

Public Open House #1

TRANSIT ORIENTED DEVELOPMENT

MCKERNAN/BELGRAVIA

STATION AREA PLAN



TONIGHT'S AGENDA

Welcome
Project Overview
The Big Picture
The Station Area
The Analysis
Thoughts about Future Change
Breakout Group Discussions
Summation / Next Steps

Project Overview



Welcome

Study Purpose:

Support transit oriented development in the McKernan and Belgravia neighbourhoods



Goal:

Preserve and strengthen local neighbourhood character while capitalizing on the existence of the McKernan/Belgravia LRT Station

Welcome

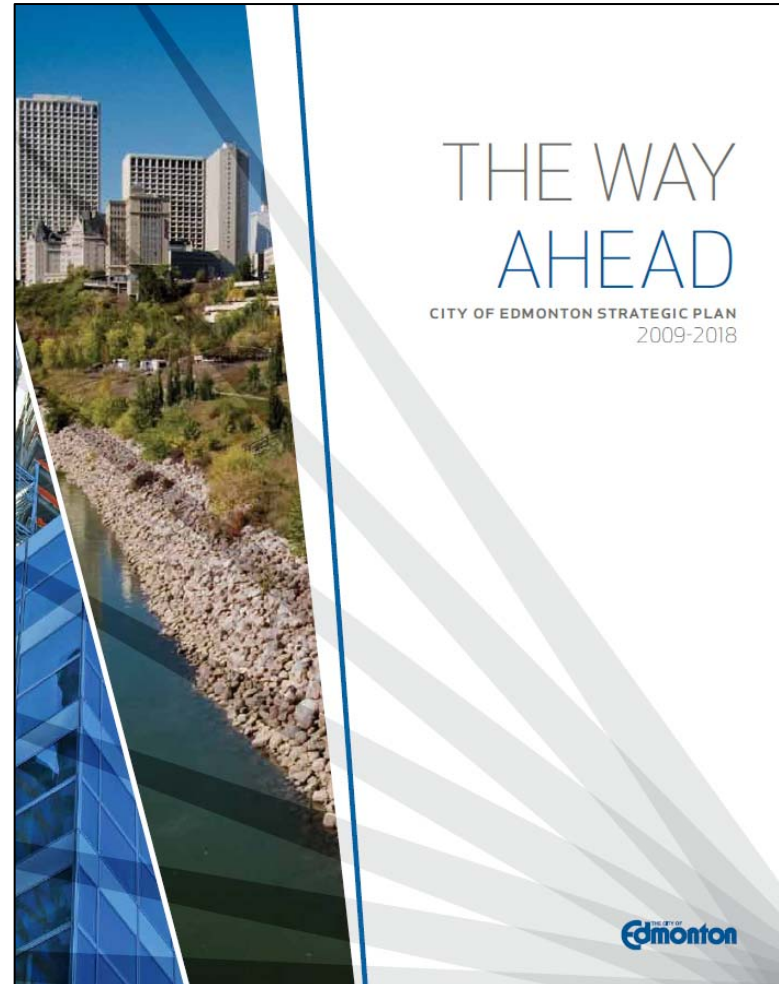
Objectives

- To determine a plan of action for managing growth/development in the area.
- To develop appropriate recommendations for the following:
 - Where and how redevelopment and infill development should occur in accordance with transit oriented development.
 - Location and design of new transit oriented land uses.
 - Amendments to or repeal of the existing community development plan; and,
 - Adoption of a new station area plan (Area Redevelopment Plan).



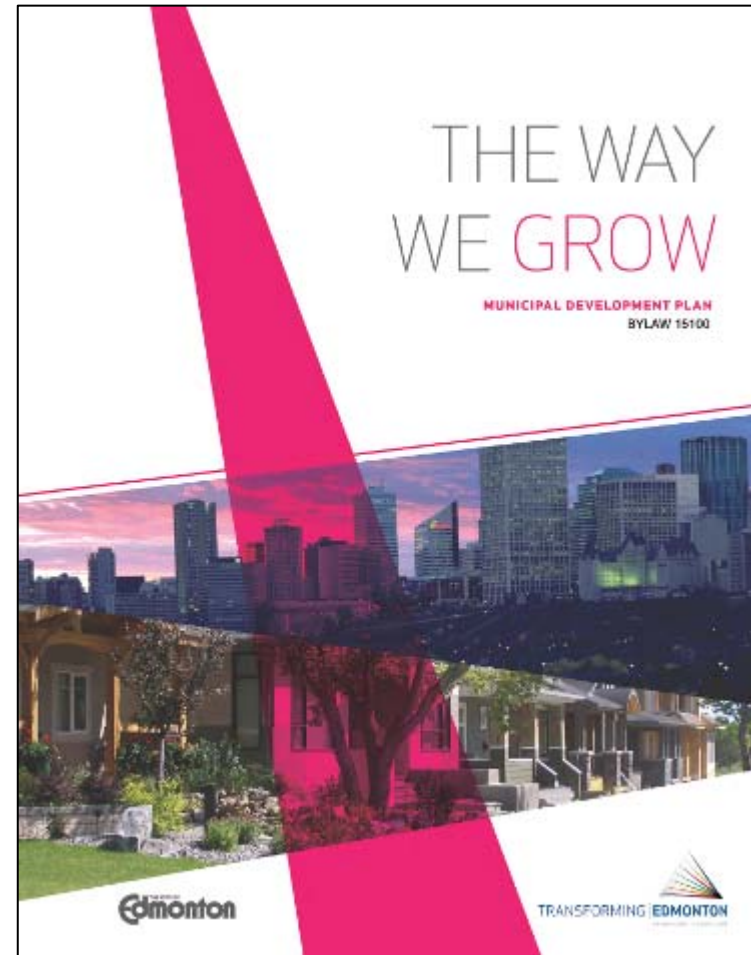
Prioritizing TOD - City of Edmonton Strategic Plan

- Transform urban form
- Shift transportation modes
- Improve liveability
- Preserve and sustain the environment
- Ensure financial stability



Prioritizing TOD - Municipal Development Plan

- Integrate higher density development with LRT stations and transit centres
- Goal: 25% housing unit growth as infill
- Prepare transit oriented development (TOD) plans around existing LRT nodes, and in association with expansion of the LRT system
- Facilitate partnerships and collaborative efforts to develop TOD



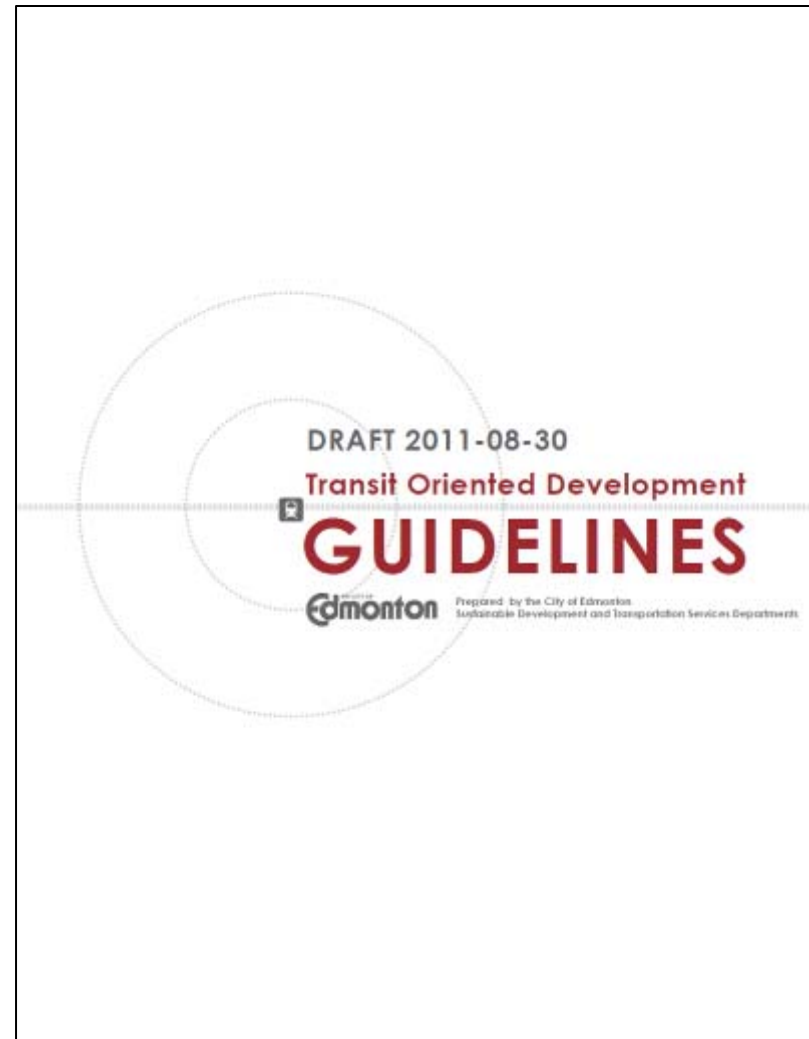
Prioritizing TOD - Transportation Master Plan

- Pursue expansion of the LRT to all sectors of the city to increase transit ridership and transit mode split, and spur the development of compact, urban communities
- Integrate land use planning and transportation to create an accessible, efficient and compact urban form



Transit Oriented Development Guidelines

- Transit Oriented Development Guidelines
 - Draft document
 - Consultation complete
 - To Council in early 2012
- Transit Oriented Development Guidelines implementation
- Station Area Planning



Station Area Planning

- Determines the location and design of new transit-oriented land uses
- Establishes a clear vision for future development within station area
- Council approved Plan



