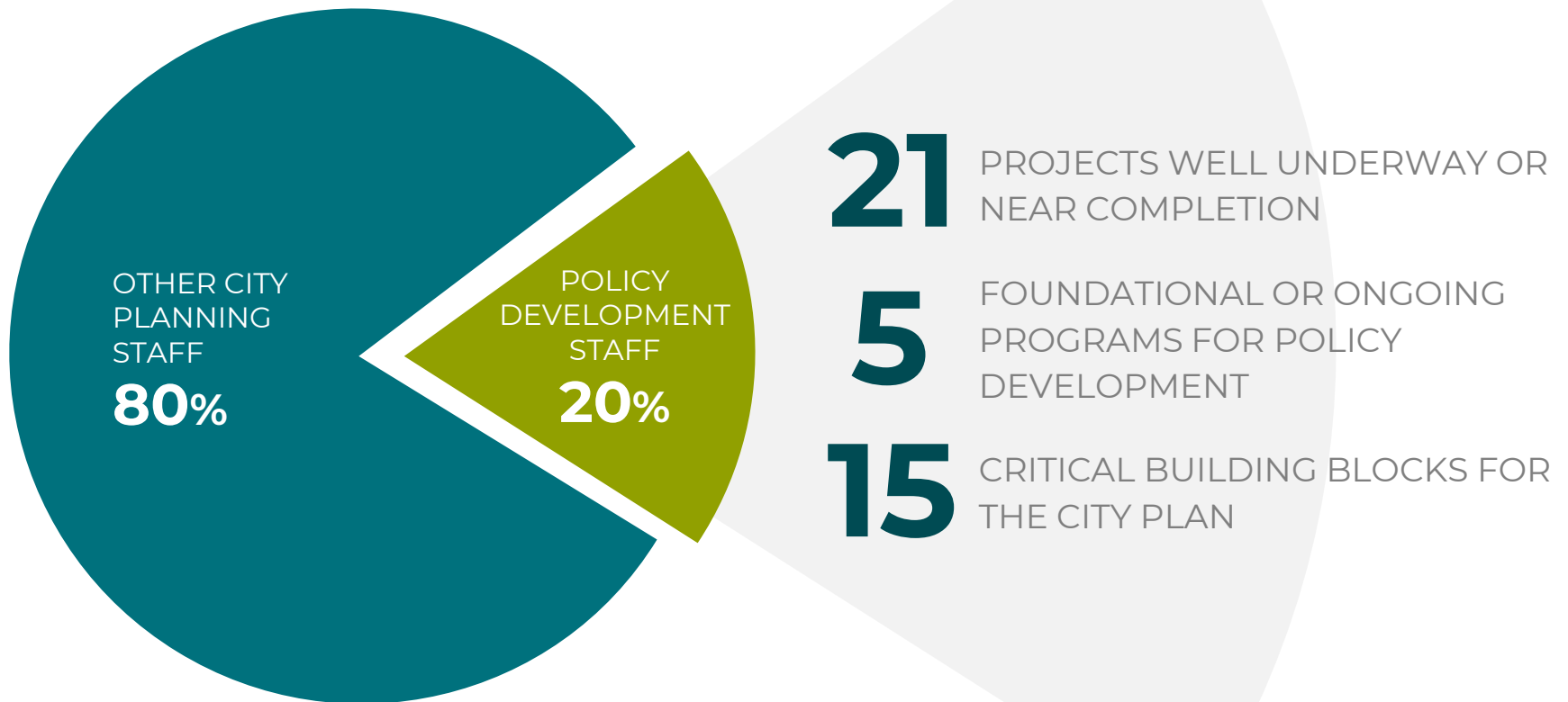
THE WORK WE DO



CITY PLANNING BRANCH

- 1 Private-sector Land Development
- 2 Internal City of Edmonton Clients
- 3 PUBLIC POLICY DEVELOPMENT

OUR REALIGNED FOCUS 2018-2020



Edmonton

