First Place Program Update: Spring 2016

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As we move into spring, we wanted to update you on the First Place Program implementation.

Rohit and Landmark Wins 2016 Canadian Home Builders' Association Award!

Rohit Communities marked the fourth time it took home the award for **Home Builder of the Year** - Multi-Family at the Canadian Home Builders' Association (CHBA) - Edmonton Awards of Excellence in Housing. Click on this link for more information link to award information

Landmark Homes won **Environmental Recognition Award** on both Single Family and Multi Family builder category. They also won "**Home Buyers Choice Award**" for 2016.

Click on this link for more information link to award information

2016 Engagement and Implementation Schedule

Community design engagement will occur in Blue Quill, Belle Rive and Twin Brooks in 2016, depending on availability of community residents and builder staff. 2016 design dates are still being finalized at this time. The City will also conduct soil test on sites in Dunluce and Sifton Park, and design engagement for these sites is planned in 2017. You can view the 2016 First Place implementation schedule here.

Design Engagement for Blue Quill

On December 14, 2015, Council approved the City's rezoning application for Blue Quill. Design engagement activities for the new location of the First Place housing program is underway.



Home Construction in Bearspaw First Place site



Blue Quill Site Layout-selected by the community



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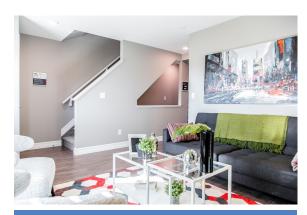
Looking back 2015

First Place homes continue to sell quickly. The Caernarvon, Tawa and Casselman sites are already sold out and new home sales are continuing in Kernohan, Larkspur and Bearspaw.

The City and Landmark Communities hosted a Caernarvon barbecue in October 2015, complete with food trucks and family activities, to introduce new residents to each other and to existing residents who participated in the design of these new homes.



Food Truck in Caernarvon First Place celebration



Bearspaw First Place: Interior



Bearspaw First Place: Exterior

Role of Liaisons

If you are receiving this email it is because you have volunteered to be a liaison for First Place program sites and have offered to help us share this information with your neighbours. If you have questions about being a liaison or wish to be removed from our mailing lists, please e-mail firstplace@edmonton.ca

First Place program recap

City Council approved the First Place program in November 2006, allowing for the construction of homes for first-time buyers on 20 vacant school sites. The program addresses a recognized need for more entry-level housing in Edmonton, and continues to meet the needs of young families today.

The First Place program creates homes that are within reach of first-time buyers because the land cost is deferred for five years. Homes must be owner-occupied during that time period (i.e. no rentals). The town-home developments tend to attract recent post-secondary graduates and young professionals who grew up in or near to these new building sites.

More information

More information on the program and eligibility is available on the City website under First Place Program.



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First Place Photos: First time Home Buyers, Engagement and Design



Happy First time Home Buyers in Larkspur



Happy First time Home Buyers in Larkspur



Blue Quill Community Design Engagement Meet



Blue Quill Community Design Engagement Meet







SITE ELEVATION ALONG SOUTH SIDE













SITE ELEVATION ALONG WEST SIDE

Blue Quill First Place Home Design – An outcome of Community design Engagement Process