The Project Team



ParioPlan Incorporated

Armin Preiksaitis, Sara McCartney



Urban Strategies Incorporated

Mark Reid, Pascale Dionne



Bunt & Associates

Ray Davis



Colliers International

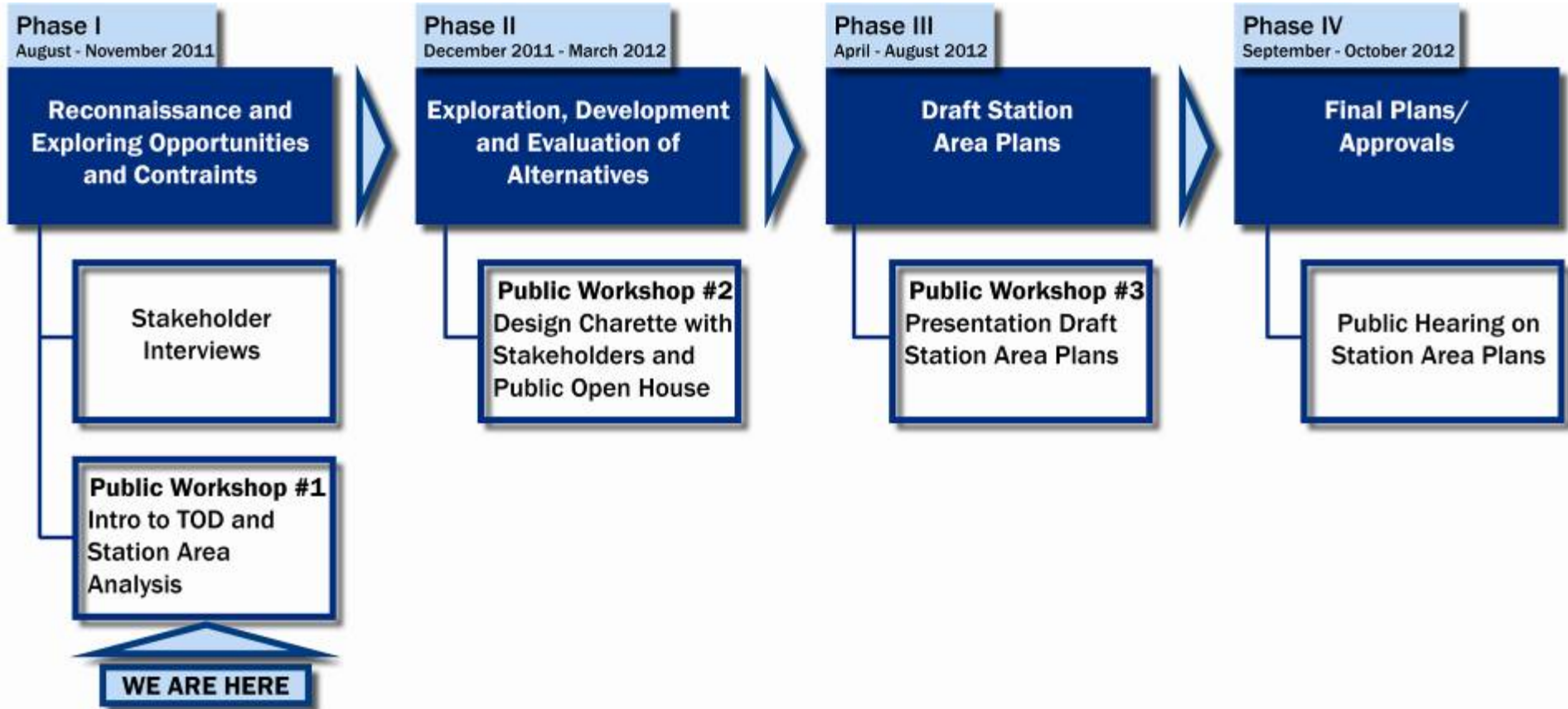
James Smerdon



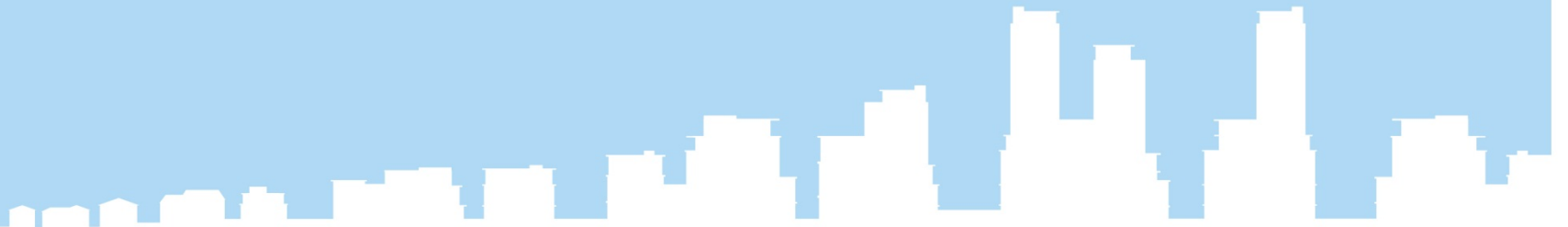
Associated Engineering Alberta Limited

Graham Sterparn

The Process

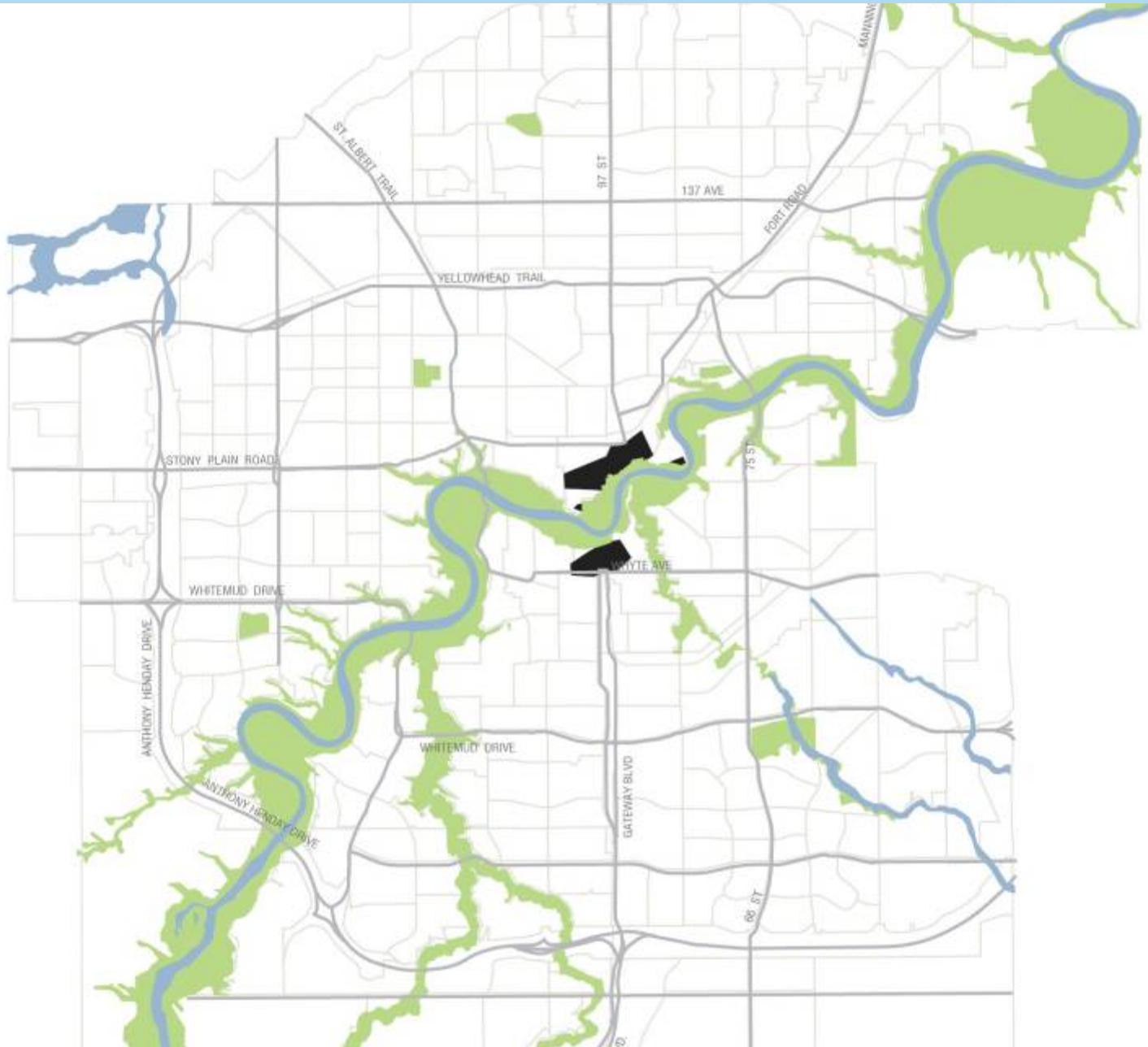


The Big Picture

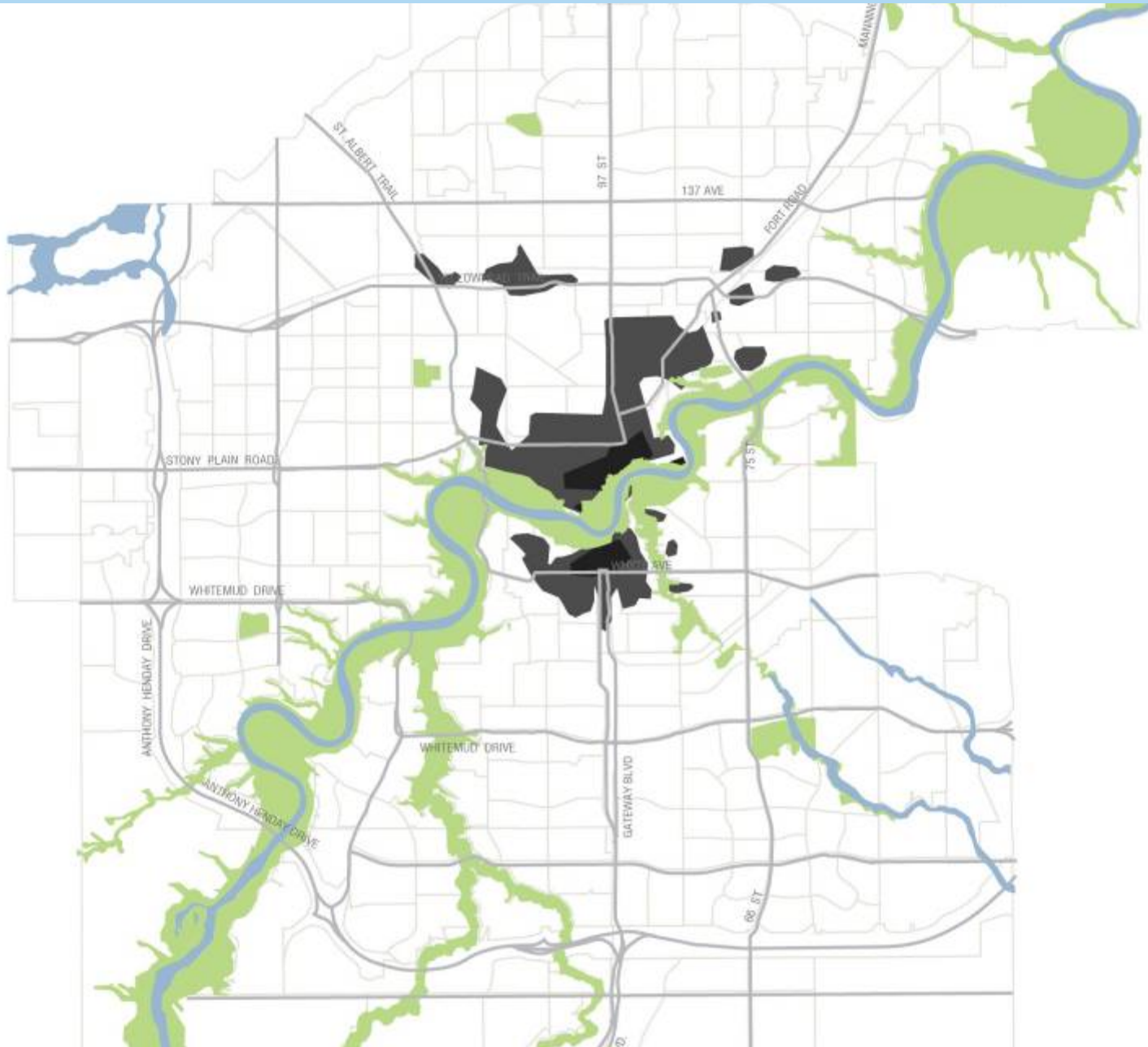




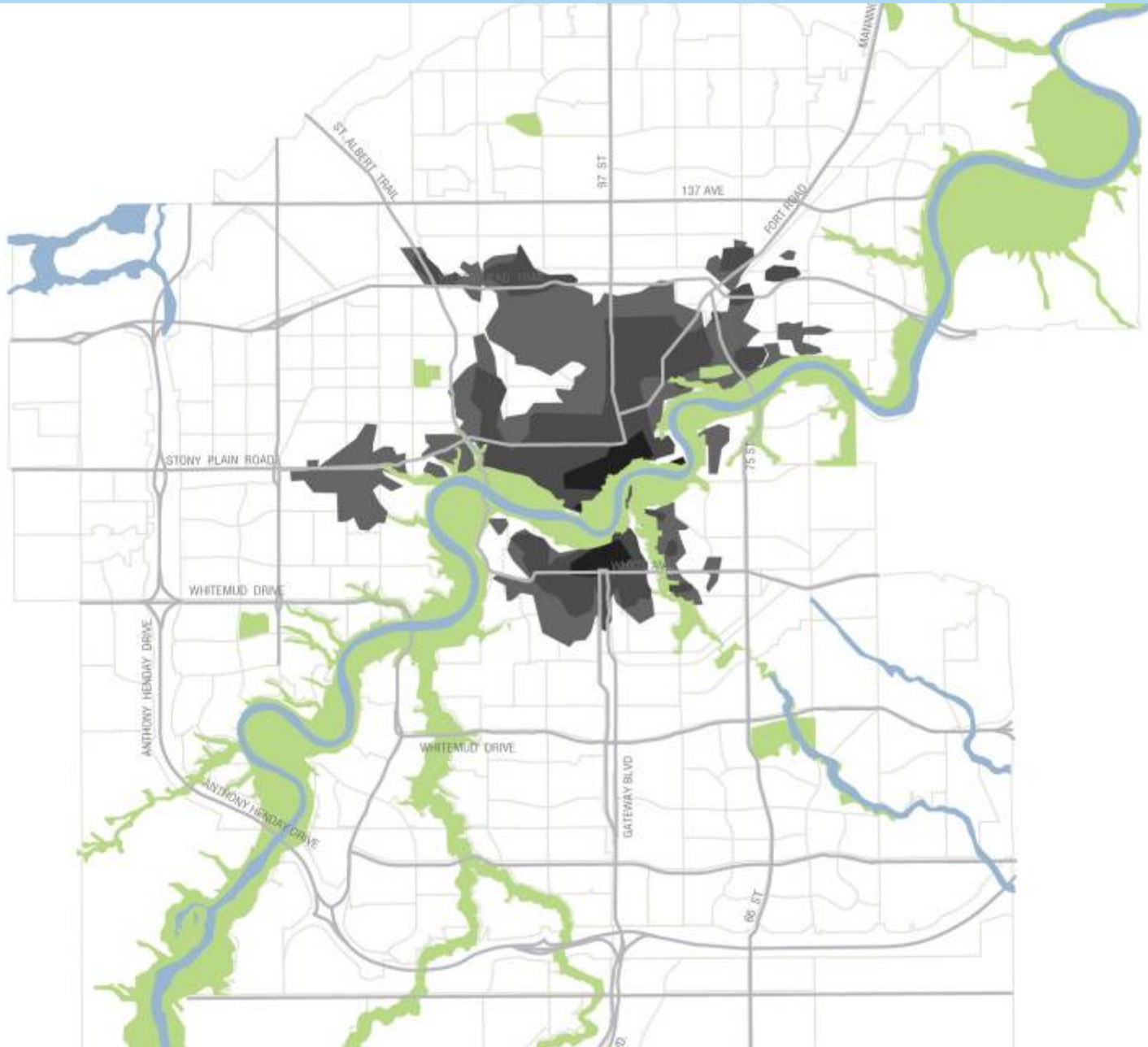
How has the city grown over the years? 1903 / 6,995 



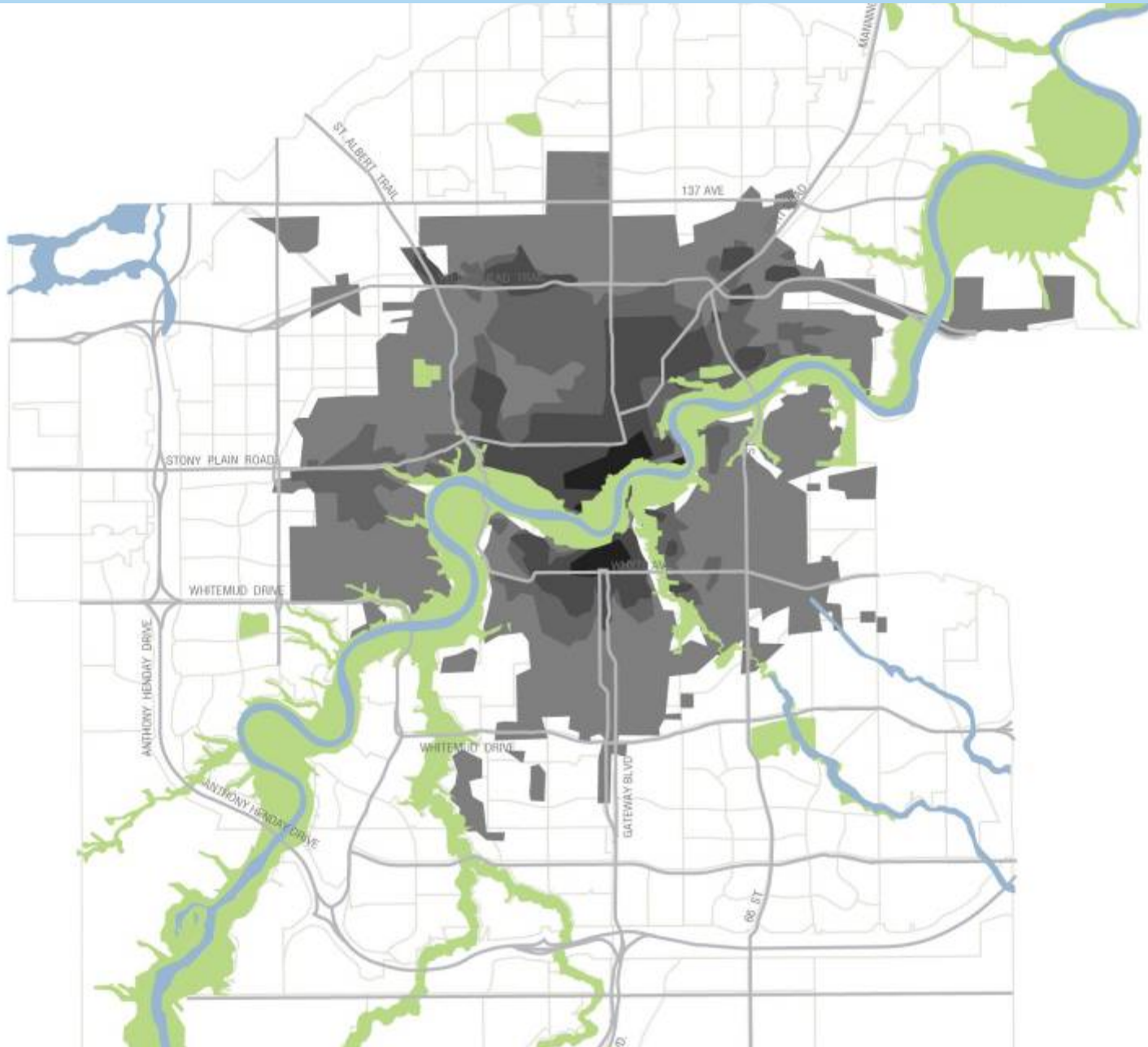
How has the city grown over the years? 1924 / 63,160 



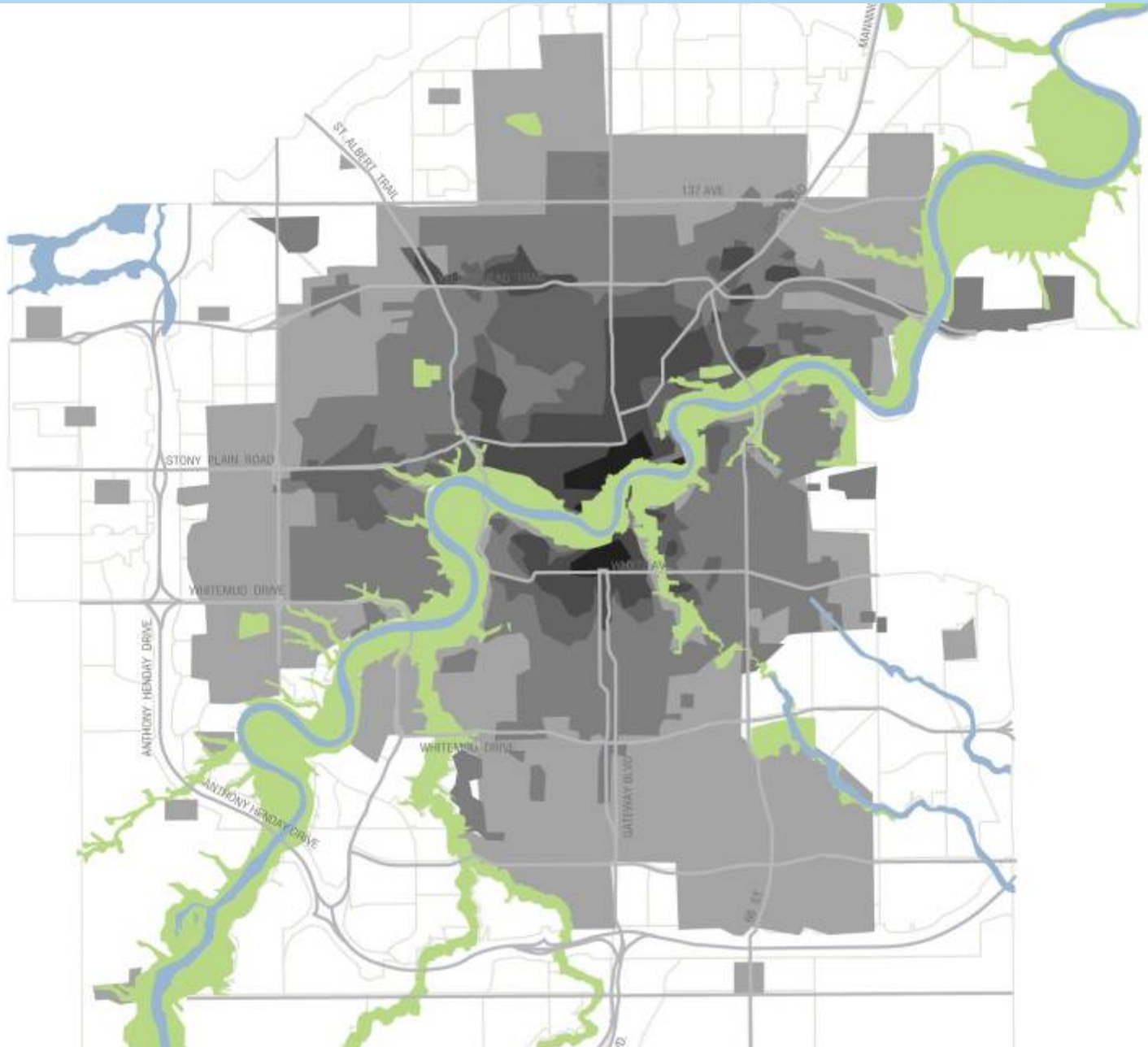
How has the city grown over the years? 1947 / 118,541 



