

# ABSPD Strategic Planning Session Summary

---

## Strategic Vision

The Board articulated a series of directional statements which, when taken together, depict the future strategic goals for the Advisory Board.

- **Goal 1: Be Relevant.** The Board will be seen by the City and the community (including advocacy organizations) as a gathering point of issues concerning persons with disabilities
  - As a relevant Board, we will be invited to the table as part of the City's strategy and policy discussions, as related to persons with disabilities.
  - To be relevant, we will represent the disabled on meaningful and important issues.
  - To be relevant, we will build meaningful and realistic solutions that have a demonstrable impact on the disabled in Edmonton.
  - We will become known as the conduit to Council and Administration on issues affecting the disabled in Edmonton.
- **Goal 2: Be Influential.** As persons knowledgeable about the needs of and issues affecting persons with disabilities, we will become an influential Board by developing meaningful relationships, perspectives and approaches to address important issues for the communities we serve.
  - To be influential, our advice will be seen as well-founded and broadly representative.
- **Goal 3: Develop Strong Relationships and Partnerships:** We will develop strong relationships and connections with relevant and influential groups/associations/individuals on issues for persons with disabilities. In addition, we will build strong and productive relationships with Council and Administration so that we can work together collaboratively.
- **Goal 4: Use Data to support policy advice.** In order to provide the best possible advice to Council and Administration, we will collect and use data to support our strategic advice.
- **Goal 5: Demonstrate Impact:** We will measure and communicate our progress in achieving our goal to improve the accessibility of the City.

### 3 Year Action Plan and Priorities

Year	Action Plan
<b>2013: Create the Foundation for Success</b>	<ul style="list-style-type: none"> <li>• Build the capacity of the Board; establish a common understanding of the Board’s role, mandate and strategy.</li> <li>• Begin to understand what we can <i>really</i> do and how the system (i.e. the City) <i>really</i> works (e.g. understanding the Council process, the City’s planning and policy process, etc.).</li> <li>• Understand the current state of City policies, as related to persons with disabilities</li> <li>• Complete E-Scan; educate ourselves on the strategic environment and the needs of the disabled in Edmonton.</li> <li>• Introduce ourselves to the communities we serve; begin to understand key issues and opportunities the Board can assist with addressing/advising on.</li> <li>• Engage in formal “community conversations”</li> <li>• Develop an inventory of the communities we serve and their key issues</li> </ul>
<b>2014: Build Awareness</b>	<ul style="list-style-type: none"> <li>• Develop and implement a campaign to build awareness</li> <li>• Develop specific plans</li> </ul>
<b>2015: Build Influence</b>	<ul style="list-style-type: none"> <li>• Complete Survey to assess awareness and influence</li> </ul>

### Gaining Traction – A High Level Plan for 2013

The following table depicts the high level action plan for the Board and Administration. These actions exist in addition to supporting activities and events already sponsored by the Board.

Priority and Timing	Intent/Outcomes	Board or Committee Role	Administration’s Role
<b>1. Gather baseline information</b>	<ul style="list-style-type: none"> <li>• Understand issues</li> <li>• develop inventory of key stakeholders (people and organizations) and key issues</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor the work</li> <li>• Bring an outside perspective and accumulated wisdom to analyze findings and determine impact on strategic agenda of the Board</li> <li>• Assess the need for more analysis/data to</li> </ul>	<ul style="list-style-type: none"> <li>• Develop framework and approach to gather data</li> <li>• Develop and implement plans for a community conversation with external stakeholders</li> <li>• Complete data gathering activities/facilitate community conversations</li> <li>• Compile and analyze</li> </ul>

		support the Board's role (e.g. e scan)	data/findings
<b>2. Build Board Capacity</b>	<ul style="list-style-type: none"> <li>Recruit new members (in the context of the Board Competency Matrix) (Complete by March 31, 2013)</li> <li>Orient the Board to key issues and processes in an ongoing orientation/development process</li> </ul>	<ul style="list-style-type: none"> <li>Provide strategic direction regarding Board needs</li> <li>Identify potential Board Members, consistent with the Board Model</li> <li>Provide input where required</li> <li>Validate orientation approach/process (April 2013)</li> </ul>	<ul style="list-style-type: none"> <li>ID specific policy areas to address (e.g. transportation)</li> <li>Facilitate completion of competency matrix; produce draft for review by the Board</li> <li>Develop Board Orientation <i>process</i> and required materials (for April 2013)</li> <li>Conduct/Facilitate Board education/orientation sessions</li> </ul>
<b>3. Build Awareness</b>	<ul style="list-style-type: none"> <li>Engage in Community Conversations to build awareness</li> <li>Develop/Revamp website (by end of 2013)</li> </ul>	<ul style="list-style-type: none"> <li>Provide strategic direction</li> <li>Collaborate with Administration in the process.</li> </ul>	<ul style="list-style-type: none"> <li>Complete work required</li> <li>Actively participate with the Board in discussions regarding the Board's web presence</li> </ul>
<b>4. Understand current policy environment</b>	<ul style="list-style-type: none"> <li>Complete inventory of relevant City policies (by March 31, 2013)</li> </ul>	<ul style="list-style-type: none"> <li>Review and assess the <i>The Ways</i> to assess opportunity for input</li> <li>Develop strategic agenda regarding policy advice</li> <li>Provide analysis and advice regarding existing policies</li> <li>Sponsor in the internal "community conversation" process (Summer 2013);</li> </ul>	<ul style="list-style-type: none"> <li>Complete the inventory</li> <li>Complete policy analysis and identify opportunities for input</li> <li>Support the Board in formalizing input to the policy development/review process</li> <li>Support the internal "community conversation" Process</li> </ul>
<b>5. Review of Bylaw 13194</b>	<ul style="list-style-type: none"> <li>Review and provide input (by end of June 2013) – redrafted bylaw complete</li> </ul>	<ul style="list-style-type: none"> <li>Bring an outside perspective and accumulated wisdom.</li> <li>Collaborate with Administration.</li> <li>Provide ultimate review and approval on advice/recommendations</li> </ul>	<ul style="list-style-type: none"> <li>Initiate the process of strategic thinking.</li> <li>Set the agenda – pose the questions and issues.</li> <li>Actively participate with the Board in discussions.</li> <li>Develop recommendations.</li> <li>Present draft recommendations to the Board for review.</li> </ul>
<b>6. Initiate Committee</b>	<ul style="list-style-type: none"> <li>Begin to operate with a new model;</li> </ul>	<ul style="list-style-type: none"> <li>Implement the strategy of the Board through</li> </ul>	<ul style="list-style-type: none"> <li>Support the Board in operating in its new</li> </ul>

---

<b>Work</b>	operationalize committees (by end of Q2)	the appropriate committees and related Board structure	structure
-------------	--	--	-----------

---