



Pleasantview Traffic Management Plan Survey January 2014

Banister
Research & Consulting Inc.



Study Background

Stantec is working with the City of Edmonton to assist in a new Traffic Management Plan in the Pleasantview neighbourhood at the request of the community.

Residents were asked to complete a preliminary survey to assess community concerns, including perceptions of:

- Traffic volume and safety;
- Locations and types of traffic issues; and
- Willingness to accept traffic measures that may increase travel time.



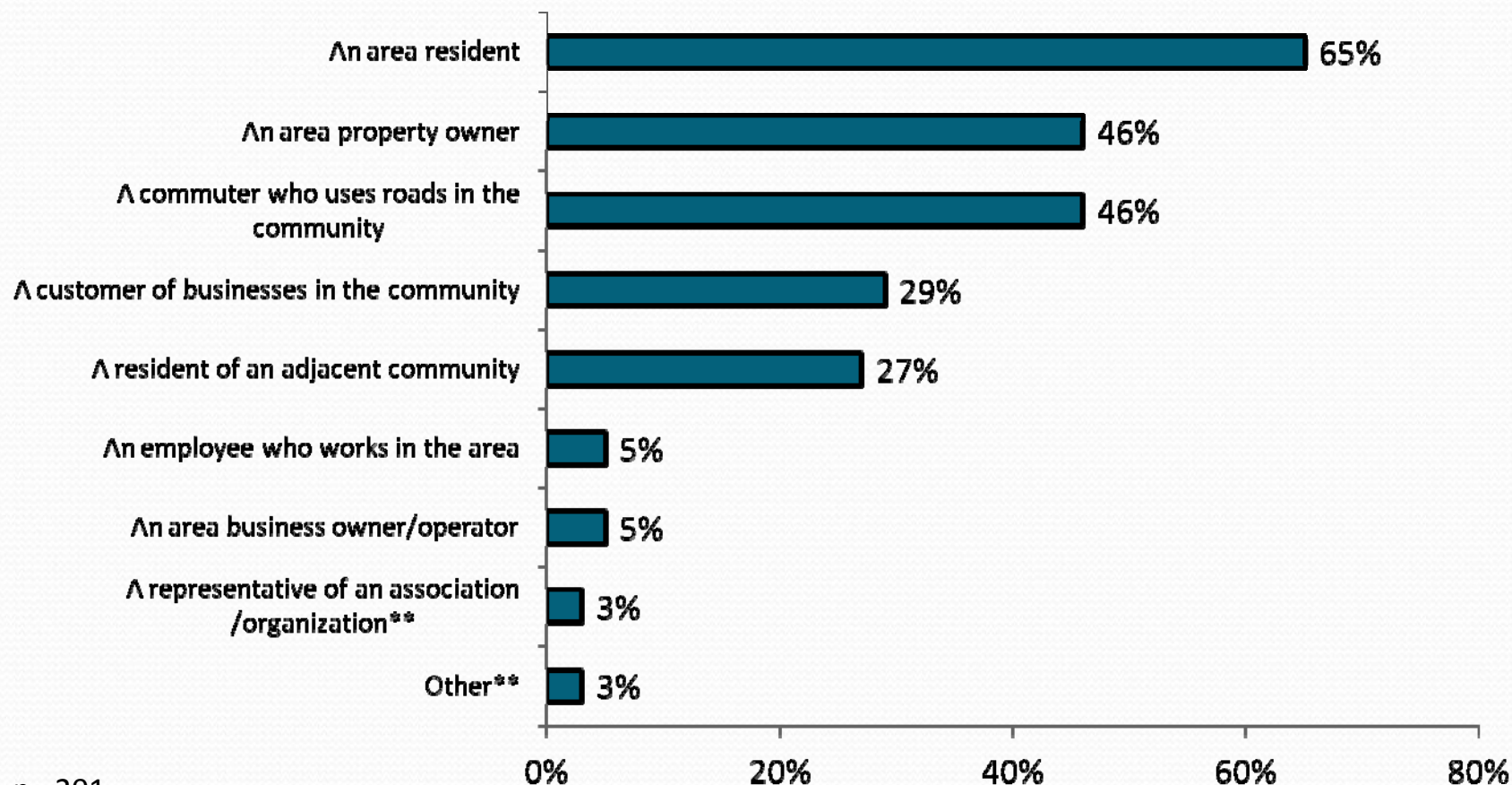
Methodology

- The online survey was available online at www.edmonton.ca/pleasantviewtraffic, or by telephone by request.
- The survey was open to anyone in Edmonton from January 13 to 26, 2014.
- 201 respondents completed the survey.
 - Results provide a margin of error no greater than $\pm 6.6\%$ at the 95% confidence level, or 19 times out of 20.
 - Please note that due to rounding, graphs & tables do not always add to exactly 100%.



Respondent Profile

How are you connected to the Pleasantview Community?*



n= 201

*Multiple responses

**Respondents were asked to specify.



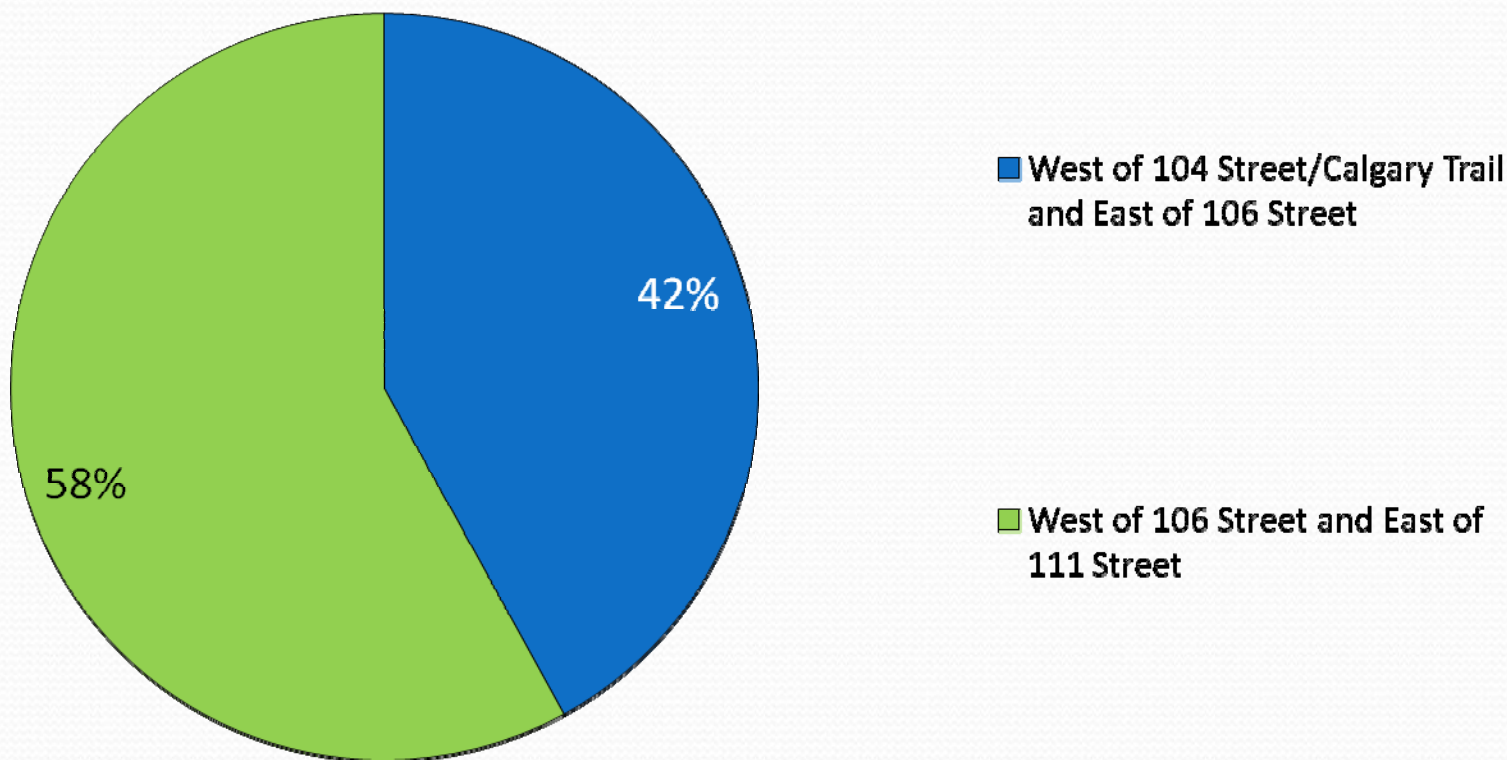
Respondent Profile

Respondents who are representatives of an association /organization	Respondents (n=6)
Charleswood Condo Board Member	1
Les Causeries Playschool Board Member	1
McKernan Community League	1
Mount Pleasant School Parent Advisory Association	1
Pleasantview Community League	1
Queen Alexandra Community League	1
Other	Respondents (n=6)
Child attends school located within/neighbouring community	6



Respondent Profile

Based on your mailing address, where in Pleasantview is your home, business, property, or other location?*



n=154

*Base: Respondents that are commuters who use roads in the community, area residents, employee who works in the area, area business owner/operator or area property owner



