

# **NEIGHBOURHOOD DESCRIPTION**

Ottewell is among the largest of Edmonton's neighbourhoods, which is especially notable for a neighbourhood located within Edmonton's Mature Neighbourhood Overlay. Its boundaries are defined by major arterials to the east, north and west, and a collector road to the south.

The majority of the neighbourhood developed during 1950s and 1960s, and road patterns within the neighbourhood are reflective of subdivision planning within this era. The dominant structure type in Ottewell are single detached homes. The commercial focus of the neighbourhood is Capilano Mall located in the northeast corner of Ottewell. A smaller commercial plaza is situated on 90th Avenue. This large neighbourhood features six religious assemblies, seven schools and several parks, sports fields and facilities. Additionally a post-secondary institution, nearby Kings University College, is located just east of the neighbourhood.

The name that was originally intended for the neighbourhood was Braemar, and it was briefly known as both East Glenora and East Edmonton Park in the 1910s. The neighbourhood was ultimately named in honour of the Ottewell family, who in 1881 were among the first to settle south of the North Saskatchewan river in the Cloverbar area. The Ottewells were active grain farmers and then got into dairying. They later opened the Ottewell Coal Company and Campbell & Ottewell Flour Mills. Today, Ottewell's historic log cabin is on display at Fort Edmonton Park's 1885 Street.

# **Population by Age and Gender**

| Age Group | Male  | Female | Total | % of Total | City % |
|-----------|-------|--------|-------|------------|--------|
| 0-9       | 235   | 220    | 455   | 8          | 12     |
| 10-19     | 350   | 355    | 705   | 12         | 11     |
| 20-29     | 425   | 360    | 785   | 13         | 18     |
| 30-39     | 300   | 295    | 595   | 10         | 15     |
| 40-49     | 405   | 415    | 820   | 14         | 14     |
| 50-59     | 470   | 445    | 915   | 15         | 14     |
| 60-69     | 240   | 275    | 515   | 9          | 8      |
| 70+       | 465   | 665    | 1,130 | 19         | 8      |
| Total     | 2,890 | 3,030  | 5,920 | 100        | 100    |

# Marital Status (Population 15 years of age and older)

| Marital Status                 | People | % of Total | City % |
|--------------------------------|--------|------------|--------|
| Married                        | 2,340  | 45         | 45     |
| Common-Law                     | 400    | 8          | 9      |
| Single (Never Legally Married) | 1,490  | 29         | 32     |
| Separated                      | 115    | 2          | 2      |
| Divorced                       | 410    | 8          | 7      |
| Widowed                        | 410    | 8          | 5      |
| Total                          | 5,165  | 100        | 100    |

# Family Households

| Households | % of Total  | City %   |
|------------|---|--|
| 1,150      | -   | -  |
| 615        | 37  | 29   |
| 535        | 32  | 40   |
| 200        | -   | -  |
| 115        | 7   | 9  |
| 85         | 5   | 4  |
| 300        | -   | -  |
| 225        | 14  | 14   |
| 75         | 5   | 4  |
| 1,650      | 100   | 100  |
|            | 1,150<br>615<br>535<br>200<br>115<br>85<br>300<br>225<br>75 | 1,150 -   615 37   535 32   200 -   115 7   85 5   300 -   225 14   75 5 |

### **Household Size**

| People Per Household | Households | % of Total | City % |
|----------------------|------------|------------|--------|
| 1 Person             | 680        | 28         | 29     |
| 2 People             | 945        | 38         | 33     |
| 3 People             | 375        | 15         | 16     |
| 4 People             | 310        | 13         | 14     |
| 5 People             | 110        | 4          | 5      |
| 6 or More            | 50         | 2          | 3      |
| Total                | 2,470      | 100        | 100    |

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

#### 2010 Household Income

| Household Income in 2010 | Households | % of Total | City %   |
|--------------------------|------------|------------|----------|
| Under \$10,000           | 45         | 2          | 5        |
| \$10,000 to \$19,999     | 145        | 6          | 6        |
| \$20,000 to \$29,999     | 155        | 6          | 7        |
| \$30,000 to \$39,999     | 190        | 8          | 8        |
| \$40,000 to \$49,999     | 185        | 8          | 8        |
| \$50,000 to \$59,999     | 225        | 9          | 8        |
| \$60,000 to \$79,999     | 405        | 16         | 14       |
| \$80,000 to \$99,999     | 325        | 13         | 12       |
| \$100,000 to \$124,999   | 290        | 12         | 11       |
| \$125,000 to \$149,999   | 230        | 9          | 7        |
| \$150,000 and Over       | 265        | 11         | 14       |
| Total                    | 2,460      | 100        | 100      |
| Median Household Income  | \$73,178   | -          | \$72,248 |
| Average Household Income | \$85,106   | -          | \$90,340 |