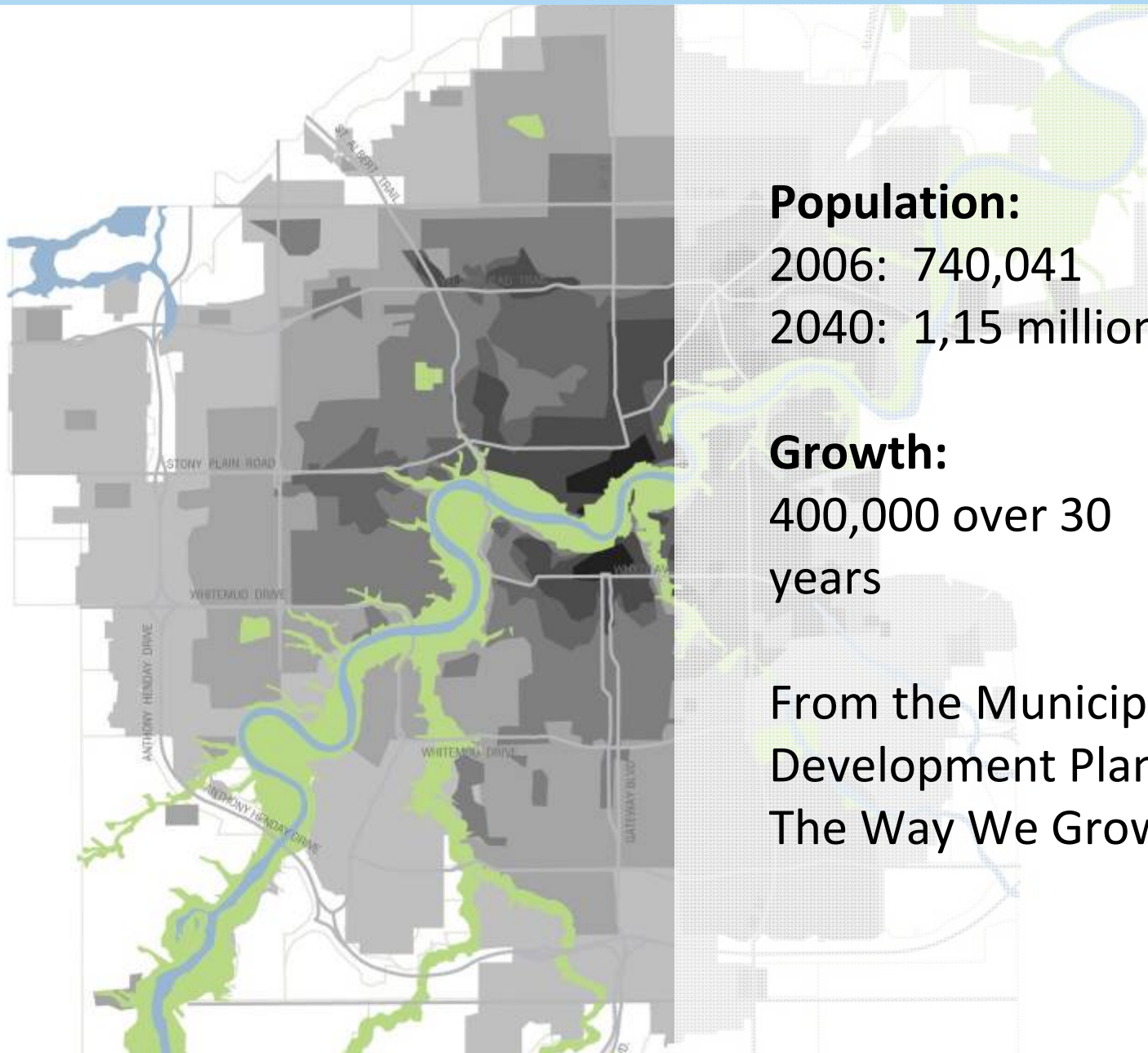
How has the city grown over the years? 1965 / 371,265 



How has the city grown over the years? 1981 / 521,205 



How has the city grown over the years? 2006 / 740,041 



Population:

2006: 740,041

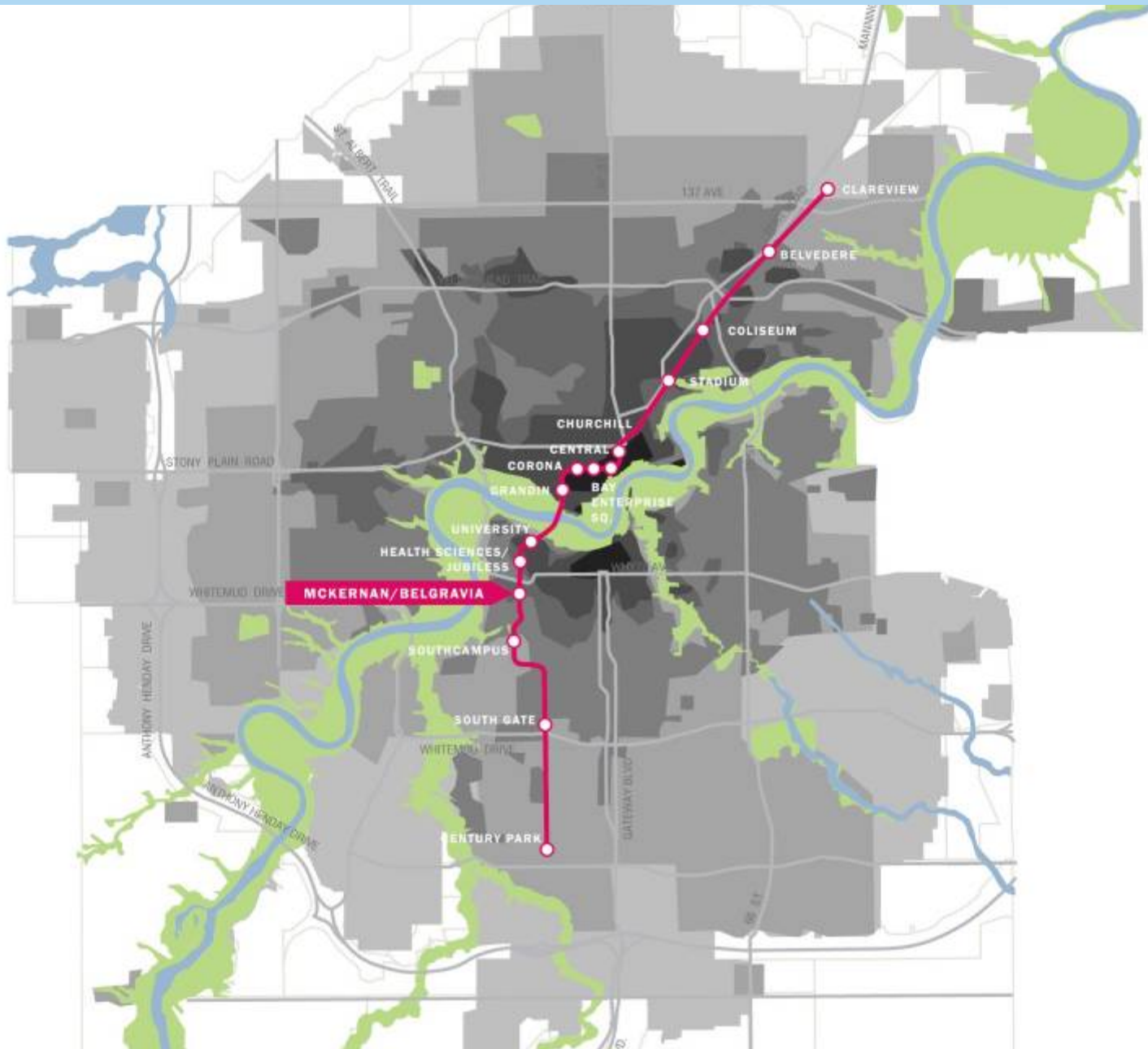
2040: 1,15 million

Growth:

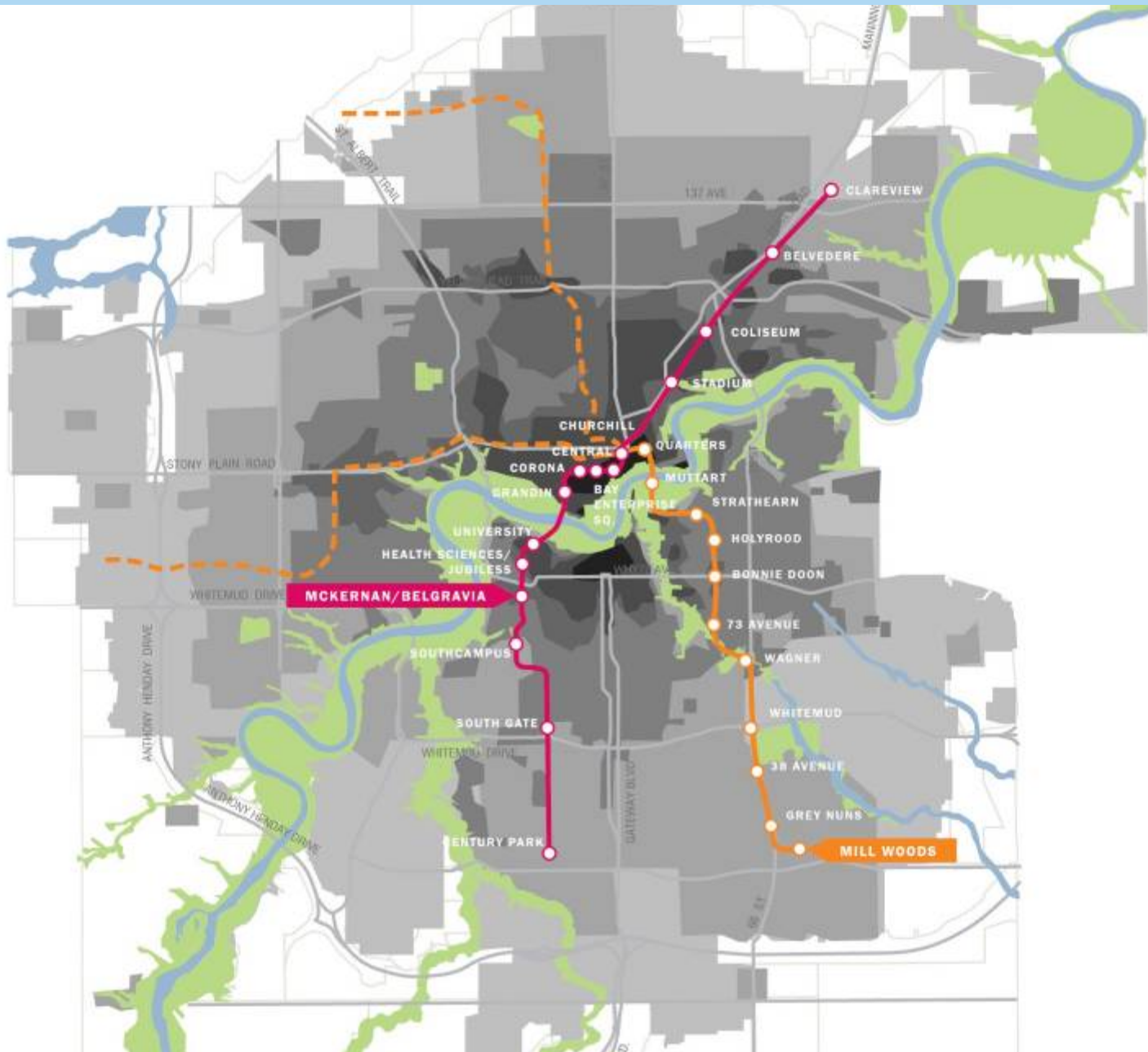
400,000 over 30
years

From the Municipal
Development Plan:
The Way We Grow

What does the LRT network look like today?



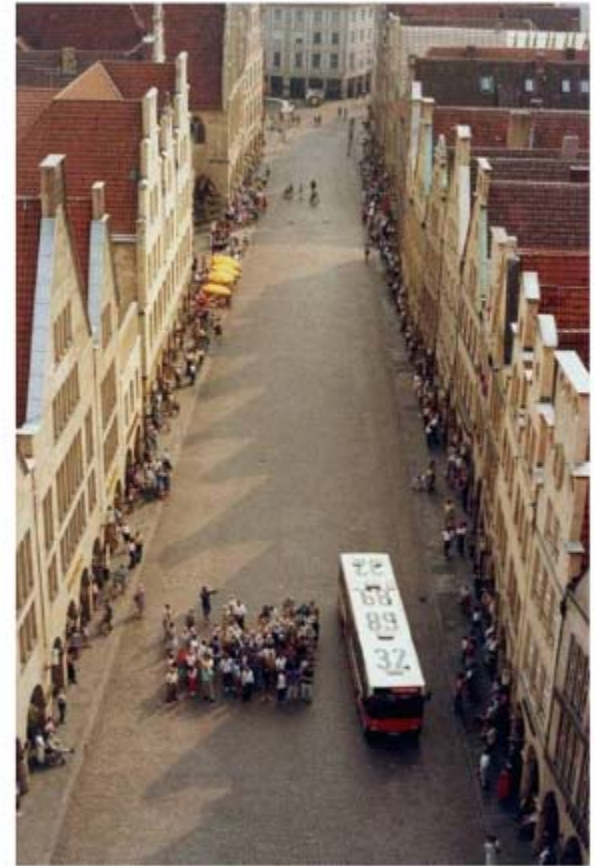
What will the long-term LRT network look like?



