

# Organizing Structure of The City Plan

Edmonton

The City Plan policy structure has been specifically designed to advance the vision, guiding principle and four strategic goals of ConnectEdmonton: Edmonton's Strategic Plan. It is also designed to address how people experience and engage with their city. Figure 1 depicts how The City Plan will be organized and fits in with the larger Edmonton Strategic framework.

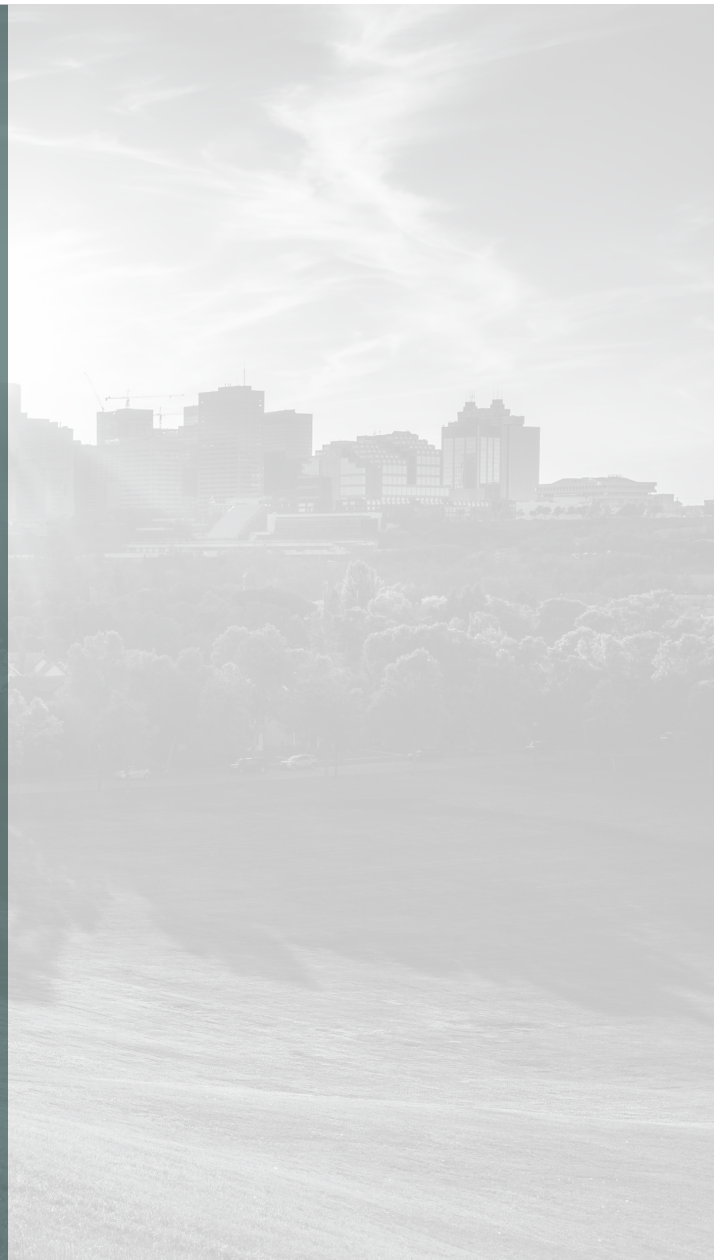
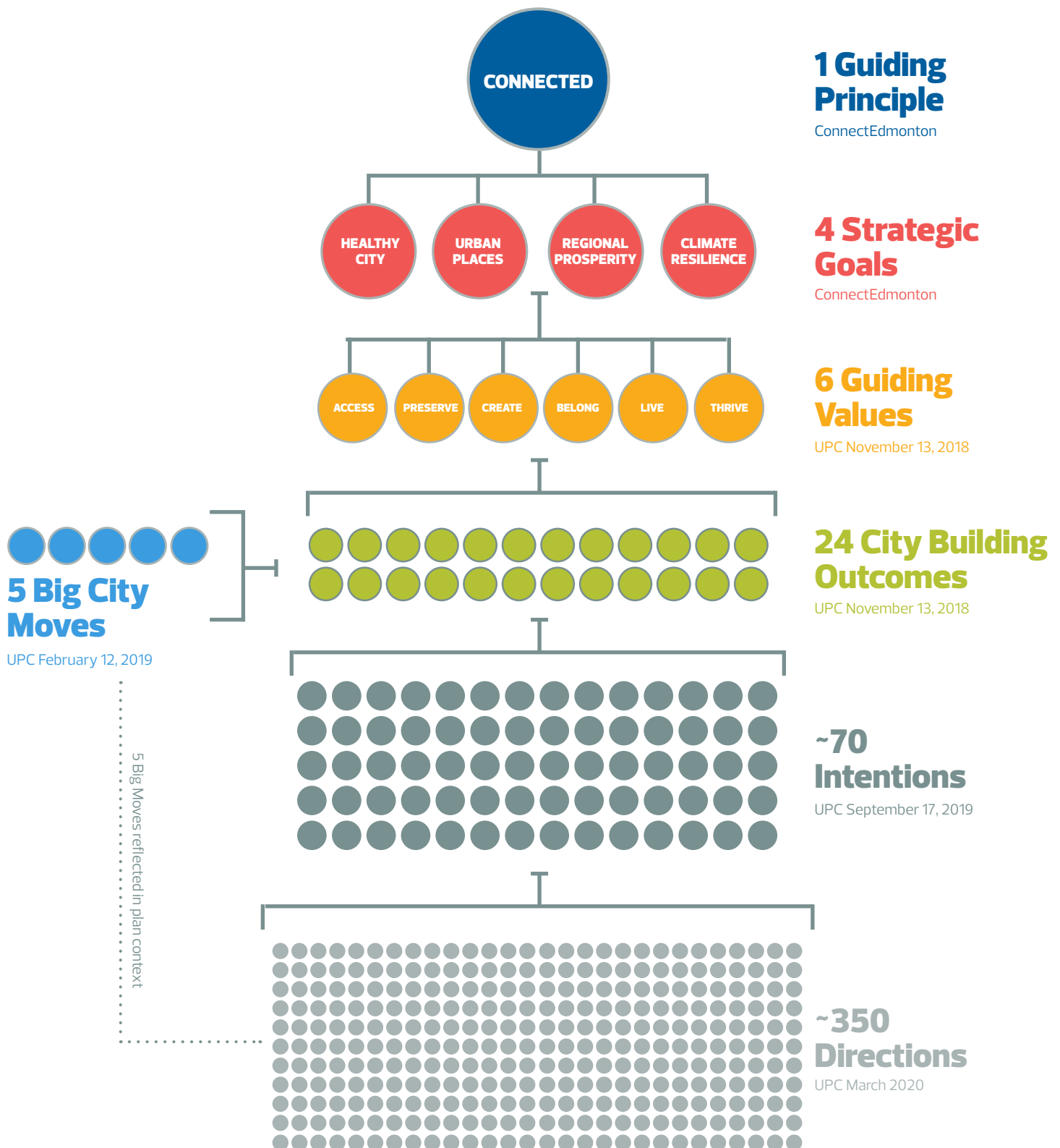


