

THE CITY OF EDMONTON

# The Edmonton Galleria Project

## Verbatim Comments

March 2015

# Galleria Appendix Final

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# 1. Focus Groups

## Social Agency #1 Meeting – December 9, 2014

### 1) What does success look like?

- Community not displaced (2)
- Community benefits agreement
- Community feels involved
- Ongoing active engagement ( \* )
- Sense of ownership amongst community
- Acknowledge existing community and its characteristics (i.e. It's not vacant)
- Don't lose vibrancy that is there now
- Building or a more vibrant arts centre
- Future partnerships and involvement
- If model is proven workable, it could be beneficial to other groups
- Affordability
- Accessibility
  - For organizations
  - Arts for all (e.g. Inner City Choir)
- Vibrant community with talented artists and integration of this and them
- Encourage involvement and attendance amongst aboriginal and other cultures and artist traditions
- A process to involve people along the way (ask for input as you progress) ( \* )
- Parking considerations during construction and throughout project
- Non-corporate look for design
- Incorporate engagement areas in design
- Openness, incorporate and "edge" to challenge tradition
- Welcoming, inclusive, secure
- Activities/programming that considers existing community

### 2) Most Significant Benefits

- Our clients could have an opportunity to share their artistic talents
- Employment (arena project has some success in this)
- Training and support for artists in the existing community (e.g. scholarships, coaching on business)
- Mentorship opportunities
- Access to theatres for our organizations
- Integration of homeless and aboriginal community in programming
- More people / more eyes around
- Size diversity of venues

- Space will encourage celebration
- Having students in the community (2)
- Inter-generational programming
- Help to define out city's identity
- Will highlight existing vibrancy
- Creative integrate/space to meet and connect the entire Edmonton community
- Added community space for all citizens to come together and interact
- Students could become involved in out organizations or take advantage of our services
- Artist in residence program partnerships between out organizations and U of A Arts Faculty

### **3) What can be done to achieve these benefits?**

- Educate those coming to our community (e.g. EPCOR sessions)
- Increase people's comfort level with being a part of the project
- Welcome people who might not feel comfortable in a "art" environment (some may be intimidated)
- Design is key for welcoming
- Training in security (educate security officers)
- Incorporate an "outlet shop" to showcase artists from the existing community
- Consider a new model for art shows/relationships with the U of A
- Incorporate something the community owns within the project
- Consider possible scenarios for use (e.g. tent city) in advance
- Clear identification of who to connect with
- Maybe a "committee" of intended local people committed in a positive way to bring collective experience to the table as the project progresses
- Ask the people you want to feel welcome "What would make you feel welcome?"
- Harness the energy from the consultation and create a group with some decision making authority to influence the project development
- Emphasis on arts and creativity
- Need to bring "higher level art literacy" to "street level"
- Arts allows us to push the edges
- Arts provides healing, could be a joint project to support healing
- Community relations officer involved and a part of the project going forward

### **4) Challenges / Barriers**

- How far can philanthropic world stretch with other projects (e.g. Winspear)
- Linkage between cultural foundations and community foundation is unclear
- Line ups at George Spady Centre
- Fear (transit downtown, being downtown at night, etc.)
- Stigma of being downtown/feeling of security
- Impact on other theatres; could it negatively impact?

- Division on project (some in favour, some against)
- Travel time between major campus and U of A Arts Faculty downtown
- Philanthropic dollars going here and not somewhere else needed

**5) What can be done to overcome these challenges/barriers?**

- Partnership between organizations and project
- Communication (ongoing)
  - Information is accessible and open
- Openness
- Engagement

**6) Who else needs to be consulted with?**

- Students (Alberta)
- Faculty/staff
- Aboriginal/multi-cultural arts
- Potential participants (users/artists)
- Chinese community
- Bissell Centre
- Mustard Seed
- EPS
- IC PAC (crisis workers, EPS)
- EMS

**7) Closing Comments**

- Great project
- Get more involvement with Seniors
- Ongoing engagement, post implementation
- A lot of potential for success
- Want to be kept involved and informed as project progresses; great start
- More opportunity to offer input
- Great to hear and talk with other agencies
- Design is really important
- Community relations liaison
- Parking is important

## Community League/ Agencies Meeting – December 11, 2014

### 1) What does success look like?

- Arts support vulnerable
- People feel safe to use/participate
- Becomes a destination/attraction
- Collaboration
- University partnerships/synergies with neighbourhoods
- Support artists in existing community (e.g. funding)
- Trust fund is a good way to support the community
- Ensure programs are accessible to all in the community
- Inclusive of broader community
- Opportunity for affordable arts classes to be taught to general members of the community
- Economic development and employment opportunities for artists

### 2) Most Significant Benefits

- Vibrant business districts
- Grocery and other retail brought to area
- Programs to aid/employ low-skill workers
- Improve quality of life in the area
- Stimulus for existing business/destination of choice (e.g. China Town)
- LRT offers accessibility
- Added venue for Churchill Square (some events have outgrown the Square)
- Extension of what we have
- Open to all
- Brings things north
- Walkability
- More programming downtown
- Arts and culture are important and speaks to kind of downtown we want
- Collaborative approach
- Compliment other arts initiatives (e.g. MacEwan Arts)
- Encourage more people to live downtown
- Encourage small business development

### 3) Challenges / Barriers

- Displacement
- Affordability impacts
- Housing Impacts
- Social issues that exist today

- Parking
- Influx of people/added congestion
- City may be required to support ongoing/in future
- Impacts on foot traffic, accessibility with more people coming
- Secure space/safety
- Trained staff (e.g. security) needed
- How will it compliment Churchill Square?

**4) Who else needs to be consulted with?**

- BRZs
- Residents in neighbourhoods around project

**5) What will make the project a “good neighbour”?**

- Transparency (e.g. open boards, trust funds to community, open communication)
- Community involvement
- Commitment to be open
- People in neighbourhoods make use of the facility in a subsidized way when not used by primary partners
- Program run for community
- Address community on all sides
- People know what is going on (e.g. website/electronic sign)
- Commitment to address homelessness
- Positive steps to revitalize the community
- Acknowledge challenges; these need to be addressed to ensure success
- Artists and students coming together is beneficial
- Excited and hope all consultation is done
- Open communication
- Consult those who have potential to be affected
- Consult
- Connect with use as you move forward
- Missed bigger context of downtown

## Social Agency #2 Meeting - January 22, 2015

### 1) What would success look like?

- Bring people here to take in arts and culture.
- Tourist attraction for Edmonton.
- Opportunity to explore affordable housing as part of project.
- Perhaps align affordable housing with student services.
- Project becomes a focal point.
- Strong funding model/cultural trust (be realistic).
- Process of development brings in people from the area to work on it.
- Space is accessible and affordable rehearsal space, particularly for youth.
- Indigenous voice involved throughout the whole process.
- Enhance cultural/quality of life balance; not always working.
- People will participate in arts programs/draw people—not just students—in.
- Provides affordable community access; addresses needs of social groups.
- Provides more open spaces for public; not just focus on lease holder access.
- Provides open-air space.
- Provides/considers accessibility for seniors and needs of aging population as well as the disabled.
- Integrates seniors in to the space and programming.
- Design considers safety.
- Shifts perception about this area of downtown.
- Consider needs for more indoor rehearsal space/dedicated space.
- Space needs to be safe and welcoming for the existing population in construction and when completed.
- Alignment with design of other projects (e.g. arena).
- MacEwan's new arts centre works with/together on this project.
- Pedestrian friendly.
- Family-oriented.
- Consider child care as a piece of operations (e.g. daycare).

### 2) Most significant benefits?

- Affordable or subsidized meeting space accessible
  - Allow non-profits (e.g. theatre groups, social organizations) to advertise/promote what they offer to help build connections and awareness between and with people and organizations.
  - "Immigrant corner" to serve new residents because the project will be a draw for people.
  - Increase the diversity in the downtown area.
  - Increased presence of people/students.
  - Provides a central location for art in Edmonton.
  - Tourist attraction.



- Connects to the other arts facilities in the area (e.g. Winspear).
- Draws locals/Edmonton citizens downtown.
- Lead to partnerships with other organizations in other parts of the city.
- Easy access through public transit.
- Funding model supports no tax dollars so people's taxes won't go up.
- Galleria employees are experts in involving/engaging the community (e.g. know how to get people to participate, be a part of what is happening).
- Shows Edmonton to be forward-thinking and takes our quality of life seriously, thus attracting new people.

### **3) What can be done to achieve the benefits?**

- Ensure it considers our winter climate.
- Integrate design with other developments downtown (e.g. flows with Churchill Square, Winspear, museum).
- Consult/talk to community through the entire project (e.g. ask questions like "what does accessible mean to you?").
- Consult about how this project impacts you all the way through the project.
- Community needs to feel a sense of ownership.
- Ongoing consultation.
- Philanthropy also needed for programming—all the way through the project, not just at the beginning.
- Community benefits agreement (fair wages)

### **4) Challenges/Barriers & How to Overcome Them**

- Perception of the area requires work/investment to improve social dynamics.
- Look at examples and learn from them (e.g. Vancouver Olympics displacement through development).
- How will the project respect the community that is already there?
- Perhaps have a stakeholder committee to represent existing population.
- Needs to be open to all, not just the middle or upper classes.
- To integrate with existing community involve them early and use multiple ways to connect with them ongoing.
- Work/engage with social agencies to gather people ongoing.
- Go to where they are in the community and talk to them early (e.g. talk to them at existing meetings).
- Go to the people; don't just invite them to you.
- If first phase is focused on U of A, how do you let people know this is not just a U of A space? It's a community space because academic building can be intimidating.
- Maybe incorporate into the design a more obvious public space and brand it appropriately.
- Economic recession may impact fundraising/funding models.

- Might build it and no one comes.
- Impact of cuts with U of A Arts.
- Traffic congestion in the area.
- Challenge of competing events (timing) at all facilities (e.g. museum, arena, Winspear).
- Need coordination of events between facilities to address congestion.
- Movement of people through space in a safe way (i.e. policing at events, pedestrians, vehicles, parking).
- Consider the project as one part of what happens downtown.
- Climate: this is Alberta. This can impact construction timelines.
- Need contingency to address weather delays.
- Climate in the context of pedestrian access (e.g. pedways).
- Access to trades for construction.
- Managing community expectations with clear communication.

#### **5) Who else needs to be consulted?**

- Chinatown Business Association
- McCauley Community League
- Edmonton Chinese Benevolent Association
- Edmonton Seniors Coordinating Council
- Boyle Street
- Bissell Centre
- Sage
- ESCC
- iHuman
- Hope Mission
- Social agencies in the area
- Urban Core Support Network
- Stakeholders with real estate around the project area.

#### **6) Closing Thoughts**

- Ambitious
- Positive if done right.
- Could demonstrate we value culture and arts in Edmonton.
- Excited
- Tap into existing organizations to help you engage.
- Variety of partners.
- Look forward to social benefits.
- Opportunity for linkages between museum, arena, and MacEwan.
- Age-friendly.
- Family-friendly.

- Continuous community engagement is very important and will define success.
- Focal point for tourists and locals.
- Excited about the transformation and revitalization.
- Increase diversity.
- New students will be wonderful.

## **Umbrella Groups- January 23, 2015**

### **1) Significant Benefits**

- New development.
- Will bring more people downtown and especially in the evenings.
  - A reason to come downtown/things to draw people downtown.
  - Create outdoor spaces.
- With a new space, more arts jobs/opportunities.
- Encourages “WinterCity” spaces (year-round).
- Increased number of space available for students (increases spaces for a variety of purposes).
- More collaboration with other arts organizations.
- Greater partnerships/students could work with schools (U of A, MacEwan).
- If it is a success, less crime.
- Cultural trust will help support organizations.
- More dense area will change area/some people may move away from area.
- Current area has higher incidence of crime: question how this project will relate to the new proposed Wellness Center?
- Opportunity to work with existing agencies/social agencies in area.
- Makes you come downtown/can make it an evening to enjoy area.
- How it is developed will draw people (connect with museum, other facilities): encourage families to come.
- Improve perception of downtown/increase positive attitude.
- Opportunity to connect with Blatchford/exciting to see potential of space.
- Young people and art; can’t go wrong (vibrancy).

### **2) What can be done to achieve these benefits?**

- Student housing.
- Pedestrian/student coordination to access other courses.
- Government funding needs to be secure.
- Opportunity to bring other corporate supporters: may increase their funding support for the project.

### **3) Challenges & Barriers**

- Government funding/funding for post-secondary.
- Changing nature (political environment).
- Need to be proactive with program space to make it vibrant/programmed year-round.

- Major downtown events at same time (traffic, parking, crime—need a coordinated plan).
  - Need to address safety.
- Difficult to encourage fund allocation: partner with groups who already allocate money effectively—need joined approach/partnerships; coordinate with EAC.
- Opportunity to collaborate: some groups may resist as they want to maintain own identity/competition with opportunities in other areas of the City.
- If public transit fare prices could be built into ticket price, may reduce congestion.
- Risk of competition with other philanthropic support (funders may prefer to donate to a new project rather than existing).
- Need to coordinate different users (dance/choral/theatre/etc.).

#### 4) Success

- Operational viability (long-term)
  - Busy, vibrant, combined with residential.
  - Full of life/breaking even.
- Responding to real needs (in community and arts).
  - Tricky proposition/arts groups want space—groups have limited money; need to really make it accessible to groups.
- Constant consultation process/ensure facility aligns with needs.
- Incubating new growth/development/new opportunities; game-changing development.
- Real access (for youth groups, schools, low income groups, smaller scale groups etc.).
- Process for how groups can access space.
- Block of time for Catholic and Public schools.
- Coordination of space: make sure available time is appropriate for users.
- Interaction of (U of A) students and downtown.
- Coordination of organizations (i.e. smaller arts and community groups).
- Place is crime-free/safe place: input into plans and available resources.
- Relationship with booking events: need coordination/communication/awareness.
- Public safety plan (transit/EPS).
- Put Edmonton on map/tourist attraction/bring more people downtown.
- Being involved during process/keeping informed/effective communication with all stakeholders and public.
- Keeping momentum and interest during longer process: effective communication/events/etc.
- Space built to accommodate new and innovative ideas and initiatives.
- Understanding new partners and what that may look like (e.g. K – 12 schools); programming need to be facilitated.
- Clear information on fees; leasing/ongoing updates.
- Planning process of guests and users and what that looks like.

- Activation for corporate and cultural industries.
- Focus on fostering potential/clear messaging about project and what it can be/core messages.
  - Clear statements.
- Clear message of benefits (e.g. downtown development, culture, etc.).
  - Too much focus on economics.
- How is space reconciled with arena (1,600 will also compete with Winspear and Jubilee Auditorium).
  - Need a system approach (has anyone done projections to support that much activity?).
- Lack of rehearsal space in City
  - Learn/apply economy of scale.
  - Value in bringing programs/facilities together.
- Keep in touch with smaller projects.

#### 5) **Who else should we consult with?**

- Dance schools in the City.
- Choral organizations.
- Current theatre groups.
- Alberta Band Association.
- Alberta Choral Association.
- U of A students.

#### 6) **Final Comments**

- Very excited to hear about development.
- Good challenge to have a busy downtown (new facilities).
- Edmonton will be a competitive arts community in the downtown area.
- Schools are excited about getting students involved in the arts and partnership potential.
- Need to consider bus parking/drop-off (for schools).
- Hope it is more than a physical transformation.
- Safety needs to be coordinated/planned.
- Public safety plan is important and how we move people (how they move on LRT in one area impacts other areas).
- If it is financially viable, it is a good idea; will create money.
- It has potential—make sure it is done right.
- Edmonton Public Schools is interested as a landowner.
  - Need a place for maintenance crew.

- Excited about opportunity and collaborating with other educational providers (career potential).
- Keep EEDC involved.
- Youth Council is interested in space.
- Another asset to market top talent.

## Major Arts Groups- January 26, 2015

### 1) What does success look like?

- Meeting need (it does exist)
- Delivers on objectives/goals
- What is the expectation of cultural trust?
- Transparency in funding model
  - Business plan needs to be verified.
  - City's contribution.
- Need to understand community impact.
  - How does it fit into context of other projects?
  - Need to be clear regarding image on other arts venues; definition and scope of elements/components.
- Communication/dialogue between arts community, University, MacEwan.
  - All organizations need to understand scope of project.
- Ongoing stakeholder communication.
- Making sure we are using up-to-date information.
  - Objective viewpoint.
- Trust, meaningful/transparent collaboration with arts groups.
- Need "program" information.
  - To date, just financial and construction information has been provided.
- Always active; people using it.
  - "People" space.
  - Visible usage.
  - Vibrancy.
- Doesn't hurt existing spaces.
- Mix of spaces that work/support each other.
- Trust supports operations for arts organizations, not just projects.
- Collaboration between downtown spaces/users.
- Affordability from arts perspective.
- Non-university access for at least 50% of space.
- Ensuring target users are being consulted.
- Design and arts groups working together.
- Need for smaller spaces (e.g. poetry, Creative Age Edmonton).
- As audience member, should feel it is successful (not too large a space).
- Multi-purpose space/lobby to be intimate spaces.
- Affordability is important (festival type feel, hours).
- Safe space (work was done when EPCOR Tower was being built).
- Ensure people are not being displaced/strategy to deal with this.



- Being able to connect with other arts spaces.
- Shared services within spaces.
- Affordability for smaller groups; “hub”/multi-use.
- More rehearsal space which is safe and accessible.
- Rehearsal space to meet diverse needs.
- Understanding that rehearsal spaces mirrors performing space.
- Need more rehearsal space than theatre (twice as much space).
- Need breakout spaces.
- Functionality of space: how does this connect with that was there before (memory).
  - Connect with history/Edmonton identity
  - “Deep” interpretive history to shape design
- Need to connect with museum/Chinatown area/immigration hall/etc.
- Attendance and funding (competition with limited money): don’t create a rift between groups.
- Scope of project will build ecology.
- Continually check to make sure space size is appropriate.
- Integration of spaces/hallways/exhibits.
- Common space to be residents.
- Accessibility to U of A spaces for arts groups.
- Being able to use/rent space from natural group.
- Lease holders are committed to making space available to others.
- Sliding scale of space based on group’s ability to pay.
- Groups have trouble covering cost/tension between commercial and non-profit rates (needs to be affordable).
- Consideration of not-for-profit business model/need to be educated.

## 2) **Significant Benefits**

- U of A music program downtown.
- More music spaces + “hub”
- Opportunity for collaborations.
- Find ways to reach suburbs.
- Getting people downtown increases vibrancy, safety, etc.
- Downtown campus for U of A
  - Possibly benefits are limited to the U of A
- Area needs to be programmed.
- If enclosed would create year-round space.
  - But needs things there.
  - Needs to have all phases happen quickly.
- Creative vibrant cultural “hub”.

- Complement other spaces (e.g. Royal Alberta Museum, Winspear, arena, etc.).
- Trust has benefits.
  - Need to happen in short term.
- Create funding opportunity that also benefits existing facilities.
  - Not compete, but help.
- Mechanism to encourage collaboration between existing groups.
  - “Fostering collaboration.”
  - Needs to start now.
- Benefit organizations that aren’t a part of the current “arts district”.
- Revitalize the area of downtown.
  - Bring young people.
  - Diversity of opportunities.
- Spin-off benefits
  - Attract/retain residents and professionals/companies
  - May be tough to sell to some.
- Increased profile of U of A Arts programs.
- Artist hub/sharing space.
- Edmonton artist identity.
- Draw people to arts/dynamic arts facility.
- Consulting group learn from Toronto’s new development (David Murvish): difference spaces to enjoy arts.
- New pathways to engage audiences/creative collaboration.
- Continued research in arts/understanding of needs/space size.
- Connection between arena and Galleria (educated sports fans).
- Inclusion to all community areas/all levels.
- Engagement of new communities.
- Engagement of multi-cultural groups/different art forms.
- Opportunity to attract head office/corporations: arts are a tipping point for coming to Edmonton.

### 3) **How do we achieve these benefits?**

- Link theatre and arts organizations (reduce silos).
  - Better communication.
- Share information.
- Operating capital outside arts community.
- Is there concern about ability to fill office and how space is rented?
- Rental of space by arts community does not impact success of project.
- Question about timeline to complete phases.
- Steering team advises design/representation on team.

- Better transportation.
- Shared understanding about outreach (through whole process).
- Phase I is a U of A building—will that contribute to development of other spaces? Need to see the business plan.
- How will this progress over thirty (30) years? (Trust fund)

#### 4) **Challenges and Barriers**

- Maintaining momentum between phases.
- CW building (unattractiveness).
- “Galleria” title is misleading.
  - Creates confusion as to what the project is.
- Information on project/understanding has changed.
  - Funding model is evolving
- Need to broaden scope of directors.
  - Include more representation from arts community.
- Initial perception: not affordable to community.
  - Duplicating what exists.
- Information to-date: not affordable, commercial driven
- Money is stretched thin
- Current arts facilities don’t make money: how will this one?
- Haven’t leveraged existing expertise regarding facility operations, programming, pricing.
- Need ongoing conversations with arts community and other partners.
  - Must be collaborative, not just information providing.
- Some skepticism exists.
- Project has been out of sequence: lacked communication.
- Steering committee: need people on committee who understand the arts/more depth (learn from Churchill Square experience).
- Make sure input is being used.
- Artist/arts community on board are equal members: need artists and administrators.
- Improper use of space/wrong size space/lack of flexibility.
- Learn from McGill’s business model/ used all the time.
- Uncertain provincial government/price of oil halting or slowing project/time to phase project.
- Needs to be affordable for general public/ticket prices are affordable.

#### 5) **Addressing Challenges/Overcoming Barriers**

- Consultative approach.
- Engage great arts organizations that already exist.

- Build on support and positive benefits that will be accrued.
- Communicate benefits to arts organizations so they can formally support it.
  - Understand what the problem/need is: will it be addressed?
- Bring in arts groups along entire duration of the project.
- Eliminate disconnection.
- Adequately label/term spaces.
- Access beyond just the U of A.
  - Spaces benefit entire community.
- Frugal and creative with building costs.
- Build for function, not iconic building.
- Make sure architect understands intent of space.
- Easier to understand bricks/mortar and money: need to understand needs of arts community.
- Involvement throughout process.
- Need to rethink numbers in spaces.
- Create document which captures stories/histories of area and it is incorporated into design/building.
- Start with what is in area and build from there: not imposed.
- What is interpretive approach of area/connection/respect area
- City that has examples of failed designs.
- Pedway need to connect memory.

#### 6) Who else should we consult with?

- Dance groups.
- All arts groups.
- All disciplines/Start-up Edmonton.
- Recent graduates from Arts.
- Kent Sangster.
- Young artists.
- Cultural diversity, gospel choirs.
- African community, etc.
- Engage arts community to reach others.

#### 7) Final Thoughts

- Need to Involve and plan for dance groups and all arts.

## Business Organizations- January 27, 2015

### 1) What does success look like?

- Interconnectedness between all development physically and operationally.
- Assist in downtown revitalization and help to combat winter climate for gathering and keeping downtown vital.
- Brings a different demographic to the downtown (e.g. students).
- A “learning” community downtown.
- U of A welcomed into the downtown vs. another commercial tower.
- Ties the revitalization together.
- More people brought into the area and spill over into Chinatown area.
- Supports/complements existing arts facilities and communities.
- Doesn’t deter from other key initiatives in the city.
- Doesn’t impact taxes.
- Keeps arts students connected to the rest of U of A campus (not just physically).
- Allows students to connect and reconnect with/at main campus.
- Uniquely positioned Edmonton with world class art/culture facilities in downtown “district”.
- Ongoing communication and interface throughout the project.
- Programming integrates into the community.
- People in the arts community (e.g. artists, administration) are able to make a living.
- Galleria square will attract and support students and facilities around the square space.
- The roof will enable increased use of space.
- Attracting residents to downtown.
- Provides additional square space to Churchill which is often booked for events now.
- Increased density and thus vibrancy of downtown.
- Feels safe; it is a safe space for people to gather.
  - Well-kept.
  - Clean.
  - Should be well-lit.
- Designed so people have to walk through it.
- City of Edmonton will use the space for things like ceremonies.

### 1) Significant Benefits

- Bring commercial value to the area/surrounding area.
- Economic driver.
- Bring identity as arts/culture leader to the city.
- No tax increases from project.
- Facilitates development/expansion of the “district”.

- Initial stage won't give much tax revenue but will spur development around generating other tax revenue.
- Create a snowball effect/spin-off to attracting other development around the project.
- Economic driver for jobs to support developments.
- U of A students and staff spend money downtown.
- Creates a sense of prosperity/opportunity for businesses in the area.
- Attract investors into the area just by knowing what development is planned.
- Other developments in the area will support the entire area through more people and people spending dollars in the area.
- Continuity between developments in the area through design.
- Seeing plans from 1998 come to fruition.

## **2) How do we achieve these benefits?**

- Communication is important and needs to be better than the arena project.
  - What is being built?
  - Why is it being built?
  - Who are the players?
  - Funding models/who pays?
- Explain why you are doing it and follow through.
- Pay attention to the "little things" and follow through (e.g. common business hours).

## **3) Challenges and Barriers**

- Availability of provincial funding.
- Transparency of project; need to be very transparent (step it up).
- Communicate the stages of the project
  - What's been accomplished?
  - What's coming up?
- Make it easy and obvious for people to participate/support from the outside; provide opportunities to engage outside of the core group associated with the project.
- Could impact funding and support given to other arts/culture facilities (only so much funding is available).
- Need to communicate the unique P4 model.
- Need to communicate the opportunities identified through the business case and long-term support for arts/culture (e.g. growing the pie with Cultural Trust model).
- Could get lost in the shuffle of the many projects/events going on and being planned for (e.g. may take back burner to something like building the LRT lines).
- May cause province to decrease funding if the funding model (e.g. Cultural Trust) is successful.
- Can the system around the project (province/federal government) support/or will support ongoing?

#### 4) Who else should we consult with?

- Companies that sell direct supplies to artists (e.g. Colours Artistry).
- Community leagues across the city.
- Edmonton Caucus.
- MLAs.
- High schools via Career Day.
- Sponsors of arts (e.g. Edmonton Symphony Orchestra) and ask why they sponsor to align communications.
- Property owners/business owners in the area; printed material will work.

#### 5) Final Thoughts

- Edmonton Chamber of Commerce supportive if secondary impacts do not outweigh benefits.
- Follow through necessary process to ensure the vision becomes reality and goals are met and it does what it says it will do.
- Transparency of process is critical.
- Would like information on how to contribute to process online.
- Synergy with similar projects in Chinatown.
- What to see connectivity with other projects/initiatives
- Overall: excited.
- Need constant communication that this is a go; always keep developers updated.
- Very supportive.

## Aboriginal Organizations- February 5, 2015

### 1) What does success look like?

- Involve/integrate into Foundation & Trust.
  - Aboriginal representatives/representation.
- Ensure Aboriginal community is engaged throughout.
  - Including process of development.
  - Future residents.
- Identify individuals and groups to engage; have them contribute to the process.
  - Meaningful consultation.
    - “Partners” in City and projects.
    - Needs to be conversation.
- Quality and appropriate public art.
  - Aesthetics are important.
  - Engage local artists.
- Showcase a vibrant Aboriginal community.
  - Leverage Edmonton as a “hub” for the north.
- Aboriginal community doesn’t have “cultural centre”; others do.
  - Not reflective of Aboriginal communities importance and prominence.
- Edmonton’s art community needs to be included in model and foundation.
- Can’t just be a “rubber stamp”.
- Aboriginal community is a fundamental part of the project.
- Look at other examples and best practices.
- Capitalize on relationships/partnerships with private sector that operate in northern Alberta.
- Active listening.
- Engage/involve all and be inclusive to all Aboriginal groups (elders, children, and youth).
- Appropriate architecture to “fit” culture of Edmonton and Aboriginal community.
  - Reflect on and consider the existing community.
- Collaboration between Royal Alberta Museum and Galleria projects.
  - Meet the needs of the community.
- Consider multiple perspectives.
- Funding: ensure inclusive process and way to procure money through meaningful partnerships.
- Fundamentally needs to be cross-cultural.
  - From outset.
  - Get rid of hierarchy.
  - Demonstrate that cross-cultural models can have success.
- The arts as a means to cultural change and healing.



- Success needs to ensure all cultures and ethnicities can be real.
- “Holistic” process.

## 2) Significant Benefits

- Social enterprises.
- Opportunity for artists.
- Economic opportunities.
- Present authentic art.
- Relationships built: creates room and a physical social space for people.
- Community inclusiveness.
- Accessible to community and groups.
- Unstructured art spaces.
- Educate regarding arts and Aboriginal arts.
- Place to create.
- Culture centre/hub for Aboriginal community.
- Space for artists and groups.
  - Fill space gap in community.
  - Increase musical space.
- Aboriginal centre needs to be led by community- Build with community.
- Showcase Aboriginal arts.
  - Inclusivity in process.
  - Model.
  - Relationship building to get to end product.
- Educational piece: also needs connection and access to Aboriginal community.
- Include U of A Faculty of Native Studies.

