ONE MILLION MORE

What We Heard: Executive Summary

THE CITY PLAN  September 2018 – January 2020
EXECUTIVE SUMMARY

The City Plan describes the choices Edmonton needs to make to become a healthy, urban, and climate resilient city of two million people that supports a prosperous region. Edmontonians have been engaged continuously throughout the project to help create and refine The City Plan. What we heard from Edmontonians has shaped the plan’s structure, concept, policy, and approach. The City Plan invited people to engage through many opportunities across the city. The result is a plan that reflects Edmontonians’ desire to belong, live, and thrive in our city, to access what is needed, preserve what matters most, and create a city that will attract one million more.
WAYS THAT WE ENGAGED:

Pop-up Public Engagement Session
Community Meetings
Surveys
Story Walks
Online Story Map
Conversation Guides
Coffee Chats
Public Workshops
Stakeholder Workshops
Online Document Circulation and Review
City Hall School
Engage Edmonton
Child Friendly Worksheets

REPRESENTING EDMONTON

The City Plan invited Edmontonians of diverse backgrounds and circumstances to help create The Plan. The City Plan engagement strategy determined that asking participants to self-identify during engagement may present a barrier to open and honest conversation. To host conversations that represent the diversity of Edmontonians, the engagement approach allowed for a wide variety of City Plan conversations in many locations, some a light touch and others a deep dive into content, while all covering many topics and important issues that influenced The Plan. Although it is impossible to guarantee that everyone’s voice was heard, a variety of engagement tactics were used to ensure as many voices as possible were heard. Because similar themes emerged from groups across the city who were engaged in different ways, it is clear that when it comes to the values that Edmontonians hold for our city, we are more alike than we are different.
ENGAGEMENT SNAPSHOT

- Community Meetings: 30
- Stakeholder Meetings: 12
- Indigenous Engagements: 17
- Pop-up Public Engagement Sessions: 24
- First Nations and Indigenous organizations engaged: 23
- Online Circulations: 2
- Public Workshops: 9
- Surveys: 2
- Coffee chat meetings: 17
- Schools engaged across Edmonton: 43
HOW WE LISTENED

THE CITY PLAN

VALUES & CHALLENGES
What do you love about Edmonton? What improvements are needed?

CHOICES
What choices & trade-offs do we make?

INFORMATION
What is The City Plan?

WISHES
What do you hope for Edmonton?

ACTIONS
What tangible actions can we take in our community to improve Edmonton?

number of people involved decreases
time and brain commitment increases
INDIGENOUS ENGAGEMENT

Indigenous engagement has been a pivotal part of overall engagement on The City Plan. Formal engagement with Indigenous communities on The City Plan is now complete. Ongoing engagement with Indigenous communities has continued through city-wide engagement. All engagement results have been integrated into The City Plan.

A detailed description of The City Plan Indigenous engagement can be found in the separate What We Are Hearing - Indigenous Engagement report available online at www.edmonton.ca/thecityplan
Detailed engagement results can be found in the following documents at www.edmonton.ca/thecityplan: