



NEIGHBOURHOOD DESCRIPTION

The West Jasper Place neighbourhood is located in the west-central part of what used to be the Town of Jasper Place. In addition to the West Jasper Place neighbourhood, the Town of Jasper Place originally encompassed the area that now includes the Britannia, Youngstown, Canora, Elmwood, Glenwood, High Park, High Park Industrial, Huff Bremner Estate Industrial, Lynnwood, West Jasper Place, West Meadowlark Park, West Sheffield Industrial, Sherwood, Stone Industrial, West Meadowlark Park, West Sheffield Industrial, Westlawn (now park of Glenwood), and Youngstown Industrial neighbourhoods.

Prior to urban development the area was homesteaded by Henry Goodridge, a farmer and Edmonton Town Councillor between 1901 and 1902. Although the area was located seven kilometers west of Edmonton's central business district and outside of the city limits, pre-World War I land developers were still interested and subdivided the area. During the 1930s, residents settled in the area to escape the higher taxes of Edmonton and the area near 149th Street and Stony Plain Road began to form the nucleus of the Town of Jasper Place. In 1964, the town was annexed to Edmonton.

Modern development trends towards higher-density redevelopment. The older single-detached residences located immediately south of the Stony Plain Road commercial strip, and along 140th and 156th Streets, have steadily been replaced with low-rise apartments. Within the interior of the neighbourhood the single-detached residence still dominate. The West Jasper Place neighbourhood also has developed schools and community facilities. A large commercial centre in the northeast corner of the neighbourhood provides a range of amenities and services, as does access to the Stony Plain Road Business Revitalization Zone (BRZ) and businesses located along 149th and 156th Streets.

This neighbourhood's name reflects its geographic location within the former Town of Jasper Place. The area became the Village of West Jasper Place in 1949 and when it was annexed to the City of Edmonton in 1964 the "West Jasper Place" name was preserved.

Population by Age and Gender

Age Group	Male	Female	Total	% of Total	City %
0-9	135	120	255	8	12
10-19	145	140	285	9	11
20-29	295	275	570	18	18
30-39	240	230	470	15	15
40-49	270	240	510	17	14
50-59	290	240	530	17	14
60-69	110	110	220	7	8
70+	90	160	250	8	8
Total	1,575	1,515	3,090	100	100

Marital Status (Population 15 years of age and older)

Marital Status	People	% of Total	City %
Married	925	34	45
Common-Law	295	11	9
Single (Never Legally Married)	1,015	37	32
Separated	100	4	2
Divorced	255	9	7
Widowed	145	5	5
Total	2,735	100	100

Family Households

Family Type	Households	% of Total	City %
Married Couples	435	-	-
Without Children at Home	215	28	29
With Children at Home	220	28	40
Common-Law Couples	150	-	-
Without Children at Home	105	14	9
With Children at Home	45	6	4
Total Lone-Parent Families	190	-	-
Female Parent	140	18	14
Male Parent	50	6	4
Total	775	100	100

Household Size

People Per Household	Households	% of Total	City %
1 Person	600	42	29
2 People	445	31	33
3 People	185	13	16
4 People	115	8	14
5 People	60	4	5
6 or More	35	2	3
Total	1,440	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

2010 Household Income

Household Income in 2010	Households	% of Total	City %
Under \$10,000	60	5	5
\$10,000 to \$19,999	100	8	6
\$20,000 to \$29,999	155	12	7
\$30,000 to \$39,999	285	22	8
\$40,000 to \$49,999	110	8	8
\$50,000 to \$59,999	65	5	8
\$60,000 to \$79,999	150	11	14
\$80,000 to \$99,999	160	12	12
\$100,000 to \$124,999	160	12	11
\$125,000 to \$149,999	35	3	7
\$150,000 and Over	45	3	14
Total	1,325	100	100
Median Household Income	\$41,002	-	\$72,248
Average Household Income	\$59,987	-	\$90,340

Highest Level of Education (Population 15 years of age and older)

Education Level	People	% of Total	City %
No Certificate, Diploma or Degree	595	23	18
High School Diploma or Equivalent	795	31	26
Apprenticeship or Trades Certificate or Diploma	270	10	9
College or Other Non-University Certificate or Diploma	475	18	18
University Certificate or Diploma Below Bachelor Level	110	4	5
University Certificate or Diploma at Bachelor Level or Above	335	13	24
Total	2,580	100	100

Population by Ethnic Origin

Ethnic Origins	People	% of Total	City %
European Origins	730	19	15
British Isle Origins	665	18	29
Other North American Origins (Includes Canadian)	780	21	15
French Origins	215	6	9
Aboriginal Origins	305	8	5
Latin, Central, and South American Origins	0	0	2
Caribbean Origins	50	1	1
South Asian Origins	80	2	6
West Central Asian and Middle Eastern Origins	165	4	3
East and Southeast Asian Origins	710	19	12
African Origins	45	1	3
Oceania Origins	0	0	0
Total	3,745	100	100

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

Population by Mobility Status (Based on address 5 years previous)

Mobility	People	% of Total	City %
Non-movers	1,685	59	53
Moved From Elsewhere in Edmonton	605	21	28
Moved From Elsewhere in Alberta	165	6	5
Moved From Elsewhere in Canada	235	8	7
Moved From Outside Canada	160	6	7
Total	2,850	100	100

