

# Get On Course

Any way you slice it, there is a fairway to be seen on in Edmonton.

## Victoria, Riverside and Rundle Golf Courses

The City of Edmonton operates three public golf courses all conveniently located in Edmonton's River Valley. Each year these popular courses offer quality golf experiences for over 200,000 experienced to beginner golfers. All three courses offer men's, business ladies, and senior men's leagues for their clientele. In addition, Victoria and Riverside offer junior programs.

**Riverside Golf Course** caters to the more experienced player looking for a challenge. Located minutes from downtown, the course was opened in 1951 and is one of Edmonton's most challenging 18-hole courses.

- Average number of rounds played each year: 47,000

**Victoria Golf Course and Driving Range** is Canada's oldest and busiest municipal golf course. This 18-hole facility is typically suited to mid-handicap players and features wide fairways. The course is centrally located in the river valley and is easily accessible from downtown.

- Average number of rounds played each year: 54,000
- Driving range annual attendance: 72,000

**Rundle Par 3 Executive Golf Course** is suitable for every level of golfer. Located in the northeast area of Edmonton in Rundle Park, the course is particularly enjoyable to beginners and golfers who prefer a less strenuous game.

- Average number of rounds played each year: 37,000



## Tee Signs

These important golf course fixtures are located on the tee box of each hole, providing golfers with a map of the hole and tee to green distances for low, medium and high-handicap golfers. Given the critical information the signs provide, and that golfers spend considerable time waiting at these sign locations, tee sign advertisements are a unique and effective medium for reaching your target audience.



## Victoria Driving Range Advertising

With an annual attendance of 72,000, the Victoria Golf Course Driving Range is the finest outdoor practice facility in Edmonton. On average, each user spends 30 minutes in one of the range's 60 stalls. This advertising medium offers you an opportunity to spend some high-quality time in front of many Edmonton and area golfers.

GOLF COURSES	6 MONTHS
Golf Tee signs one on each course: Victoria, Riverside, and Rundle	\$800 ( OR \$300 each)
Victoria Driving Range 1 sign	\$200
<b>*Green Special buy 3 Victoria Driving Range signs only \$100 each*</b>	

Rates are for space only and do not include production. Production costs will vary depending upon your requirements. All artwork must be approved by the City of Edmonton.

