

PITCH-IN CANADA is a national non-profit organization founded in 1967 by several volunteers concerned about the proliferation of packaging and its effects on the land and marine environments. They recognized that personal action, with assistance from, but not dependent on, governments and other stakeholders, is needed to conserve, enhance and protect the environment and to reduce and reuse waste.

Today, PITCH-IN CANADA involves millions of volunteers in various action programs, from initiating recycling and composting programs to cleaning up and beautifying streams, wilderness and urban areas.

In 1972 PITCH-IN ALBERTA expanded across the province from the plains of the south to the oil sands in the north. For over thirty years Albertans have participated in local community clean-up projects supported by educational materials and resources from PITCH-IN ALBERTA.

PITCH-IN ALBERTA is proud to celebrate its fortieth campaign year alongside the Capital City Clean-Up Campaign and keep the streets of Edmonton clean and beautiful.

Objectives of PITCH-IN ALBERTA

- carry out promotional, educational and action programs to reduce, re-use, recycle and properly manage and dispose waste
- initiate clean-up and beautification programs to enhance, conserve and protect Canada's environment
- encourage Canadians to take pride in their communities
- promote PITCH-IN's symbols
- obtain support and active participation from the public, non-profit groups, the media, government and industry in furthering these objectives.



www.pitch-in.ca