LRT is a smart alternative for getting around



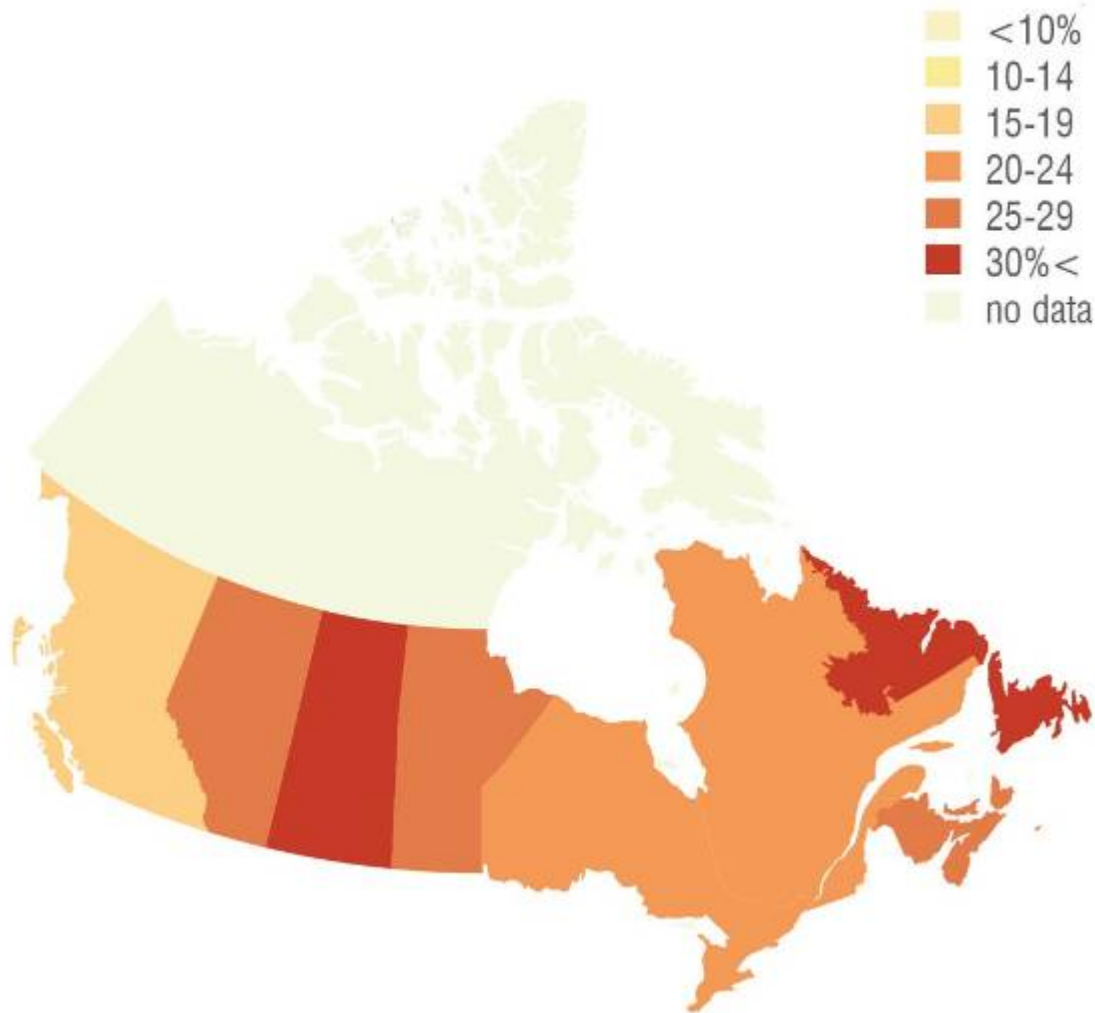
Cars take up a lot of space



Active Transportation is good for people!

Prevalence of Obesity in Canada

(source: Statistics Canada Labour Force Characteristics)



Courtesy of flickr Amsterdamize

Transit is a catalyst for neighbourhood reinvestment in leading cities

San Diego



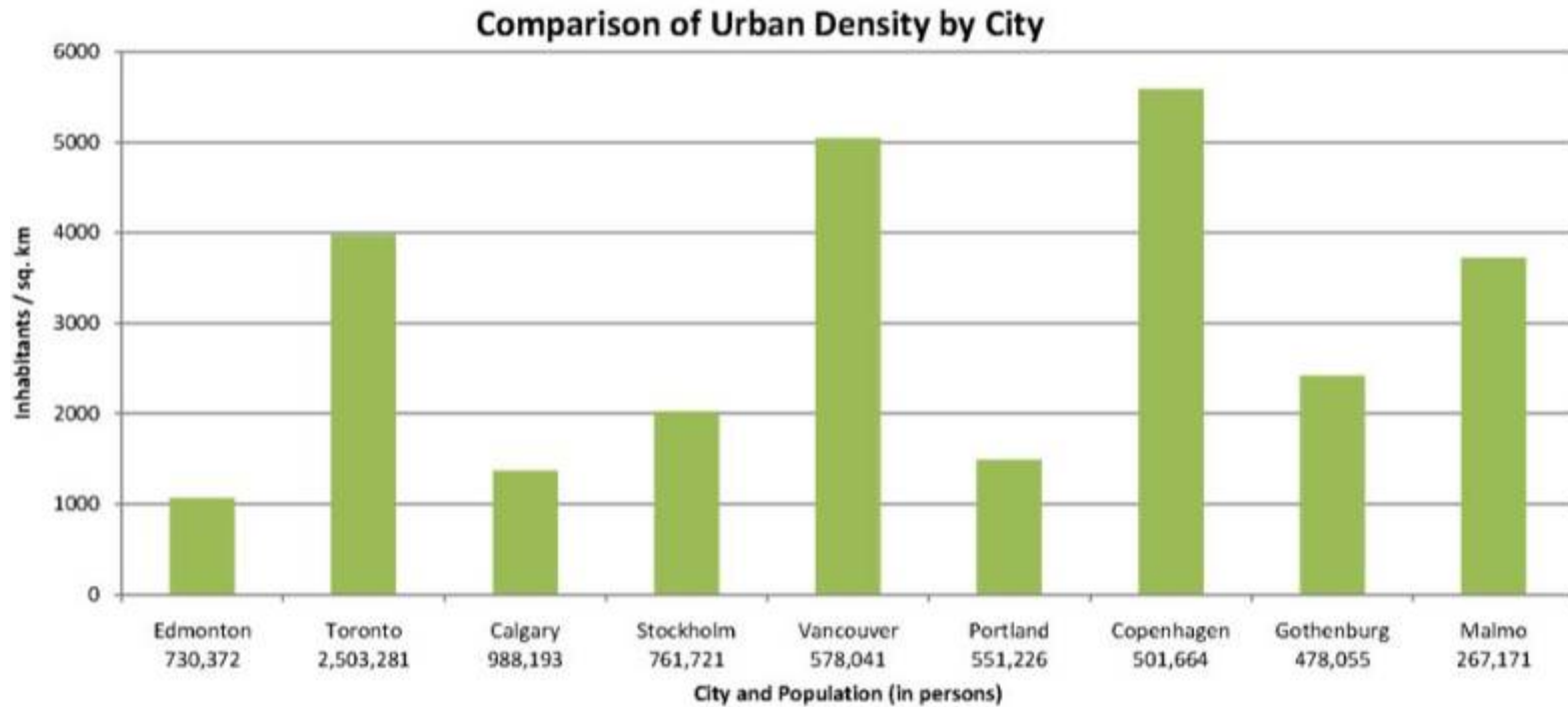
Toronto



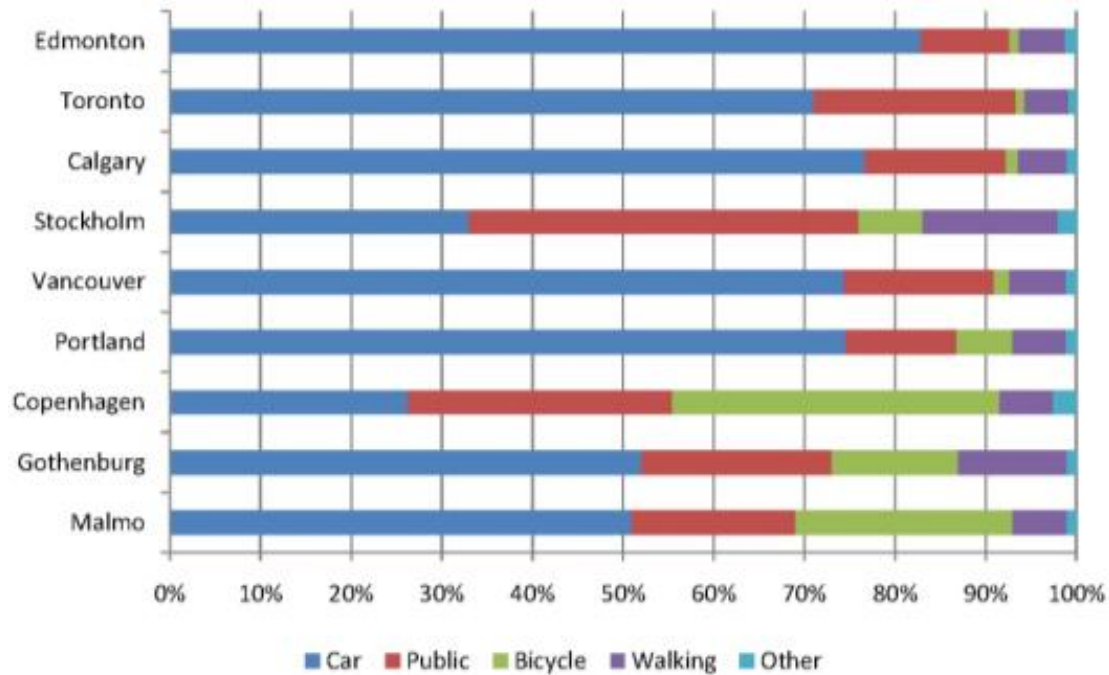
Salt Lake City



TOD can encourage more compact development



Compact development encourages active transportation



The goal is to create complete communities that support transit use



And the benefits are significant...

- Efficient use of land and infrastructure to counter sprawl
- Supports sustainable urban development
- Safe and complete communities
- Mixed use and increased housing choice
- Creates opportunities to live and work
- Local economic and community development
- Vitality, energy and positive change
- Improved public places
- Healthy lifestyle through active transportation



The Station Area



The Station Area Types

Neighbourhood

New Neighbourhood

Enhanced Neighbourhood

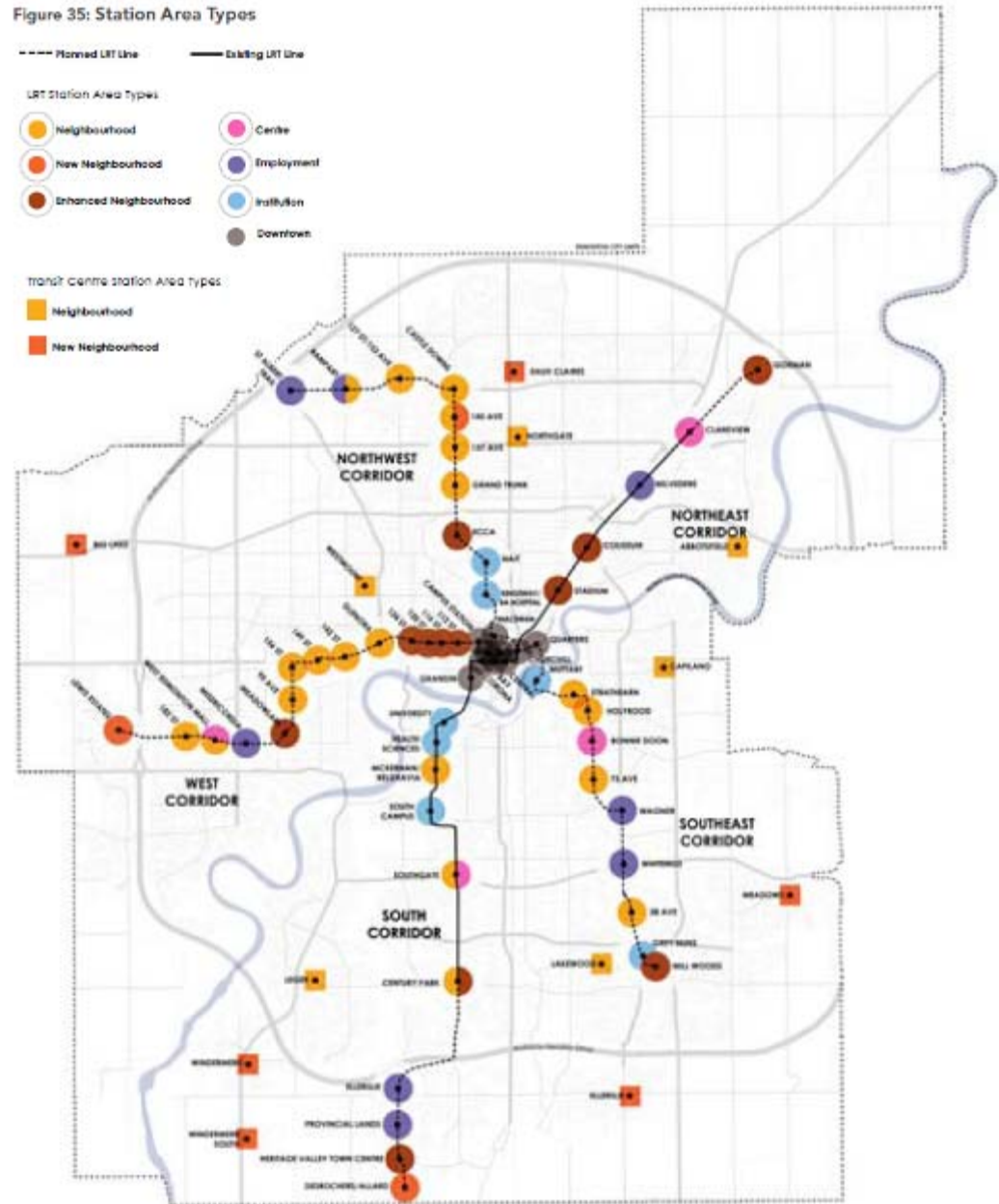
Centre

Employment

Institution/Recreation

Downtown

Figure 35: Station Area Types



Neighbourhood Image



Neighbourhood Boundaries

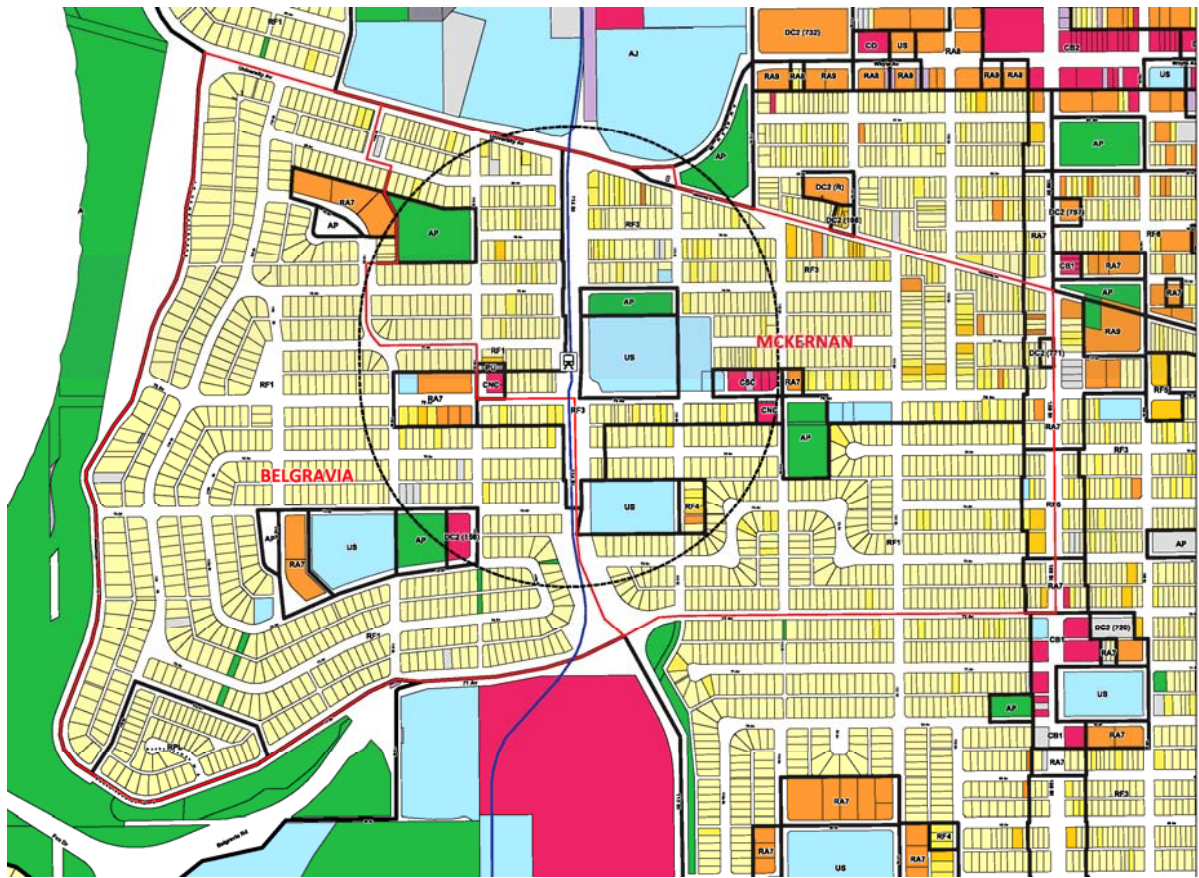

















-  McKernan Belgravia LRT Station
-  South LRT Line
-  Neighbourhood Boundary
-  200m from LRT Station
-  400m from LRT Station
-  600m from LRT Station
-  800m from LRT Station

Historical Development



Existing Land Use



-  400m from LRT Station
-  McKernan Belgravia LRT Station
-  South LRT Line
-  Neighbourhood Boundary
-  Zoning Boundary
-  One Unit Dwelling
-  Two Unit Dwelling
-  Multiple Unit Dwelling
-  Apartment
-  Institutional
-  Recreation and Open Space
-  Commercial
-  Industrial and Utilities
-  Transportation
-  Vacant (Undeveloped)



Building Development



Station Area Profile

Belgravia

Total Population*: 2,180
Largest Age Group (2006): 60+yrs
Gender Ratio (M/F): 44.2/55.8
Certificate, Diploma, Degree: 93%
Median Income: \$117,958
Top 2 Dwelling Structure Types*:
- Single-Detached House: 79%
- Apartment under 5 Storeys: 20%
Dwellings Owned*: 74%
Dwellings Need Major Repair: 9%
2010 Unemployment Rate: 1.7%

McKernan

Total Population*: 2,711
Largest Age Group: 20-29 yrs
Gender Ratio (M/F): 51.7/48.3
Certificate, Diploma, Degree: 96%
Median Income: \$67,381
Top 2 Dwelling Structure Types*:
- Single-Detached House: 78%
- Duplex/Triplex/Fourplex: 14%
Dwellings Owned*: 49%
Dwellings Need Major Repair: 17%
2010 Unemployment Rate: 2.7%

Population within 400 metres of existing LRT Station: 1,543

What we've heard so far...

