



NEIGHBOURHOOD DESCRIPTION

Pleasantview is an older neighbourhood located west of Calgary Trail. The portion of Pleasantview east of 106th Street has been a part of Edmonton since 1914, while the remaining portion remained outside the City boundaries until it was annexed in 1948.

Pleasantview was considered a rural area until development began in the 1940s after the end of World War II. As partial repayment of the debt owed for overseas service, prairie farmland that is now western Pleasantview was subdivided into one-half to full acre lots and sold under the Veteran's Land Act to returning veterans. The Pleasantview design generally reflected subdivision features of the period, with curvilinear streets arranged in a modified grid pattern around a central park site.

Pleasantview also has a variety of other land uses, including a cemetery located in Caine Memorial Park at the centre of the neighbourhood. A strong commercial element exists along Calgary Trail South and at the corner of 51 Avenue and 111 Street. Southgate Mall and Southgate LRT Station are located immediately south of the neighbourhood.

The Pleasantview neighbourhood was first known as Martin Estate, named after David Martin who was an early pioneer who settled in the area in 1899. However, a noticeable feature of the neighbourhood is a large hill. After the neighbourhood's urban subdivision, the area was re-named in 1950 in honour of the view achieved from this topographical feature.

Population by Age and Gender

Age Group	Male	Female	Total	% of Total	City %
0-9	170	140	310	8	12
10-19	165	170	335	9	11
20-29	405	320	725	19	18
30-39	285	220	505	13	15
40-49	260	260	520	14	14
50-59	255	260	515	13	14
60-69	135	165	300	8	8
70+	225	400	625	16	8
Total	1,900	1,935	3,835	100	100

Marital Status (Population 15 years of age and older)

Marital Status	People	% of Total	City %
Married	1,300	39	45
Common-Law	285	8	9
Single (Never Legally Married)	1,105	33	32
Separated	95	3	2
Divorced	290	9	7
Widowed	300	9	5
Total	3,375	100	100

Family Households

Family Type	Households	% of Total	City %
Married Couples	620	-	-
Without Children at Home	310	33	29
With Children at Home	310	33	40
Common-Law Couples	145	-	-
Without Children at Home	105	11	9
With Children at Home	40	4	4
Total Lone-Parent Families	170	-	-
Female Parent	125	13	14
Male Parent	45	5	4
Total	935	100	100

Household Size

People Per Household	Households	% of Total	City %
1 Person	480	31	29
2 People	585	37	33
3 People	235	15	16
4 People	175	11	14
5 People	60	4	5
6 or More	30	2	3
Total	1,565	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

2010 Household Income

Household Income in 2010	Households	% of Total	City %
Under \$10,000	80	5	5
\$10,000 to \$19,999	120	8	6
\$20,000 to \$29,999	65	4	7
\$30,000 to \$39,999	225	14	8
\$40,000 to \$49,999	145	9	8
\$50,000 to \$59,999	95	6	8
\$60,000 to \$79,999	225	14	14
\$80,000 to \$99,999	210	13	12
\$100,000 to \$124,999	125	8	11
\$125,000 to \$149,999	70	4	7
\$150,000 and Over	205	13	14
Total	1,565	100	100
Median Household Income	\$65,553	-	\$72,248
Average Household Income	\$79,589	-	\$90,340

Highest Level of Education (Population 15 years of age and older)

Education Level	People	% of Total	City %
No Certificate, Diploma or Degree	400	13	18
High School Diploma or Equivalent	765	25	26
Apprenticeship or Trades Certificate or Diploma	360	12	9
College or Other Non-University Certificate or Diploma	435	14	18
University Certificate or Diploma Below Bachelor Level	155	5	5
University Certificate or Diploma at Bachelor Level or Above	985	32	24
Total	3,100	100	100

Population by Ethnic Origin

Ethnic Origins	People	% of Total	City %
European Origins	690	16	15
British Isle Origins	1,235	29	29
Other North American Origins (Includes Canadian)	830	19	15
French Origins	245	6	9
Aboriginal Origins	130	3	5
Latin, Central, and South American Origins	60	1	2
Caribbean Origins	45	1	1
South Asian Origins	200	5	6
West Central Asian and Middle Eastern Origins	190	4	3
East and Southeast Asian Origins	575	13	12
African Origins	60	1	3
Oceania Origins	20	0	0
Total	4,280	100	100

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

Population by Mobility Status (Based on address 5 years previous)

Mobility	People	% of Total	City %
Non-movers	1,850	54	53
Moved From Elsewhere in Edmonton	650	19	28
Moved From Elsewhere in Alberta	320	9	5
Moved From Elsewhere in Canada	235	7	7
Moved From Outside Canada	380	11	7
Total	3,435	100	100

Residential Units by Structure Type

Type of Unit	Units	% of Total	City %
Single-Detached House	725	46	51
Semi-Detached House, Duplex	215	14	7
Row House	155	10	10
Apartment Building (5+ Stories)	160	10	8
Apartment Building (< 5 Stories)	315	20	23
Moveable Dwelling	0	0	1
Other	0	0	0
Total	1,570	100	100

Period of Construction

Year of Construction	Units	% of Total	City %
1960 or Before	385	25	18
1961-1980	945	61	35
1981-1990	115	7	15
1991-2000	30	2	11
2001-2005	30	2	11
2006-2011	45	3	10
Total	1,550	100	100

Occupied Private Dwellings by Tenure

Housing by Tenure	Number	% of Total	City %
Owner Occupied	905	58	65
Renter Occupied	650	42	35
Total	1,555	100	100

Journey to Work (Employed Labour Force)

Transportation Method	People	% of Total	City %
Car, Truck, Van - as Driver	1,210	59	72
Car, Truck, Van - as Passenger	145	7	6
Public Transit	440	22	15
Walked	130	6	5
Bicycle	80	4	1
Other Methods	30	1	1
Total	2,035	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

NEIGHBOURHOOD PROFILE
2014 NEIGHBOURHOOD EXISTING LAND USE
PLEASANTVIEW



No reproduction of this map,
in whole or in part, is permitted
without express written consent of
The City of Edmonton.
Sustainable Development Department

Map compiled by:
Geospatial Services Unit
Urban Planning and Environment Branch