## 3) Final Thoughts

- Art can welcome Aboriginal community into the space.
- Bring outside in: natural elements in design.
- Re-evaluate consultation with Aboriginal community.
- Synergies between U of A and Aboriginal community (very significant).
- Inclusive; don't exclude (e.g. agency approach).
- Re-evaluate structure of Foundation and include Aboriginal representation.
  - Be inclusive.
  - Protocol are met/ build wise practices (e.g. ceremony, inclusion of elders).
- Ceremonial/cultural spaces.
- Safe environment.
- Spaces for struggling individuals.
- “Life project”.
- Honour Aboriginal Declaration (City of Edmonton).

## Art Groups #2/ General Groups- February 12, 2015

### 1) What does success look like?

- Doesn't come back to arts community to pay for it.
- Galleria involves people from here on.
- Involvement of arts community throughout process.
- Representation on Board, focus on workers and artists.
- Include/mandate representation on their Boards/committees.
- Ensure users are represented in decision making.
- Communication of project details, plans, processes, business case, facilities.
- Tries to integrate flexibility of space to accommodate many needs.
- Considers film space for film festival.
- Festival community needs to be involved and consulted because it represents grass roots.
- Project feels top down decision making thus far.
- Provide opportunity for input on how the space can work for many different uses.
- Accessibility for kids/family of all means.
- Consider the impact of funding this project with money not being available to other projects and arts initiatives.
- Consider current economy and potential implications to project.
- Success levels:
  - Consult/fundraise.
  - Build.
  - Maintain and program.
- Funding needs to support all three success levels (above).
- More flexibility and adaptability with space.
- There is other funds and development to make it a used and vibrant space.
- Appropriate resources (human and financial) to keep space used.
- Viability and realistic cultural trust model.
- Integration of entrepreneurs, U of A, etc.
- Well-resourced to make it work/operate.

### 2) Significant Benefits

- Vibrant, creative environment/hub that connects many sectors (e.g. arts, Boys & Girls Club).
- Bring others from outside downtown.
- LRT connection.
- Students on site.

- Everyone is paid and the structure/operation is functional.
- Space used all seasons.
- Tailor-made for performance and artists.
- Portrays feeling of vibrant capital city.
- Hosts community groups/associations to participate, learn, and watch.
- Hold festival in Galleria space but can be used for ticketed events.
- At every level bringing in new future audience and/or future artist.
- Be courageous after it is built.
- Galleria fits with the other downtown revitalization initiatives.
- Connections with existing community, people, and agencies.
- Plan to include existing community comes to fruition.
- Long-term commitment.
- Ongoing involvement.
- Ensure inclusion of social agencies.
- Residential is incorporated to keep people in the area.
- Having U of A downtown.
- Ensure conversation happens with arts communities (e.g. in Pittsburgh & Berlin).
- U of A committed to young people learning
  - Professionalism
  - Having them downtown will be beneficial.
- Be realistic on where this project fits in government funding during economic difficulty
- Proper mix of development to keep people there; ensure phasing works to keep people there.
- Design considers ticketed events/production.
- Galleria is big and strong enough to hold performances/productions.
- Consider expenses to arts community to move productions/performance and to market the move to the permanent Galleria space.
- Considers uses for implementing performances/productions (e.g. power access, change areas).

### **3) Challenges and Barriers**

- Not thinking ahead on what you want space to do.
- Asked for input in the past but wasn't included or finances dictated implementation and hurt functionality.
- Doesn't address all arts community needs/only services a few arts groups.
- Will space actually be used by who it is built for?
- Brings in outside productions and limits local use.
- Current space (e.g. Shaw Centre) is not used/only filled about 47% of the time.
- Affordability is a challenge.
- Can't hold events/productions/screenings if space isn't affordable.

- Use of space can be limited by legal issues (e.g. insurance doesn't cover outside use).
- U of A space is too expensive now and that might be the same with the Galleria.
- Balance between affordability, legal issues, and functionality of space.
- Don't just consider business perspective as it doesn't support arts model.

#### 4) How do we overcome these barriers?

- Consider learning from Churchill Square and input from users regarding functionality.
- Consider linking with groups/organizations and inviting them to use space when it is not filled.
- Be inclusive, include us on every level.
- Must have courage to see project through to programming so it can fill many needs.
- Ensure flexibility (function and design) to accommodate and bring organizations, people, community groups, and neighbours together.
- Clear understanding of overall vision and what is needed for functionality.
- Transparency needed.
- Respect and acknowledge experience and expertise of arts community.
- Share commitment to follow through on input received.
- Affordability must match functionality of space.
- Galleria consultation with all arts community.

#### 5) Final Thoughts

- Good it is moving and discussions are happening.
- Include the arts community and its various sectors to nail down space needs.
- Fear that Phase I will happen and then stall.
- The more information you give the arts community, the more they can help you.
- Our input isn't often used when asked.
- Courage, conviction to stick to your guns.
- Include every level of arts and at every stage (build, maintain, program).
- Consider a dedicated team to make it successful in the long-term.
- Talk to us.
- Need to address affordability.
- Looks great on paper but concerned we've gone through this before.
- Project needs to be seen long-term.
- Might be a good time with economic downturn (cheaper).
- Affordability.
- Accessibility.
- U of A could be a barrier in accessing the space.
- Need better model to work together on accessibility.
- Connect all facets of users, players, etc.

## 2. Open Houses

### Survey Summary – Commentary responses, the Galleria Open House Survey

#### **Introduction**

The following findings are based on the participants' responses to the two open ended questions (Q2, Q7).

*Q1. After reviewing and considering the information presented at this open house, at this time, what is your level of overall support for the Edmonton Galleria Project?*

*Q2. Why do you say this?*

*Q7. Additional comments or suggestions regarding the Edmonton Galleria Project.*

|                                       | Total | Supportive/<br>Somewhat<br>supportive | Neutral/Not<br>sure/ No<br>answer | Unsupportive<br>/ Somewhat<br>unsupportive |
|---------------------------------------|-------|---------------------------------------|-----------------------------------|--|
| # Survey responses                    | 67    | 49                                    | 9                                 | 9  |
| # Provided reasons for supportiveness | 58    | 42                                    | 7                                 | 9  |
| # Provided additional comments        | 37    | 26                                    | 4                                 | 7  |

The majority of the participants (59 out of 67) provided reasons for their supportiveness.

#### **Reasons for support**

Supportive respondents believe this project will benefit the downtown area by either revitalizing the whole area or helping to create an arts focus in downtown. Some expressed grateful feelings to the philanthropic venture to create more space for the arts community.

*"Our city needs to be a 21st century city. Culture is lacking and needs to be developed and supported. \$ makes culture when dispersed in the right way. For many years Edmonton became artistically anemic. The AGA Museum and all the upgraded area will make us on par with the rest of Canada."*  
– Survey respondent

*"Continuing downtown revitalization and LRT ridership. It will help make the city more vibrant and diverse. ...Provides more public spaces downtown."*  
– Survey respondent

#### **Reasons for not supporting**

Unsupportive respondents are either against the idea of separating the two U of A Art departments from the main campus, or do not believe there is a need for this type of facility. A couple respondents don't think tax payer's money should be spent on the Galleria project.

*"In general I am uncertain of the need for additional performing arts space, especially in the already congested and expensive downtown core especially considering other downtown revitalization initiatives..."* – Survey respondent

*"It will fragment the U of A Arts Community and cause irreparable damage to vibrancy and diversity of the university area and Garneau neighborhood. The proposed theaters will be too expensive to help grassroots/emerging artists and will therefore not help to grow the arts community."* – Survey respondent

### **Additional comments**

The majority of the comments provided are around either the communications of the project, or suggestions for the design of the building.

*"The open house did provide me with a better understanding, but more information is needed to assess how it will affect Edmonton."* – Survey respondent

*"I will be following the progress of this project closely. Please continue the open dialogue with all community members and stakeholders."* – Survey respondent

*"I am not a fan of pedways, but since they're in the Plan, make them useful, engaging spaces - room for art displays, busking, coffee shops, newspaper stands, seating, gathering space, well lit, park-like spaces if possible. Don't focus on shops and commercial, focus on arts spaces and encounters."* – Survey respondent

*"The future pedway helps out with EPCOR Tower and to the north to Chinatown - particularly new Tower Developments on 97 Street."* – Survey respondent

## **Open House Notes- February 18 and 20, 2015**

### **1) What are the potential OPPORTUNITIES of the project?**

- Change agent/engine for continued downtown revitalization.
- I think it's a great opportunity to connect the arts community; a lot of artists live in the downtown core.
- Continue to push revitalization north of downtown.
- More space available to new and emerging artists.
- If properly stage and programmed, it could be a huge asset to all of the city and immensely to downtown.
- Community(ies) involvement, especially in management of programming, is important; City has a poor record on this.
- Must be people-friendly and accessible.
- Good publicity on facilities could use an oversight committee once in operation (note sure foundation does this).
- A millionaire gets his dream theatre.

- Opportunity to apply the WinterCity Design Guidelines (Stage One rendering feels a bit bleak).
- More downtown festivals.
- Keep the Re-use centre building (it's lonely).
- Active façades on every building.
- Increase of public art space downtown
  - How? Plan includes no exhibition/gallery space.
- It would be nice to have a second small theatre venue...
- More people will choose to live downtown (fights urban sprawl).
- Consider mixed housing: equitable, affordable live/work space for artists.

## 2) What are the potential IMPACTS/CHALLENGES of the project?

- Maybe too much concrete.
- Will “draw” be worth cost of project impacts?
- Impacts: increased density and vibrancy.
- Challenges: magnitude will be polarizing.
- LRT integration is a must!
- The online survey is so biased that it is unethical, which causes me to doubt any messages from this project.
- Insufficient consultation with stakeholders.
- Student safety; working on campus until 3am is way safer than working downtown.
- Art & Design students will have fewer choices for the courses they take on campus due to travel time.
- Students from areas outside of Art & Design will avoid taking our courses due to travel time.
- Department of Art & Design moving, but no exhibition space?
- Little approval, engagement, and buy-in from Edmonton's artistic community.
- Fragmentation of campus community Arts & Science.
- Biggest impacts: poor planning and poor foresight, Needs to involve adjacent communities as a whole from now on (not being done currently).
- “Gentrification” of neighbourhood.
- Art & Design work with many on-campus partners for class projects and the isolation from campus will have negative consequences for these initiatives.
- Displacement of long-time residents.
- Funding model seems problematic; theatres never have excess revenues.
- Financial sustainability of the project over the long-term. How will arts and cultural groups afford to rent theatre space in a market with decreased funding options?
- Need affordable housing (student housing will make it vibrant).
- Freedom of expression for university students/project in public/corporate spaces.
- Pedways take people off of the street, away from business, exclude the disabled and are expensive to maintain.

- Isolating Music and the Department of Art & Design will be detrimental to program, students, faculty, and staff.
- Integration of new uses with existing uses in community. How are they compatible/incompatible socially?
- Degradation of Garneau by removing people.
- If the Music and Art & Design departments move off campus, will they be rendered invisible to campus and University administration?
- Ensuring affordability to not-for-profit and multicultural groups and organizations.
- Tie into multi-use trails and McCauley LRT station.
- Little to no input from the student community from the beginning stages of this projects. Facilities that are not catered to current concerns from the people actually using the buildings.
- Get community buy-in; engage existing arts organizations.
- Operational revenue funding from theatre? Really? I don't think they will sustain enough revenue since they will be competing with the Winspear and Citadel.
- How will you integrate the industrial design shop?
- Get people on streets when it is +15 degrees
- Will there be a gallery space? Having FAB Gallery on campus is important for sharing art and design work to the campus population.
- A plan to address the inevitable displacement of the homeless population currently using the space to neighbouring communities would be good.
- Does not seem financially sustainable.
- Student safety.
- Totally disregards the functions day-to-day of students:
  - Segregates arts students from main campus
  - Reduces class availability due to campus transit
  - Art and design students are already integrated into the Strathcona Arts community.
  - Art & design resources are already fine on campus.
  - More money for staff & teachers is needed.
- What about access to services? Will there be a library on-site?

### 3) **Other Comments**

- Family/male/female accessible washrooms.
- Zero step entrance front door.
- Power-assisted door openers for people with mobility issues.
- Good wayfinding that is accessible to all users. This will assist in guiding flow of foot traffic.
- Get an accessible consulting consumer group of ABSPD to look over drawings.
- 36" doorways.
- Wider hallways.
- Show leadership environmentally (push the standard; living big challenge; net zero; etc.).
- Unwavering commitment to urban design and non-building elements.



- What will the impacts be on the existing area? Will funding be provided for community improvement to the north?
- Due to the scope and downtown location, there is a concern that venue rental will be cost prohibitive to new artists.
- Build for all modes of transportation (not car-centric).
- Need a public funding commitment, not city dollars. Commercial sources light weight.
- Has the Foundation consulted the local arts community to determine its needs and how—or if—this project serves them?
- What will the social impact be? Has there been a social impact study?
- Seems like we should focus funds on improving/maintaining existing structures and organizations.
- Love the arts, but given the City's recent focus on revitalizing the streets, creating winter-friendly design (etc.) why are we still building pedways?
  - Don't support retail.
  - Not a pedestrian environment.
  - No winter enjoyment.
- Put the money towards facility and staff, not a new building.
- LEED? Is this development environmentally sustainable?
- More emphasis on education not just arts.
- Life-long learning endeavours that generate people-traffic and revenue.
- Is there really a need for more downtown office space?
- Why spend? Save.
- How will this impact existing small theatres scattered around the City? Access to theatre space shouldn't be centralized.
- Love the Edmonton Cultural Trust Foundation.
- Is there enough demand for four theatres?
- Need more parking; 400 spaces for this big of a space is insufficient.
- Please no glass buildings, Long-term sustainability is low and large environmental impact in the long-term.
- Pedway is stupid.
- Arts & Design does not belong downtown. Makes more sense to move Drama downtown.
- Is the Galleria indoors or outdoors? How can it be programmed in the winter?
- We need pedways because the streets aren't safe.
- The Art & Design Department could stand to benefit from funding to the program instead of a shiny new glass building.
- Make sure all the hand of Shiva was each other (and don't touch my trap door).
- Public washrooms.
- What percentage of the residential space will be affordable and subsidized?
- Excess revenue from theatre need to fund? What excess?

### 3. Insight Survey



OPEN CITY

**Edmonton Insight Community**

**February Mixed Topic Survey**

**Questions re: the Edmonton Galleria Project**

***Open Ended Comments – Thematic Analysis***

## Introduction

This report provides a thematic analysis of comments provided by participants who responded to questions about the Edmonton Galleria project on the Edmonton Insight Community Mixed Topic Survey for February 2015.

1,021 Insight Community members responded to the question “Overall, how supportive are you of the Edmonton Galleria Project?” They could choose:

- Not Supportive At All,
- Somewhat Unsupportive,
- Neither Supportive nor Unsupportive,
- Somewhat Supportive,
- Very Supportive, or
- Don’t Know/Not Sure.