- Residents like using LRT
- There are concerns about non-residents are using the local streets for parking
- Concerns about shortcutting through neighbourhood
- Need for seniors and affordable, entry level housing
- Great potential for 76 Avenue to become a walkable, mixed use corridor
- Student housing exists within the neighbourhood
- Additional student housing is planned at South Campus
- Pedestrian connectivity across 114 Street is a challenge
- Snow removal along sidewalks to the LRT Station has to be a City priority
- Small scale infill and intensification opportunities

The Analysis



McKernan/Belgravia is a neighbourhood station type



A station at the centre of a community



And in close proximity to the downtown



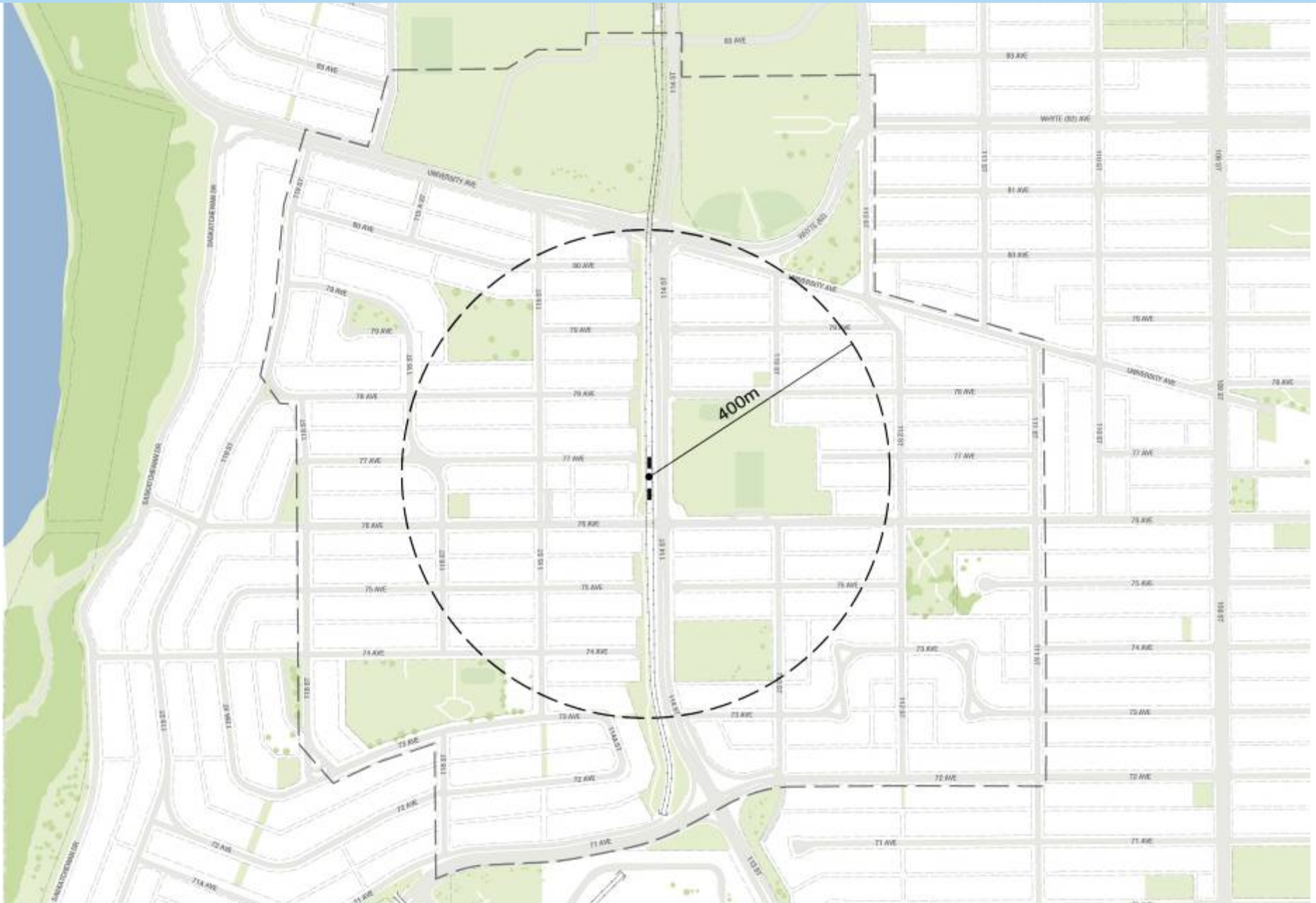
Significant numbers of students and jobs to the north and south



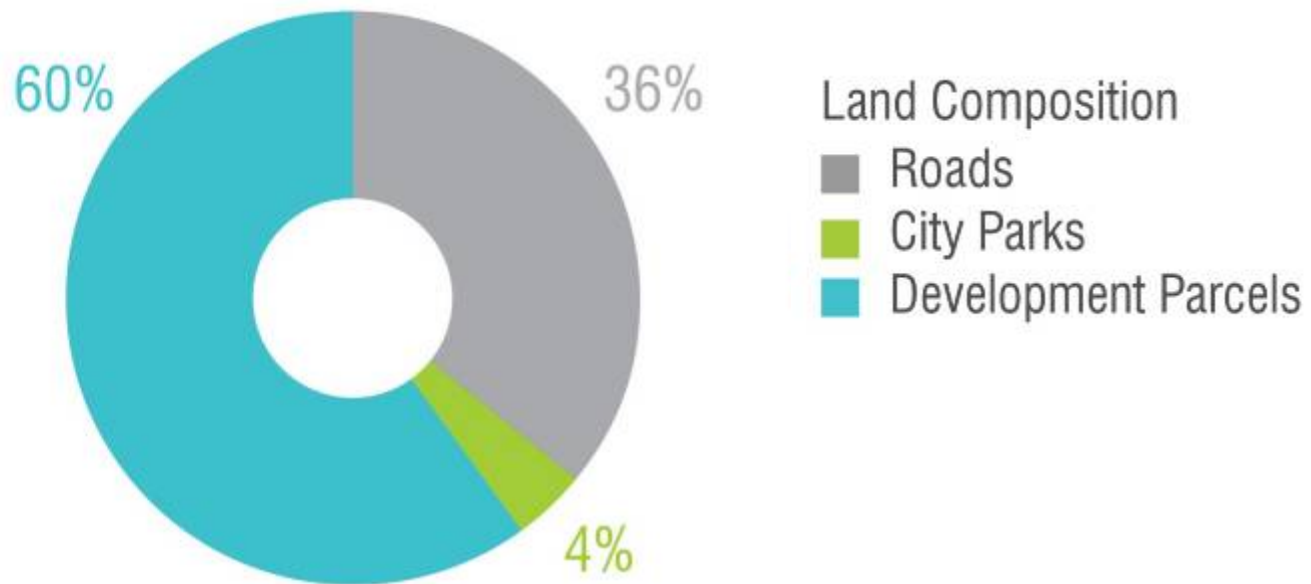
Significant numbers of students and jobs to the north and south



Traditional TOD catchment area



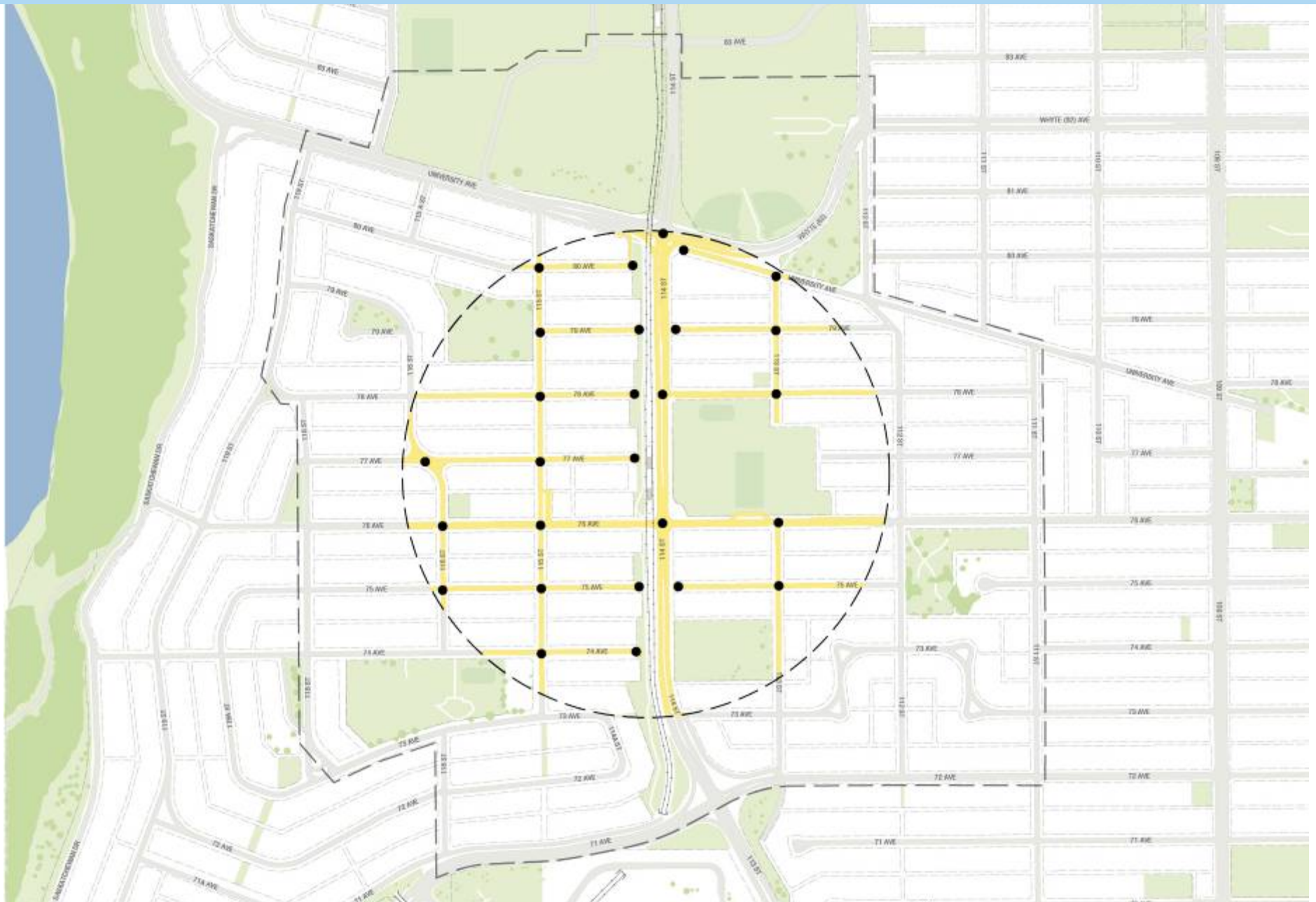
What does the 400m radius consist of?



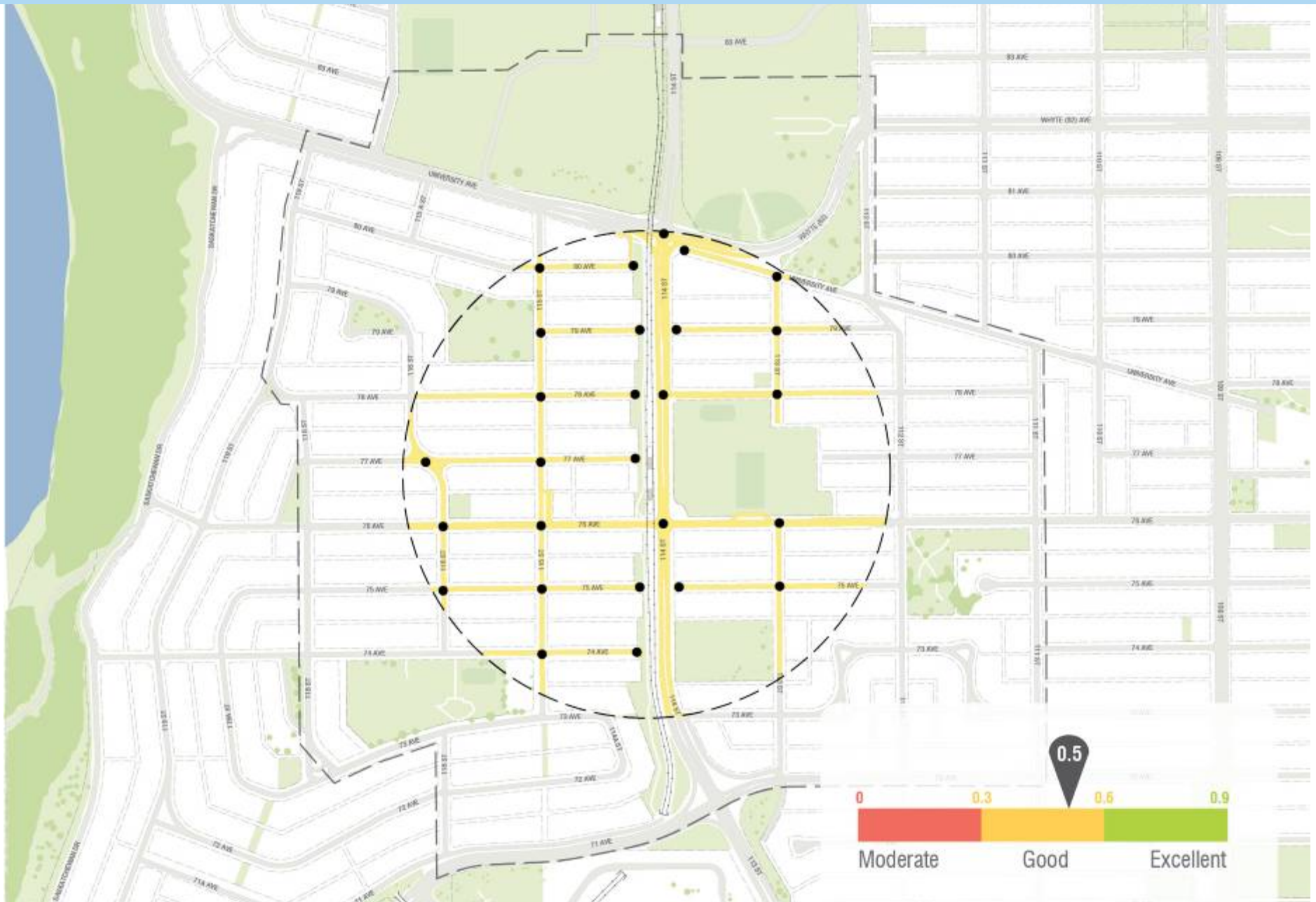
Good grid structure, block sizes, and mature trees



