



WAVE Minutes

March 15, 2016, 5:30 pm to 8:00 pm
Councillor's Boardroom, 2nd Floor, City Hall

Attendees

Committee Members Jackie Foord (chair) Angelica Hernandez (co-chair) Emily Dietrich Dawn Newton Jennifer Jennax Dilara Yegani Hersharon Sandhu Meheret Worku Cristina Stasia Hendriatta Wong Council Sponsors Councillor Bev Esslinger Regrets Mia Norrie Meghana Valaupdas Claudette Rain Sandra Woitas Philomena Okeke-Ihejirika	Staff Marian Bruin Regrets Kaylin Betteridge Brenda Wong Brett Esslinger Kate Gunn Guests Dan Nielson Kasey Machin Nicole Tice and Angela from Florence Hallock School
---	---

1. Welcome

Chair Jackie Foord welcomed the committee members and guests.

2. Approve Minutes and Agenda

Approval of the February 16th minutes and March 15th agenda by consensus.

3. Presentation/ Policy Discussion

No presentation at this meeting

4. Action Items

4.1 Childcare Project Team – Dawn



Dawn presented that WAVE feedback that was given to HR had been integrated into the Child Care policy.

- Now includes; accommodation for children with special needs, parents on leadership boards, NFP Options/COE lease options
- WAVE will suggest that Council consider that staff can use health benefit funds toward childcare costs.

Discussion

- Final version not attached, circulating through the various City Depts and City Manager.
- WAVE group will support the working group suggestions as long as the final version is the same.

Action: Recommend that WAVE support the Child Care policy that will be presented to Executive on March 22, 2016.

Action: Marian to email out agenda and the report on March 17, 2016.

4.2 Social Return on Investment - Jennifer

PowerPoint presentation;

- Social impact bonds benefit over 30 years. Show an avoidance of cost IE: early learning care.
- REACH has done a good job of SROI.
- Applicable to WAVE:
 - Work on a social side.
 - Projects coming forward may be accordance of costs.
- More used as an advocacy tool vs investment.
- Potential to incorporate into the strategic plan as consideration for action vs policy?

4.3 WAVE Three Year Strategic Plan – Emily

- Final version of strategic plan was sent out/handed out to the committee.
- Proposed a facilitated May meeting to take these broad outcomes and lay out how and timelines for WAVE to complete this work. Emily will facilitate the planning session. Focus on higher level decisions.
 - Look at what we are doing well such as social media, but plan how to engage beyond social media into the community.
 - Prepare for elections in 2017.
 - Policy is a focus.
- Group to have facilitated session building off the three year strategic plan.
- WAVE will develop an annual action plan.
 - Annual action and measures to track (deliverables).
 - What are outputs measurement and when are we getting it done
 - Group will identify targets and names of members to do the work
 - Generate working groups. Clarify what working group is needed? Some may be temporary or long-term.
- What is a mission vision mandate in WAVE's own words?



- Develop a 30 second elevator pitch
- WAVE will review the existing city policies: This will help us set priorities and identify priority policies that may need to be revised or need further work.
- Social issues will also come to Council. Need to have gender lens on social issues.

Action: Would like list of all City policies. Policy working group to identify priority policies for WAVE to complete gender audits.

4.4 WAVE Membership Recruitment Plan - Jackie

Jackie presented March 3rd at Community Services Committee. She reminded the committee that;

1. WAVE will have to develop a succession plan for 2016-2017 report.
 2. WAVE will have to decide if they would like to develop a bylaw on the attendance of members.
 3. Annual report due end of May to Council.
- WAVE selection committee met on March 10, 2016
 - Fifty three applicants were screened.
 - Eight people will be offered interviews.

5. Women's Initiative Update- Councillor Esslinger

Councillor Esslinger provided an update on the Women's Initiative Work

- Edmonton's application to Federation of Canadian Municipalities for Diverse Voices; project to engage multicultural community, has been approved. Provides two years of funding. Looking at barriers for diverse women, may be able to compliment the work of WAVE around outreach to diverse communities.
- 2016 International Women's Day March 8 the theme was Gender Parity. A public launch event was coordinated by the Women's Initiative at City Hall from 10 – 11 am with Councillor Esslinger, Rachelle Venne and keynote speaker, Dr. Cristina Stasia. At least 200 attended, both WAVE and Women@the City representatives as well as public. Very positive feedback.
- All Men's Survey results were released on March 7th. Found when males have a positive view point of gender equity, it influences their attitudes towards women. Big influence by faith leaders.
- Women and Money (WAM) group has been formed. Councillor Esslinger is supporting a group of well connected women are working with banking industry. This group is now connected to existing Community Services programs created for women. The idea is to support for women going through major life changes such as abuse, death and divorce. Would like to offer education day and evenings, as well as events. Website WAM.



6. WAVE Working Groups

No updates or reports

7. Other Updates

- Body Rub Task Force Council report presented to Community Services Committee on February 22. CEASE (Centre to End all Sexual Exploitation) will be making a presentation at the April meeting. They want to discuss the implications of the recent Council decision on body rub parlors. We will send out background information about the issue and the decision before the next meeting.
- Photographer will be brought in May or June to take a new groups photo of WAVE

8. Next Meeting

Tuesday April 19, 2015 • Councillors Board Room, 2nd floor City Hall • 5:30 to 8 pm

Meeting was adjourned at 7:45 pm.