Figure 1. City Plan Alignment and Structure



## SIX Guiding Values

City Plan Policy Six guiding values were identified by Edmontonians to articulate how they want to experience their future city. These guiding values, aligned with Council's four goals, established twenty-four city building outcomes.

## TWENTY FOUR City Building Outcomes

A city building outcome describes the conditions that will emerge in Edmonton's future when the four goals of Healthy City, Urban Places, Regional Prosperity and Climate Resilience are realized and consider the values and desired experiences of residents.

## City Plan Policy

Describes what will be done to achieve and support the City Building Outcomes through specific intentions and directions.

### INTENTIONS

Intentions are statements of what the city of Edmonton needs to accomplish in order to achieve a city building outcome on an ongoing or transformational basis. For each intention, a subsequent series of directions will describe as to how it is to be accomplished.

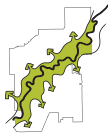
### DIRECTIONS

Directions will provide more detail on a particular issue or situation at the city-wide or district area level. They contribute to the fulfillment of a particular intention, and at the same time provide greater levels of precision, enable levers for change, and indicate possible measures, benchmarks or targets to achieve. Directions are the last level of detail within The City Plan and are currently in development for fall public circulation and refinement.

# FIVE Big City Moves

Big City Moves are bold and visionary. They coordinate the directions that will help advance specific city-building outcomes. They are transformational, rooted in our local context and responsive to evolving social, economic and environmental conditions.

Five big city moves have been created through public engagement and stakeholder feedback, consultation with internal City staff and leadership, research into current trends, and integrated technical expertise. These draw upon Edmonton's underlying strengths and support community transformation in response to the guiding values and desired city-building outcomes established. The five Big City Moves, identified below, will direct Edmonton's growth in a way that makes priority-setting intentional:



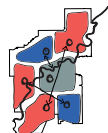
## GREENER AS WE GROW

is about creating a city that is dedicated to preserving and protecting the environment through good design and conscious development decisions.



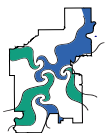
## A REBUILDABLE CITY

is about working with what we have today and continuously adapting and re-imagining our built environment to meet the needs of the future. Edmonton actively enables redevelopment.



## A COMMUNITY OF COMMUNITIES

is about building connections to welcome new residents and developing housing, recreation and employment centres that are within reach.



## INCLUSIVE AND COMPASSIONATE

is city-making that supports human-centred design where people of all ages, backgrounds and abilities can not only survive, but thrive.



## CATALYZE AND CONVERGE

is about developing new physical and economic opportunities for ideas, talent and investment to come together.

The City Plan's intentions and directions will help maintain and sustain those essential elements of our city valued by Edmontonians (e.g. clean air, protection of the River Valley, livable communities) while at the same time help achieve the big city moves necessary to transform Edmonton to two million.

This approach will provide continued momentum for previous Council decisions and community commitments, reflect the values and desired city-building outcomes of Edmontonians, and set a strategic course for our city for years to come.