Residential Units by Structure Type

Type of Unit	Units	% of Total	City %
Single-Detached House	485	34	51
Semi-Detached House, Duplex	65	5	7
Row House	20	1	10
Apartment Building (5+ Stories)	0	0	8
Apartment Building (< 5 Stories)	870	60	23
Moveable Dwelling	0	0	1
Other	0	0	0
Total	1,440	100	100

Period of Construction

Year of Construction	Units	% of Total	City %
1960 or Before	345	26	18
1961-1980	655	49	35
1981-1990	140	10	15
1991-2000	125	9	11
2001-2005	80	6	11
2006-2011	0	0	10
Total	1,345	100	100

Occupied Private Dwellings by Tenure

Housing by Tenure	Number	% of Total	City %
Owner Occupied	465	35	65
Renter Occupied	880	65	35
Total	1,345	100	100

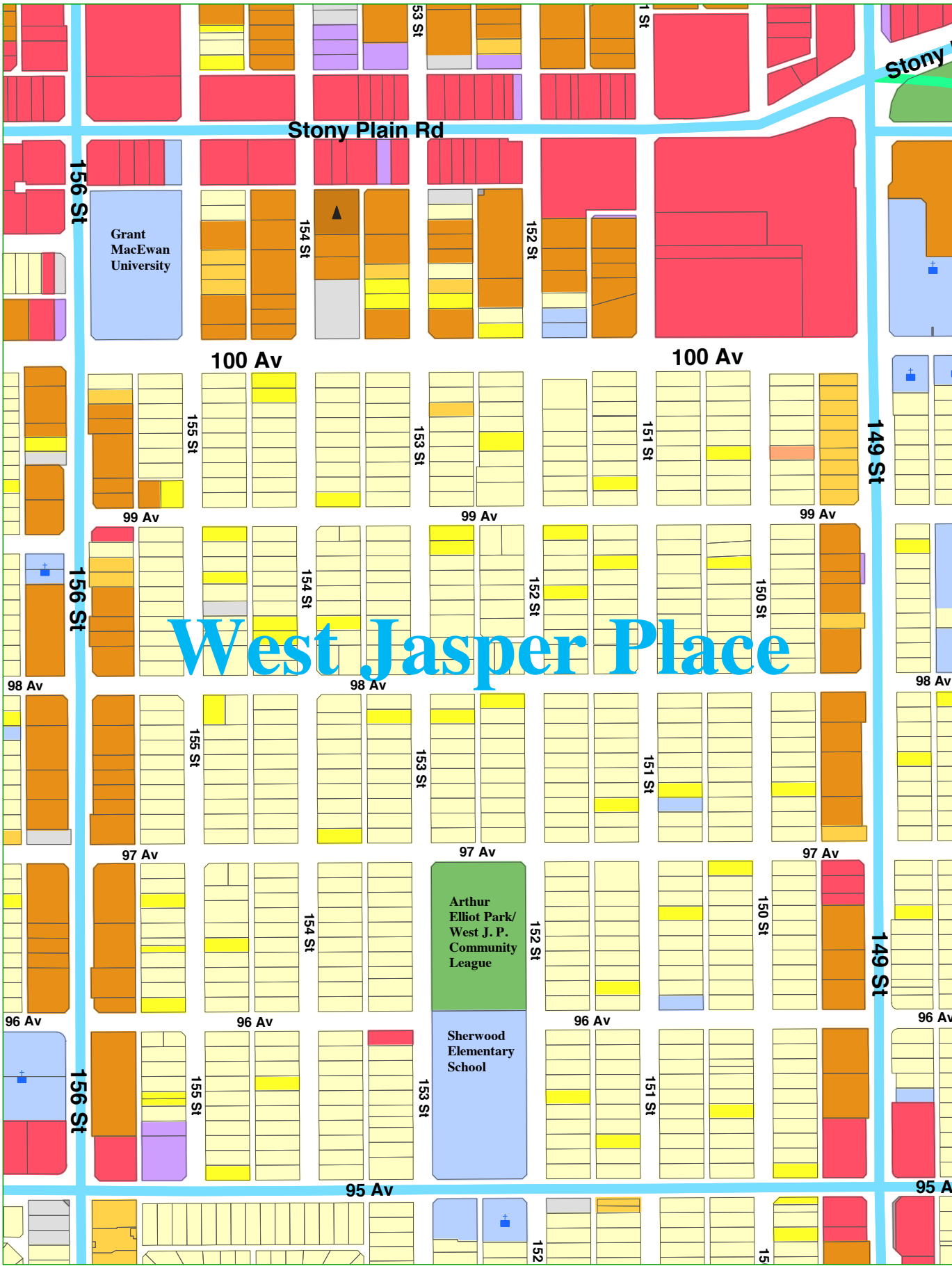
Journey to Work (Employed Labour Force)

Transportation Method	People	% of Total	City %
Car, Truck, Van - as Driver	1,065	60	72
Car, Truck, Van - as Passenger	180	10	6
Public Transit	430	24	15
Walked	75	4	5
Bicycle	30	2	1
Other Methods	0	0	1
Total	1,780	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

NEIGHBOURHOOD PROFILE
2014 NEIGHBOURHOOD EXISTING LAND USE
WEST JASPER PLACE



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Map compiled by:
Geospatial Services Unit
Urban Planning and Environment Branch

Existing Land Use

	One Unit Dwelling		Other Residential		Recreation and Open Space
	Two Unit Dwelling		Commercial		Agriculture
	Multiple Dwelling Units		Industrial and Utilities		Transportation
	Apartments		Institutional		Vacant (Undeveloped/Undefined)
	Apartments High Rise		Religious Assembly		No Data / Unknown

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