



November 25, 2014

Dear Sir/Madam:

**Thank you for participating in the Edmonton Household Travel Survey!** The survey is being conducted to understand the transportation needs of the growing Edmonton and region population. The information you provide us is very important and will support and inform transportation planning in Edmonton and the region.

This survey is being conducted for the City of Edmonton, in cooperation with Alberta Transportation and the Capital Region Board by Advanis, a local professional research firm. All information collected will be held strictly confidential and used only in combination with information provided from other participating households.

Enclosed in this package you will find everything you need to complete the Edmonton Household Travel Survey for your household. If you have any questions about the survey or how to participate, visit [www.edmonton.ca/TravelSurvey](http://www.edmonton.ca/TravelSurvey), or call Advanis at (780) 229-1878 (9am-9pm weekdays and 10am-5pm on Saturday, closed on Sunday).

Thank you again for providing the information that will help us to plan a great transportation system in Edmonton and the region.

Sincerely,

A handwritten signature in black ink, appearing to read "Adam Homes".

Adam Homes, P.Eng.  
Branch Manager  
Transportation Planning  
City of Edmonton