



NEIGHBOURHOOD DESCRIPTION

Prince Rupert is a triangular neighbourhood, wholly located within the old Hudson Bay Company land reserve. During the pre-World War I land boom, the Company decided to subdivide a portion of their property; however most development occurred later. In preparation for subdivision, Portage Avenue was paved and street car tracks were laid down. The avenue was later renamed Kingsway in honour of King George VI's visit in 1939.

For several decades, Prince Rupert remained largely rural and until the late 1940s, the neighbourhood only contained a farm and a golf course. The post World War II housing boom quickly converted the remaining open lands into residential uses. Mixtures of housing types are located in the neighbourhood's centre and cluster around a school and small commercial plaza. Large scale commercial and industrial land uses are situated west of 119 Street. The large block of land east of 119 Street and north of 114 Avenue at one time housed the families of military personnel. In eastern Prince Rupert, the approach path to the Municipal Airport's runway No. 34 was kept largely clear of residences and reserved for recreational land uses.

Prince Rupert was named after the Prince Rupert Golf Course which was operated by the Hudson's Bay Company (HBC) on its reserve property between 1930 and 1951. The golf course, and subsequently the neighbourhood, was named after the first governor of HBC. Prince Rupert was the nephew of King Charles II and was given a royal charter that enabled him to engage in fur trading. His trading area was known as Rupert's land.

Population by Age and Gender

Age Group	Male	Female	Total	% of Total	City %
0-9	60	30	90	7	12
10-19	75	80	155	12	11
20-29	115	110	225	17	18
30-39	110	90	200	15	15
40-49	95	90	185	14	14
50-59	105	125	230	17	14
60-69	50	45	95	7	8
70+	55	85	140	11	8
Total	665	655	1,320	100	100

Marital Status (Population 15 years of age and older)

Marital Status	People	% of Total	City %
Married	400	34	45
Common-Law	140	12	9
Single (Never Legally Married)	435	37	32
Separated	35	3	2
Divorced	110	9	7
Widowed	55	5	5
Total	1,175	100	100

Family Households

Family Type	Households	% of Total	City %
Married Couples	190	-	-
Without Children at Home	105	31	29
With Children at Home	85	25	40
Common-Law Couples	70	-	-
Without Children at Home	55	16	9
With Children at Home	15	4	4
Total Lone-Parent Families	80	-	-
Female Parent	65	19	14
Male Parent	15	4	4
Total	340	100	100

Household Size

People Per Household	Households	% of Total	City %
1 Person	255	40	29
2 People	225	35	33
3 People	70	11	16
4 People	55	9	14
5 People	25	4	5
6 or More	10	2	3
Total	640	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

2010 Household Income

Household Income in 2010	Households	% of Total	City %
Under \$10,000	0	0	5
\$10,000 to \$19,999	0	0	6
\$20,000 to \$29,999	50	9	7
\$30,000 to \$39,999	50	9	8
\$40,000 to \$49,999	80	15	8
\$50,000 to \$59,999	40	7	8
\$60,000 to \$79,999	75	14	14
\$80,000 to \$99,999	45	8	12
\$100,000 to \$124,999	95	18	11
\$125,000 to \$149,999	50	9	7
\$150,000 and Over	55	10	14
Total	540	100	100
Median Household Income	\$61,577	-	\$72,248
Average Household Income	\$73,397	-	\$90,340

Highest Level of Education (Population 15 years of age and older)

Education Level	People	% of Total	City %
No Certificate, Diploma or Degree	240	21	18
High School Diploma or Equivalent	325	28	26
Apprenticeship or Trades Certificate or Diploma	105	9	9
College or Other Non-University Certificate or Diploma	235	20	18
University Certificate or Diploma Below Bachelor Level	50	4	5
University Certificate or Diploma at Bachelor Level or Above	200	17	24
Total	1,155	100	100

Population by Ethnic Origin

Ethnic Origins	People	% of Total	City %
European Origins	255	17	15
British Isle Origins	450	30	29
Other North American Origins (Includes Canadian)	135	9	15
French Origins	170	11	9
Aboriginal Origins	105	7	5
Latin, Central, and South American Origins	40	3	2
Caribbean Origins	15	1	1
South Asian Origins	0	0	6
West Central Asian and Middle Eastern Origins	0	0	3
East and Southeast Asian Origins	335	22	12
African Origins	0	0	3
Oceania Origins	0	0	0
Total	1,505	100	100

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

Population by Mobility Status (Based on address 5 years previous)

Mobility	People	% of Total	City %
Non-movers	690	55	53
Moved From Elsewhere in Edmonton	305	24	28
Moved From Elsewhere in Alberta	95	8	5
Moved From Elsewhere in Canada	60	5	7
Moved From Outside Canada	105	8	7
Total	1,255	100	100

Residential Units by Structure Type

Type of Unit	Units	% of Total	City %
Single-Detached House	335	52	51
Semi-Detached House, Duplex	60	9	7
Row House	0	0	10
Apartment Building (5+ Stories)	0	0	8
Apartment Building (< 5 Stories)	245	38	23
Moveable Dwelling	0	0	1
Other	0	0	0
Total	640	100	100

