

Department — Office of the City Manager

Introduction

The City Manager is the Chief Administration Officer for the City of Edmonton as defined by the Government of Alberta’s Municipal Government Act and the City Administration Bylaw.

The Office of the City Manager provides overall corporate and strategic direction to the Corporation of the City of Edmonton. Corporate Communications and Intergovernmental and External Affairs are part of Office of the City Manager, along with an administration section.

Corporate Communications Branch plays a vital role in advancing and protecting the City of Edmonton’s reputation and in engaging citizens in meaningful two-way communications to ensure that they are involved in making decisions that affect them. The Branch achieves this through the provision of strategic communications, marketing and public engagement support. This support occurs in many forms including media relations, creative services, communications and special event planning, crisis management, communications with City staff and management of activities in City Hall.

Equally critical is the work done by Intergovernmental and External Affairs Branch to develop, implement and support strategies and initiatives that foster relationships with other orders of government and external stakeholders to achieve City priorities. The Branch is also responsible for attracting major events to Edmonton.

Increasing the City of Edmonton workforce capacity continues to be a priority of the City Manager. This includes:

- providing citizen focused experiences at all times;
- continuing to advance a collaborative one city approach;
- continuing to strengthen accountability and transparency;
- setting and monitoring performance measures that measure progress on implementing the six Ways plans; and engaging employees in the goal of fostering innovation to deliver more responsive, cost-effective services, and enhancing the confidence and trust of Edmontonians; and
- having clear roles and responsibilities.

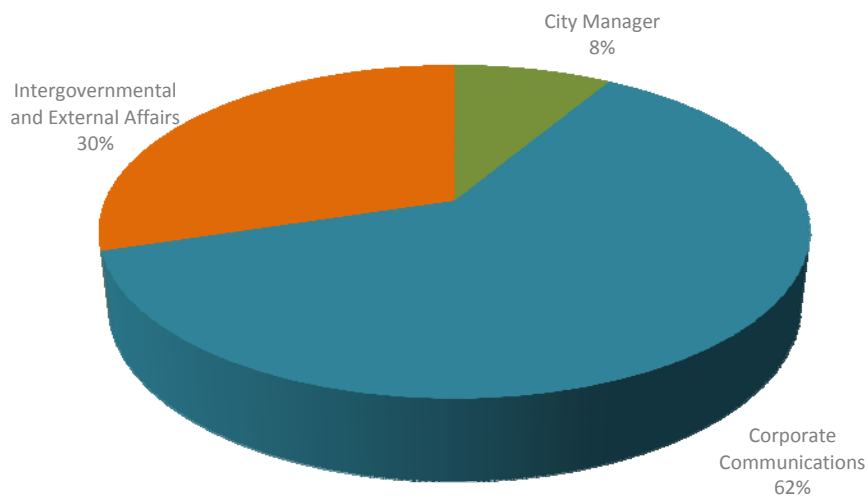
BRANCHES AND PROGRAMS		
City Manager’s Office	Corporate Communications	Intergovernmental and External Affairs
City Manager	Image, Reputation and Marketing Internal Communications Public Communications	Events/External Intergovernmental Affairs

Department — Office of the City Manager

Approved 2015 Budget – Department Summary by Branch

(\$000)	2013 Actual	2014 Budget	2015 Budget	\$ Change '14-'15	% Change '14-'15
Revenue & Transfers					
City Manager	-	-	-	-	-
Corporate Communications	21	15	15	-	-
Intergovernmental & External Affairs	-	-	-	-	-
Total Revenue & Transfers	\$21	\$15	\$15	-	-
Expenditure & Transfers					
City Manager	1,060	1,147	1,174	27	2.4
Corporate Communications	7,782	7,808	8,442	634	8.1
Intergovernmental & External Affairs	2,344	2,817	4,075	1,258	44.7
Total Expenditure & Transfers	\$11,186	\$11,772	\$13,691	\$1,919	16.3
Net Operating Requirement	\$11,165	\$11,757	\$13,676	\$1,919	16.3

Net Expenditures by Branch



Department — Office of the City Manager

Approved 2015 Budget – Department Summary by Category

(\$000)	2013 Actual	2014 Budget	2015 Budget	\$ Change '14-'15	% Change '14-'15
Revenue & Transfers					
User Fees, Fines, and Permits	16	15	15	-	-
Grants	5	-	-	-	-
Transfer from Reserves	-	-	-	-	-
Total Revenue & Transfers	\$21	\$15	\$15	-	-
Expenditure & Transfers					
Personnel	8,944	10,756	11,058	302	2.8
Materials, Goods, and Supplies	354	216	226	10	4.6
External Services	2,689	1,796	2,054	258	14.4
Fleet Services	-	-	-	-	-
Intra-municipal Charges	164	118	481	363	307.6
Utilities & Other Charges	865	923	1,721	798	86.5
Transfer to Reserves	-	-	-	-	-
Subtotal	13,016	13,809	15,540	1,731	12.5
Intra-municipal Recoveries	(1,830)	(2,037)	(1,849)	188	(9.2)
Total Expenditure & Transfers	\$11,186	\$11,772	\$13,691	\$1,919	16.3
Net Operating Requirement	\$11,165	\$11,757	\$13,676	\$1,919	16.3
Full-time Equivalents	84.4	97.8	97.8	-	-