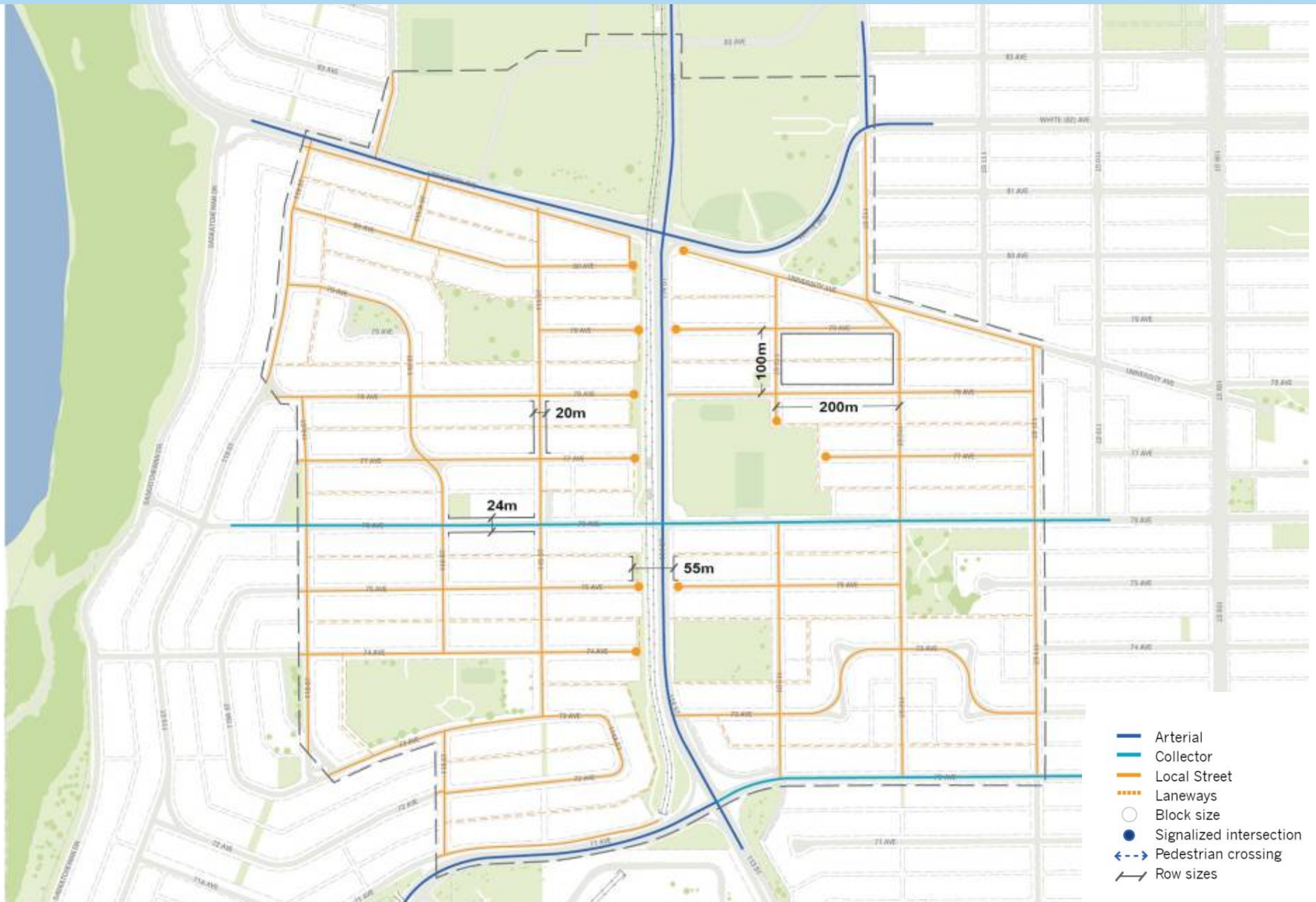
Grid density



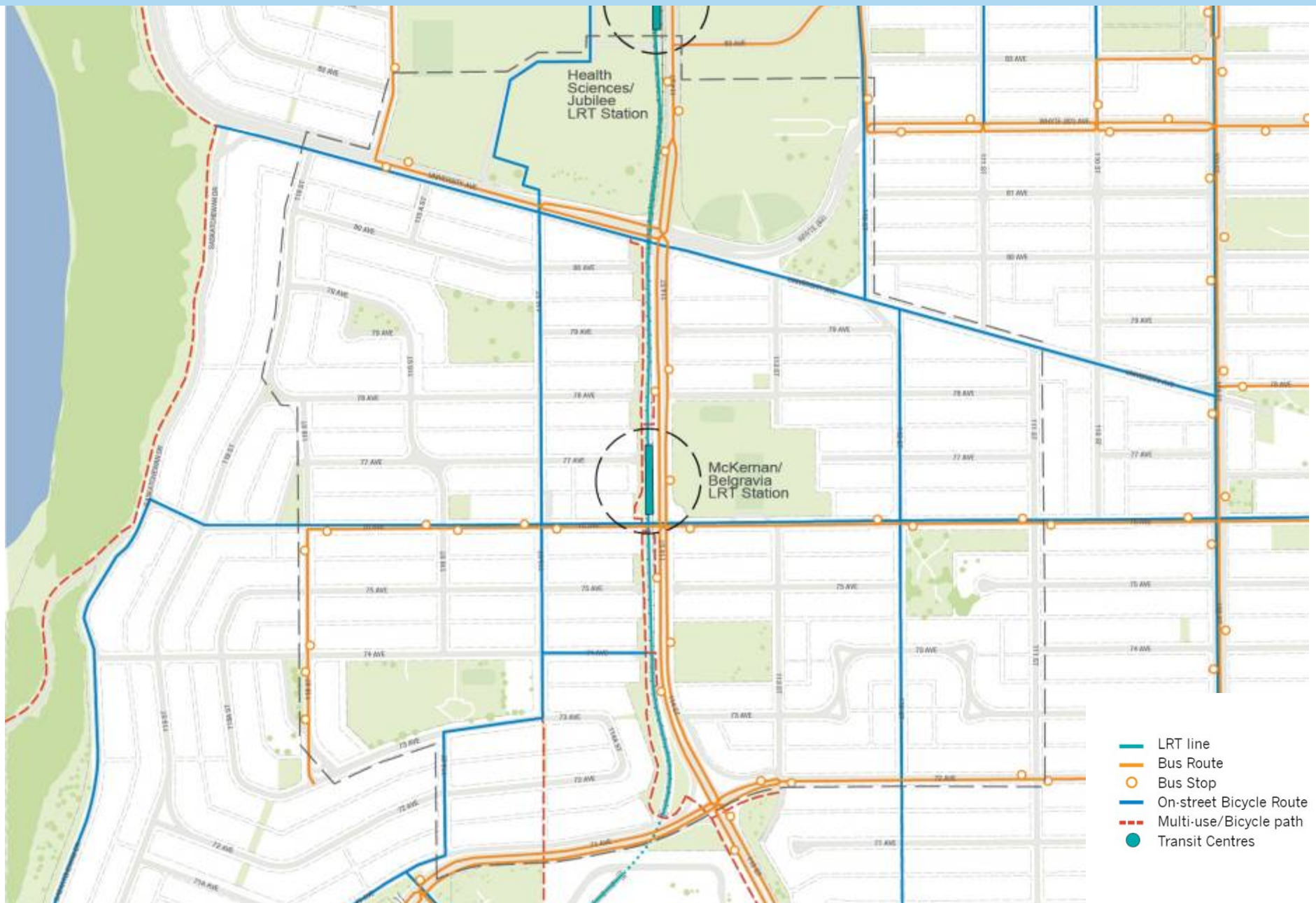
Grid density – is quite good!



Street Network and Block Structure



Transit and active transportation networks



Relationship between LRT and bus network needs to be improved



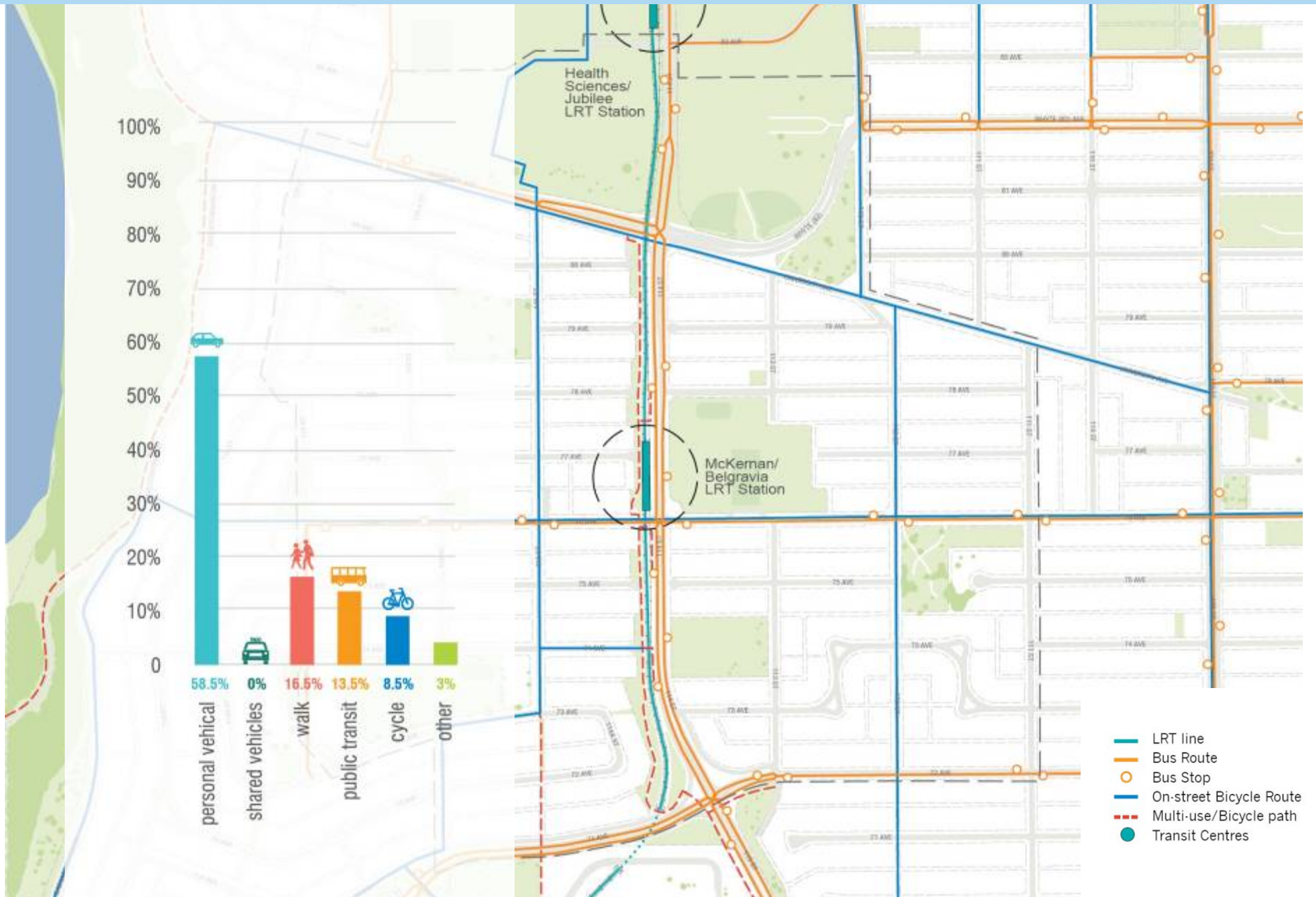
114th Street acts as a divider, disconnects the grid structure



Corridor exhibits a preference for the movement of cars



Mode Share – how are people getting around?



