# NEIGHBOURHOOD DESCRIPTION

Strathearn is located on portions of land originally identified by the first river lot and township surveys of the Edmonton Settlement, as River Lots 21 and 23, plus part of a section to the east. Two of the original land holders were J. McKernan, Edmonton first telegraph operator, and W. Bird, who built one of Edmonton's first water driven grain mills in Mill Creek. Donnell Road in the Strathearn area was first annexed to the City of Strathcona and subdivided in 1907. In 1912, it joined Edmonton when Edmonton and Strathcona amalgamated. The remaining area of Strathearn was annexed in 1913. However, most of Strathearn remained undeveloped until the late 1940s and 1950s.

It was during the 1950s that most of Strathearn's single-detached housing, as well as the neighbourhood shopping and service facilities, was built. In response to the 1950s oil-driven demand for new rental accommodation, the Strathearn Heights apartment complex was completed in the center of the neighbourhood as an early example of a large scale housing development. In 2008 City Council approved a large scale rezoning of this fifty year old site to accommodate a new mixed-use development containing additional dwelling units and retail space.

While the origin of the neighbourhood name is not known definitively, it was likely named after Prince Arthur (1850-1942), the first Duke of Connaught and Strathearn, who was the Canadian Viceroy during the first years of World War I.

## Population by Age and Gender

| Age Group | Male | Female | Total | % of Total | City % |
|---|---|---|---|---|---|
| 0-9 | 120 | 110 | 230 | 9 | 12 |
| 10-19 | 85 | 90 | 175 | 7 | 11 |
| 20-29 | 250 | 230 | 480 | 18 | 18 |
| 30-39 | 220 | 205 | 425 | 16 | 15 |
| 40-49 | 175 | 150 | 325 | 13 | 14 |
| 50-59 | 205 | 175 | 380 | 15 | 14 |
| 60-69 | 115 | 135 | 250 | 10 | 8 |
| 70+ | 140 | 190 | 330 | 13 | 8 |
| **Total** | **1,310** | **1,285** | **2,595** | **100** | **100** |

## Marital Status (Population 15 years of age and older)

| Marital Status | People | % of Total | City % |
|---|---|---|---|
| Married | 725 | 32 | 45 |
| Common-Law | 280 | 12 | 9 |
| Single (Never Legally Married) | 760 | 33 | 32 |
| Separated | 95 | 4 | 2 |
| Divorced | 275 | 12 | 7 |
| Widowed | 150 | 7 | 5 |
| **Total** | **2,285** | **100** | **100** |

## Family Households

| Family Type | Households | % of Total | City % |
|---|---|---|---|
| Married Couples | 335 | - | - |
| Without Children at Home | 170 | 28 | 29 |
| With Children at Home | 165 | 28 | 40 |
| Common-Law Couples | 140 | - | - |
| Without Children at Home | 95 | 16 | 9 |
| With Children at Home | 45 | 8 | 4 |
| Total Lone-Parent Families | 125 | - | - |
| Female Parent | 90 | 15 | 14 |
| Male Parent | 35 | 6 | 4 |
| **Total** | **600** | **100** | **100** |

## Household Size

| People Per Household | Households | % of Total | City % |
|---|---|---|---|
| 1 Person | 490 | 41 | 29 |
| 2 People | 415 | 35 | 33 |
| 3 People | 145 | 12 | 16 |
| 4 People | 95 | 8 | 14 |
| 5 People | 30 | 3 | 5 |
| 6 or More | 10 | 1 | 3 |
| **Total** | **1,185** | **100** | **100** |

**Source: 2011 Census of Canada, Statistics Canada**

**Note: totals may not sum due to random rounding**

## 2010 Household Income

| Household Income in 2010 | Households | % of Total | City % |
|---|---|---|---|
| Under $10,000 | 85 | 7 | 5 |
| $10,000 to $19,999 | 65 | 5 | 6 |
| $20,000 to $29,999 | 65 | 5 | 7 |
| $30,000 to $39,999 | 100 | 8 | 8 |
| $40,000 to $49,999 | 100 | 8 | 8 |
| $50,000 to $59,999 | 90 | 8 | 8 |
| $60,000 to $79,999 | 165 | 14 | 14 |
| $80,000 to $99,999 | 150 | 13 | 12 |
| $100,000 to $124,999 | 120 | 10 | 11 |
| $125,000 to $149,999 | 70 | 6 | 7 |
| $150,000 and Over | 175 | 15 | 14 |
| **Total** | **1,185** | **100** | **100** |
| | | | |
| **Median Household Income** | **$68,772** | **-** | **$72,248** |
| **Average Household Income** | **$85,056** | **-** | **$90,340** |