# **Highest Level of Education (Population 15 years of age and older)**

| Education Level  | People | % of Total | City % |
|--|--------|------------|--------|
| No Certificate, Diploma or Degree                            | 835    | 17         | 18     |
| High School Diploma or Equivalent                            | 1,370  | 27         | 26     |
| Apprenticeship or Trades Certificate or Diploma              | 665    | 13         | 9      |
| College or Other Non-University Certificate or Diploma       | 955    | 19         | 18     |
| University Certificate or Diploma Below Bachelor Level       | 195    | 4          | 5      |
| University Certificate or Diploma at Bachelor Level or Above | 1,015  | 20         | 24     |
| Total  | 5,035  | 100        | 100    |

## **Population by Ethnic Origin**

| Ethnic Origins                                   | People | % of Total | City % |
|--|--------|------------|--------|
| European Origins                                 | 1,445  | 19         | 15     |
| British Isle Origins                             | 2,570  | 33         | 29     |
| Other North American Origins (Includes Canadian) | 1,410  | 18         | 15     |
| French Origins                                   | 875    | 11         | 9      |
| Aboriginal Origins                               | 485    | 6          | 5      |
| Latin, Central, and South American Origins       | 20     | 0          | 2      |
| Caribbean Origins                                | 165    | 2          | 1      |
| South Asian Origins                              | 135    | 2          | 6      |
| West Central Asian and Middle Eastern Origins    | 20     | 0          | 3      |
| East and Southeast Asian Origins                 | 450    | 6          | 12     |
| African Origins                                  | 70     | 1          | 3      |
| Oceania Origins                                  | 30     | 0          | 0      |
| Total  | 7,675  | 100        | 100    |

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

# Population by Mobility Status (Based on address 5 years previous)

| Mobility                         | People | % of Total | City % |
|----------------------------------|--------|------------|--------|
| Non-movers                       | 3,885  | 69         | 53     |
| Moved From Elsewhere in Edmonton | 1,065  | 19         | 28     |
| Moved From Elsewhere in Alberta  | 305    | 5          | 5      |
| Moved From Elsewhere in Canada   | 230    | 4          | 7      |
| Moved From Outside Canada        | 170    | 3          | 7      |
| Total                            | 5,655  | 100        | 100    |

# **Residential Units by Structure Type**

| Type of Unit                     | Units | % of Total | City % |
|----------------------------------|-------|------------|--------|
| Single-Detached House            | 2,035 | 82         | 51     |
| Semi-Detached House, Duplex      | 130   | 5          | 7      |
| Row House                        | 0     | 0          | 10     |
| Apartment Building (5+ Stories)  | 0     | 0          | 8      |
| Apartment Building (< 5 Stories) | 305   | 12         | 23     |
| Moveable Dwelling                | 0     | 0          | 1      |
| Other                            | 0     | 0          | 0      |
| Total                            | 2,470 | 100        | 100    |

#### **Period of Construction**

| Year of Construction | Units | % of Total | City % |
|----------------------|-------|------------|--------|
| 1960 or Before       | 780   | 32         | 18     |
| 1961-1980            | 1,590 | 65         | 35     |
| 1981-1990            | 45    | 2          | 15     |
| 1991-2000            | 0     | 0          | 11     |
| 2001-2005            | 15    | 1          | 11     |
| 2006-2011            | 0     | 0          | 10     |
| Total                | 2,430 | 100        | 100    |

## **Occupied Private Dwellings by Tenure**

| Housing by Tenure | Number | % of Total | City % |
|-------------------|--------|------------|--------|
| Owner Occupied    | 2,010  | 82         | 65     |
| Renter Occupied   | 435    | 18         | 35     |
| Total             | 2 445  | 100        | 100    |

# **Journey to Work (Employed Labour Force)**

| Transportation Method          | People | % of Total | City % |
|--------------------------------|--------|------------|--------|
| Car, Truck, Van - as Driver    | 2,390  | 76         | 72     |
| Car, Truck, Van - as Passenger | 135    | 4          | 6      |
| Public Transit                 | 370    | 12         | 15     |
| Walked                         | 155    | 5          | 5      |
| Bicycle                        | 55     | 2          | 1      |
| Other Methods                  | 30     | 1          | 1      |
| Total                          | 3,135  | 100        | 100    |

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

