

WHAT WE HEARD

Belvedere Corner Store Pilot Project Public Realm Enhancements

Edmonton

Jan 5, 2018

PROJECT ADDRESS: 6516 132 Avenue, Edmonton AB



BACKGROUND

In 2019-2020 the City will invest in public realm enhancements to your neighbourhood commercial site as part of the Belvedere Corner Store Pilot Project. The improvements are planned for the City property adjacent to the commercial site at the NE corner of 132 avenue and 66 street.

Community feedback is critical to ensure these improvements meet the needs of local residents, so in November 2017 the project team conducted a survey and held an open conversation to gather feedback on what improvements were a priority for the community.

This document contains a summary of what we heard as it related to the opportunities and priorities for public realm enhancements; not improvements to the building or private property.

WHAT WE HEARD

Survey

A total of 3405 letters were sent to residences in the Belvedere community in November 2017 with a brief description of the program as well as a link to the survey. The City received 82 responses with a summary of the priorities listed below.

The five main priorities for streetscape upgrades are listed in order of importance.

1. Improve lighting: 70% important, 25% somewhat important
2. Improve landscaping: 66% important, 31% somewhat important
3. Improve pedestrian crossings: 34% important, 32% somewhat important
4. Add trees: 33% important, 43% somewhat important
5. Park benches: 22% important, 49% somewhat important

Coffee Conversation

On November 14th, 2017, we offered open invitation for residents to have a discussion about the opportunities and priorities for infrastructure improvements to the commercial site. This discussion had 20 community residents in attendance. A summary of the common themes is below:

- Many people viewed the area as unsafe, especially at night
- There is a lot of concern about inadequate lighting in the area
- Most agreed that the area needed some landscaping
- Many people felt the area looked tired and needed some refreshing
- The access on 132 ave, closest to 66 street causes problems and perceived as dangerous

The results from this survey and coffee conversation along with feedback from the property owners, business owners and City administration will inform the concept design for streetscape upgrades with future surveys and an open house offering additional opportunity for the community to provide input will be held sometime in the near future.

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