Transportation and Traffic Related Issues

Issues most mentioned, by most-cited locations* **

Top Issues	106 Street (n=45)	106 St. & 51 Ave. (n=23)	Near Schools (n=20)	Within Community (n= 17)	106 St. & 51 Ave. to 61 Ave. (n=13)
High traffic volume	49	17	35	35	69
High speeds/Speeders	29	17	20	29	31
Shortcutting	27	22	20	24	39
LRT routes/tracks cause delays/traffic congestion/shortcutting	31	30	20	12	15
Traffic congestion/backlog	38	30	25	18	23
Parking issues (ex. overflow into residential areas/lack of stalls, etc.)	7	9	25	29	31
Lack of turning signal/lanes	13	52	15	18	15
Poor timing on traffic lights/pedestrian walk lights	9	17	-	6	8
Bike lanes (ex. narrowed roads etc.)	22	17	15	-	15
Lack of snow removal/windrows	11	13	15	12	-

*Percentage by location, multiple responses

**Use caution interpreting results when n<30



Transportation and Traffic Related Issues (Issues overall)

What would you say are the three biggest transportation or traffic-related issues facing the community of Pleasantview today?	Percent of Respondents* (n=201)
High traffic volume	35
High traffic speeds/speeders	25
Shortcutting	24
LRT routes/tracks cause delays/traffic congestions/shortcutting	23
Traffic congestion/back-log	21
Parking issues (ex. overflow into residential areas/lack of stalls/block road visibility, etc.)	13
Lack of turning signal/lanes	12
Poor timing on traffic lights/pedestrian walk lights	10
Bike lanes (ex. narrow roads/shared used traffic congestion/safety, etc.)	9
Lack of snow removal/windrows	9
Reckless/dangerous driving/infractions	8
Poor road conditions (in general)	7

*Multiple responses



Transportation and Traffic Related Issues (Issues overall)

What would you say are the three biggest transportation or traffic-related issues facing the community of Pleasantview today? (Continued)	Percent of Respondents* (n=201)
Pedestrian safety (in general)	5
Access in/out of area (in general)	4
ETS buses (ex. too frequent/noisy/high volume/speeding)	3
Unsynchronized traffic lights	3
Obstruction from traffic calming measures	3
Lack of ETS buses/stops	2
Wrong way on a one-way street	2
Narrow roads/lanes	2
Lack of traffic enforcement	2
Lack/low visibility/sight line (ex. lack lighting/narrow lanes/on-street parking, etc.)	2
Others (1 per cent or less)	4
No response/don't know	9

*Multiple responses



Locations of Transportation Issues (Locations Overall)

Which locations are these issues most prevalent?	Percent of Respondents* (n=201)
106 St.	22
106 St. and 51 Ave.	11
Near schools	10
Within the community	9
106 St. and 51 Ave. to 61 Ave.	7
111 St. and 57 Ave.	5
109 St. and 57 Ave.	4
106 St. and 51 Ave. to 63 Ave.	4
106 St. and 61 Ave./Allendale Road	4
Everywhere (unspecified)	3
109 St.	3
111 St. and 51 Ave.	3
106 St. and 109 St.	3

*Multiple responses



Locations of Transportation Issues (Locations Overall)

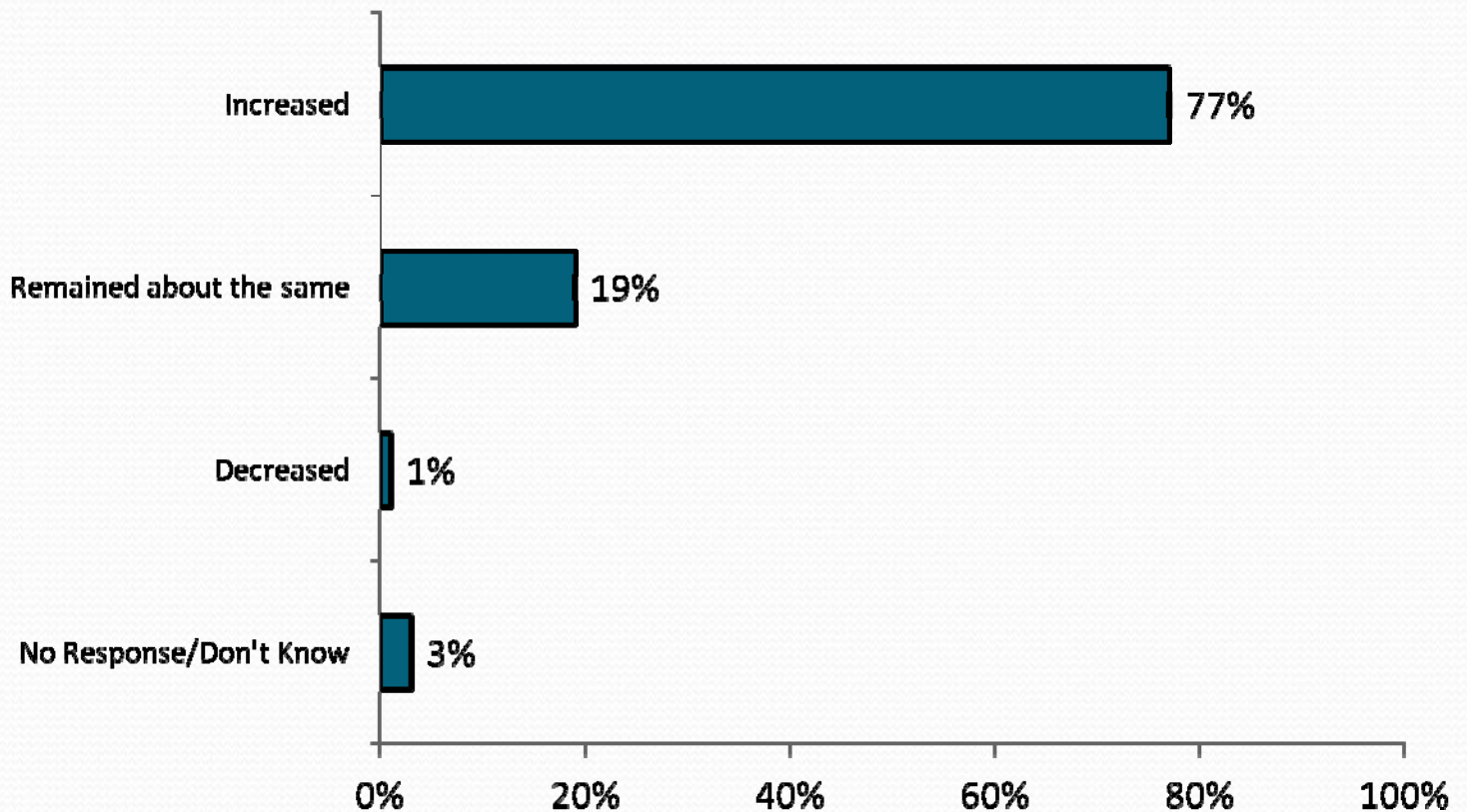
Which locations are these issues most prevalent? (Continued)	Percent of Respondents* (n=201)
109 St. and 52 Ave.	2
111 St.	2
110 St. and 57 Ave.	2
60 Ave.	2
107 St. and 60 Ave.	2
109 St. and 51 Ave.	2
51 Ave.	2
110 St. and 51 Ave.	2
106 St. and Whitemud Drive to 61 Ave	2
109 St. and 52 Ave. to 61 Ave.	2
107 St.	2
106 St. to 111 St.	2
105 St. and 51 Ave. to 58 Ave.	2
Others (1 percent or less)	62
No response/don't know	30

*Multiple responses



Traffic Volume in Pleasantview

In your opinion, over the past 5 years, has the traffic volume in the Pleasantview community...





Traffic Volume in Pleasantview

What makes you feel this way?

Base: Respondents that indicated traffic volume has <u>increased</u> over the past 5 years	Percent of Respondents* (n= 154)
LRT stations/track crossing affect traffic flow/shortcutting	18
Continued/ongoing growth/development in the area	16
Has noticed an increase in traffic volume (general)	16
Increase of traffic in residential areas	14
High volume of traffic during peak hours/rush hour	14
Takes more time to reach destination/access certain roads/passing traffic lights	8
Regularly uses roads in the area for a long time	8
General observations	7
Has lived in the area for a long time (general)	5

*Multiple responses



Traffic Volume in Pleasantview

What makes you feel this way?

Base: Respondents who indicated that traffic volume has <u>increased</u> over the past 5 years (continued)	Percent of Respondents* (n= 154)
Increased noise from traffic	5
Increased traffic congestion (in general)	5
Traffic volume/congestion is high on a regular/ongoing basis	4
Increase in dangerous/aggressive drivers/speeding	4
Timing of traffic lights	2
Traffic increase due to road closures/repairs in other areas	1
Narrow roads/reduced lanes	1
Students from outside community attending school in the area	1
No response/don't know	5

*Multiple responses



Traffic Volume in Pleasantview

What makes you feel this way?

Base: Respondents who indicated that traffic volume has <u>remained the same</u> over the past 5 years	Percent of Respondents* (n= 39)
General observations	23
Regularly uses roads in the area	13
LRT stations/track crossing affect traffic flow/shortcutting	8
Timing of traffic lights	5
Does not drive/own a vehicle	5
Has not lived in the area long/recently moved to area	5
Obtained traffic information from City website	5
Others (single mention)	10
No response/don't know	36

*Multiple responses



Traffic Volume in Pleasantview

What makes you feel this way?

