



## NEIGHBOURHOOD DESCRIPTION

Richford is located in southwest Edmonton within the Heritage Valley Servicing Concept Design Brief (SCDB) and defines the northeastern corner of the SCDB. The neighbourhood is bounded by Blackmud Creek Ravine to the north and east, by 11th Street SW to the west and by Ellerslie Road (9th Avenue) to the south.

The Richford neighbourhood is still under development. The neighbourhood is planned to accommodate a mixture of housing forms, including existing low density country residential homes on large lots, single-detached and semi-detached homes, row houses, and higher density medium rise apartments. A stormwater management facility located in the centre of the neighbourhood provides a focal point around which homes are oriented and provides open space for the use of all residents. Blackmud Creek is also located nearby, and offers additional recreation opportunities.

Richford takes its name from Richford Road (5th Avenue SW), which was officially changed to a street number in 1982. The name Richford was originally intended to attract homesteaders in to the area, as the name suggests the land is rich and fertile.

## Population by Age and Gender

Age Group	Male	Female	Total	% of Total	City %
0-9	30	15	45	8	12
10-19	30	35	65	12	11
20-29	30	40	70	13	18
30-39	15	30	45	8	15
40-49	40	45	85	16	14
50-59	40	45	85	16	14
60-69	30	35	65	12	8
70+	40	35	75	14	8
<b>Total</b>	<b>255</b>	<b>280</b>	<b>535</b>	<b>100</b>	<b>100</b>

## Marital Status (Population 15 years of age and older)

Marital Status	People	% of Total	City %
Married	305	64	45
Common-Law	25	5	9
Single (Never Legally Married)	105	22	32
Separated	5	1	2
Divorced	15	3	7
Widowed	20	4	5
<b>Total</b>	<b>475</b>	<b>100</b>	<b>100</b>

## Family Households

Family Type	Households	% of Total	City %
Married Couples	155	-	-
Without Children at Home	75	44	29
With Children at Home	80	47	40
Common-Law Couples	5	-	-
Without Children at Home	5	3	9
With Children at Home	0	0	4
Total Lone-Parent Families	10	-	-
Female Parent	5	3	14
Male Parent	5	3	4
<b>Total</b>	<b>170</b>	<b>100</b>	<b>100</b>

## Household Size

People Per Household	Households	% of Total	City %
1 Person	25	13	29
2 People	75	39	33
3 People	25	13	16
4 People	30	16	14
5 People	25	13	5
6 or More	10	5	3
<b>Total</b>	<b>190</b>	<b>100</b>	<b>100</b>

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding



## 2010 Household Income

Household Income in 2010	Households	% of Total	City %
Under \$10,000	0	0	5
\$10,000 to \$19,999	0	0	6
\$20,000 to \$29,999	0	0	7
\$30,000 to \$39,999	0	0	8
\$40,000 to \$49,999	0	0	8
\$50,000 to \$59,999	0	0	8
\$60,000 to \$79,999	25	15	14
\$80,000 to \$99,999	40	24	12
\$100,000 to \$124,999	25	15	11
\$125,000 to \$149,999	0	0	7
\$150,000 and Over	80	47	14
<b>Total</b>	<b>170</b>	<b>100</b>	<b>100</b>
<b>Median Household Income</b>	<b>\$100,649</b>	<b>-</b>	<b>\$72,248</b>
<b>Average Household Income</b>	<b>\$157,257</b>	<b>-</b>	<b>\$90,340</b>

## Highest Level of Education (Population 15 years of age and older)

Education Level	People	% of Total	City %
No Certificate, Diploma or Degree	45	8	18
High School Diploma or Equivalent	165	28	26
Apprenticeship or Trades Certificate or Diploma	30	5	9
College or Other Non-University Certificate or Diploma	65	11	18
University Certificate or Diploma Below Bachelor Level	60	10	5
University Certificate or Diploma at Bachelor Level or Above	225	38	24
<b>Total</b>	<b>590</b>	<b>100</b>	<b>100</b>

## Population by Ethnic Origin

Ethnic Origins	People	% of Total	City %
European Origins	90	13	15
British Isle Origins	145	20	29
Other North American Origins (Includes Canadian)	55	8	15
French Origins	40	6	9
Aboriginal Origins	0	0	5
Latin, Central, and South American Origins	0	0	2
Caribbean Origins	0	0	1
South Asian Origins	150	21	6
West Central Asian and Middle Eastern Origins	95	13	3
East and Southeast Asian Origins	140	20	12
African Origins	0	0	3
Oceania Origins	0	0	0
<b>Total</b>	<b>715</b>	<b>100</b>	<b>100</b>

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

### Population by Mobility Status (Based on address 5 years previous)

Mobility	People	% of Total	City %
Non-movers	510	83	53
Moved From Elsewhere in Edmonton	90	15	28
Moved From Elsewhere in Alberta	0	0	5
Moved From Elsewhere in Canada	15	2	7
Moved From Outside Canada	0	0	7
<b>Total</b>	<b>615</b>	<b>100</b>	<b>100</b>

### Residential Units by Structure Type

Type of Unit	Units	% of Total	City %
Single-Detached House	130	70	51
Semi-Detached House, Duplex	55	30	7
Row House	0	0	10
Apartment Building (5+ Stories)	0	0	8
Apartment Building (< 5 Stories)	0	0	23
Moveable Dwelling	0	0	1
Other	0	0	0
<b>Total</b>	<b>185</b>	<b>100</b>	<b>100</b>

