



## NEIGHBOURHOOD DESCRIPTION

The Woodcroft neighbourhood is bounded by four major roadways: 111th and 118th Avenues, 142nd Street and Groat Road. Woodcroft is fairly unique as a mature neighbourhood in that over half of the total land area is used for non-residential purposes.

The residential area of Woodcroft contains a variety of housing styles, generally located north of 113th Avenue. The majority of the housing was built in the 1950s, but the area experienced fairly consistent redevelopment and reinvestment over the following decades. Single-detached homes account for over three-quarters of the residential structures and over one third of the dwelling units in the neighbourhood. A multi-family development is located at the northern end of Coronation Park.

The neighbourhood contains Westmount Shopping Centre, a regional commercial complex built in 1955. The Westmount Shopping Centre was the first indoor shopping mall built in Edmonton and one of the first enclosed shopping malls in North America. On the west side of the neighbourhood lies Coronation Park, the Peter Hemingway swimming pool, and the Telus World of Science facility. Other facilities in the community include an indoor ice arena and swimming pool, library, community league and elementary, junior high and senior high schools.

The Woodcroft name has been in use since 1907 and was descriptive of the treed area upon which the neighbourhood was built.

## Population by Age and Gender

Age Group	Male	Female	Total	% of Total	City %
0-9	140	115	255	10	12
10-19	115	135	250	10	11
20-29	155	160	315	12	18
30-39	145	165	310	12	15
40-49	140	160	300	12	14
50-59	145	180	325	12	14
60-69	115	135	250	10	8
70+	215	385	600	23	8
<b>Total</b>	<b>1,170</b>	<b>1,435</b>	<b>2,605</b>	<b>100</b>	<b>100</b>

## Marital Status (Population 15 years of age and older)

Marital Status	People	% of Total	City %
Married	850	38	45
Common-Law	150	7	9
Single (Never Legally Married)	595	27	32
Separated	70	3	2
Divorced	260	12	7
Widowed	295	13	5
<b>Total</b>	<b>2,220</b>	<b>100</b>	<b>100</b>

## Family Households

Family Type	Households	% of Total	City %
Married Couples	365	-	-
Without Children at Home	165	27	29
With Children at Home	200	33	40
Common-Law Couples	70	-	-
Without Children at Home	35	6	9
With Children at Home	35	6	4
Total Lone-Parent Families	180	-	-
Female Parent	155	25	14
Male Parent	25	4	4
<b>Total</b>	<b>615</b>	<b>100</b>	<b>100</b>

## Household Size

People Per Household	Households	% of Total	City %
1 Person	240	27	29
2 People	305	34	33
3 People	175	20	16
4 People	115	13	14
5 People	35	4	5
6 or More	25	3	3
<b>Total</b>	<b>895</b>	<b>100</b>	<b>100</b>

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

## 2010 Household Income

Household Income in 2010	Households	% of Total	City %
Under \$10,000	20	2	5
\$10,000 to \$19,999	50	5	6
\$20,000 to \$29,999	105	11	7
\$30,000 to \$39,999	55	6	8
\$40,000 to \$49,999	60	7	8
\$50,000 to \$59,999	60	7	8
\$60,000 to \$79,999	170	19	14
\$80,000 to \$99,999	100	11	12
\$100,000 to \$124,999	105	11	11
\$125,000 to \$149,999	80	9	7
\$150,000 and Over	110	12	14
<b>Total</b>	<b>915</b>	<b>100</b>	<b>100</b>
<b>Median Household Income</b>	<b>\$70,421</b>	<b>-</b>	<b>\$72,248</b>
<b>Average Household Income</b>	<b>\$83,276</b>	<b>-</b>	<b>\$90,340</b>

## Highest Level of Education (Population 15 years of age and older)

Education Level	People	% of Total	City %
No Certificate, Diploma or Degree	390	20	18
High School Diploma or Equivalent	620	32	26
Apprenticeship or Trades Certificate or Diploma	185	10	9
College or Other Non-University Certificate or Diploma	330	17	18
University Certificate or Diploma Below Bachelor Level	55	3	5
University Certificate or Diploma at Bachelor Level or Above	330	17	24
<b>Total</b>	<b>1,910</b>	<b>100</b>	<b>100</b>

## Population by Ethnic Origin

Ethnic Origins	People	% of Total	City %
European Origins	350	12	15
British Isle Origins	1,065	36	29
Other North American Origins (Includes Canadian)	550	19	15
French Origins	305	10	9
Aboriginal Origins	195	7	5
Latin, Central, and South American Origins	50	2	2
Caribbean Origins	0	0	1
South Asian Origins	50	2	6
West Central Asian and Middle Eastern Origins	0	0	3
East and Southeast Asian Origins	370	13	12
African Origins	15	1	3
Oceania Origins	0	0	0
<b>Total</b>	<b>2,950</b>	<b>100</b>	<b>100</b>

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

### Population by Mobility Status (Based on address 5 years previous)

Mobility	People	% of Total	City %
Non-movers	1,480	69	53
Moved From Elsewhere in Edmonton	500	23	28
Moved From Elsewhere in Alberta	60	3	5
Moved From Elsewhere in Canada	0	0	7
Moved From Outside Canada	110	5	7
<b>Total</b>	<b>2,150</b>	<b>100</b>	<b>100</b>

### Residential Units by Structure Type

Type of Unit	Units	% of Total	City %
Single-Detached House	505	56	51
Semi-Detached House, Duplex	70	8	7
Row House	205	23	10
Apartment Building (5+ Stories)	0	0	8
Apartment Building (< 5 Stories)	120	13	23
Moveable Dwelling	0	0	1
Other	0	0	0
<b>Total</b>	<b>900</b>	<b>100</b>	<b>100</b>