Open Space and Community Amenities



A shared use path runs parallel to the LRT corridor



Great pedestrian and cycling infrastructure with access to the river



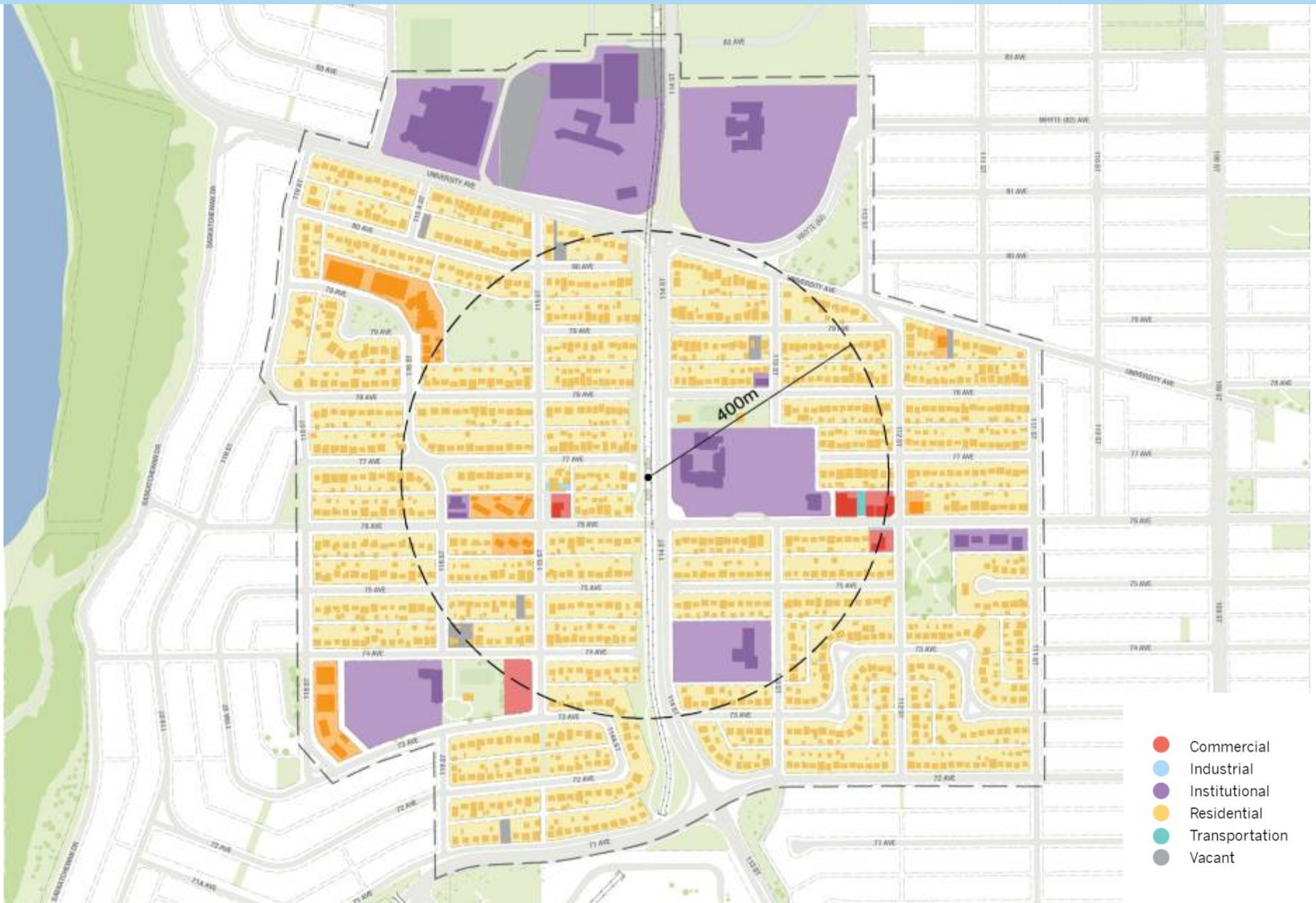
Land Uses



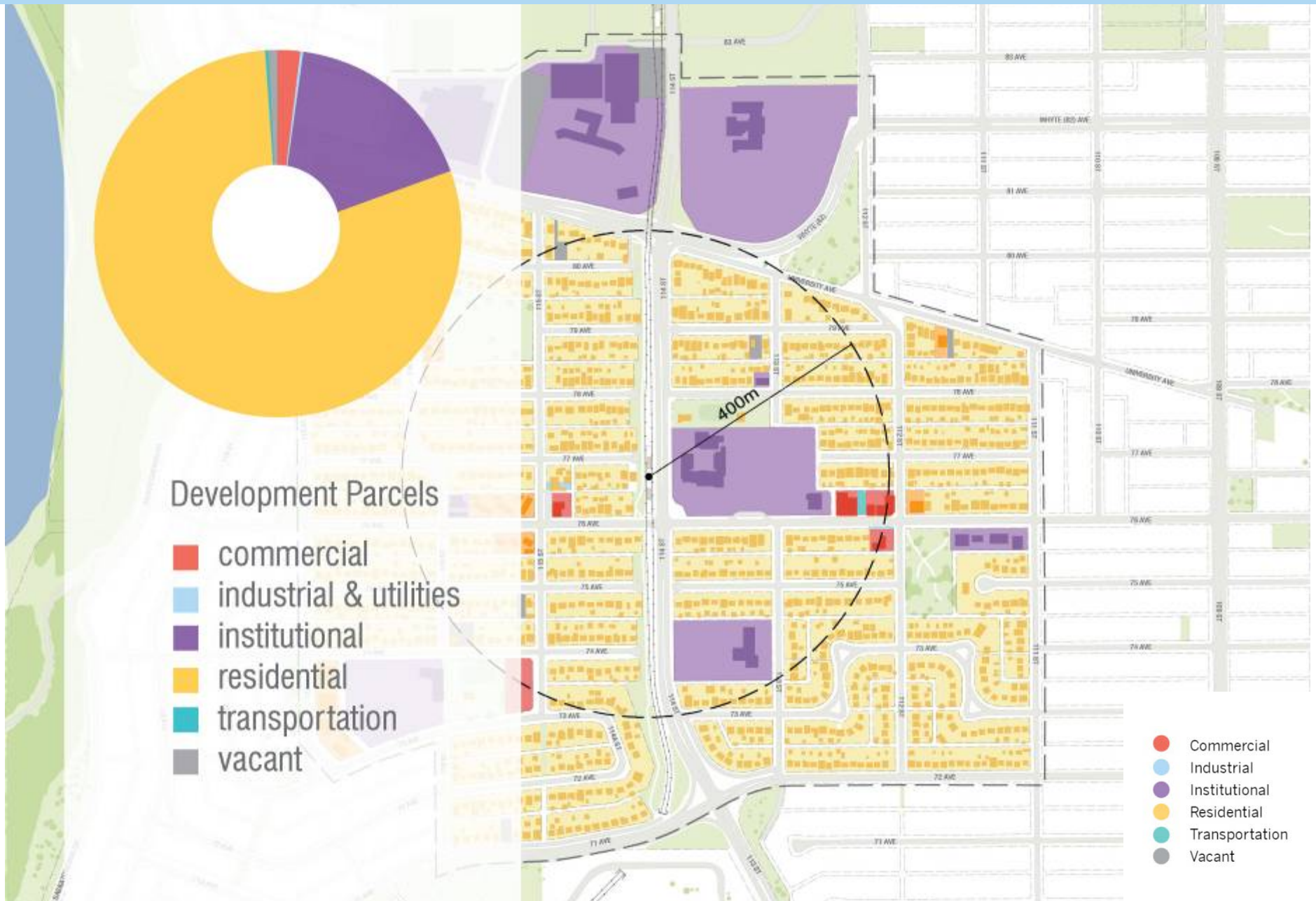
Land Uses



Land Uses



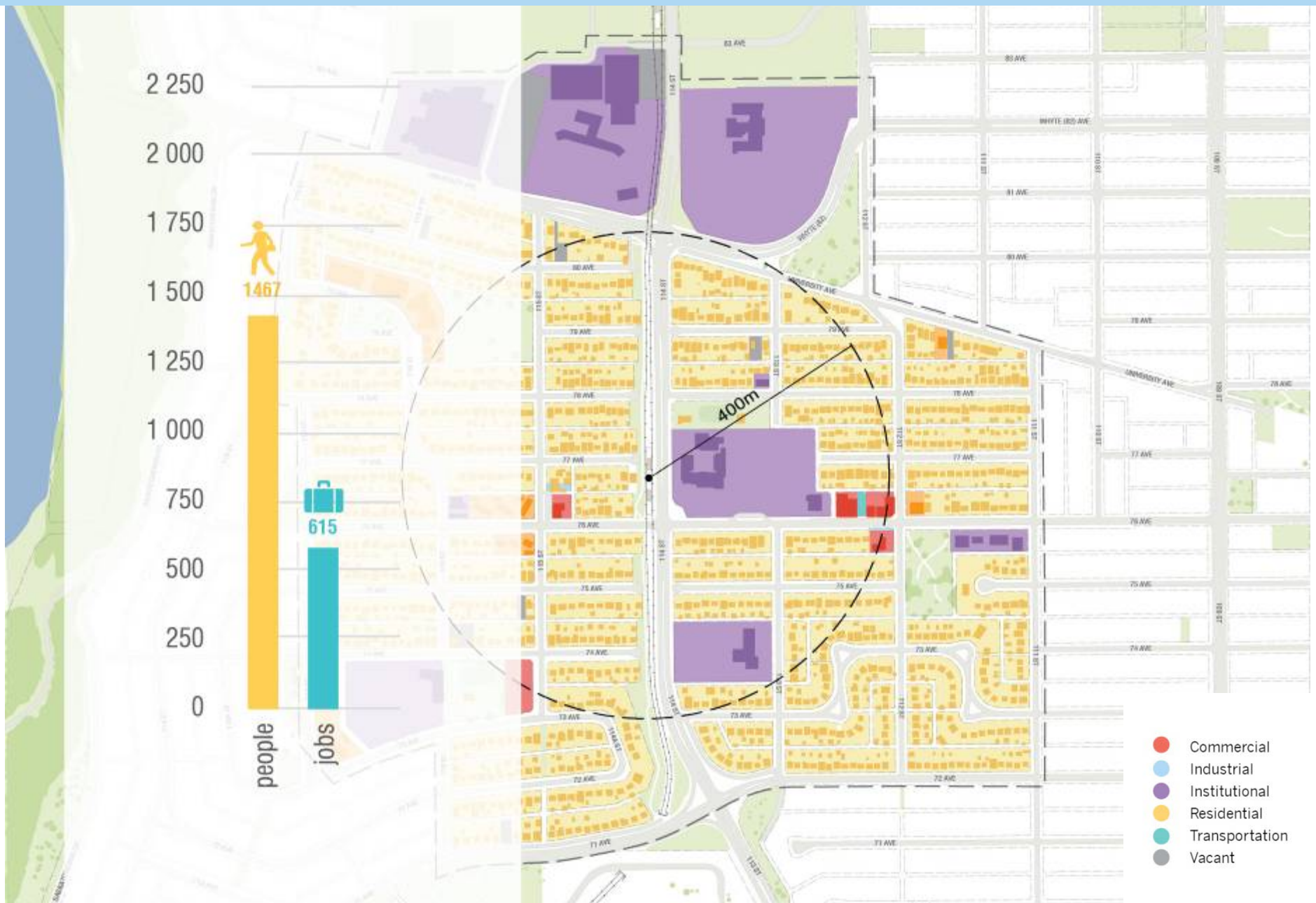
Land Uses



Lack of mixed-use and mid density development, small parcels



People and jobs



Building orientation: fronts, backs and sides



Development along 114th does not respond to the corridor



Areas of stability – minimal change



Areas of stability – Forms that fit the character of the community



Areas of stability – Potential for laneway housing



Several underutilized sites present opportunities for redevelopment



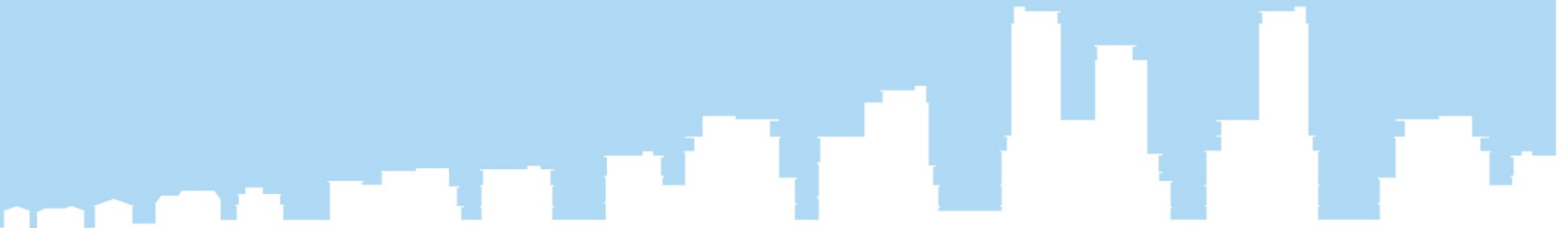
Change is starting to happen already



Areas of change – or have the potential to change over time

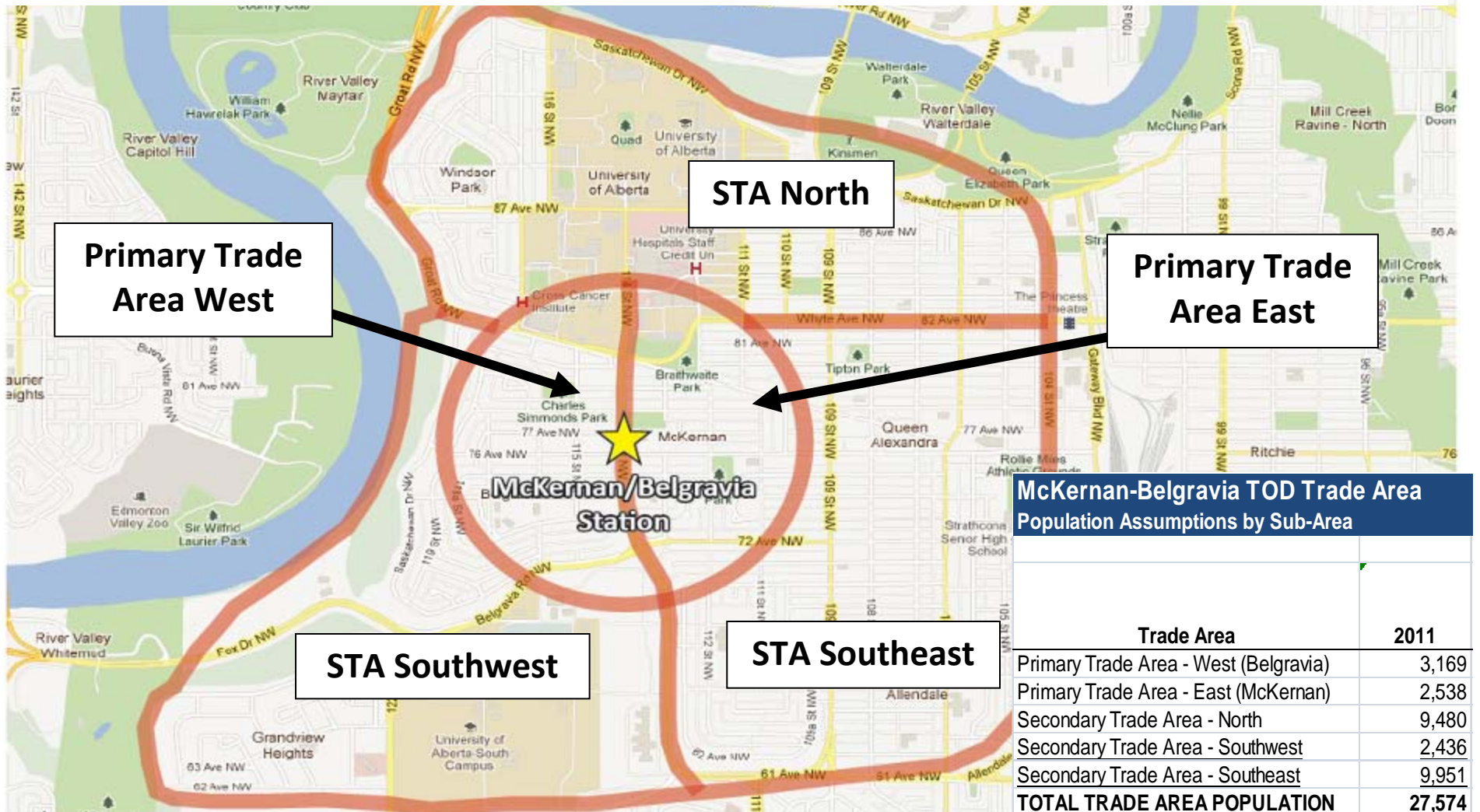


Market Potential



Market Trends and Potential: trade area

Colliers has delineated the following trade area with a strong focus on an 800-metre radius primary trade area – split to reflect neighbourhood differences east/west of 114th St.:



**McKernan-Belgravia TOD Trade Area
Population Assumptions by Sub-Area**

| Trade Area | 2011 |
|---------------------------------------|---------------|
| Primary Trade Area - West (Belgravia) | 3,169 |
| Primary Trade Area - East (McKernan) | 2,538 |
| Secondary Trade Area - North | 9,480 |
| Secondary Trade Area - Southwest | 2,436 |
| Secondary Trade Area - Southeast | 9,951 |
| TOTAL TRADE AREA POPULATION | 27,574 |

Source: Colliers, Environics 2011 data, Colliers assumption assumptions for PTA analysis.

Underserved by walkable retail goods and services

McKernan-Belgravia TOD Trade Area TOD Area Retail-Commercial Floor Area Support

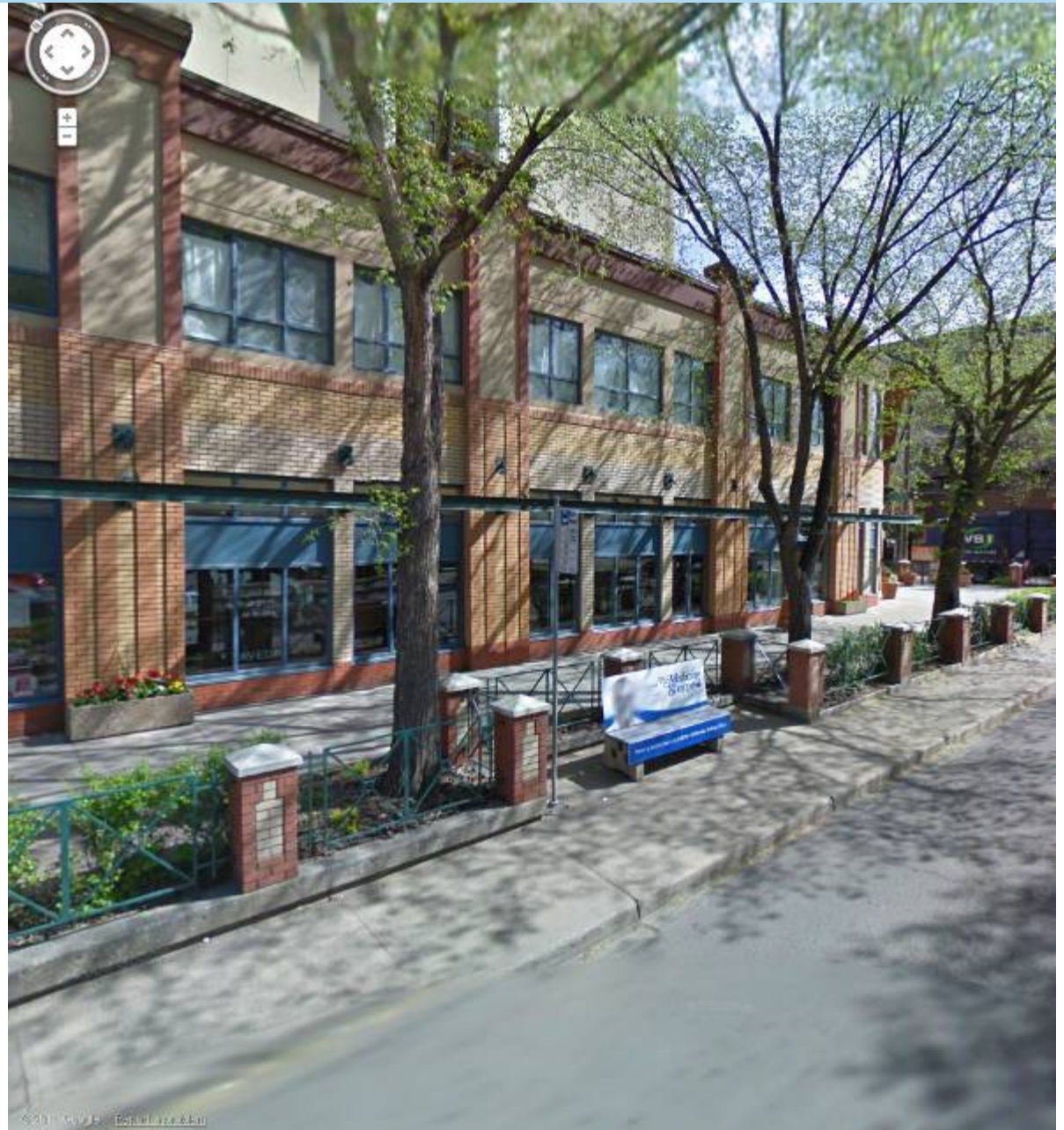
| Detailed Category Breakdown | 2011 |
|--|---------------|
| Total Retail Floor Area | 35,124 |
| Service Commercial Floor Area | 12,645 |
| Food & Beverage Floor Area | 5,040 |
| Total Warranted Retail- Commercial Floor Area | 52,808 |

Source: Colliers International Consulting.