## Highest Level of Education (Population 15 years of age and older)

| Education Level | People | % of Total | City % |
|---|---|---|---|
| No Certificate, Diploma or Degree | 245 | 12 | 18 |
| High School Diploma or Equivalent | 300 | 15 | 26 |
| Apprenticeship or Trades Certificate or Diploma | 355 | 18 | 9 |
| College or Other Non-University Certificate or Diploma | 330 | 17 | 18 |
| University Certificate or Diploma Below Bachelor Level | 80 | 4 | 5 |
| University Certificate or Diploma at Bachelor Level or Above | 670 | 34 | 24 |
| **Total** | **1,980** | **100** | **100** |

## Population by Ethnic Origin

| Ethnic Origins | People | % of Total | City % |
|---|---|---|---|
| European Origins | 270 | 10 | 15 |
| British Isle Origins | 1,190 | 43 | 29 |
| Other North American Origins (Includes Canadian) | 410 | 15 | 15 |
| French Origins | 370 | 13 | 9 |
| Aboriginal Origins | 185 | 7 | 5 |
| Latin, Central, and South American Origins | 45 | 2 | 2 |
| Caribbean Origins | 0 | 0 | 1 |
| South Asian Origins | 60 | 2 | 6 |
| West Central Asian and Middle Eastern Origins | 0 | 0 | 3 |
| East and Southeast Asian Origins | 115 | 4 | 12 |
| African Origins | 135 | 5 | 3 |
| Oceania Origins | 0 | 0 | 0 |
| **Total** | **2,780** | **100** | **100** |

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

**Source: 2011 Census of Canada, Statistics Canada**

**Note: totals may not sum due to random rounding**

## Population by Mobility Status (Based on address 5 years previous)

| Mobility | People | % of Total | City % |
|---|---|---|---|
| Non-movers | 940 | 43 | 53 |
| Moved From Elsewhere in Edmonton | 710 | 33 | 28 |
| Moved From Elsewhere in Alberta | 200 | 9 | 5 |
| Moved From Elsewhere in Canada | 210 | 10 | 7 |
| Moved From Outside Canada | 120 | 6 | 7 |
| **Total** | **2,180** | **100** | **100** |

## Residential Units by Structure Type

| Type of Unit | Units | % of Total | City % |
|---|---|---|---|
| Single-Detached House | 590 | 50 | 51 |
| Semi-Detached House, Duplex | 50 | 4 | 7 |
| Row House | 5 | 0 | 10 |
| Apartment Building (5+ Stories) | 0 | 0 | 8 |
| Apartment Building (< 5 Stories) | 540 | 45 | 23 |
| Moveable Dwelling | 0 | 0 | 1 |
| Other | 5 | 0 | 0 |
| **Total** | **1,190** | **100** | **100** |

## Period of Construction

| Year of Construction | Units | % of Total | City % |
|---|---|---|---|
| 1960 or Before | 890 | 78 | 18 |
| 1961-1980 | 200 | 17 | 35 |
| 1981-1990 | 0 | 0 | 15 |
| 1991-2000 | 15 | 1 | 11 |
| 2001-2005 | 0 | 0 | 11 |
| 2006-2011 | 40 | 3 | 10 |
| **Total** | **1,145** | **100** | **100** |

## Occupied Private Dwellings by Tenure

| Housing by Tenure | Number | % of Total | City % |
|---|---|---|---|
| Owner Occupied | 530 | 45 | 65 |
| Renter Occupied | 645 | 55 | 35 |
| **Total** | **1,175** | **100** | **100** |

## Journey to Work (Employed Labour Force)

| Transportation Method | People | % of Total | City % |
|---|---|---|---|
| Car, Truck, Van - as Driver | 950 | 71 | 72 |
| Car, Truck, Van - as Passenger | 55 | 4 | 6 |
| Public Transit | 200 | 15 | 15 |
| Walked | 65 | 5 | 5 |
| Bicycle | 25 | 2 | 1 |
| Other Methods | 50 | 4 | 1 |
| **Total** | **1,345** | **100** | **100** |

**Source: 2011 Census of Canada, Statistics Canada**

**Note: totals may not sum due to random rounding**

# NEIGHBOURHOOD PROFILE
# 2014 NEIGHBOURHOOD EXISTING LAND USE
## STRATHEARN

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**Map compiled by:**
**Geospatial Services Unit**
**Urban Planning and Environment Branch**

**Exisiting Land Use**

| | | |
|---|---|---|
| One Unit Dwelling | Other Residential | Recreation and Open Space |
| Two Unit Dwelling | Commercial | Agriculture |
| Multiple Dwelling Units | Industrial and Utilities | Transportation |
| Apartments | Institutional | Vacant (Undeveloped/Undefined) |
| Apartments High Rise | Religious Assembly | No Data / Unknown |

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