### Period of Construction

Year of Construction	Units	% of Total	City %
1960 or Before	575	63	18
1961-1980	165	18	35
1981-1990	80	9	15
1991-2000	95	10	11
2001-2005	0	0	11
2006-2011	0	0	10
<b>Total</b>	<b>915</b>	<b>100</b>	<b>100</b>

### Occupied Private Dwellings by Tenure

Housing by Tenure	Number	% of Total	City %
Owner Occupied	605	66	65
Renter Occupied	315	34	35
<b>Total</b>	<b>920</b>	<b>100</b>	<b>100</b>

### Journey to Work (Employed Labour Force)

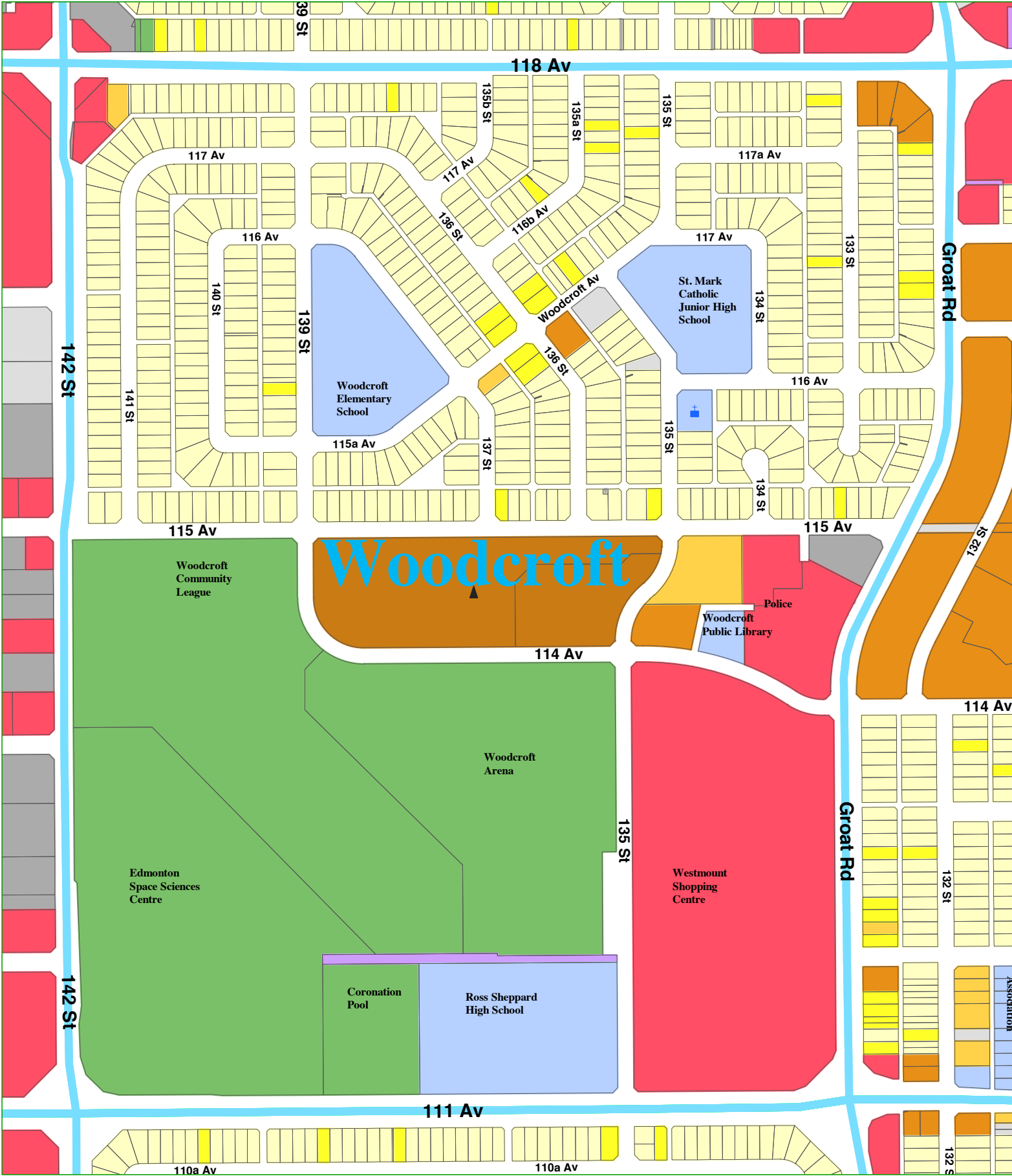
Transportation Method	People	% of Total	City %
Car, Truck, Van - as Driver	840	72	72
Car, Truck, Van - as Passenger	60	5	6
Public Transit	105	9	15
Walked	110	9	5
Bicycle	50	4	1
Other Methods	0	0	1
<b>Total</b>	<b>1,165</b>	<b>100</b>	<b>100</b>

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding



NEIGHBOURHOOD PROFILE  
2014 NEIGHBOURHOOD EXISTING LAND USE  
WOODCROFT



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Map compiled by:  
Geospatial Services Unit  
Urban Planning and Environment Branch

Existing Land Use

	One Unit Dwelling		Other Residential		Recreation and Open Space
	Two Unit Dwelling		Commercial		Agriculture
	Multiple Dwelling Units		Industrial and Utilities		Transportation
	Apartments		Institutional		Vacant (Undeveloped/Undefined)
	Apartments High Rise		Religious Assembly		No Data / Unknown

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