Respondents then had an opportunity to respond, in their own words, to the question “Do you have any additional comments about the Edmonton Galleria Project?”

In addition to distributing the questions to Insight Community members, the same questions were made available to members of the general public via an open link on the City of Edmonton’s web site. It is standard practice to make Insight Community surveys available in this way to the general public to enhance accessibility and transparency. 50 people responded to the Galleria questions via this open link.

Therefore, overall, 1071 people responded to the Galleria questions. Of these, 295 responded to the open ended question. It is these responses that are analyzed in this report.

The report organizes these open ended responses by level of support:

- Unsupportive Respondents (Not Supportive At All and Somewhat Unsupportive),
- Neutral Respondents (Neither Supportive nor Unsupportive),
- Supportive Respondents (Somewhat Supportive and Very Supportive), and
- Don’t Know or Not Sure Respondents (Don’t Know/Not Sure).

Then, under each of these four categories, the comments are broken into themes. The report provides a summary chart of all the themes for each category and then lists the comments verbatim for each theme. The total number of comments for each theme, if added together, may not add up to the total number of comments listed as some comments may contain more than one theme.

## Unsupportive Respondents

| <b>Unsupportive Respondents<br/>(Somewhat Unsupportive or Not Supportive At All)</b> |                           |
|--|---------------------------|
| <b>n=115</b>   |                           |
| <b>Theme</b>   | <b>Number of comments</b> |
| Not a good use of tax dollars / No public funding                                    | 54                        |
| New theatre space is not needed / No need for new space                              | 23                        |
| Too expensive  | 21                        |
| More important / other issues to deal with   | 12                        |
| Poor location  | 9                         |
| Not sustainable  | 9                         |
| Will hurt U of A campus / Not good to move from campus                               | 8                         |
| Too much focus on arts   | 7                         |
| Survey biased  | 4                         |
| Parking  | 3                         |
| Other (aggregation of single comments)   | 7                         |

### Not a good use of tax dollars / No public funding

n=54

- "The City has no financial obligation to subsidize or take over any of the facilities. There will be no ongoing financial contribution required from the City of Edmonton for operations of the Edmonton Galleria Project." I foresee another Art Gallery of Alberta - how much do we continue to pour into this money loser year after year? I have zero faith when I hear that there will be no ongoing financial contribution. This city needs to stop throwing away money on the Arts (even an initial \$50M contribution is \$50M too much )when our roads are a gong show and we have a LRT NAIT line that's been completed for years and still not open.
- A huge waste of resources that we do not have at this time of economic uncertainty
- A little fiscal restraint would be wise at this time.
- Another huge waste of money.
- Another waste of taxpayers money. Why does city council not prioritize projects instead of just throwing a bunch of projects together and then lobbying other levels of government to fund them???
- As I said before too much things going on downtown. Take this money and improve potholes, our streets, more sand in the crescents and cul-de-sacs, more money for transportation.
- Financial matters tell me funds could be better used elsewhere.

- Fix and maintain the basics, you can't find money to maintain services, constantly increasing costs for core services which taxes are supposed to cover then you find money for these vanity projects that support such a small percentile of the paying tax payer.
- I am a visually impaired visual artist and I am opposed to this project. This project seems to be focused mainly on theatre space for the theatre community. It is not an all-encompassing project for ALL types of art forms. You are duplicating theatre spaces that already exist. That's a LOT of money to spend on theatre space and a few other things thrown in. Considering the state of the economy. It seems the city is being asked to contribute most of the cash. Not everyone likes or goes to theatre in this city. If you want to build a project why don't you make it accessible to ALL types of artists, not just theatre. Projects always seem to be built in this city that are too narrowly focused, like the arena and the EAG. If you have a narrow focus, the financial support will be harrow and support from the community will be even less. One comment on the EAG. When it was being proposed it was said that we would get the types of high-level exhibitions coming here that you see in Europe. Well we aren't getting those exhibitions and a lot of people were disappointed. If we did, it wouldn't have financial problems because tons of people would go to see the art from European galleries. It's just a white elephant now with 2nd rate exhibitions. I don't know if you know this, but when many exhibitions come to North America they will not send the original paintings for example. They will send copies of the originals because they don't want to pay for insurance and the risk of damage or theft of the originals. So if the city gets exhibitions you should make sure you are getting the original art works, not copies. It is impossible to tell the difference unless you are an international art expert. I highly doubt the EAG has such a person on staff. And some exhibitors will NOT tell you this. It's a dirty little secret that the public know nothing about. They will also deny that they do this as well. I saw an exhibition of King Tut artifacts in another Canadian city and found out
- I am against any and all forms of p3 project. Shifting it to "p4" just seems like another layer of accounting trick on top of a p3. they simply don't work to do anything but legalize the theft of public wealth by private interests
- I am fully aware of the implications of this project. With the current economy and the City looking for cuts to everything (consider the 2%), the City should not be spending one dollar on this development. If the U of A wants to build it, let them - including the pedway. The City will not receive any tax revenue from this property and I highly doubt that the "revenues" from parking and leasing will actually be revenues. It will not be enough to cover the costs of utilities and maintenance for the property. I do not support this project in its current form at all. Anything the U of A touches becomes exempt from property tax - INCLUDING for-profit commercial operations on U of A property (including restaurants, retail units and personal services). If we support this initiative, a competing business across the street from the Galleria would be disadvantaged in that it would not be exempt from taxes which a property inside the Galleria would be. For a property in this area, this includes property tax, community revitalization levy (Downtown CRL) and business revitalization levy (Downtown BRZ). How happy would you be to operate across the street? I don't believe it will foster an environment of community - just discrimination and bitterness. I say no.

- I am mainly unsupportive as I do not believe these promises will actually happen. The large private donors who initiated this started with promises that NO public \$ was required & have already changed their tack. The U of A is simply trying to mark territory to compete with MacEwan. MacEwan has had a new fine arts facility in the works for downtown for many years. I think the Galleria project is being driven by a select few for their own interests.
- I do not consider this project a priority for the city given the many other demands it is facing. I question the value of separating faculties away from the main U of A campus and moving them downtown. I highly, highly doubt the province will provide funding or support this move for the University and the city will be asked to cover additional funding. I have little faith the city will cap its funding at only \$50M, I'm sure more funding will be requested in the future. There is already significant development happening downtown, give it more time to see what impact that will all have before looking for more. I am not convinced the arts and non-profit community supports this development or has a need for the kind of facilities planned. The city and council has done a good job on other aspects of downtown development and needs to stay focused on that, not this project.
- I don't believe any tax or taxpayer generated revenue should go towards projects such as this.
- I don't think the City can afford the costs right now as the economy is not great.
- I don't think this is a good use of funding right now.
- I find myself agreeing with Paula Simons (article in February 11, Edmonton Journal). Too much of the financial viability of this project is assumed. The same can be said for the demand for the theatre spaces.
- I fully support the arts in Edmonton, but the Galleria is an investment that will hurt, rather than help, the community. In addition, I find the way these questions are phrased to be incredibly deceitful, and an attempt to force positive responses. It does not engender trust in the Edmonton Insight Community, to be sure.
- I may be able to change my level of support for the project once partner actually come on board. The funding model sounds wonderful, but what about short falls? In that case, is the city on the hook for any required finds? Finally, has anyone asked the students whether or not they are interested in being farmed off to a satellite campus? This is an interesting concept, but not as fully fleshed out as it needs to be.
- I realize that arts is beneficial to the city of Edmonton but at this point and time if revenue from this project is only speculative then suspending it might be the thing to do until funds for other projects are met
- I think enough taxpayer dollars have been spent on downtown Edmonton. It's time to move away from the downtown obsession and help the communities improve - e.g. help build community halls.
- I think that it is too grand a project for what is actually needed right now. We do not need more larger spaces. We need smaller theatres and performing spaces that are affordable. This has always felt like a vanity project for the spear-headers and is out of touch with what it really needed. I am not sure if moving the U of A music programs downtown is a good idea either.

- I think that support for art would be more effective if the artist themselves received funding. Putting money into buildings supports construction companies.
- I think the City just spent millions in the past 10 years on all of the arts and now they want to blow our hard earned money on more of the arts! Who is going to go to these things? Not the average Edmontonian, and Edmonton does a poor job of attracting tourists here!
- I work downtown but I have no interest in attending recreational or entertainment down there, especially after dark. I strongly believe that the arts should be self-supporting and that we support too many sub-standard arts type organizations and events with tax dollars. If it was any good, someone would want to pay to see it. I paid a lot to see a Broadway show in New York and it was worth it and world class. Nothing I have ever seen in Edmonton comes even remotely close to it so I don't understand why we are heavily supporting mediocre and worse.
- I'm skeptical of P4s (and P3s) - they seem to end up being more expensive in the long run, and the "Private" P usually seems to come out ahead. I think it's key that this facility, if it goes ahead, keep the need for affordable, accessible retail space in mind. THAT SAID, I strongly oppose subsidizing performance space if we don't thoroughly consider and have a care for the effect that will have on the economy of private performance companies in Edmonton. If the gallery undercuts things like the catalyst or the Citadel, I will be very unimpressed.
- In a time when cuts are being made to city budgets while taxes are being increased, the city has NO business being involved in such a venture. The model is relatively untested and could fail. As well, the Art Gallery has shown a lack of support to publicly supported and funded art projects. If this is something that the residents of the city want, it should generate its own funds independent of the city. Otherwise this risks being another Art Gallery project which costs the city far more than the value it brings.
- It is not based on community need but rather a personal agenda at the expense (do not believe their projections) of the tax payer. It is not rooted in community need. I also don't agree with pulling the arts out of campus life.
- It will become like every other non-profit facility. Within a few years it'll come to the city looking for operating funds, and then money to upgrade the facility or expand the facility. Stop this now.
- Making downtown attractive entails more than new buildings and projects. Overall maintenance during winter needs to improve. We are winter city and it is a shame to see piles of snow on downtown roads, not to mention the potholes and ugly facades of some old buildings. How about reinforcing the infrastructure strategically rather than spending millions on a literal gamble?
- More to put on the backs of the taxpayer.
- no city funding no infrastructure (pedways, etc.) at city expense let private owners use only their own \$\$
- No government funding should be used for this project
- Please don't turn this into another corporate welfare scam like the arena.

- Right now, the project needs to be shelved until the current 'big projects' have been completed and proven to be a financial asset to the city budget, not a never ending line-up for recurring, annual, taxpayer subsidy-funding.
- Seems to be a billion dollar project to solve a \$50m problem. I'm also skeptical that it will be built without more than \$50m in public dollars, but that the additional ask will come at a point in the process where saying no would leave a derelict shell
- STOP WASTING TAX PAYERS MONEY. PAY THE BILLS AND WHEN THAT'S DONE GIVE THE NEW COMMUNITIES SOME AMENITIES RATHER THAN CATERING TO THE DOWNTOWN CORE AND SPECIAL INTEREST GROUPS.
- Subsidizing a university is a provincial government responsibility. I do not want any civic money going to this project, regardless of how it's sold.
- The City of Edmonton has and should think to the priorities of Edmontonians on their daily commute, activities, well-being, how to improve their lives before building millions of \$ project that only a small percentage of people will enjoy and use.
- The city should not be involved in this project whatsoever nor should it receive any public funding from any level of government.
- the City's financial contribution sounds excessive given the current economic conditions and constraints - perhaps a lower amount could be considered for this project and remaining money be used for projects more applicable to daily city life - the gall
- The project seems forced and the economics are sketchy. The proponents are dreaming if they think it won't take significant public dollars. This impact on public capital and future dollars has been ignored and this project is pushing ahead without any public debate. This survey is slanted and I am beginning to resent my participation.
- The U of A has land on south campus that needs to be developed rather than expanding its presence downtown on land it doesn't own. The arts community in Edmonton doesn't need fancy new space and high ticket prices. It needs affordable space for the arts organizations and for patrons.
- This is not the right fiscal moment for this project. The LRT should remain the main priority for infrastructure.
- This is something I am not at all interested in. I don't like taxes being used for un-essentials like art. If this is such a great idea then it should be done without any public money.
- This project is a waste of resources. The focus should be on better utilization of existing venues, rather than spending so much money to build something that is so expensive, and is too large for the needs (theatre space is larger than what is required). Fiscal responsibility is required, especially in this period of economic downturn and uncertainty.
- This project should be 100% privately funded. There is no need for public financing. It is a huge risk. U of A has not committed. There is no tenant committed. They are dictating extravagances to the city for personal gain. It is not needed.
- Using CRL IS NOT VALID FOR THIS. GREAT POTENTIAL TO BE AN EXPENSIVE WHITE ELEPHANT.
- Waste of 50 million dollars!!
- Waste of money



- We do not have \$50M to spend on this project and the Downtown traffic system is not geared for 5000+ extra people to flood its core. Edmontonians do not like to use public transit and so traffic will be a barrier. The University has lots of room to expand....why downtown?
- Why is the city (my tax dollars) paying for a new building for the University of Alberta?? Did you know MacEwan University is building a theatre and arts building downtown too? Why does no one care about that? Why doesn't the city support that? These seem like competing venues - why is the city supporting one university over the other?? I think this project is extremely unfair to the success of the MacEwan project. Clearly no one talks to each other - these could've been planned in tandem to work together instead of competing, and I don't like that the city is supporting one, but not the other.
- Would not want to see additional tax dollars going to funding this without a business case
- Your only concern is for the city's 'identity' and creating a 'vibrant' environment - none of which it could ever be in your hands. You care about the construction industry, as well as the maintenance and security sectors not the arts. Wasting millions of dollars to feature mostly bland, uncreative 'artists' is obscene. No one ever became creative by playing such places. Support arts and creativity in the workplace and in daily life (instead of supporting clueless profit making taskmasters) - not in a shiny, soulless building.