Base: Respondents that indicated traffic volume has <u>decreased</u> over the past 5 years	Number of Respondents (n= 2)
Has noticed traffic decreased when driving in area	1
No response/don't know	1

*Multiple responses



Walking Conditions

Please rate your level of agreement with each of the following statements

	Low Agreement (1-2)	Moderate Agreement (3)	High Agreement (4-5)	No Response/ Don't Know	Mean
I feel safe when walking on the sidewalks along neighbourhood roads (eg. largely residential streets)	12%	16%	68%	4%	3.91
I feel safe when I choose to walk to a neighbourhood destination (eg, community hall)	13%	19%	62%	6%	3.76
I feel safe when walking across neighbourhood roads (eg. largely residential streets)	16%	19%	61%	4%	3.72
I feel safe when walking for recreation/leisure (eg. dog walking)	15%	19%	61%	5%	3.71



Walking Conditions

Please rate your level of agreement with each of the following statements (continued)

	Low Agreement (1-2)	Moderate Agreement (3)	High Agreement (4-5)	No Response/ Don't Know	Mean
I feel safe getting to and from a transit stop	22%	20%	53%	6%	3.51
I feel safe when walking to and from Mount Pleasant School	25%	24%	42%	9%	3.23
I feel safe when walking on the sidewalks along major roads (eg. 106 Street)	28%	24%	43%	5%	3.22
I feel safe when walking across major roads (eg. 106 Street)	42%	26%	28%	4%	2.78



Level of Satisfaction with Transportation Conditions (Overall)

Please rate your level of satisfaction with each of the below transportation conditions in the Pleasantview community:

	Low Satisfaction (1-2)	Moderate Satisfaction (3)	High Satisfaction (4-5)	No Response/ Don't Know	Mean
Access to Public Transit (i.e. ETS and DATS)	7%	26%	61%	6%	3.77
Traffic volume during the off-peak travel periods	19%	21%	56%	4%	3.52
Traffic safety during off- peak travel periods	23%	22%	49%	5%	3.38
Parking	42%	19%	33%	6%	2.72
Traffic safety during the peak travel periods	63%	20%	13%	4%	2.18
Traffic volume during the peak travel periods	70%	16%	10%	3%	1.99

n=201



Level of Satisfaction with Transportation Conditions (segmented)

The following slides provide perceptions of transportation conditions broken down by respondents' connection to the community. Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Traffic volume during peak travel periods	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	70	13	12	5	1.97
Area residents (n=131)	76	15	8	1	1.85
Employees in area (n=9)	56	11	33	-	2.44
Business owners/operators (n=9)	56	33	11	-	2.33
Customers of businesses (n=59)	66	17	14	3	2.09
Property owners (n=92)	74	16	9	1	1.89
Resident of adjacent community (n=55)	51	26	15	9	2.38
Assc./Org. (n=6)	50	33	17	-	2.33

Table displays responses in percentages



Level of Satisfaction with Transportation Conditions (segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Traffic volume during off-peak travel periods	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	20	20	55	5	3.47
Area residents (n=131)	23	24	53	-	3.41
Employees in area (n=9)	-	33	56	11	4.00
Business owners/operators (n=9)	11	11	67	11	4.00
Customers of businesses (n=59)	12	24	59	5	3.79
Property owners (n=92)	25	21	53	1	3.47
Resident of adjacent community (n=55)	11	15	64	11	3.82
Assoc./Org. (n=6)	17	-	83	-	3.83

Table displays responses in percentages



Level of Satisfaction with Transportation Conditions (segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Traffic safety during peak travel periods	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	59	22	13	7	2.16
Area residents (n=131)	66	21	12	-	2.12
Employees in area (n=9)	56	-	44	-	2.78
Business owners/operators (n=9)	56	22	22	-	2.33
Customers of businesses (n=59)	53	24	20	3	2.39
Property owners (n=92)	66	20	14	-	2.11
Resident of adjacent community (n=55)	53	16	16	15	2.34
Assoc./Org. (n=6)	50	17	33	-	2.67

Table displays responses in percentages



Level of Satisfaction with Transportation Conditions (segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Traffic safety during off-peak travel periods	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	23	23	47	8	3.34
Area residents (n=131)	29	24	46	2	3.23
Employees in area (n=9)	11	33	56	-	3.67
Business owners/operators (n=9)	11	22	67	-	3.67
Customers of businesses (n=59)	19	20	56	5	3.63
Property owners (n=92)	32	17	49	2	3.29
Resident of adjacent community (n=55)	11	20	55	15	3.77
Assc./Org. (n=6)	17	-	83	-	3.67

Table displays responses in percentages



Level of Satisfaction with Transportation Conditions (segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Parking	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	40	21	32	8	2.74
Area residents (n=131)	44	18	36	2	2.73
Employees in area (n=9)	33	11	56	-	3.22
Business owners/operators (n=9)	22	33	33	11	3.13
Customers of businesses (n=59)	34	20	41	5	3.00
Property owners (n=92)	46	17	35	2	2.68
Resident of adjacent community (n=55)	31	29	26	15	2.83
Assc./Org. (n=6)	33	17	50	-	3.17

Table displays responses in percentages



Level of Satisfaction with Transportation Conditions (segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Access to Public Transit	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	9	30	51	10	3.63
Area residents (n=131)	7	22	70	1	3.85
Employees in area (n=9)	11	11	67	11	4.00
Business owners/operators (n=9)	-	-	89	11	4.50
Customers of businesses (n=59)	3	27	64	5	3.91
Property owners (n=92)	7	24	69	1	3.84
Resident of adjacent community (n=55)	11	35	38	16	3.39
Assoc./Org. (n=6)	17	33	50	-	3.33

Table displays responses in percentages



Level of Satisfaction with School Traffic Safety (Overall)

Please rate your level of satisfaction with traffic safety around schools in the Pleasantview community

	Low Satisfaction (1-2)	Moderate Satisfaction (3)	High Satisfaction (4-5)	No Response/ Don't Know	Mean
Traffic safety during morning drop-off time	48%	28%	13%	10%	2.28
Traffic safety during afternoon pick-up time	49%	29%	12%	10%	2.28



Level of Satisfaction with School Traffic Safety (Segmented)

The following slides provide level of satisfaction with school traffic safety broken down by respondents' connection to the community. Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Traffic safety during morning drop-off time	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	40	34	16	10	2.43
Area residents (n=131)	50	28	15	8	2.25
Employees in area (n=9)	56	22	22	-	2.11
Business owners/operators (n=9)	56	22	22	-	2.56
Customers of businesses (n=59)	37	41	17	5	2.55
Property owners (n=92)	51	30	14	4	2.24
Resident of adjacent community (n=55)	38	33	13	16	2.46
Assoc./Org. (n=6)	83	-	-	17	1.40

Table displays responses in percentages



Level of Satisfaction with School Traffic Safety (Segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Traffic safety during afternoon pick-up time	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	45	33	13	10	2.39
Area residents (n=131)	50	29	14	8	2.27
Employees in area (n=9)	33	33	33	-	2.67
Business owners/operators (n=9)	33	33	33	-	2.89
Customers of businesses (n=59)	41	39	15	5	2.52
Property owners (n=92)	50	32	14	4	2.28
Resident of adjacent community (n=55)	40	31	13	16	2.46
Assoc./Org. (n=6)	67	-	17	17	2.00

Table displays responses in percentages



Reasons for Dissatisfaction with Transportation Conditions

Base: Respondents that were dissatisfied (1-3) to at least 1 of the above statements	Percent of Respondents* (n=188)
Shortcutting	68
Speeding on main roads within the community	66
Pedestrian safety	58
Speeding on residential roads	52
Enforcement of traffic laws	51
Cyclist safety	45
Uncontrolled intersections	27
Commercial traffic	23
Other**	28

*Multiple responses

** Respondents were asked to specify.



Reasons for Dissatisfaction with Transportation Conditions* (Segmented)

Base: Respondents that were dissatisfied (1-3) to at least 1 of the above statements **	Commuter (n=83)	Resident (n=128)	Empl. (n=7)	Buss. (n=8)	Customer (n=54)	Prprty Owner (n=88)	Adj. Resident (n=47)	Org/Assc. Rep. (n=6)
Speeding on main roads within the community	69	70	86	38	61	74	55	100
Speeding on residential roads	51	56	57	25	48	57	43	33
Commercial traffic	24	27	-	13	20	24	15	17
Pedestrian safety	58	62	71	63	59	61	53	67
Shortcutting	63	75	71	25	63	72	55	83
Cyclist safety	41	41	57	38	41	44	55	67
Enforcement of traffic laws	49	53	57	25	56	56	47	50
Uncontrolled intersections	27	28	43	13	20	26	26	17
Other	28	29	29	63	20	31	21	17