Period of Construction

Year of Construction	Units	% of Total	City %
1960 or Before	355	59	18
1961-1980	175	29	35
1981-1990	0	0	15
1991-2000	50	8	11
2001-2005	25	4	11
2006-2011	0	0	10
Total	605	100	100

Occupied Private Dwellings by Tenure

Housing by Tenure	Number	% of Total	City %
Owner Occupied	340	53	65
Renter Occupied	305	47	35
Total	645	100	100

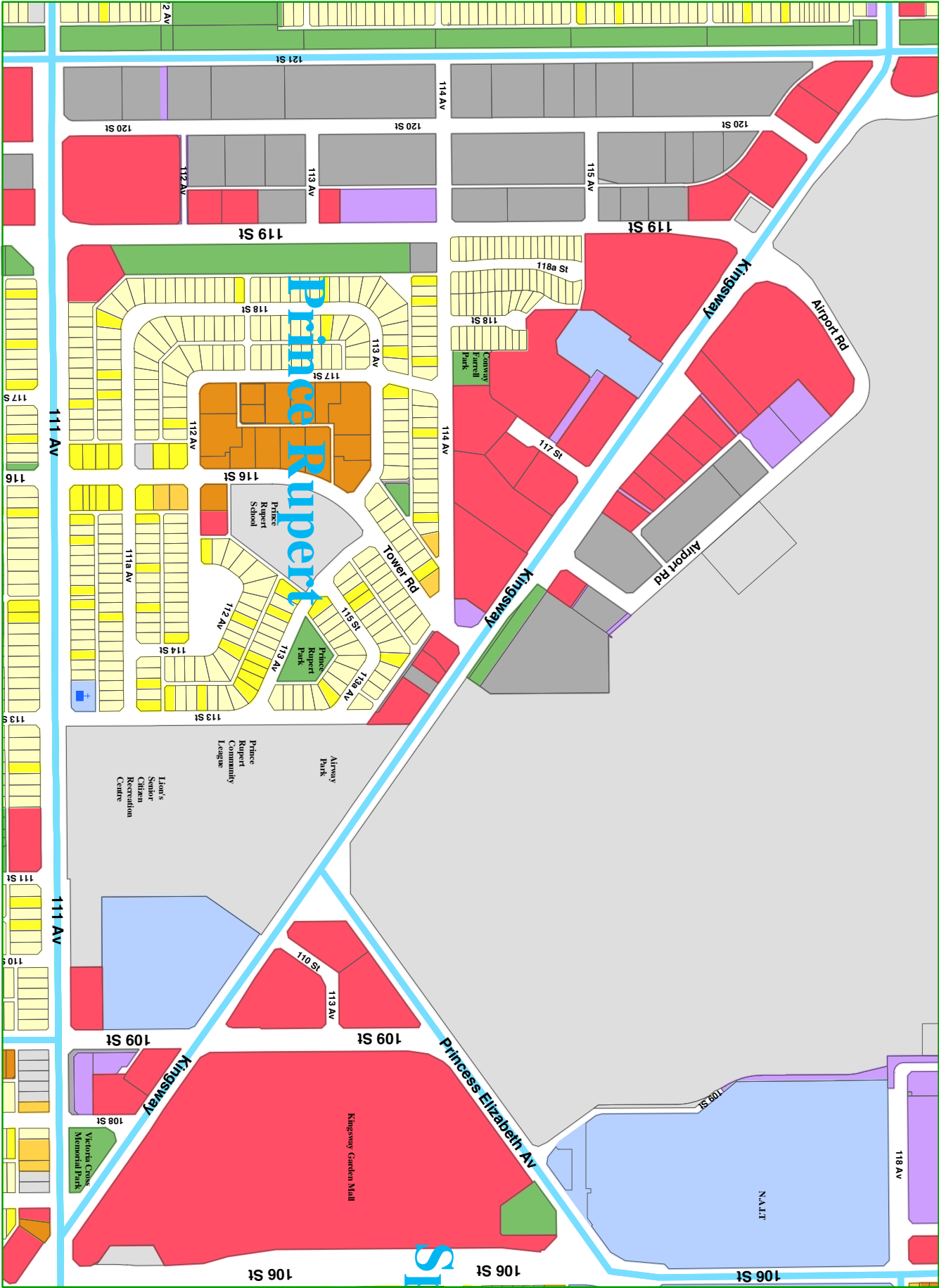
Journey to Work (Employed Labour Force)

Transportation Method	People	% of Total	City %
Car, Truck, Van - as Driver	540	76	72
Car, Truck, Van - as Passenger	65	9	6
Public Transit	110	15	15
Walked	0	0	5
Bicycle	0	0	1
Other Methods	0	0	1
Total	715	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

NEIGHBOURHOOD PROFILE
2014 NEIGHBOURHOOD EXISTING LAND USE
PRINCE RUPERT



No reproduction of this map,
in whole or in part, is permitted
without express written consent of
The City of Edmonton.
Sustainable Development Department

Map compiled by:
Geospatial Services Unit
Urban Planning and Environment Branch

The City of Edmonton disclaims
any liability for the use of this map.