### **New theatre space is not needed / No need for new space**

**n = 23**

- Decentralizing the University of Alberta even further is not sustainable. This results in the duplication of services due to multiple campuses. Also, while I think the new buildings are a nice change for downtown, I am very concerned about the glut of office space being created from existing projects that will be worsened by this project. Lease rates will probably go down and so much for the Cultural Trust Fund.
- From what I have read, the theaters being created will be unaffordable to the groups that may want to use them. Also, that there is no guarantee the use of a arts will move there, considering the economic climate now. What is wrong with the Citadel, Waltherdale, Winspear, Jubilee auditorium, etc.
- I am a visually impaired visual artist and I am opposed to this project. This project seems to be focused mainly on theatre space for the theatre community. It is not an all-encompassing project for ALL types of art forms. You are duplicating theatre spaces that already exist. That's a LOT of money to spend on theatre space and a few other things thrown in. Considering the state of the economy. It seems the city is being asked to contribute most of the cash. Not everyone likes or goes to theatre in this city. If you want to build a project why don't you make it accessible to ALL types of artists, not just theatre. Projects always seem to be built in this city that are too narrowly focused, like the arena. and the EAG. If you have a narrow focus, the financial support will be harrow and support from the community will be even less. One comment on the EAG. When it was being proposed it was said that we would get the types of high-level exhibitions coming here that you see in Europe. Well we aren't getting those exhibitions. and a lot of people were

disappointed. If we did, it wouldn't have financial problems because tons of people would go to see the art from European galleries. It's just a white elephant now with 2nd rate exhibitions. I don't know if you know this, but when many exhibitions come to North America they will not send the original paintings for example. They will send copies of the originals because they don't want to pay for insurance and the risk of damage or theft of the originals. So if the city gets exhibitions you should make sure you are getting the original art works, not copies. It is impossible to tell the difference unless you are an international art expert. I highly doubt the EAG has such a person on staff. And some exhibitors will NOT tell you this. It's a dirty little secret that the public know nothing about. They will also deny that they do this as well. I saw an exhibition of King Tut artifacts in another Canadian city and found out

- I believe that the Galleria is being sold as a bill of goods with little detail and people are being asked for their blind support. Personally, I don't trust the model and I believe this survey was misleading. Are people aware that MacEwan is building a fine arts building just blocks away? Are there not synergies to be achieved with the arts community from that?
- I don't see a benefit to the Galleria. I do not perceive there to be an untapped Arts and Cultural demand in Edmonton. Therefore I believe that building the Galleria will simply shift around the existing Arts and Cultural community probably at the expense of some existing venues.
- I find myself agreeing Paula Simons (article in February 11, Edmonton Journal). Too much of the financial viability of this project is assumed. The same can be said for the demand for the theatre spaces.
- I fully support the arts, this is a project that the arts community does not support. We do not have a shortage of performance space in this city
- I said my say at "Other" but I'll say it again. This is a project that the private donors have thought up, not something that anybody else seems to have been looking for. The financials seem only half thought through, the effect on the university should its art, music, and theatre departments separate from the rest of the already-minimized Faculty of Arts, looks to do nothing but harm, and the competition with existing theatre, concert, and art facilities in the same area looks like the survival of the fittest in the most extreme Darwinian sense -- and the proposed Galleria, most remote from the core around City Hall and Churchill Square, seems the more likely to prove unfit.
- I think that it is too grand a project for what is actually needed right now. We do not need more larger spaces. We need smaller theatres and performing spaces that are affordable. This has always felt like a vanity project for the spear-headers and is out of touch with what it really needed. I am not sure if moving the U of A music programs downtown is a good idea either.
- I think that the exorbitant amount of money proposed in this 4P project would be better used supporting existing arts organizations. For instance, the U of A arts department is suffering from University cuts - I'd rather see them properly funded than create a new space that they may not have the student and facility to fill, in 5 years

- MacEwan has already started building a fine arts campus on its downtown campus. The Galleria seems incredibly redundant, and given the U of A's failure with Enterprise Square I think it's rather presumptuous to suppose moving downtown will work for them this time.
- Sounds like an interesting project, but there's already two theatre venues downtown, four more seems excessive.
- The issue that I have for this project is that I do not see the value proposition of this facility as compared to that of the Arena district. We already have plenty of places around town for the arts.
- The U of A does not need a 3rd site. The theaters proposed are too large. MacEwan U is building a new arts space downtown and the old campus will come available to arts groups.
- The worst part of the Galleria project is the relocation of U of A Fine Arts students. City officials should sit down with the students directly and ask about what they think. These students are at their design studios at all hours of night and day to work. Safety here is a HUGE issue. There are also logistics about loading docks for heavy instruments, arts pieces, and massive sculptures etc. Suggestions were given to students to live at the Grant Mac residences to be close by, but then are secluding students to only other Fine Arts and Music students. This is not a good idea. There's also an issue of classes. Students not in Fine Arts and Music take these courses, and all Arts students are REQUIRED to take two of these courses to graduate. This includes Urban Planning, Human Geography, Spanish, English ...all of them. How will these students access those classes, fitting in classes at an entirely new area? This goes the other way too, where Fine Arts students have minors in say, business. How are they supposed to make a schedule and graduate in a reasonable amount of time if they can't make a schedule?
- There are times when I think the city is too fixated on building all kinds of new spaces when there are many older spaces which could serve the same purpose. These older spaces are the ones with character, history, and the capacity to draw and keep businesses and culture nearby. If the city could find a way to renovate or maintain older arts spaces and keep them affordable for users (theatre groups, galleries, NFPs, etc...) that would go a long way to preserving the culture of the city and its architecture.
- This project is a waste of resources. The focus should be on better utilization of existing venues, rather than spending so much money to build something that is so expensive, and is too large for the needs (theatre space is larger than what is required). Fiscal responsibility is required, especially in this period of economic downturn and uncertainty.
- This project should be 100% privately funded. There is no need for public financing. It is a huge risk. U of A has not committed. There is no tenant committed. They are dictating extravagances to the city for personal gain. It is not needed.
- Too little evidence that the large theatres are needed and will be used by companies. University of Alberta is in bad financial shape; it would be unwise of U Alberta to undertake the move, and it would be unwise of the project proponents to count on this. The whole project seems ill conceived and rushed. I live near there and would enjoy it personally; but I fear it'll be a white elephant. PS: I think the public survey -- offering only cheery options for response -- was very dodgy. That kind of thing saps public trust in City public involvement.

- We do not have \$50M to spend on this project and the Downtown traffic system is not geared for 5000+ extra people to flood its core. Edmontonians do not like to use public transit and so traffic will be a barrier. The University has lots of room to expand....why downtown?
- What kind of survey work was done to establish how many stages are needed for theatre companies in Edm. and is there a large deficit of space? Why locate it away from the major cultural structures that are already in place in Churchill sq. Who will be ultimately responsible--e.g. holding the bag--if the cultural model falls apart financially? if not the city, will it all just shut down and leave us a white elephant like the Telus bldg at the university?
- Why do we need this and how will the community support/fund it? There are only so many patrons who go to the arts as it is. Where are these new patrons expected to come from? Is this taking away from the Winspear and Citadel?
- Why is the city (my tax dollars) paying for a new building for the University of Alberta?? Did you know MacEwan University is building a theatre and arts building downtown too? Why does no one care about that? Why doesn't the city support that? These seem like competing venues - why is the city supporting one university over the other?? I think this project is extremely unfair to the success of the MacEwan project. Clearly no one talks to each other - these could've been planned in tandem to work together instead of competing, and I don't like that the city is supporting one, but not the other.

## **Too Expensive**

n=21

- \$50 Million for another building that has a glass dome in Edmonton in winter? More obscure arts shows that no one wants to see? The crazy arts center is a waste of money as it is. I've been, but it is a hopeless waste of space. I expect the Galleria to be more of the same wasted money
- A huge waste of resources that we do not have at this time of economic uncertainty
- Another huge waste of money.
- From what I have read, the theaters being created will be unaffordable to the groups that may want to use them. Also, that there is no guarantee the U of A arts will move there, considering the economic climate now. What is wrong with the Citadel, Walterdale, Winspear, Jubilee auditorium, etc.
- I believe there is too much focus on downtown right now with current projects. Costly admissions for large families. I would like to see the Galleria placed west end along stony plain or north Edmonton along the Henday.
- I don't think the City can afford the costs right now as the economy is not great.
- I fear it will be an exclusive place, for those who can afford to pay for expensive arts & theatre & cultural event.
- I fully support the arts in Edmonton, but the Galleria is an investment that will hurt, rather than help, the community. In addition, I find the way these questions are phrased to be incredibly deceitful, and an attempt to force positive responses. It does not engender trust in the Edmonton Insight Community, to be sure.

- I object to the idea because we can't afford it. It is "one of wants" on the list - not a need. The city council never answers the question - Where do we get the money to pay for this.
- I think that the exorbitant amount of money proposed in this 4P project would be better used supporting existing arts organizations. For instance, the U of A arts department is suffering from University cuts - I'd rather see them properly funded than create a new space that they may not have the student and facility to fill, in 5 years
- In a time when cuts are being made to city budgets while taxes are being increased, the city has NO business being involved in such a venture. The model is relatively untested and could fail. As well, the Art Gallery has shown a lack of support to publicly supported and funded art projects. If this is something that the residents of the city want, it should generate its own funds independent of the city. Otherwise this risks being another Art Gallery project which costs the city far more than the value it brings.
- In light of the current fiscal situation in Alberta I think the city should scale back on ALL optional spending.
- Let's be real...it won't be \$50 million. We have been through this same issue every time the city gets involved in the construction of a folly. I do not believe there is the slightest chance that this project will cost the city less than 10x the estimated 50 million.
- More pay for parking , ticket prices will be way of control, will never get to attend , only for rich AGAIN!!!!!!!!!!!!!!!!!!!!!! cost effect ?????? nope
- Seems like an expensive project in the times of a possible recession
- These projects seem to cater to a small segment of the population. Even though it is promoted to be accessible to all the public many of us cannot afford attending events in these facilities and do not have the means to access them. A family income of \$40,000 a year which is the norm for many families means a pair of tickets for many of the events are out of budget range.
- This is not the right fiscal moment for this project. The LRT should remain the main priority for infrastructure.
- This is project with huge financial risk. if the assumptions are not met the taxpayers will be on the hook. The arena district is trying to do much of the same thing so we will have taxpayers paying to fund the dreams of two developers. If both projects do not meet the financial assumptions the impact on taxes will be huge with the net effect of citizens fleeing to the suburbs to escape high property taxes.
- Too expensive to invest tax payers money in at this time, not a necessity!
- Waste of money
- We cannot afford it

### **More Important / other issues to deal with**

**n=12**

- "The City has no financial obligation to subsidize or take over any of the facilities. There will be no ongoing financial contribution required from the City of Edmonton for operations of the Edmonton Galleria Project." I foresee another Art Gallery of Alberta - how much do we continue to pour into this money loser year after year? I have zero faith when I hear that

there will be no ongoing financial contribution. This city needs to stop throwing away money on the Arts (even an initial \$50M contribution is \$50M too much) when our roads are a gong show and we have a LRT NAIT line that's been completed for years and still not open.

- Financial matters tell me funds could be better used elsewhere.
- Making downtown attractive entails more than new buildings and projects. Overall maintenance during winter needs to improve. We are winter city and it is a shame to see piles of snow on downtown roads, not to mention the potholes and ugly facades of some old buildings. How about reinforcing the infrastructure strategically rather than spending millions on a literal gamble?
- Money could be spent on more important things such as homelessness.
- Other older central areas need support from the city. i.e. 124st and west jasper ave. The city has poured enough taxpayer dollars into the new arena which according to the city has already revitalized the downtown. Edmonton has a serious homeless problem and with the new galleria and arena displacing them where will they go?
- Please don't put any more money into downtown art projects. There are actually people who live in the north end and would like to play there. Take a drive around and see how little money is spent on the north end - recreation, decoration, etc. Spend some money making other parts of the city livable before spending even more money on the downtown!!
- STOP WASTING TAX PAYERS MONEY. PAY THE BILLS AND WHEN THAT'S DONE GIVE THE NEW COMMUNITIES SOME AMENITIES RATHER THAN CATERING TO THE DOWNTOWN CORE AND SPECIAL INTEREST GROUPS.
- That money could be better spent on the expansion of the Edmonton LRT. That is where I want to see the money go. Really there are enough starving artists and musicians do we have to encourage this?
- The City of Edmonton has and should think to the priorities of Edmontonians on their daily commute, activities, well being, how to improve their lives before building millions of \$ project that only a small percentage of people will enjoy and use.
- There are much greater infrastructure and social supports needs than this project.
- This project is a waste of resources. The focus should be on better utilization of existing venues, rather than spending so much money to build something that is so expensive, and is too large for the needs (theatre space is larger than what is required). Fiscal responsibility is required, especially in this period of economic downturn and uncertainty.
- We have other more pressing priorities, Art can wait.

## **Poor Location**

n=9

- As an art lover this programmed space holds no attraction for me to visit and I will continue to remain outside the crush of downtown.

- I am incensed about the pedway, an absolute and total waste of money!!! Why does everything have to be a mega project? Churchill Sq. is a victim of "go to one place and go home" mega projects.
- I believe there is too much focus on down town right now with current projects. Costly admissions for large families. I would like to see the Galleria placed west end along stony plain or north Edmonton along the Henday.
- I do not consider this project a priority for the city given the many other demands it is facing. I question the value of separating faculties away from the main U of A campus and moving them downtown. I highly, highly doubt the province will provide funding or support this move for the University and the city will be asked to cover additional funding. I have little faith the city will cap its funding at only \$50M, I'm sure more funding will be requested in the future. There is already significant development happening downtown, give it more time to see what impact that will all have before looking for more. I am not convinced the arts and non-profit community supports this development or has a need for the kind of facilities planned. The city and council has done a good job on other aspects of downtown development and needs to stay focused on that, not this project.
- I have serious doubts about its viability and suspect that the city or the province will end up having to step in. I have serious issues with ANY expansion of the pedway system downtown as that is what has killed the area's once-vibrant street life. I have serious issues with yet another outdoor space when we don't seem to be able to figure out how to utilize the one that we already have (Churchill Sq) in a way that makes it a vibrant space. The Galleria would be space #3 since the arena project is also creating one. In reality it would likely be a magnet for the homeless, the drug-users/pushers and for youth that should be somewhere supervised.
- I think it is a great idea in a poor location.
- I think the Galleria idea is a good one, but not downtown. There is already a strong art culture presence down town; which I think the Galleria will take away from. Move it away from downtown back to the University area. That would be a great place for this. I would focus more on projects that could be held at Churchill square.
- It's unfortunate that everything has to be built in the downtown core. It is impossible to make use of any downtown facility without paying a hefty sum for Transit or parking. Rather than putting performance spaces all together downtown, they should have been incorporated into the various community recreation centres at Terwilliger, The Meadow and Clareview. There is plenty of space at these facilities, they're all easy to access and there is loads of parking.
- MacEwan has already started building a fine arts campus on its downtown campus. The galleria seems incredibly redundant, and given the U of A's failure with Enterprise Square I think it's rather presumptuous to suppose moving downtown will work for them this time.