*Multiple responses, results displayed in percentages

** Due to small sample size, please use caution in interpreting and comparing segmented data



Other Reasons for Dissatisfaction with Transportation Conditions

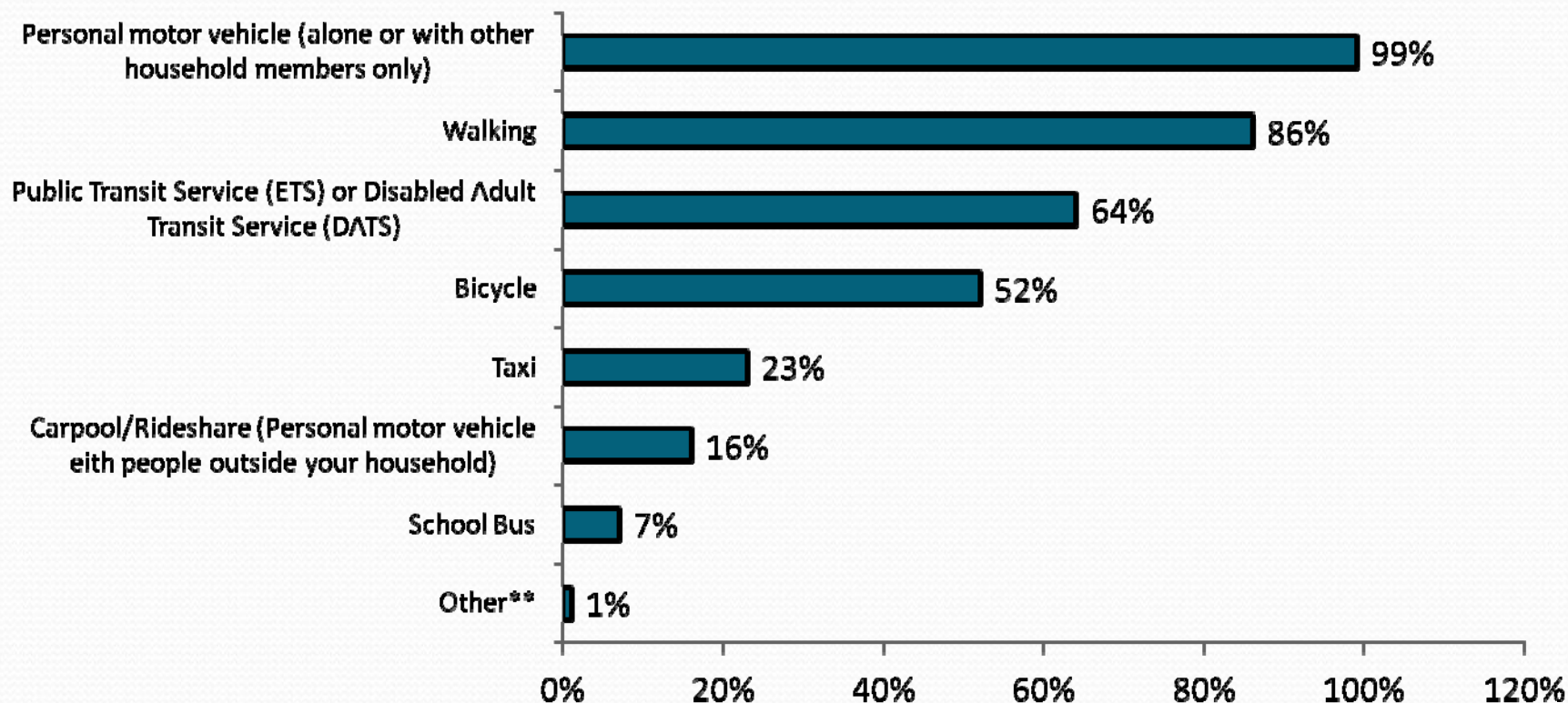
Base: Respondents that listed “Other” in the previous question	Number of Respondents* (n=52)
School drop-off/pick-up zones are unsafe/congested (ex. high traffic area/lack lighting, signage/poor visibility, etc)	12
Increase traffic/congestion (in general)	11
Lack of parking available (in general)	8
Poor sightlines/visibility (in general)	4
Traffic signs/lane markings are not followed (ex. opposite direction of one-way st, parking in no-park zones, etc)	4
Sidewalks are poorly maintained/difficult to exit/access transportation	3
Increased ETS volume	3
Other (2 or fewer mentions)	15

*Multiple responses



Modes of Transportation within Edmonton

Please indicate if you or any members of your household uses the following modes of transportation to make trips within Edmonton*



n=201

*Multiple responses

**Respondents were asked to specify.



Traffic Habits

Which intersections do you use most frequently to travel in and out of the community? (all mentions)	Percent of Respondents* (n=201)
106 St. and 51 Ave.	40
106 St. and 61 Ave./Allendale Road	18
109 St. and 61 Ave.	15
106 St. and 63 Ave./Argyll Road	13
109 St. and 63 Ave. Argyll Road	8
105 St. and 51 Ave.	8
111 St. and 57 Ave.	8
111 St. and 51 Ave.	5
107 St. and 51 Ave.	5
107 St. and 106 St.	5

*Multiple responses



Traffic Habits

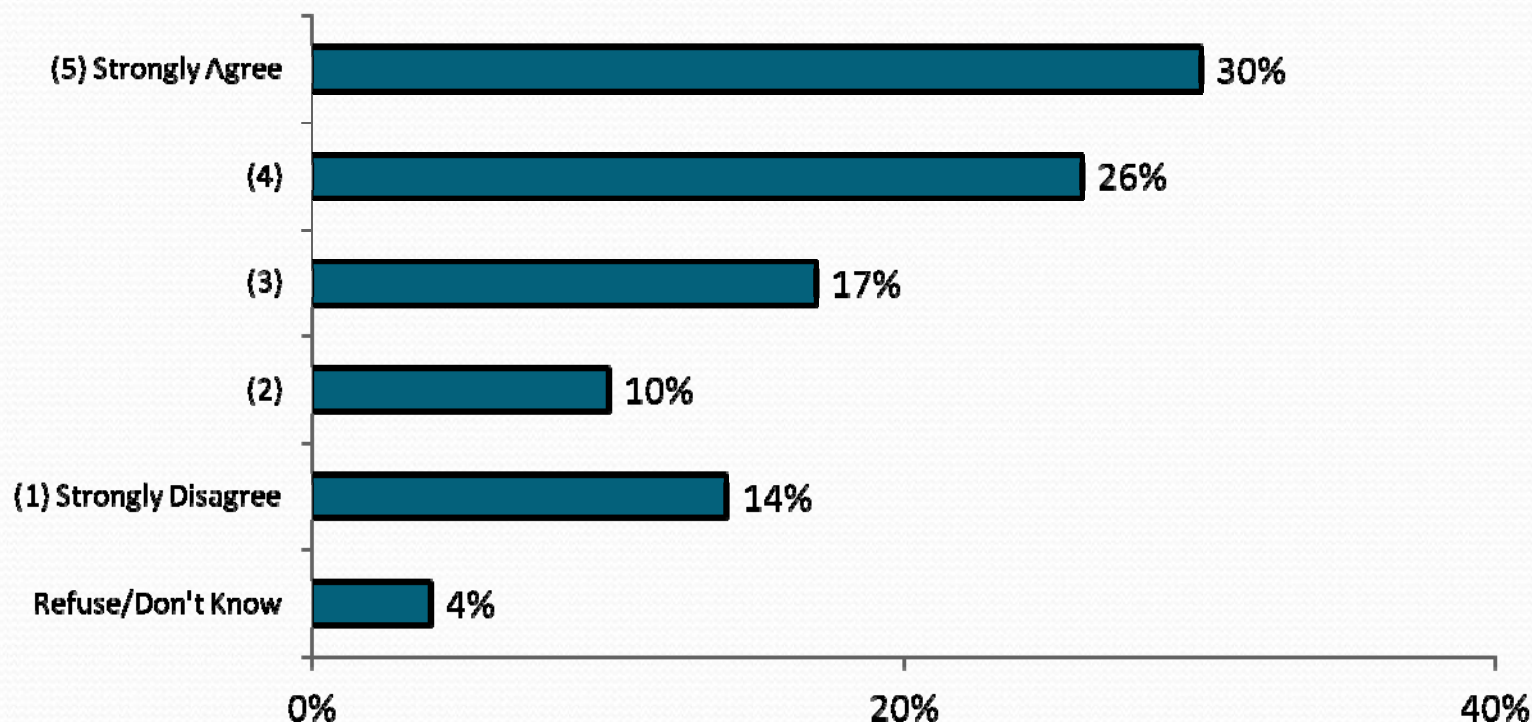
Which intersections do you use most frequently to travel in and out of the community? (continued)	Percent of Respondents* (n=201)
106 St. and 76 Ave.	4
109 St. and 57 Ave.	4
110 St. and 51 Ave.	4
109 St. and 51 Ave.	3
109 St. and 60 Ave.	3
106 St. and 60 Ave.	3
109 St. and 52 Ave.	3
Others (2 percent or less)	39
No response/don't know	2

*Multiple responses



On-Street Parking Availability

The available on-street parking available near my home, business or other organization is typically sufficient for my needs.



n=201

Mean = 3.51 out of 5



Priorities in the Pleasantview Community (Overall)

How much of a priority do you feel each of the following should have in the Pleasantview Community:

	Low Priority (1-2)	Moderate Priority (3)	High Priority (4-5)	No Response/ Don't Know	Mean
Speed enforcement	13%	12%	69%	6%	3.98
Reducing traffic volumes overall	18%	16%	59%	8%	3.80
Traffic control enforcement	16%	15%	57%	11%	3.77
Reducing the volume of commercial traffic	23%	26%	38%	12%	3.28
Improved traffic signage (ie: stop signs, pedestrian crossings)	27%	20%	42%	11%	3.26
New traffic controls	28%	18%	40%	13%	3.26
Parking enforcement	36%	22%	31%	10%	2.91
Improved street lighting	34%	26%	28%	11%	2.88



