



Council's Strategic Plan 2019 – 2028

In June 2018, Council approved components of the strategic plan for 2019 – 2028. These included an aspirational vision for Edmonton in 2050, a 10-year principle that is the lens to guide decision-making for the term of the plan, and four 10-year strategic goals to facilitate progress towards the vision. The approved 2050 vision, principle and strategic goals are listed below.

2050 VISION

It's 2050 and Edmonton's creativity and community spirit are lights to the world. The city's heart is our people. They make everything possible.

We work together to create livability for all, where everyone has what they need to succeed. We are inspired by and grateful for our collective ancestors who continue to guide our way. They inspire us to learn, steward this shared place and build the meaning of our lives.

We plant ideas. We grow business. We get stuff done here. Edmontonians see their efforts and ideals reflected back to them in a city that was built to connect. This commitment turns new ideas into solutions for our communities, which we take to the world.

Edmonton has come to mean a community where it makes sense to plan our future together. We spark an energy seen worldwide: a light in the northern sky.

PRINCIPLE

CONNECTED

- We create as a community to connect people to what matters to them.
- We care about the impact of our actions on our social, economic, cultural, spiritual and environmental systems.
- We serve those here today and those who come after us.

GOALS

HEALTHY CITY

Edmonton is a neighbourly city with community and personal wellness that embodies and promotes equity for all Edmontonians.

URBAN PLACES

Edmonton neighbourhoods are more vibrant as density increases, where people and businesses thrive and where housing and mobility options are plentiful.

REGIONAL PROSPERITY

Edmonton grows prosperity for our Metro Region by driving innovation, competitiveness and relevance for our businesses at the local and global level.

CLIMATE RESILIENCE

Edmonton is a city transitioning to a low-carbon future, has clean air and water and is adapting to a changing climate.