Opportunities for small scale community serving offices

Larger office development
challenging

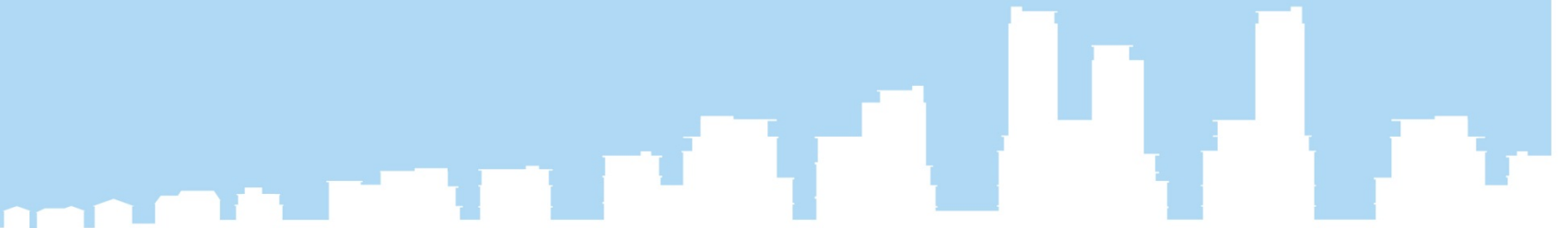


Over the long term infill opportunities exist

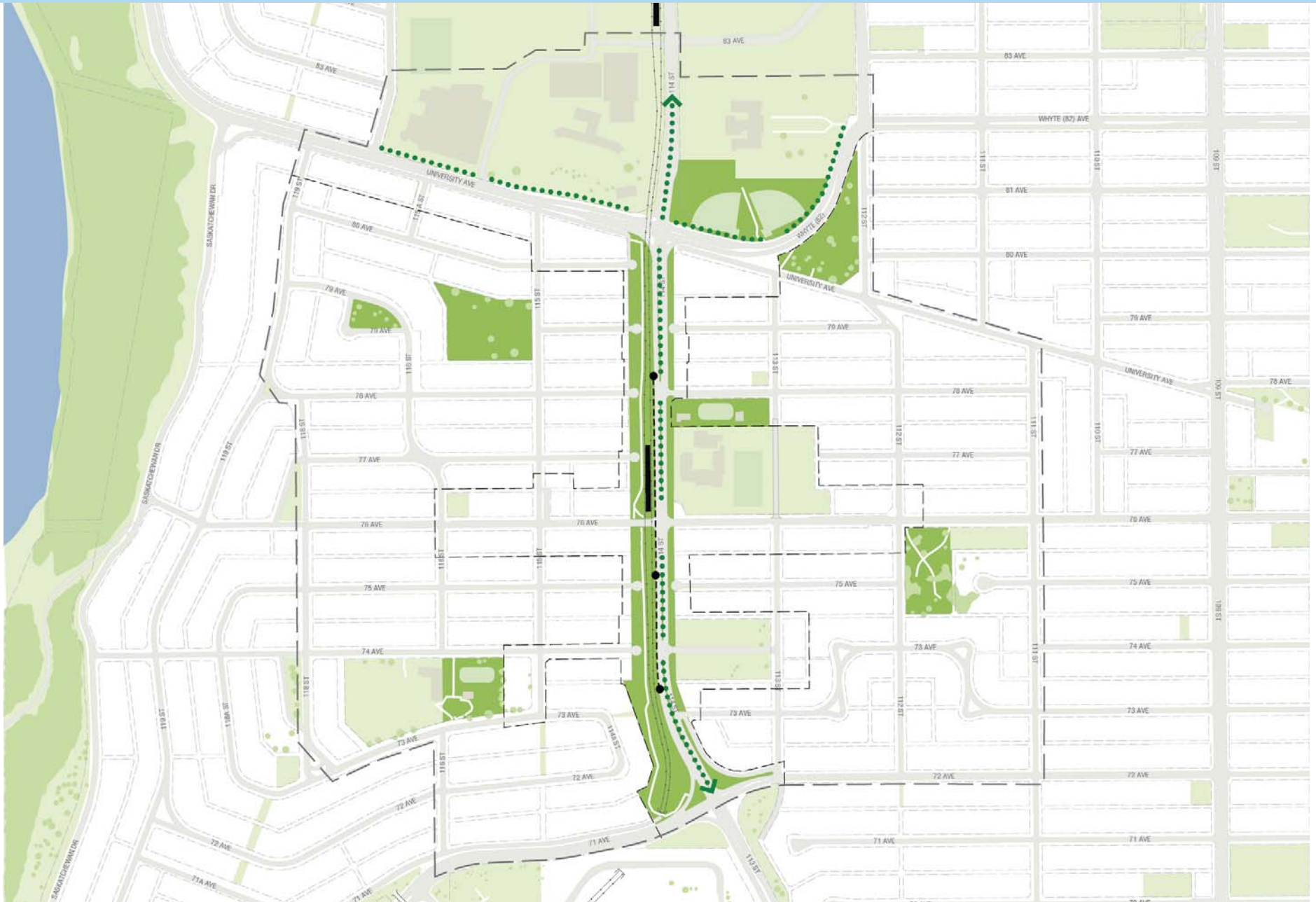
- Cost of land assembly makes it difficult to compete with suburban locations
- Incentives needed to encourage infill development



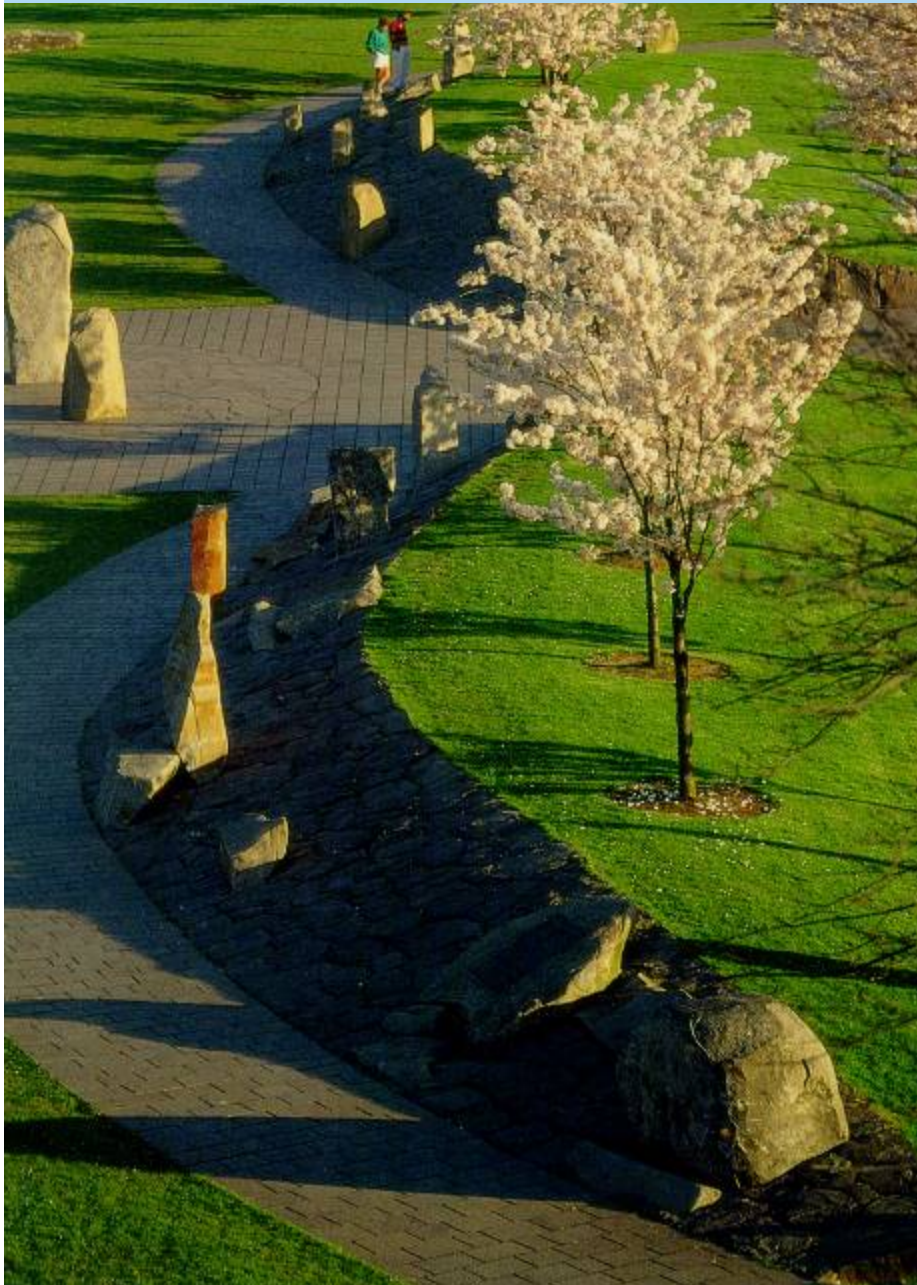
Thoughts about future change



The Greenway could be enhanced and strengthened



Opportunities for place making, pedestrians and cycle amenities



Opportunities for place making, pedestrians and cycle amenities



Opportunities for place making, pedestrians and cycle amenities



Key redevelopment sites supported by a strong street network



Opportunities for moderately scaled residential infill



Perhaps live-work and commercial opportunities next to the station



Perhaps live-work and commercial opportunities next to the station



Could we improve the face of the neighbourhood along 114th



Town housing fronting the shared use path



Town housing fronting 114 Street



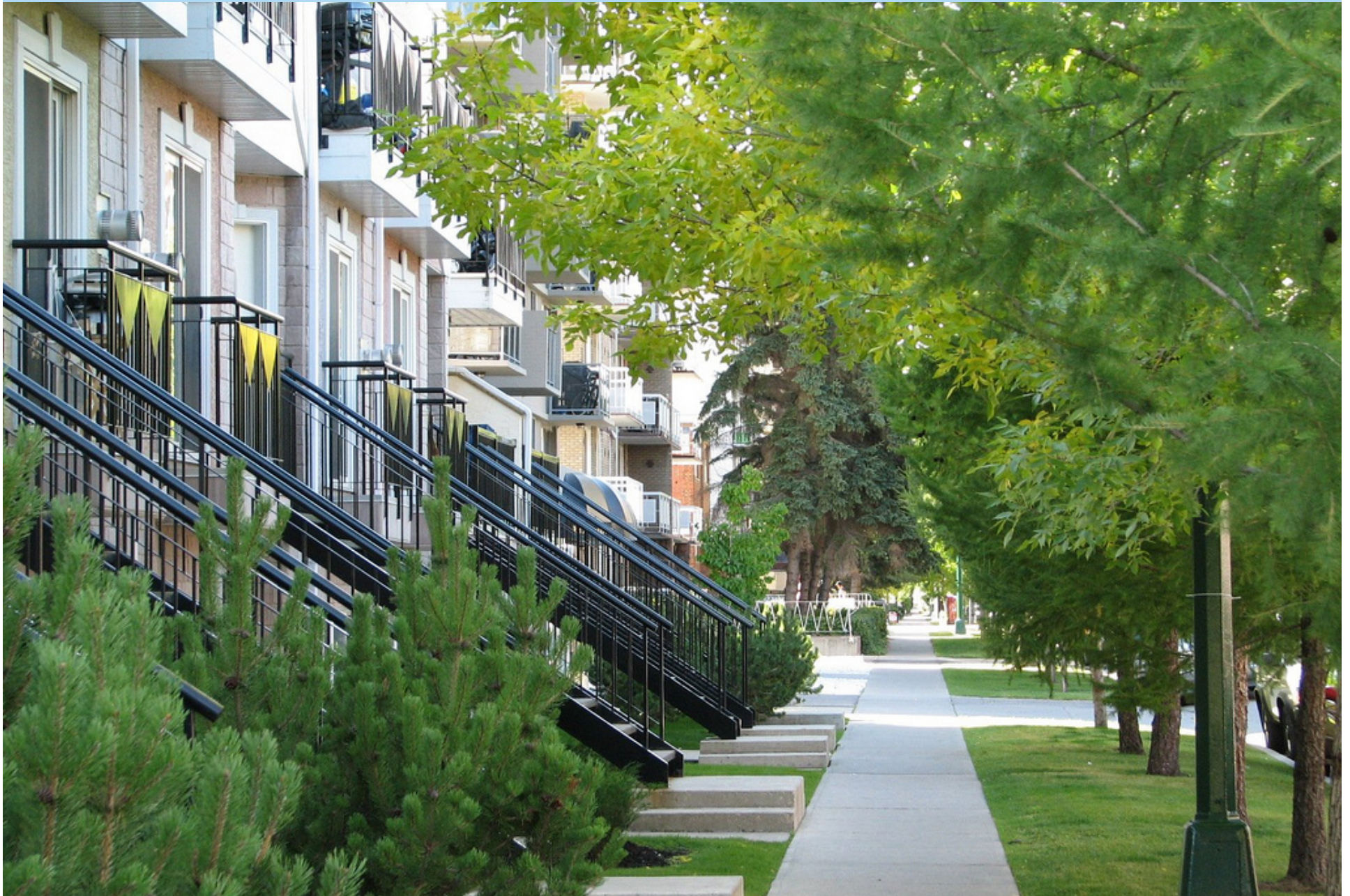
Interesting rear lane conditions



Possibly 'stacked' town house units



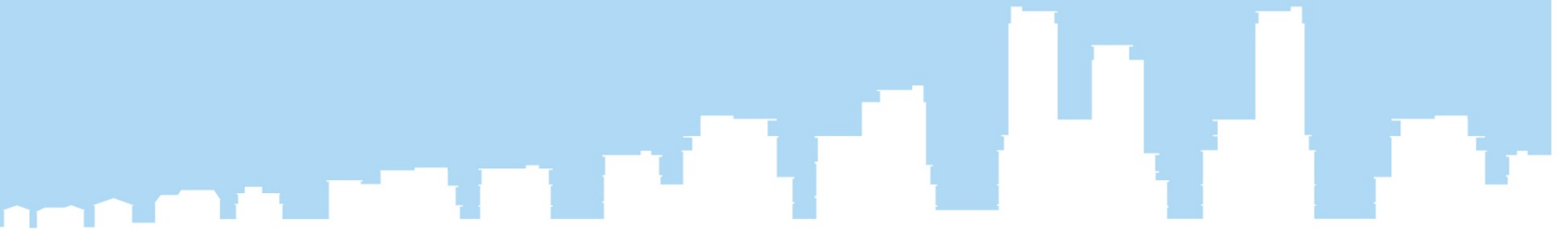
And its potential to accommodate different forms of development



A new face for the community that can add amenity & enhance value



**We want to hear
from you...**



Break-out Session

Introductions

Break into assigned groups

Introduce yourselves to your team members

Select a speaker who will be responsible for reporting back for your group

Brainstorming

Work your way through the workbook questions (spending 20min per questions)

Record your thoughts in your workbooks

Please leave your Workbooks at the tables

Reporting

The speaker will report back on the highlights of the group's discussion

Next Steps

The project team will wrap up the session and discuss next steps