Priorities in the Pleasantview Community (Segmented)

The following slides provide priorities for addressing traffic issues broken down by respondents' connection to the community. Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Speed Enforcement	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	14	10	71	5	4.01
Area residents (n=131)	14	13	70	3	3.98
Employees in area (n=9)	22	11	67	-	4.00
Business owners/operators (n=9)	44	-	44	11	3.00
Customers of businesses (n=59)	19	10	63	9	3.81
Property owners (n=92)	14	7	77	2	4.09
Resident of adjacent community (n=55)	13	7	66	15	3.94
Assc./Org. (n=6)	-	-	100	-	4.50

Table displays responses in percentages



Priorities in the Pleasantview Community (Segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Reducing Traffic Volume Overall	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	21	14	57	9	3.73
Area residents (n=131)	12	14	72	3	4.13
Employees in area (n=9)	33	-	67	-	3.44
Business owners/operators (n=9)	33	22	44	-	3.11
Customers of businesses (n=59)	24	12	53	12	3.56
Property owners (n=92)	14	15	67	3	4.01
Resident of adjacent community (n=55)	33	22	26	20	2.82
Assc./Org. (n=6)	33	-	67	-	3.50

Table displays responses in percentages



Priorities in the Pleasantview Community (Segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Traffic Control Enforcement	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	23	12	55	10	3.66
Area residents (n=131)	15	15	60	9	3.82
Employees in area (n=9)	22	11	56	11	3.75
Business owners/operators (n=9)	44	22	22	11	2.63
Customers of businesses (n=59)	22	10	54	14	3.61
Property owners (n=92)	17	12	65	5	3.86
Resident of adjacent community (n=55)	16	13	51	20	3.66
Assc./Org. (n=6)	-	33	67	-	4.33

Table displays responses in percentages



Priorities in the Pleasantview Community (Segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Reducing the Volume of Commercial Traffic	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	23	26	39	12	3.33
Area residents (n=131)	22	28	41	9	3.34
Employees in area (n=9)	44	44	11	-	2.44
Business owners/operators (n=9)	44	22	22	11	2.63
Customers of businesses (n=59)	31	24	31	15	3.04
Property owners (n=92)	26	27	42	4	3.31
Resident of adjacent community (n=55)	24	22	29	26	3.10
Assc./Org. (n=6)	33	17	50	-	3.17

Table displays responses in percentages



Priorities in the Pleasantview Community (Segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Improved traffic signage	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	28	21	42	9	3.24
Area residents (n=131)	27	19	47	8	3.32
Employees in area (n=9)	11	11	78	-	4.11
Business owners/operators (n=9)	56	11	22	11	2.25
Customers of businesses (n=59)	27	24	37	12	3.15
Property owners (n=92)	27	23	46	4	3.26
Resident of adjacent community (n=55)	24	20	33	24	3.14
Assc./Org. (n=6)	17	-	83	-	3.83

Table displays responses in percentages



Priorities in the Pleasantview Community (Segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

New Traffic Controls	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	32	17	41	10	3.22
Area residents (n=131)	27	18	45	11	3.37
Employees in area (n=9)	22	33	44	-	3.44
Business owners/operators (n=9)	44	33	11	11	2.50
Customers of businesses (n=59)	39	19	31	12	2.88
Property owners (n=92)	35	19	39	8	3.16
Resident of adjacent community (n=55)	31	13	31	26	2.95
Assc./Org. (n=6)	50	33	17	-	2.67

Table displays responses in percentages



Priorities in the Pleasantview Community (Segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Parking Enforcement	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	32	27	32	10	3.02
Area residents (n=131)	41	21	34	5	2.85
Employees in area (n=9)	44	22	33	-	2.67
Business owners/operators (n=9)	56	33	11	-	2.33
Customers of businesses (n=59)	42	25	22	10	2.60
Property owners (n=92)	41	20	36	3	2.90
Resident of adjacent community (n=55)	26	27	24	24	2.98
Assoc./Org. (n=6)	50	17	33	-	3.00

Table displays responses in percentages



Priorities in the Pleasantview Community (Segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Improved Street Lighting	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	33	28	32	8	2.96
Area residents (n=131)	39	28	24	9	2.71
Employees in area (n=9)	44	33	22	-	2.89
Business owners/operators (n=9)	33	33	22	11	2.63
Customers of businesses (n=59)	34	37	19	10	2.72
Property owners (n=92)	37	35	23	5	2.77
Resident of adjacent community (n=55)	26	22	31	22	3.14
Assc./Org. (n=6)	33	33	33	-	3.17

Table displays responses in percentages



Comfort Levels to Traffic Changing Measures (Overall)

For each of the following potential scenarios, please indicate how comfortable you would be with the change:

Potential Scenarios	Low Comfort (1-2)	Moderate Comfort (3)	High Comfort (4-5)	No Response/ Don't Know	Mean
Changes that would slow the free flow of traffic within the neighbourhood	30%	12%	56%	2%	3.43
Changes that would remove parking in targeted areas (i.e. 3-4 stalls per location)	29%	17%	51%	4%	3.35
Changes that would make it less convenient for you to enter or leave the neighbourhood	58%	14%	26%	2%	2.42
Changes that would close a neighbourhood entrance and exit you use	60%	11%	27%	1%	2.32



Comfort Levels to Traffic Changing Measures (Segmented)

The following slides provide comfort levels for traffic management strategies broken down by respondents' connection to the community. Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Slow the free flow of traffic within the neighbourhood	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	37	9	53	1	3.26
Area residents (n=131)	24	9	66	1	3.73
Employees in area (n=9)	22	11	67	-	3.89
Business owners/operators (n=9)	56	11	33	-	2.33
Customers of businesses (n=59)	32	10	56	2	3.31
Property owners (n=92)	26	9	65	-	3.63
Resident of adjacent community (n=55)	42	18	35	6	2.83
Assc./Org. (n=6)	-	17	83	-	4.67

Table displays responses in percentages



Comfort Levels to Traffic Changing Measures (Segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Remove parking in targeted areas	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	32	17	47	4	3.23
Area residents (n=131)	28	16	54	2	3.44
Employees in area (n=9)	33	11	56	-	3.44
Business owners/operators (n=9)	67	-	33	-	2.11
Customers of businesses (n=59)	36	15	46	3	3.12
Property owners (n=92)	34	15	49	2	3.27
Resident of adjacent community (n=55)	29	20	44	7	3.22
Assoc./Org. (n=6)	17	-	83	-	4.33

Table displays responses in percentages



Comfort Levels to Traffic Changing Measures (Segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Less convenience for entering or leaving the neighbourhood	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	55	14	28	2	2.42
Area residents (n=131)	52	15	32	1	2.63
Employees in area (n=9)	67	22	11	-	2.00
Business owners/operators (n=9)	78	11	11	-	1.67
Customers of businesses (n=59)	56	17	25	2	2.29
Property owners (n=92)	53	17	28	1	2.48
Resident of adjacent community (n=55)	71	9	16	4	2.04
Assc./Org. (n=6)	33	17	50	-	3.50

Table displays responses in percentages



Comfort Levels to Traffic Changing Measures (Segmented)

Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

Closure of neighbourhood entrances & exits	Low (1-2)	Moderate (3)	High (4-5)	NR/DK	Mean
Commuters (n=92)	60	11	28	1	2.32
Area residents (n=131)	55	12	34	-	2.53
Employees in area (n=9)	56	22	22	-	2.33
Business owners/operators (n=9)	89	-	11	-	1.44
Customers of businesses (n=59)	59	14	25	2	2.16
Property owners (n=92)	60	9	32	-	2.35
Resident of adjacent community (n=55)	73	7	16	4	1.85
Assc./Org. (n=6)	33	-	67	-	3.83

Table displays responses in percentages



Traffic Volumes and Safety

In the areas of traffic volume and safety, what other priorities do you think should be addressed in the Pleasantview community?	Percent of Respondents* (n=201)
Traffic volume/congestion/high traffic flow	16
Bicycle lanes	10
Speeding issues/speed limits	10
Parking availability/issues	9
Police enforcement of traffic related infractions/violations	7
Snow/ice removal (on roads, sidewalks, etc.)	5
Poor road conditions (potholes, in need of repair, etc.)	5
Pedestrian safety (ex. lights/crosswalks, etc.)	4
Accessibility of streets/roads	3
Traffic control (general)	3
Sidewalks	3