## Not sustainable

n=9

- "The City has no financial obligation to subsidize or take over any of the facilities. There will be no ongoing financial contribution required from the City of Edmonton for operations of the Edmonton Galleria Project." I foresee another Art Gallery of Alberta - how much do we continue to pour into this money loser year after year? I have zero faith when I hear that there will be no ongoing financial contribution. This city needs to stop throwing away money on the Arts (even an initial \$50M contribution is \$50M too much) when our roads are a gong show and we have a LRT NAIT line that's been completed for years and still not open.
- Don't think it is sustainable project.
- I have serious doubts about its viability and suspect that the city or the province will end up having to step in. I have serious issues with ANY expansion of the pedway system downtown as that is what has killed the area's once-vibrant street life. I have serious issues with yet another outdoor space when we don't seem to be able to figure out how to utilize the one that we already have (Churchill Sq) in a way that makes it a vibrant space. The Galleria would be space #3 since the arena project is also creating one. In reality it would likely be a magnet for the homeless, the drug-users/pushers and for youth that should be somewhere supervised.
- I'm skeptical of P4s (and P3s) - they seem to end up being more expensive in the long run, and the "Private" P usually seems to come out ahead. I think it's key that this facility, if it goes ahead, keep the need for affordable, accessible retail space in mind. THAT SAID, I strongly oppose subsidizing performance space if we don't thoroughly consider and have a care for the effect that will have on the economy of private performance companies in Edmonton. If the gallery undercuts things like the catalyst or the Citadel, I will be very unimpressed.
- The Province is unlikely to fund this - the U of A portion is their responsibility - so it is unlikely to proceed.
- There are times when I think the city is too fixated on building all kinds of new spaces when there are many older spaces which could serve the same purpose. These older spaces are the ones with character, history, and the capacity to draw and keep businesses and culture nearby. If the city could find a way to renovate or maintain older arts spaces and keep them affordable for users (theatre groups, galleries, NFPs, etc...) that would go a long way to preserving the culture of the city and its architecture.
- There's too many projects being funded. Taxes can't keep going up indefinitely.
- What kind of survey work was done to establish how many stages are needed for theatre companies in Edm. and is there a large deficit of space? Why locate it away from the major cultural structures that are already in place in Churchill sq. Who will be ultimately responsible--e.g. holding the bag--if the cultural model falls apart financially? if not the city, will it all just shut down and leave us a white elephant like the Telus bldg at the university?



- Why do we need this and how will the community support/fund it? There are only so many patrons who go to the arts as it is. Where are these new patrons expected to come from? Is this taking away from the Winspear and Citadel?

## **Will hurt U of A Campus / Not good to move from campus**

n=8

- Decentralizing the University of Alberta even further is not sustainable. This results in the duplication of services due to multiple campuses. Also, while I think the new buildings are a nice change for downtown, I am very concerned about the glut of office space being created from existing projects that will be worsened by this project. Lease rates will probably go down and so much for the Cultural Trust Fund.
- Doesn't address needs for small performance spaces, detaching U of A arts programs from University main site may turn them into an "pit of sight, out of mind" program, project doesn't address need for small performance spaces, based on highly speculative funding model,
- I am very concerned with the relocation of the Department of Fine Arts... How can students possibly take courses in other (non-Fine Arts) subjects if they are at a different campus?? There is already too much division and too little discussion across disciplines at the university.
- I do not consider this project a priority for the city given the many other demands it is facing. I question the value of separating faculties away from the main U of A campus and moving them downtown. I highly, highly doubt the province will provide funding or support this move for the University and the city will be asked to cover additional funding. I have little faith the city will cap its funding at only \$50M, I'm sure more funding will be requested in the future. There is already significant development happening downtown, give it more time to see what impact that will all have before looking for more. I am not convinced the arts and non-profit community supports this development or has a need for the kind of facilities planned. The city and council has done a good job on other aspects of downtown development and needs to stay focused on that, not this project.
- I said my say at "Other" but I'll say it again. This is a project that the private donors have thought up, not something that anybody else seems to have been looking for. The financials seem only half thought through, the effect on the university should its art, music, and theatre departments separate from the rest of the already-minimized Faculty of Arts, looks to do nothing but harm, and the competition with existing theatre, concert, and art facilities in the same area looks like the survival of the fittest in the most extreme Darwinian sense -- and the proposed Galleria, most remote from the core around City Hall and Churchill Square, seems the more likely to prove unfit.
- I think that it is too grand a project for what is actually needed right now. We do not need more larger spaces. We need smaller theatres and performing spaces that are affordable. This has always felt like a vanity project for the spear-headers and is out of touch with what it really needed. I am not sure if moving the U of A music programs downtown is a good idea either.

- It is not based on community need but rather a personal agenda at the expense (do not believe their projections) of the tax payer. It is not rooted in community need. I also don't agree with pulling the arts out of campus life.
- The worst part of the Galleria project is the relocation of U of A Fine Arts students. City officials should sit down with the students directly and ask about what they think. These students are at their design studios at all hours of night and day to work. Safety here is a HUGE issue. There are also logistics about loading docks for heavy instruments, arts pieces, and massive sculptures etc. Suggestions were given to students to live at the Grant Mac residences to be close by, but then are secluding students to only other Fine Arts and Music students. This is not a good idea. There's also an issue of classes. Students not in Fine Arts and Music take these courses, and all Arts students are REQUIRED to take two of these courses to graduate. This includes Urban Planning, Human Geography, Spanish, English ...all of them. How will these students access those classes, fitting in classes at an entirely new area? This goes the other way too, where Fine Arts students have minors in say, business. How are they supposed to make a schedule and graduate in a reasonable amount of time if they can't make a schedule?

### **Too much focus on arts**

n=7

- Downtown we already have the Winspear, the art gallery and the museum will be there. I think that's enough for a city our size, without the city putting in \$50 mill. There is also art space in the old bay building.
- I am very tired of all the "Arts" that are being developed in Edmonton. I believe that the % of people that will use or benefit is very small.
- I think the City just spent millions in the past 10 years on all of the arts and now they want to blow our hard earned money on more of the arts! Who is going to go to these things? Not the average Edmontonian, and Edmonton does a poor job of attracting tourists here!
- More entitled arts people - another waste of money like the giant pile of silver balls.
- Please don't put any more money into downtown art projects. There are actually people who live in the north end and would like to play there. Take a drive around and see how little money is spent on the north end - recreation, decoration, etc. Spend some money making other parts of the city livable before spending even more money on the downtown!!
- This is something I am not at all interested in. I don't like taxes being used for un-essentials like art. If this is such a great idea then it should be done without any public money.
- Too much focus on arts and culture in a time of fiscal restraint.

### **Survey biased**

n=4

- I believe that the Galleria is being sold as a bill of goods with little detail and people are being asked for their blind support. Personally, I don't trust the model and I believe this

survey was misleading. Are people aware that MacEwan is building a fine arts building just blocks away? Are there not synergies to be achieved with the arts community from that?

- I fully support the arts in Edmonton, but the Galleria is an investment that will hurt, rather than help, the community. In addition, I find the way these questions are phrased to be incredibly deceitful, and an attempt to force positive responses. It does not engender trust in the Edmonton Insight Community, to be sure.
- The project seems forced and the economics are sketchy. The proponents are dreaming if they think it won't take significant public dollars. This impact on public capital and future dollars has been ignored and this project is pushing ahead without any public debate. This survey is slanted and I am beginning to resent my participation.
- U o f A is not a good partner for the city. They need to show commitment to making a satellite campus work in the first place, before they can get the money. This survey is biased towards supporting the galleria

## **Parking**

n=3

- Cannot go because there will be no FREE parking!!
- It's unfortunate that everything has to be built in the downtown core. It is impossible to make use of any downtown facility without paying a hefty sum for Transit or parking. Rather than putting performance spaces all together downtown, they should have been incorporated into the various community recreation centres at Terwilliger, The Meadow and Clareview. There is plenty of space at these facilities, they're all easy to access and there is loads of parking.
- More pay for parking , ticket prices will be way of control, will never get to attend , only for rich AGAIN!!!!!!!!!!!!!!!!!!!!!! cost effect ?????? nope

## **Other**

n=7

- I may be able to change my level of support for the project once partner actually come on board. The funding model sounds wonderful, but what about short falls? In that case, is the city on the hook for any required finds? Finally, has anyone asked the students whether or not they are interested in being farmed off to a satellite campus? This is an interesting concept, but not as fully fleshed out as it needs to be.
- Interesting concept, but poor timing with new Arena district. How much demand for offices can there be? Already have high vacancy rates, and new towers coming around arena will not help with this. This project is too far from Jasper Avenue. Why not redevelop Churchill to be a galleria?
- It sounds like many of the theatre groups in the city wouldn't be able to make use of the space due either to cost or to the inappropriate size. Seems like the art community has not been adequately consulted.

- The best Arts communities/areas seem to me to develop organically. This seems to be the opposite of that. I'm not optimistic that it will do the things that it is hoped it will do.
- This is simply to support those that are financially in the upper tier to attend Oiler game and other event that season ticket holders will have the right to purchase before the general public that funded the place can. The source of the funding is at the sacrifice of other projects that could benefit more residents such as rec centers
- Way-finding is a huge issue in downtown Edmonton and adding more (sometimes overly confusing) pedways underground is not necessarily a great solution. So much of this project is tabled for a later date (ie: covering the galleria and building other parts of it) and I don't have a lot of faith in the follow-through of this project. I think a half-completed galleria is a very real possibility or it will take quite a long time (decades) to become a reality. Mark me as openly skeptical.
- You cannot build. "World Class Cities". They evolve over time

## Neutral Respondents

| Neutral Respondents<br>(Neither Supportive nor Unsupportive) |                    |
|--|--------------------|
| n=28   |                    |
| Theme  | Number of comments |
| Financial viability / Sustainability                         | 9                  |
| More important/other issues to deal with                     | 6                  |
| Not a good use of tax dollars/No public funding              | 6                  |
| Concerned with impacts on existing areas or facilities       | 4                  |
| Concerned about the local community/homeless in the area     | 3                  |
| Affordability for the public/groups                          | 2                  |
| Like the project   | 2                  |
| Other (aggregation of single comments)                       | 8                  |

### Financial viability/Sustainability

n=9

- Hopefully the population of Edmonton is enough to support all of this new arts project. I feel that our current city government is led more by what they see in Toronto than what is sustainable in a smaller city such as Edmonton.
- I am not sure that it is economically viable at this time. The U of A has not committed to moving departments Downtown and the province will likely cut funding to the U of A as well as any contributions to the Galleria project. I haven't seen any rates for the theater space, so I don't know that it is actually going to be affordable to small companies.
- I do not believe "if you build it they will come"
- it has been my experience that things done - even with nothing but the best of intentions - rarely work out that way. it will start out well, then when things go wrong there will be no option but for the city to step in.
- It will have to prove to be self-sustaining- unlike the Gallery of Alberta.
- The city of as yet DOES NOT have a signed lease agreement with the university. With the provincial cutbacks in their budget it is unlikely that the City of Edmonton will see any money put towards this project. What commitments are there for renting the office as well as the retail space & will the rental costs to the theatres be too expensive preventing them from holding productions in this facility. What burden of cost will be offloaded onto the taxpayer as there are no guarantees that funds collected from office space/retail or theatre will be sufficient to cover all operating costs of this project. We cannot expect the CLR will be enough to cover the new arena as well as the Galleria. Does the City of Edmonton really

need this kind of infrastructure during the upcoming tough economic situation in this province.

- This just sounds (or reads) to good. 5000 people - a day? a year? to live? what? And I suspect many of the organizations that would move to this facility are already partially funded by the City. So if the City is forced to cut their funding how do they pay rent? I like the idea - I suggest the financials need to be re-examined assuming 20% less funding.
- While I am aware of this project, I am not sure exactly how the funding model will work. What is the plan for the integration and support of social agencies in the area? How will this affect adjacent uses (the shelter/parking businesses) in the area How does this project compliment/support (or not) with the Quarters revitalization? Overall, I am in support of the idea, but would like more information. I plan on attending the open house (why was that not posted on here?)
- Will this project draw away activities & clients from already-existing theatres and so on? How many theatres can be sustained? What happens if there are no extra funds to be put into a trust fund?

### **More important/other issues to deal with**

n=6

- Do we have \$50 million to spare? Is this already a done deal?
- I am concerned about the lack of parking, having all opportunities in the same area, decreasing arts opportunities on main U of A campus, and a huge sum of money being spent when there is such a shortage of money for basic infrastructure.
- I have major problems with all of the money that is spend on downtown. Edmonton covers a vast space and the City continues to spread in all directions. I don't agree with this urban sprawl, however, the City has made the decision and I believe that it is the City's responsibility to provide the infrastructure to support that decision. Priorities should be a better LRT systems and better roads. There is no point enhancing the downtown when it is extremely difficult to get there.
- The city of as yet DOES NOT have a signed lease agreement with the university. With the provincial cutbacks in their budget it is unlikely that the City of Edmonton will see any money put towards this project. What commitments are there for renting the office as well as the retail space & will the rental costs to the theatres be too expensive preventing them from holding productions in this facility. What burden of cost will be offloaded onto the taxpayer as there are no guarantees that funds collected from office space/retail or theatre will be sufficient to cover all operating costs of this project. We cannot expect the CLR will be enough to cover the new arena as well as the Galleria. Does the City of Edmonton really need this kind of infrastructure during the upcoming tough economic situation in this province.
- While I am on board for the revitalizations currently undertaken with the downtown area, I feel too much focus has taken from key issues such as the lack of parking and ease of access... Road maintenance etc.
- With the down turn in the economy is now the time?

## **Not a good use of tax dollars/No public funding**

n=6

- Do we have \$50 million to spare? Is this already a done deal?
- Don't believe that it will come at no cost to tax payers. We are already on the hook for the arena (subsidies for millionaires and one billionaire). Let's finish being fleeced by that crowd first.
- I think this is a principally a ploy for U of A to get subsidized facilities for its music/drama program, and to compete with Grant McEwan which already has Alberta College downtown and is moving its music/drama program downtown from Jasper Place.
- In the past, Edmonton taxpayers have had to pick up the pieces when plans go wrong. If there is a board of directors, are they being paid or is it a volunteer position? If funds that should go to the arts are lining the pockets of the well healed, we do not need the fund. Very careful management from the mayor on down needs to be part of the plan.
- should be limited public funds involved
- The city of as yet DOES NOT have a signed lease agreement with the university. With the provincial cutbacks in their budget it is unlikely that the City of Edmonton will see any money put towards this project. What commitments are there for renting the office as well as the retail space & will the rental costs to the theatres be too expensive preventing them from holding productions in this facility. What burden of cost will be offloaded onto the taxpayer as there are no guarantees that funds collected from office space/retail or theatre will be sufficient to cover all operating costs of this project. We cannot expect the CLR will be enough to cover the new arena as well as the Galleria. Does the City of Edmonton really need this kind of infrastructure during the upcoming tough economic situation in this province.

