



EDMONTON: INVEST IN A CITY THAT SUPPORTS AND CHAMPIONS YOUR ASPIRATIONS

As Canada's health city, we're building a resilient and diverse economy, attracting the best and the brightest, and striving to be a world leader in environmental sustainability. We make investments easy for you.

850+ FESTIVALS AND EVENTS

7M VISITORS TO EDMONTON A YEAR

\$2B IN DIRECT AND SPIN-OFF REVENUE FROM TOURISM

HOST OF MAJOR NATIONAL AND INTERNATIONAL EVENTS, INCLUDING RED BULL CRASHED ICE, FIFA WOMEN'S WORLD CUP, FISE WORLD SERIES, ITU TRIATHLON GRAND FINAL

\$5B OF PUBLIC AND PRIVATE INVESTMENT IN DOWNTOWN

1M+ SQUARE FEET OF LAND IN DOWNTOWN UNDER CONSTRUCTION

3M ANNUAL EVENT-GOERS IN DOWNTOWN, TRIGGERED BY THE OPENING OF ROGERS PLACE



180_k

STUDENTS ATTEND SIX POST-SECONDARY INSTITUTIONS AND PRIVATE TRAINING SCHOOLS

\$1.8_B

INVESTMENT FOR LIGHT RAIL TRANSIT SYSTEM EXPANSION

\$1_B

INVESTMENT IN YELLOWHEAD TRAIL, A MAJOR ROADWAY CONNECTING THE CITY

8_M

PASSENGERS COME THROUGH EDMONTON INTERNATIONAL AIRPORT EVERY YEAR

2ND

BEST CANADIAN CITY FOR DOING BUSINESS, RANKED BY PROFIT, A CANADIAN MEDIA BRAND DEDICATED TO ENTREPRENEURIAL BUSINESS

9TH

PLACE IN THE 2016 AROUND THE RING'S WORLD'S TOP SPORTS CITIES, THE ONLY CANADIAN CITY ON THE TOP 10 LIST ALONGSIDE LONDON AND BEIJING

**NAMED CANADA'S
NATIONAL EARTH HOUR
CAPITAL BY WORLD
WILDLIFE FUND (WWF)**

EDMONTON.CA/INVESTMENTOPPORTUNITIES
FACEBOOK.COM/CITYOFEDMONTON
@CITYOFEDMONTON

IN BLATCHFORD:

536_{ACRES}

OF LAND IN THE HEART OF THE CITY TO BE TRANSFORMED INTO ONE OF THE WORLD'S LARGEST SUSTAINABLE RESIDENTIAL AND COMMERCIAL DEVELOPMENT PROJECTS

30_k

RESIDENTS TO CALL THE COMMUNITY HOME

10-12_k

NEW JOBS ON-SITE

1-2_M

SQUARE FEET OF OFFICE SPACE

400_k

SQUARE FEET OF RETAIL SPACE

FOR MORE INFORMATION PLEASE VISIT
BLATCHFORDEDMONTON.CA
OR FOLLOW US @BLATCHFORDYEG
FACEBOOK.COM/BLATCHFORDEDMONTON

WE'RE YOUNG,
STRONG
AND BUILDING
SOMETHING
EXTRAORDINARY

Edmonton