### Period of Construction

Year of Construction	Units	% of Total	City %
1960 or Before	0	0	18
1961-1980	25	13	35
1981-1990	0	0	15
1991-2000	15	8	11
2001-2005	155	79	11
2006-2011	0	0	10
<b>Total</b>	<b>195</b>	<b>100</b>	<b>100</b>

### Occupied Private Dwellings by Tenure

Housing by Tenure	Number	% of Total	City %
Owner Occupied	205	100	65
Renter Occupied	0	0	35
<b>Total</b>	<b>205</b>	<b>100</b>	<b>100</b>

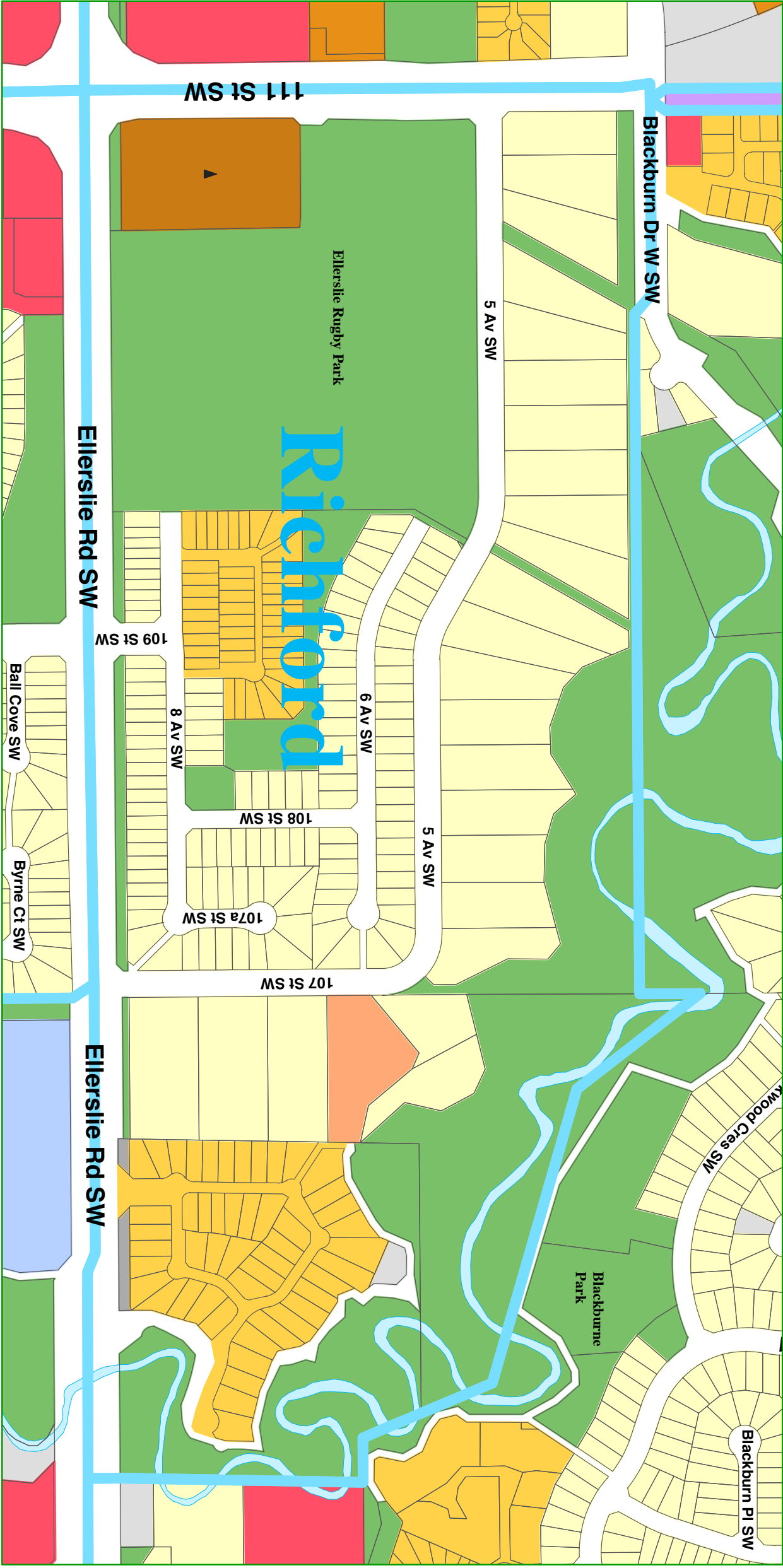
### Journey to Work (Employed Labour Force)

Transportation Method	People	% of Total	City %
Car, Truck, Van - as Driver	260	96	72
Car, Truck, Van - as Passenger	0	0	6
Public Transit	10	4	15
Walked	0	0	5
Bicycle	0	0	1
Other Methods	0	0	1
<b>Total</b>	<b>270</b>	<b>100</b>	<b>100</b>

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

NEIGHBOURHOOD PROFILE  
2014 NEIGHBOURHOOD EXISTING LAND USE  
RICHFORD



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Map compiled by:  
Geospatial Services Unit  
Urban Planning and Environment Branch

- Existing Land Use**
- |  |                         |  |                          |  |                                |
|--|-------------------------|--|--------------------------|--|--------------------------------|
|  | One Unit Dwelling       |  | Other Residential        |  | Recreation and Open Space      |
|  | Two Unit Dwelling       |  | Commercial               |  | Agriculture                    |
|  | Multiple Dwelling Units |  | Industrial and Utilities |  | Transportation                 |
|  | Apartments              |  | Institutional            |  | Vacant (Undeveloped/Undefined) |
|  | Apartments High Rise    |  | Religious Assembly       |  | No Data / Unknown              |

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