## **Concerned with impacts on existing areas or facilities**

n=4

- I think the concept in general is good, but how many performing art centres can our downtown sustain? I feel this project is over-saturation. What would happen to the Citadel and the Winspear, let alone the small galleries/ theaters? Good job on thinking of alternate funding models though :) Are you sure you can fill the office space? There is about to be an excess of office space available very soon....and I'm not sure business are lining up to fill it.
- I think this is a principally a ploy for U of A to get subsidized facilities for its music/drama program, and to compete with Grant McEwan which already has Alberta College downtown and is moving its music/drama program downtown from Jasper Place.
- Will this project draw away activities & clients from already-existing theatres and so on? How many theatres can be sustained? What happens if there are no extra funds to be put into a trust fund?
- Worried another new anchor will detract from Jasper Ave vibrancy

## **Concerned about the local community/homeless in the area**

n=3

- I have a major concern about how this project will impact not only the social agencies in the area, but more importantly the people who access those areas. What I see happening is people will come into this area who will see the homeless residents who are currently in this area as a dangerous problem and then there will be a cry for a crackdown to "solve the problem". I am for arts, and they are very necessary to the inner city, but this city has been hit and miss with its approach to the homeless. I lived in the Hope Mission for years and I still volunteer with the EPL and their outreach services, so I know whereof I speak. With this and the arena project you're making a big push into these peoples' home. It's not just about working with an arts project, it's about working with a community, dysfunctional as it may appear to you, that has functioned there for a long time. Hell, I've been out of there a couple years now and, as crappy as it was, I still feel a bit possessive about it. Oh, and along with asking what felt like very guided positives on the Galleria (I don't like the name, by the way; it sounds like a fancy shopping mall.), I thought you should ask about negatives as well. To be honest, it felt as though this was less seeking advisement, and more seeking approval.
- I have concerned that the approach to revitalization in the downtown core serves to push vulnerable people out of the area, into the periphery of the city. I'm not convinced that the revitalization is in fact a revitalization - it seems more of a gentrification.
- I see no commitment to the local community similar to. Demands made for the arena project.

## **Affordability for the public/groups**

n=2

- I am not sure that it is economically viable at this time. The U of A has not committed to moving departments Downtown and the province will likely cut funding to the U of A as well as any contributions to the Galleria project. I haven't seen any rates for the theater space, so I don't know that it is actually going to be affordable to small companies.
- Please keep this affordable!

## **Like the project**

n=2

- I think the concept in general is good, but how many performing art centres can our downtown sustain? I feel this project is over-saturation. What would happen to the Citadel and the Winspear, let alone the small galleries/ theaters? Good job on thinking of alternate funding models though :) Are you sure you can fill the office space? There is about to an excess of office space available very soon....and I'm not sure business are lining up to fill it.



- While I am aware of this project, I am not sure exactly how the funding model will work. What is the plan for the integration and support of social agencies in the area? How will this affect adjacent uses (the shelter/parking businesses) in the area How does this project compliment/support (or not) with the Quarters revitalization? Overall, I am in support of the idea, but would like more information. I plan on attending the open house (why was that not posted on here?)

## Other

n=8

- I am concerned about the lack of parking, having all opportunities in the same area, decreasing arts opportunities on main U of A campus, and a huge sum of money being spent when there is such a shortage of money for basic infrastructure.
- I am not involved in the arts
- I have a major concern about how this project will impact not only the social agencies in the area, but more importantly the people who access those areas. What I see happening is people will come into this area who will see the homeless residents who are currently in this area as a dangerous problem and then there will be a cry for a crackdown to "solve the problem". I am for arts, and they are very necessary to the inner city, but this city has been hit and miss with its approach to the homeless. I lived in the Hope Mission for years and I still volunteer with the EPL and their outreach services, so I know whereof I speak. With this and the arena project you're making a big push into these peoples' home. It's not just about working with an arts project, it's about working with a community, dysfunctional as it may appear to you, that has functioned there for a long time. Hell, I've been out of there a couple years now and, as crappy as it was, I still feel a bit possessive about it. Oh, and along with asking what felt like very guided positives on the Galleria (I don't like the name, by the way; it sounds like a fancy shopping mall.), I thought you should ask about negatives as well. To be honest, it felt as though this was less seeking advisement, and more seeking approval.
- I think the concept in general is good, but how many performing art centres can our downtown sustain? I feel this project is over-saturation. What would happen to the Citadel and the Winspear, let alone the small galleries/ theaters? Good job on thinking of alternate funding models though :) Are you sure you can fill the office space? There is about to an excess of office space available very soon....and I'm not sure business are lining up to fill it.
- I understand that P3 buildings are not that successful why would P 4 be any better?
- Make it a sustainable building! NOT LEED, but truly high performance (high performance envelope, geothermal heating and cooling, PV ) etc...
- Not a fan of pedways. The take people away from the street and reduce the vitality. Businesses and general access should be pedestrian oriented from at-grade street
- While I am on board for the revitalizations currently undertaken with the downtown area, I feel too much focus has taken from key issues such as the lack of parking and ease of access... Road maintenance etc.

## Supportive Respondents

| Supportive Respondents<br>(Somewhat Supportive or Very Supportive)                                       |                           |
|--|---------------------------|
| <b>n=128</b>   |                           |
| <b>Theme</b>   | <b>Number of comments</b> |
| Love / like the project  | 42                        |
| Concerns about financial sustainability or the business case   | 24                        |
| Concerns with design (i.e. pedway) or wants to ensure good design  | 16                        |
| Important for quality of life / Want more arts   | 13                        |
| Accessibility  | 11                        |
| Concerned with impacts on existing arts facilities or believes there are enough arts facilities downtown | 11                        |
| Not a good use of tax dollars / No public funding  | 11                        |
| Will hurt U of A campus / Not good to move from campus   | 11                        |
| Supports downtown revitalization   | 9                         |
| More awareness needed  | 7                         |
| Don't like the P4 model  | 6                         |
| More important/other issues to deal with   | 6                         |
| Better than the arena project  | 4                         |
| Concerns about homeless in the area  | 4                         |
| Start building it now  | 4                         |
| Parking  | 4                         |
| Needs to have good programming   | 3                         |
| Safety   | 3                         |
| Survey biased  | 2                         |
| Too much office space already  | 2                         |
| Good arts incubator space  | 2                         |
| Like the P4 model  | 2                         |
| Other (aggregation of single comments)   | 7                         |

### Love/like the project

n=42

- As a fourth generation Edmontonian actively involved in the arts, I strongly support this system which will strength the arts community in Edmonton, and thereby improve the livability and attractiveness of Edmonton as a whole.
- As a member of the Dept of Music at the U of A, I very much support this project and the opportunities that it brings to the downtown core. I think the funding model is unique, as

well. I am curious however if the City has considered the implications of a new Grant MacEwan campus and a Winspear extension in addition to this. Are we able to leverage one off the other? It does seem like overkill in the area. I can't help but think of our crumbling hospitals in the West and downtown and question if building 3+ concert halls is really a priority.

- As long as no additional taxes are levied upon the denizens of the city I am supportive of this initiative.
- I agree with Edmonton's desire to be/become a world class cultural centre. I support the notion of providing 'incubator' space/studios/stages for (dare I say) second tier cultural groups (i.e., not quite to the calibre of the ESO, Edmonton Opera, etc.). People living in and visiting Edmonton will benefit from having a regular broad selection of cultural activities to enjoy. and let's not 'cheap out' on the design/construction/etc, and create more second rate ugly buildings. Make it "wow" - good value for money but amazing nevertheless.
- I am 100% against municipal tax support for this project. Otherwise the project is great, but it should be within the mandate of the province to support cultural infrastructure projects. The City already has numerous cultural projects, this is a make-work one and not within the City's plan until the developer dreamt it up.
- I am an arts enthusiast and got my first and second degree in Drama. I understand arts as an important part of any social fabric and economy and I appreciate the Edmonton Galleria Project because it will support artists and encourage Edmonton's youth to participate in the city's well being.
- I am looking forward to visiting the area when it is all done. Hopefully it will be quite active on weekends.
- I am very supportive of this project, and what seems to be a very good, forward-thinking model of funding, etc. This is heads and shoulders above the arena project in almost every way.
- I have to agree with an article that Paula Simons recently published in the Journal regarding her concerns around the use of leading questions in the multiple choice section of this survey. While this free-text area allows one to express concerns, many would not. In order to be more balanced, the multiple choice questions need to have a number of possible negatives. Also, as much as I support the idea of Galleria project, the wording in the survey implies that it has approval to begin construction, which I don't believe is the case. More thought needs to be put into the creation of these surveys.
- I like that it is not a typical project, like the arena, where the taxpayers are shouldering the vast majority of costs. It is unique as a P4, and the success of this as a P4 may lead to other projects with a similar funding model.
- I like the city making choices to help with design etc rather than just jumping in until more factors are known. I am supportive - just want details worked out so the city can help in an incremental fashion to support the project. \$50M is a lot all at once.
- I like the idea, but am concerned about costs.
- I love this idea. I think currently Old Strathcona is what I would consider the primary arts district in Edmonton. It would be great to see some collaboration between the two neighbourhoods during this project, especially with U of A students moving downtown! I

think arts and culture should be emphasized everywhere in the city (ideally) and it's important to build on what we have, instead of just relocate it.

- I love this project!
- I love this project. It shows what Edmonton is all about, and who Edmontonians are. This will enhance who we are, to ourselves, and to those tourists and visitors who want a "taste of Edmonton."
- I question how a covered (and heated?) outdoor space can be maintained in our climate in a financially responsible manner? It SEEMS like a good idea, but I have not done extensive research on it. Arts funding is always welcomed, and badly needed though.
- I really like this project but I find the financial foundation not being too strong. This is not just my concern. Many people are concerned with this.
- I support the project, but other than the initial \$50 million capital investment absolutely no further tax funds should be provided. I am tired of these lofty ideas turning into a bottomless pit for taxpayer money.
- I support this project completely, however, I am not a fan of pedways. They are not aligned with a vision of lively on-street activities and create uninviting/isolating pockets in downtown. I don't understand why people can't walk outside for only couple of blocks!
- I sure like the sounds of it, but the devil is always in the details. Assuming the project passes legal muster, I am supportive.
- I think is a stunningly wonderful development for the city. Very happy to learn about it.
- I think it is better for life in the city than the hockey arena!
- I think it's a fantastic idea in principle. Whether it will be financially viable in practice is another issue. It is my fervent hope that this will work, but given Edmonton and Alberta's unpredictable economy, I have some concerns that the concept won't transfer from the US philanthropic context to the Canadian/Edmontonian context effectively. I would feel more comfortable with the model if the City/Province committed to some ongoing support should the concept prove unsustainable - even if this lack of sustainability is cyclical in nature (following the ups and downs of our roller coaster economy). Again, however, I really would love to see this succeed - time will tell.
- i think this is a good project and it will be a positive aspect of the revitalized downtown
- I work in the Epcor Tower and so I am familiar with this project and a team came to Epcor to talk about it. I think overall this is a great idea but I wonder with all the building of this new galleria, what will happen to the homeless in that area. Further to that, I then begin to wonder if we have \$50M to help launch this over the years, where are the funds to help solve homelessness. Honestly, if I was to prioritize this work over solving homelessness in YEG, I'd put homelessness higher
- It sounds wonderful! Can't wait!
- Love the extension of the pedway system! This is vital to a downtown that can endure and be vibrant through all Edmonton seasons!
- More good ideas to make Edmonton an inclusive, diverse and fun place to live. If this goes through, my only concern would be that it receives adequate funding. I appreciate that it's being founded on a self sustaining model, but there is nothing sadder than the failure of a community space due to inadequate funding.

- More smaller venues for live music and stage productions are always an asset to Edmonton. I won't even go into the engineering issues of keeping an all season glass cover intact and safe for pedestrians.
- My only concern is the relocation of the U of A's music program. MacEwan's music program is relocating to the downtown campus, which gives students who would have had to take music courses at the West End CFAC campus more opportunities to enrol in non-music classes, and for students in other faculties to enrol in music classes. Isolating the U of A's music and arts department by moving it downtown is a huge disadvantage to the students who are enrolled in music/arts classes as it isolates them from the rest of the University. My suggestion would be for the U of A to upgrade their arts building, keep it where it is for the students' sake, and the galleria project can be utilized as an external arts community. Other than that, as a musician, this project sounds wonderful!
- Not my area of interest, but highly supported.
- One time capital investments with the arts community has paid big dividends to our community and the people behind this project have both the skill and commitment to Edmonton to make it work. It also models an approach done in Toronto to support the innovation industry.
- Perhaps the proposed theatres are a bit too large? But increased theatre space is essential.
- Sounds very cool!
- Supportive of the project, but unsure of the total contribution the City will be required to make if the commercial aspects are not viable. Do not want the city to be on the hook for more than it can financially handle, given that moving money from the CRL to this project delays other projects downtown. City should support this project given the overall benefit. \$50m in investment will possibly net hundreds of millions in actual construction, but the \$50m investment needs to be conditional that the rest of the components actually proceed. Overall cautiously optimistic for this project. It is a neat financial arrangement that seems to have worked in other cities like Pittsburgh.
- The city should be focussing its resources to projects such as this versus the arena project, because this benefits every Edmontonian, and not a privileged, ultra rich elite.
- The City should support it 100%
- The concept is good, but I'm weary of the long term financial issues involve to meet all the "sustainable/support of local arts community". Nothing is ever free but I do think this project is a great step in the right direction.
- This project has the potential to change Edmonton's downtown and image as much as the arena and district, as well as sustaining arts in the long term. Fantastic, exciting, transformational.
- While I like the idea of this project, I worry about how the current U of A campus, and surrounding neighbourhoods of Garneau and Strathcona, might be affected by the loss of the music and fine arts programs.
- With MacEwan University's new Centre for the Arts and Culture being built just a few blocks away, I'm not sure there is as much need for theatre space down town as the Galleria Project is proposing, but other than that I think the idea has merit.

- Would love for this project to go through. Would bring so many positives to so many people.