*Multiple responses



Traffic Volumes and Safety

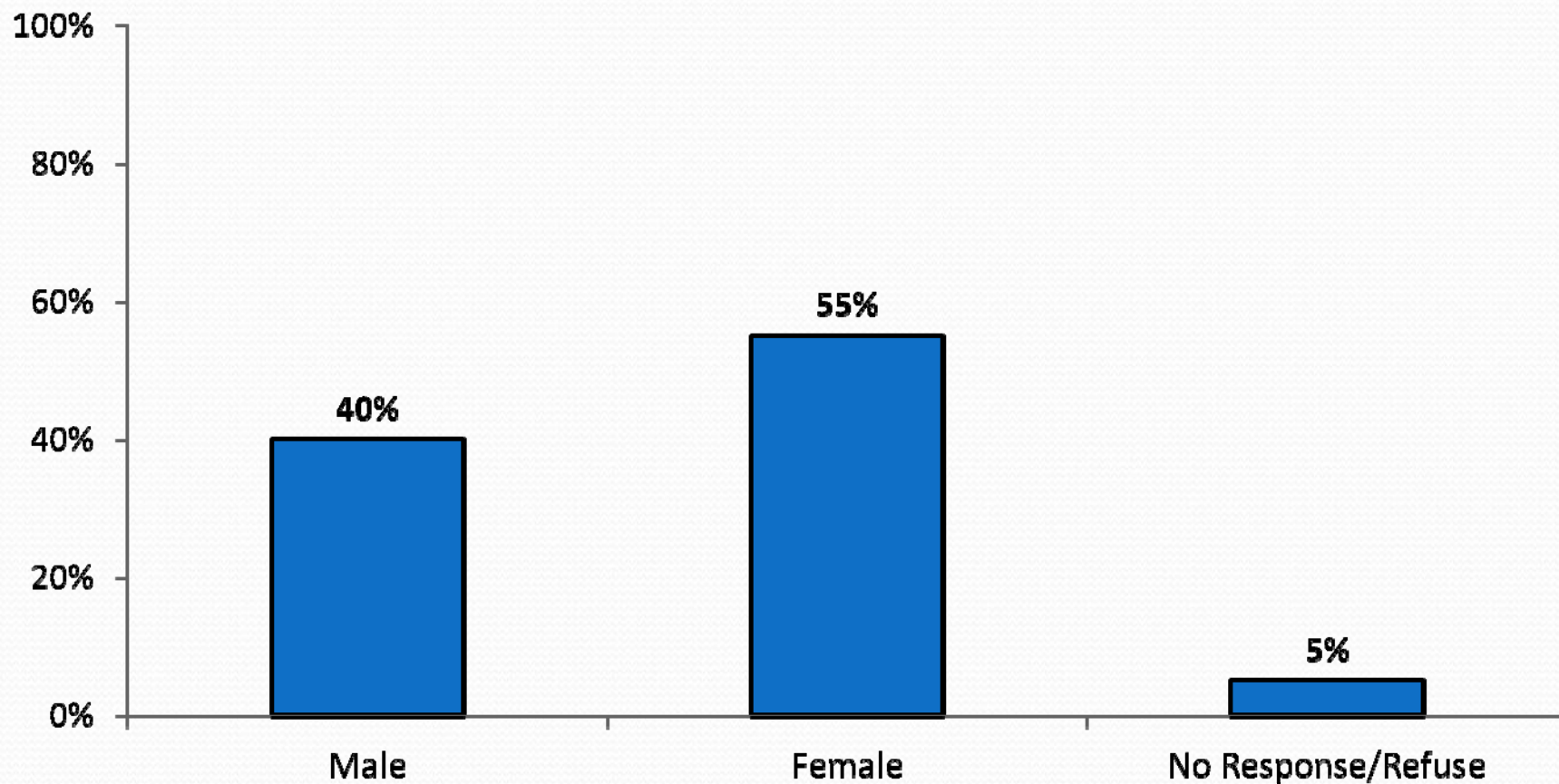
In the areas of traffic volume and safety, what other priorities do you think should be addressed in the Pleasantview community? (Cont'd)	Percent of Respondents* (n=201)
Traffic lights timing	3
Public transit issues (ex. noise, volume, etc.)	2
Noise pollution	2
Wider streets/roads/upgrading roads	2
Uncontrolled intersections	1
Street lighting	1
Children's safety in residential areas	1
Road infrastructure	1
Street signage visibility	1
Others (single mention)	2
Nothing else/no other priorities	3
No response/don't know	31

