

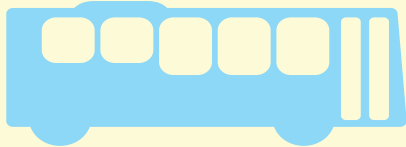
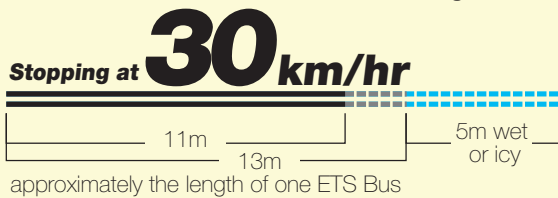
WHY 30?

As of September 2, school zones will come into effect around elementary schools throughout Edmonton. As such, motorists will be required by law to slow down to 30 km/h between 8 a.m. and 4:30 p.m. (08:00 – 16:30) on school days where school zone signs are posted.

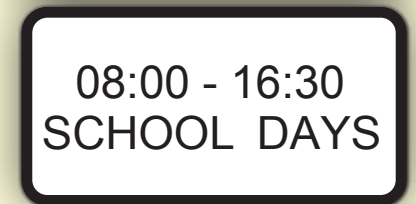
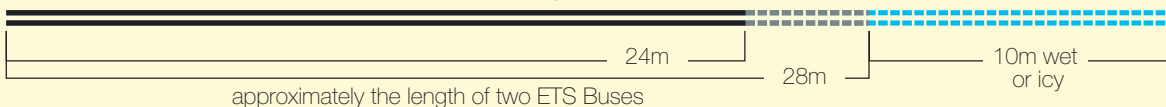
The lower speed limit will improve safety around elementary schools and protect our most vulnerable road users: **young children**.

WHY IS IT IMPORTANT TO SLOW DOWN AROUND SCHOOLS?

- Children aged 10 to 14 years have the highest incidence of pedestrian-related injuries. Children aged five to 14 years are at the greatest risk for pedestrian-related deaths
- The most common child pedestrian action that results in injury or death is crossing at an intersection, followed by running onto the road
- When children are struck by vehicles, their injuries often result in life threatening or permanent damage. The faster a vehicle is moving, the greater the impact — and the more devastating the results
- The distance needed to stop safely is much greater for a vehicle travelling 50 km/h than it is for one travelling 30 km/h



Stopping at 50 km/hr



PLEASE REMEMBER

- Streets around schools are often very congested with parents dropping off their children, and the number and size of vehicles might mean you don't see kids trying to cross the street. Young children may dart out from in between vehicles unexpectedly, so use extra caution particularly during drop off and pick up times.
- Speed limits will be strictly enforced by both the Edmonton Police Service and the City of Edmonton's Office of Traffic Safety during posted hours.



School zones should be safe zones.
For more information, visit www.edmonton.ca/why30