*Multiple responses



Demographics

Gender

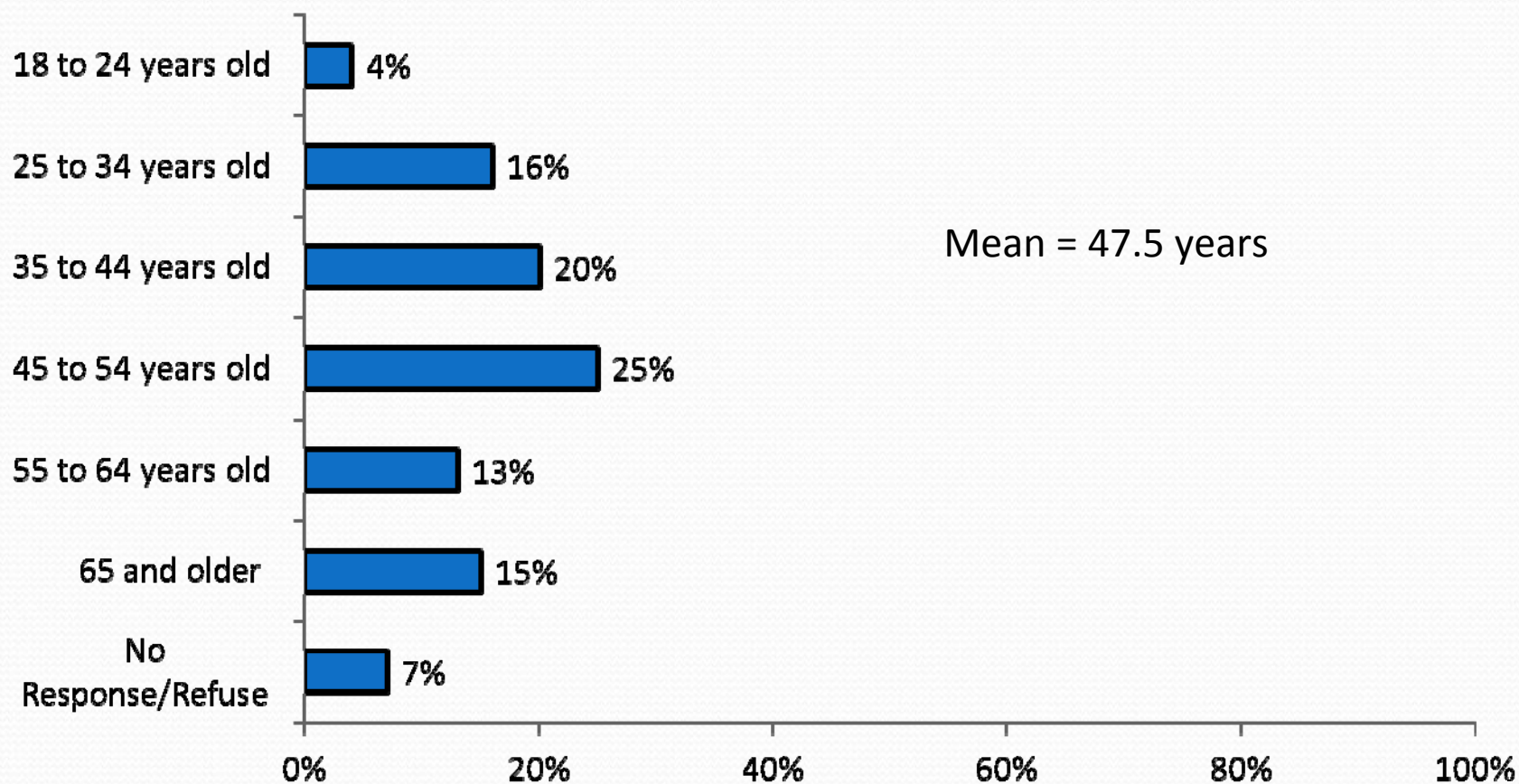


n=201



Demographics

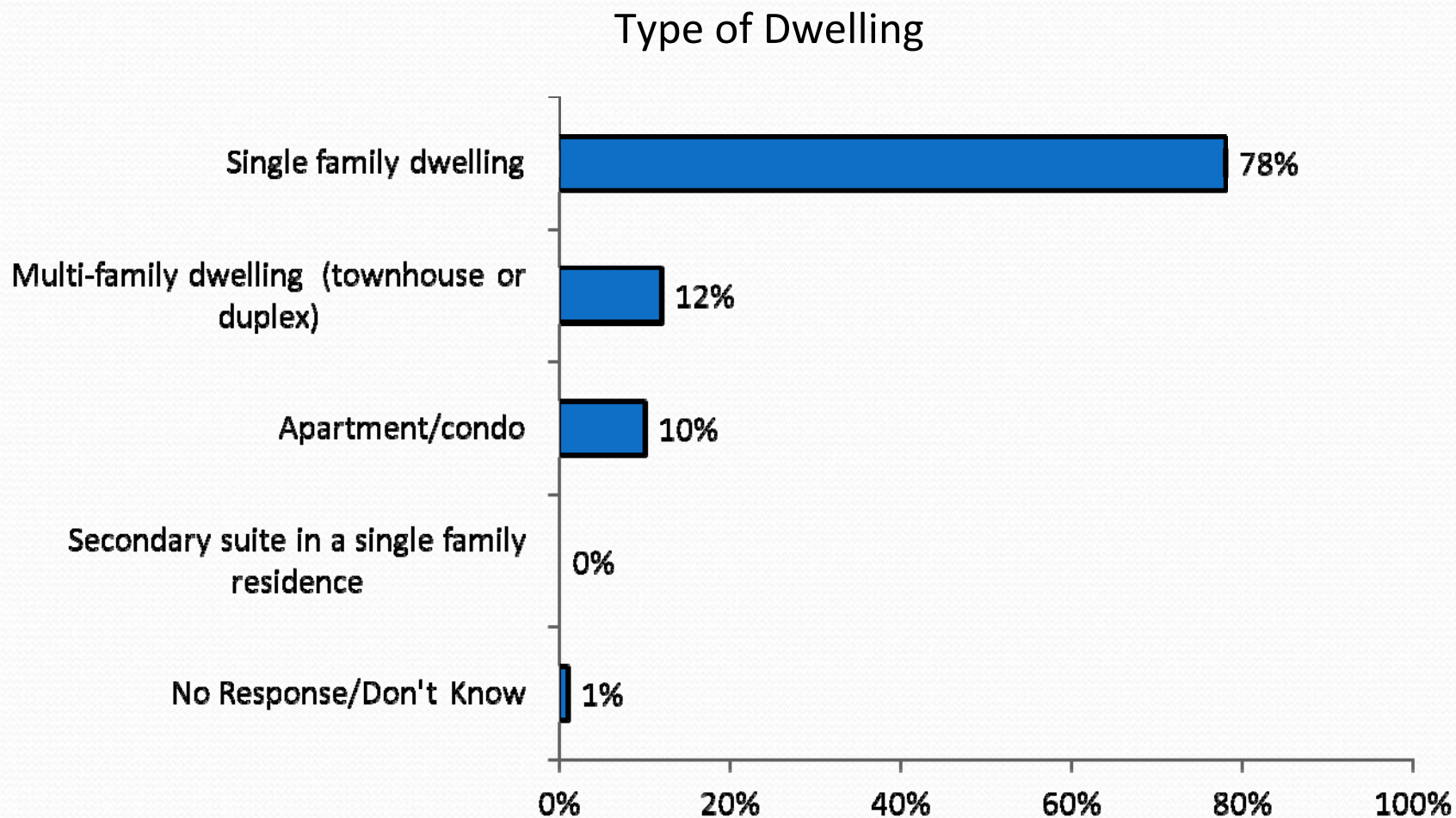
Age



n=201



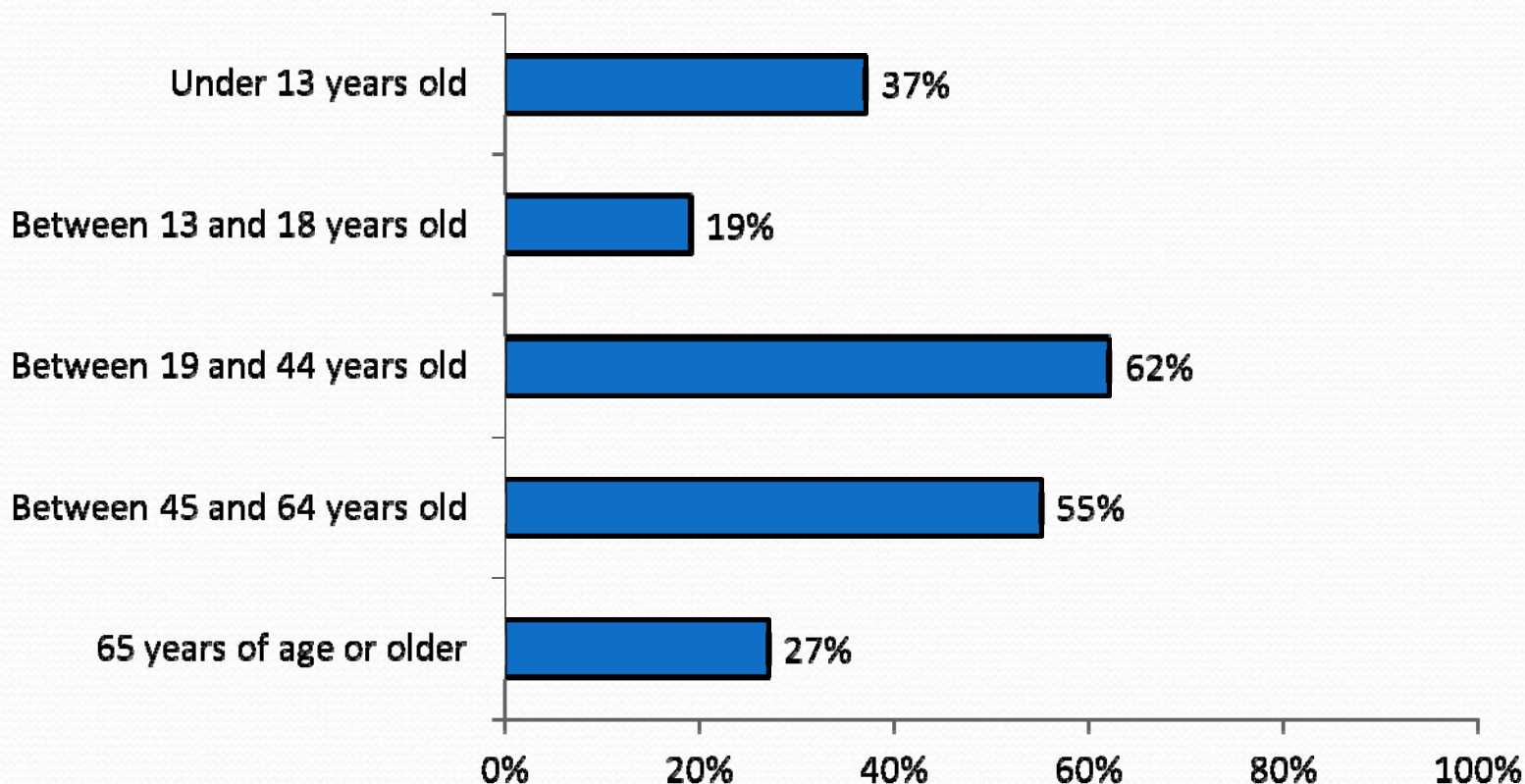
Demographics





Demographics

Including yourself, how many people in each of the following age groups live in your household?*



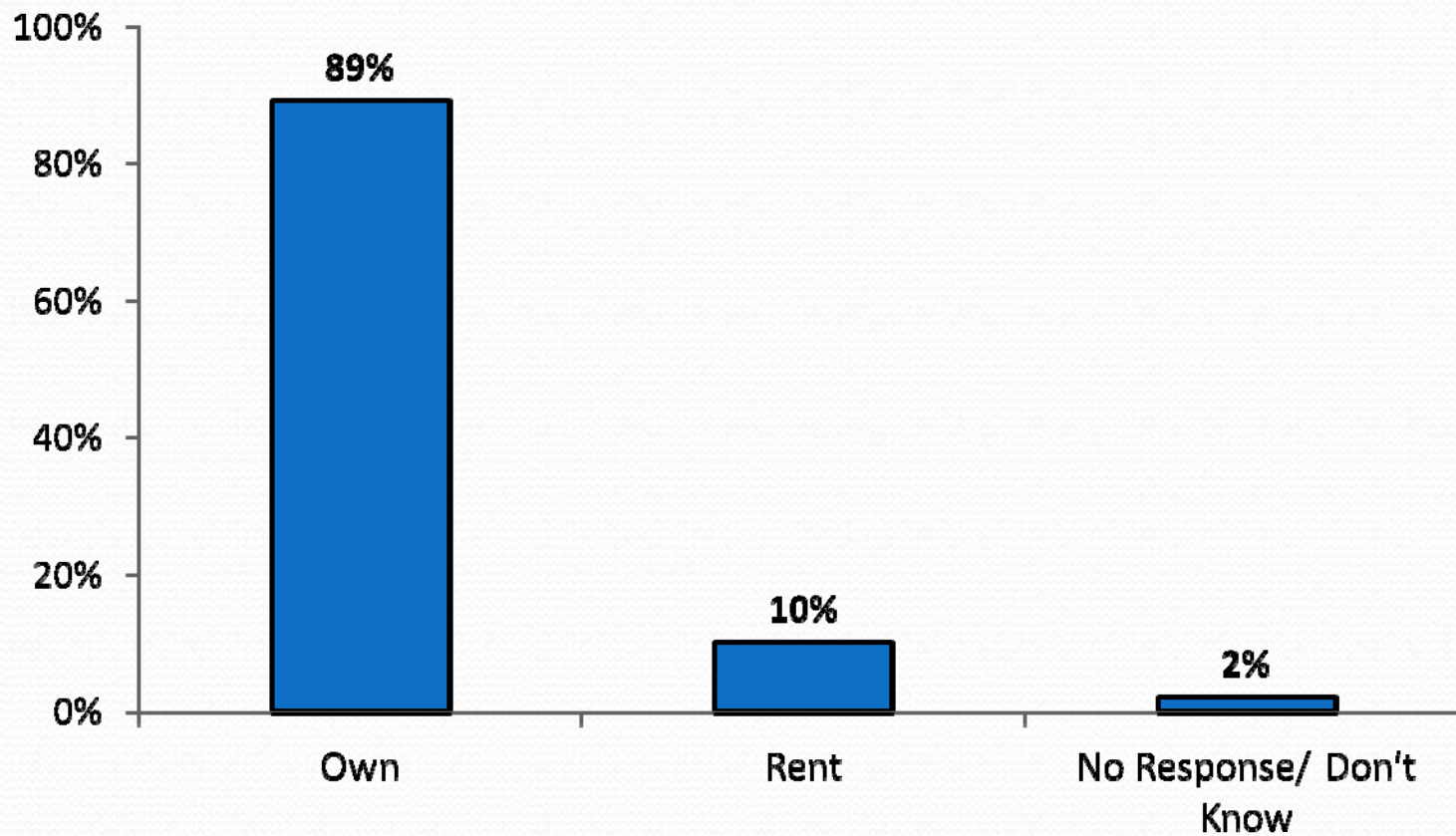
n=191

*Multiple responses. Graph shows those living with one or more person in each age group
Graph excludes those who did not respond or don't know



Demographics

Do you own or rent your home?





Demographics (Segmented)

The following table displays a breakdown by renters versus owners Please use caution in interpreting these results, as due to small sample size, differences are not considered to be statistically significant.

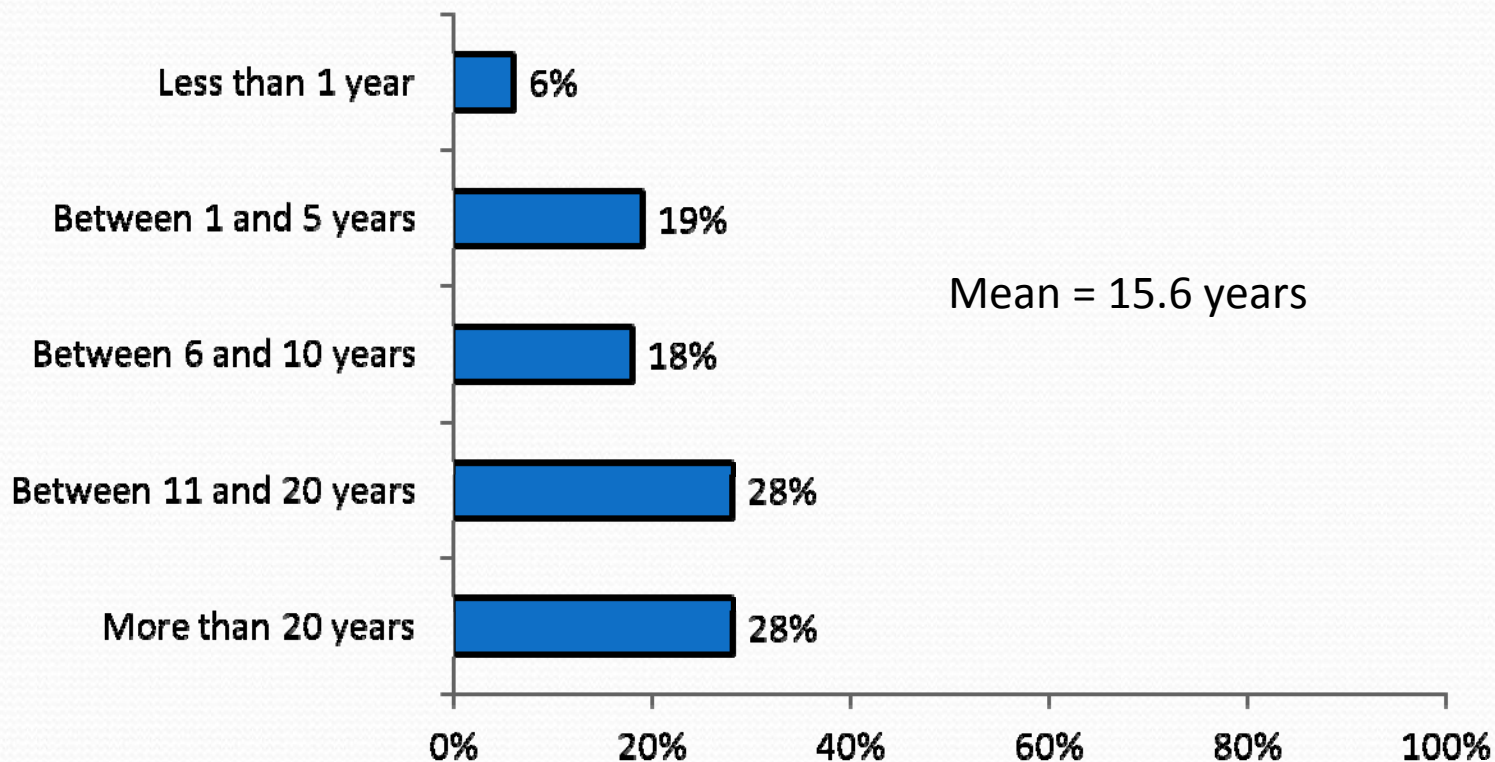
	Commuter (n=92)	Resident (n=131)	Employee (n=9)	Buss. (n=9)	Customer (n=59)	Property Owner (n=92)	Adjacent Resident (n=55)	Org/Assc. Rep. (n=6)
Own	87	90	89	89	95	98	87	100
Rent	10	9	-	-	3	1	11	-
Don't Know/No Response	3	1	11	11	2	1	2	-

Table displays responses in percentages



Demographics

How many years have you lived in the Pleasantview Community?



n=131

Base: Respondents that are area residents



Demographics

How many years have you owned or operated a business in the Pleasantview community?*

Base: Respondents that are area owners/operators	Respondents (n=9)
2 years	1
3 years	2
6 years	3
8 years	1
10 years	1
37 years	1

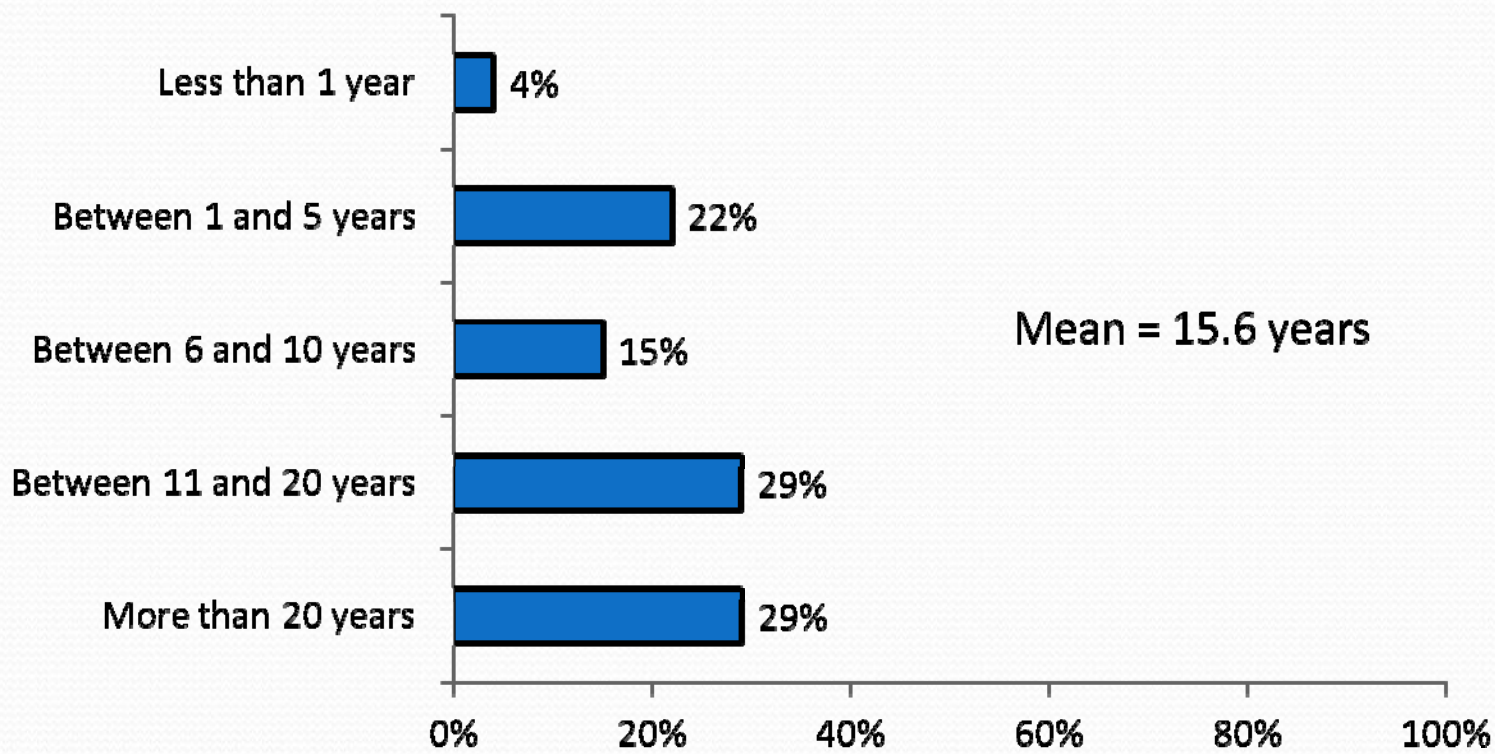
*Small sample size – please use caution when interpreting these results

Mean = 9 years



Demographics

How many years have you owned property in the Pleasantview community?



n=92

Base: Respondents that are area property owners