## **Concerned about financial sustainability or the business case**

**n=24**

- above all it must be economically sustainable.
- As a member of the Dept of Music at the U of A, I very much support this project and the opportunities that it brings to the downtown core. I think the funding model is unique, as well. I am curious however if the City has considered the implications of a new Grant MacEwan campus and a Winspear extension in addition to this. Are we able to leverage one off the other? It does seem like overkill in the area. I can't help but think of our crumbling hospitals in the West and downtown and question if building 3+ concert halls is really a priority.
- I am cautiously optimistic about the project, somewhat dismayed that the City has spent 50 million on a new pedway which is the last thing the downtown needs, and worried like the Art Gallery, Winspear etc. that the City will be on the hook for future taxpayer contributions. Not sure if the financial model which relies on the revenue generated by new office towers is still accurate given the recent financial downturn.
- I believe that in the end, City taxpayers will be asked to provide much more money and other resources into the project of bring it to completion. I am not convinced that I can believe the information that is coming from the spin-doctors for the project. I hope I am proven wrong, but am not optimistic.
- I like the idea, but am concerned about costs.
- I question how a covered (and heated?) outdoor space can be maintained in our climate in a financially responsible manner? It SEEMS like a good idea, but I have not done extensive research on it. Arts funding is always welcomed, and badly needed though.
- I really like this project but I find the financial foundation not being too strong. This is not just my concern. Many people are concerned with this.
- I support the project, but other than the initial \$50 million capital investment absolutely no further tax funds should be provided. I am tired of these lofty ideas turning into a bottomless pit for taxpayer money.
- I think it's a fantastic idea in principle. Whether it will be financially viable in practice is another issue. It is my fervent hope that this will work, but given Edmonton and Alberta's unpredictable economy, I have some concerns that the concept won't transfer from the US philanthropic context to the Canadian/Edmontonian context effectively. I would feel more comfortable with the model if the City/Province committed to some ongoing support should the concept prove unsustainable - even if this lack of sustainability is cyclical in nature (following the ups and downs of our roller coaster economy). Again, however, I really would love to see this succeed - time will tell.
- I'm wary of the sustainability of the project.
- I've never heard the case made that Edmonton needs this facility. It seems like a case is being made to building it because of the private contribution. While that is a worthy reason

to consider it, as is the benefits to downtown, does the U of A actually need it? Isn't this what the Timms theatre is for?

- More good ideas to make Edmonton an inclusive, diverse and fun place to live. If this goes through, my only concern would be that it receives adequate funding. I appreciate that it's being founded on a self-sustaining model, but there is nothing sadder than the failure of a community space due to inadequate funding.
- Must be sustainable, accessible to all.
- One factor to consider is that the fund's financial viability is based upon the rental of office space in order to fund the remainder of the complex. The project will have to hit the market at the right time in order to be viable.
- Supportive of the project, but unsure of the total contribution the City will be required to make if the commercial aspects are not viable. Do not want the city to be on the hook for more than it can financially handle, given that moving money from the CRL to this project delays other projects downtown. City should support this project given the overall benefit. \$50m in investment will possibly net hundreds of millions in actual construction, but the \$50m investment needs to be conditional that the rest of the components actually proceed. Overall cautiously optimistic for this project. It is a neat financial arrangement that seems to have worked in other cities like Pittsburgh.
- The \$50 million cap needs to be a firm number. It seems that the overwhelming majority of projects are underbid to get initial support and then actual costs come in significantly higher - to the point that if the true costs were known, the project would never have received funding. I am sick of the city using unrealistic numbers to gain public support and then having the actual costs roll in many times higher.
- The big question for me is will the project be responding to actual need? With the Winspeare, the Jube, the Arts Barns theatres, Citadel etc is there really a demand for such extensive facilities? I love the Arts, and It's a lovely idea, but I would like to be convinced that the need is there.
- The city should examine all future culture and recreation projects through the lens of long term sustainability given rising costs of city programs and the burden it places on tax payers.
- The concept is good, but I'm weary of the long term financial issues involved to meet all the "sustainable/support of local arts community". Nothing is ever free but I do think this project is a great step in the right direction.
- The cost of connecting the pedway from Churchill station...is the work actually essential? Could that 7.5M be better spent?
- The project seems very ambitious and is likely not to be fully realized. Personally, I am not convinced the business model for the self-sustaining fund will work as it relies on large tenant leases at rates that will allow significant profits to be earned - not as easy as it sounds.
- To make it perfectly clear that city taxpayers are not going to subsidize this facility if for any reason it requires more money
- Why is the City supporting the relocation of the University of Alberta Music Department and Department of Art and Design to the downtown. Why does the U of A feel the need to do



that? MacEwan University has already broken ground on the construction of what will be a world class facility to house its world class music and fine art and design programs. Do we really need two such centres in the downtown?

- With MacEwan University's new Centre for the Arts and Culture being built just a few blocks away, I'm not sure there is as much need for theatre space down town as the Galleria Project is proposing, but other than that I think the idea has merit.

### **Concerns with design (i.e. pedway) or wants to ensure good design**

**n=16**

- As an alumni of the U of A's design program I am not convinced that relocating the U of A's art and design programs to the galleria is what is best for the art and design programs. - I do not care for the covered walkway that is shown in the galleria rendering
- Build a great food court that will draw in people 2. Offer office/performance space to ethnic/religious/cultural groups 3. Use natural light as much as possible
- Connection to transit is fine, but weather (including winter weather) conscious design is far better than pedways.
- Do it right. Build it all at once. Phased approaches rarely succeed.
- Ensure leading winter city design
- I agree with Edmonton's desire to be/become a world class cultural centre. I support the notion of providing 'incubator' space/studios/stages for (dare I say) second tier cultural groups (i.e., not quite to the calibre of the ESO, Edmonton Opera, etc.). People living in and visiting Edmonton will benefit from having a regular broad selection of cultural activities to enjoy. And let's not 'cheap out' on the design/construction/etc, and create more second rate ugly buildings. Make it "wow" - good value for money but amazing nevertheless.
- I like the city making choices to help with design etc rather than just jumping in until more factors are known. I am supportive - just want details worked out so the city can help in an incremental fashion to support the project. \$50M is a lot all at once.
- I question how a covered (and heated?) outdoor space can be maintained in our climate in a financially responsible manner? It SEEMS like a good idea, but I have not done extensive research on it. Arts funding is always welcomed, and badly needed though.
- I support this project completely, however, I am not a fan of pedways. They are not aligned with a vision of lively on-street activities and create uninviting/isolating pockets in downtown. I don't understand why people can't walk outside for only couple of blocks!
- It doesn't need a pedway.
- More smaller venues for live music and stage productions are always an asset to Edmonton. I won't even go into the engineering issues of keeping an all season glass cover intact and safe for pedestrians.
- My only problem is the same as with all other new developments in the downtown core (like the arena) - pedways that keep people off the streets. We need to populate the streets rather than keeping them underground or in elevated pedways while i understand the need



for a link to the station, I think the design should take into consideration the need for people on the streets.

- My only reservations are the scale of development proposed and that it will be a 'master-planned' type of development with that institutional feeling associated with it. Arts and cultural facilities (eg. music venues) should also be layered into other parts of the city.
- Perhaps the proposed theatres are a bit too large? But increased theatre space is essential.
- Please make the structures LEEDS compliant, solar energy, grey water recycle etc
- This will make downtown more "liveable" and complements other downtown initiatives such as Churchill Square enhancements and the 104 ST market. I would like to see the project offer more "walkable" space for pedestrians and cyclists and reduce the volumes of motorized vehicle traffic, perhaps eliminating vehicle access altogether in certain areas.

### **Important for quality of life/Want more arts**

**n=13**

- As a fourth generation Edmontonian actively involved in the arts, I strongly support this system which will strength the arts community in Edmonton, and thereby improve the livability and attractiveness of Edmonton as a whole.
- Edmonton needs diversity of skills and interests. We can all use that in this boring city.
- I agree with Edmonton's desire to be/become a world class cultural centre. I support the notion of providing 'incubator' space/studios/stages for (dare I say) second tier cultural groups (i.e., not quite to the calibre of the ESO, Edmonton Opera, etc.). People living in and visiting Edmonton will benefit from having a regular broad selection of cultural activities to enjoy. And let's not 'cheap out' on the design/construction/etc, and create more second rate ugly buildings. Make it "wow" - good value for money but amazing nevertheless.
- I am an arts enthusiast and got my first and second degree in Drama. I understand arts as an important part of any social fabric and economy and I appreciate the Edmonton Galleria Project because it will support artists and encourage Edmonton's youth to participate in the city's well-being.
- I like that you know how to spell complement correctly in a question on your previous page! Here is the opportunity for a venue to be active and attractive during holidays. Just when citizens have a little time off on single-day holidays or during the Christmas season, the downtown goes dead. The Symphony goes silent for upwards of a month. There is nothing to show visitors when they are inclined to be in town. What's the thinking behind that? The Galleria could become the holiday destination for Edmontonians and visitors. If it developed a "there's always something on at the Galleria" reputation, that'd be sweet for our city.
- I love this idea. I think currently Old Strathcona is what I would consider the primary arts district in Edmonton. It would be great to see some collaboration between the two neighbourhoods during this project, especially with U of A students moving downtown! I think arts and culture should be emphasized everywhere in the city (ideally) and it's important to build on what we have, instead of just relocate it.

- It seems important to balance the downtown orientation towards professional sport (arena project) with a centre for the arts. An arts centre will probably animate the downtown area much more than the arena.
- The arts community and access to cultural events are among the main reason I love Edmonton,
- The city needs more good quality music venues that don't deafen everyone. Places like the Sidetrack. Music culture defines a city.
- The opportunities to "take in the arts" is why I live here instead of in the tropics where I also own a home.
- The promotion, genuine support and enhancement of the arts for optimum quality of life, is a "no brainer ". Bring it on!
- We need an opera house to round out the arts centre.
- We need to do as much as possible to support the arts in Edmonton. This is why I live here.

## Accessibility

n=11

- Access and convenience of location is important - when travelling we always look for things located in an area easy to get to. Say 2 or 3 things you can see in one day located near each other.
- Again, accessibility is key in both physical and monetary aspects.
- Any extra traffic driven downtown needs to consider a parking and transit accommodation plan, as parking is a factor which discourages me from already visiting downtown ?(i.e. going to the cineplex in the mall) I am unaware if i can get free parking or if it is all paid. I would only be in favour of a parking design that was underground or an above ground very tall parking garage, not a street-level only one, as that would be a massive waste of space. The amount of parking downtown is something I have no knowledge of this should be communicated better in general to Edmonton residents to encourage them to visit downtown. Additionally, transit does a good job of servicing downtown, but peak hours will need to be reassessed to accommodate more riders. 1st year arts/music/design students from U of A would likely find commuting downtown for some of their classes quite stressful. grad students would be fine though, since they likely have less classes at the main campus. I am in favour of the arts and improving our arts and culture in Edmonton. Please ensure the price points are accessible to the average public, so that the facilities are utilized and non-exclusive.
- Build a great food court that will draw in people 2. Offer office/performance space to ethnic/religious/cultural groups 3. Use natural light as much as possible
- Ensure maximum accessibility for all; pay particular attention to the theaters.
- I am concerned about accessibility for students and for public to the area. It can be costly to park downtown or take public transportation. Moving away from the U of A may impact the arts and design students. I would like to know their take on the proposed move.
- More accessible for public than cost of tickets to oilers game in new arena

- Must be sustainable, accessible to all.
- My vision of what should be included in the project includes creating a culture where the arts are available and accessible to all citizens of Edmonton including the most vulnerable.
- Personally I see a need for small sized performance halls, 300-600 at a reasonable cost. Would also appreciate good fine art courses at a reasonable cost. A designated hall for budding artists from various organizations would be nice. I think you will need at least a couple of very popular coffee houses to generate revenue as well as a good gift shop. I would also want to make sure that opportunities for renting the facilities would be accessible to all organizations.
- This facility should include programming that can benefit children and youth at risk, and be inclusive to people of all income levels.

### **Concerned with impacts on existing arts facilities or believes there are enough arts facilities downtown**

**n=11**

- Ensure the existing theatres (Citadel, Empire Cinema, etc are not put out of business)
- I actually think there is already great representation of the arts downtown. The Art Gallery, Winspear and Citadel are fantastic! I think the biggest barrier to downtown revitalisation is parking (near 104St) but mostly the transient population. Until it is a safe place to walk around and park your car I don't think people will flock for entertainment or living.
- I am 100% against municipal tax support for this project. Otherwise the project is great, but it should be within the mandate of the province to support cultural infrastructure projects. The City already has numerous cultural projects, this is a make-work one and not within the City's plan until the developer dreamt it up.
- I would like to see coordination with existing theatres already in Edmonton. They struggle to stay afloat already. Not sure if this project will help or undermine them.
- Is this the project where they're proposing the ice skating lanes? I think that's a really cool idea. I'm a little concerned how adding all these theatres will affect the Whyte Avenue area.
- My main concern is the will this project fit into the existing arts district. Will it be pulling patrons North away from the Citadel which is further south. How much of this space is really needed and how much consultation with the Arts community has taken place as to the need for this much space and how will it affect other arts venues and organizations. Another concern is the displacement of the homeless population. Will the "swells" attending events there demand their removal? I see a clash here.
- The big question for me is will the project be responding to actual need? With the Winspeare, the Jube, the Arts Barns theatres, Citadel etc is there really a demand for such extensive facilities? I love the Arts, and Its a lovely idea, but I would like to be convinced that the need is there.
- While I like the idea of this project, I worry about how the current U of A campus, and surrounding neighbourhoods of Garneau and Strathcona, might be affected by the loss of the music and fine arts programs.

- Why is the City supporting the relocation of the University of Alberta Music Department and Department of Art and Design to the downtown. Why does the U of A feel the need to do that? MacEwan University has already broken ground on the construction of what will be a world class facility to house its world class music and fine art and design programs. Do we really need two such centres in the downtown?
- Will the extra theatre space infringe on the Citadel Theatre? Will there be local and more affordable performances for families in these new spaces?
- With MacEwan University's new Centre for the Arts and Culture being built just a few blocks away, I'm not sure there is as much need for theatre space down town as the Galleria Project is proposing, but other than that I think the idea has merit.

### **Not a good use of tax dollars/No public funding**

**n=11**

- As long as no additional taxes are levied upon the denizens of the city I am supportive of this initiative.
- Don't spend anymore taxpayers' funds to develop or maintain this venue.
- I am 100% against municipal tax support for this project. Otherwise the project is great, but it should be within the mandate of the province to support cultural infrastructure projects. The City already has numerous cultural projects, this is a make-work one and not within the City's plan until the developer dreamt it up.
- I am concerned about the move of the Departments of Music and Art/Design from the University's main campus. I am supportive of "Campus Anywhere" but there are logistical challenges presented that need to be addressed (such as proximity for students to take other classes). Also curious about the tax implications - will the U of A assert its right to not pay property tax even though they are moving to land not zoned as alternative jurisdiction? What responsibility do they have to maintain the existing facilities on campus from which they propose to move? What kind of long-term commitment are they making to stay in the Galleria?
- I believe that in the end, City taxpayers will be asked to provide much more money and other resources into the project of bring it to completion. I am not convinced that I can believe the information that is coming from the spin-doctors for the project. I hope I am proven wrong, but am not optimistic.
- I do not believe the p3 model benefits taxpayers based on study of its effectiveness. I haven't read as much material about p4 model development but it seems logical to presume many of the same problems would occur here as well. If possible, I would like to know how the common p3/p4 issues will be managed/mitigated.
- I support the project, but other than the initial \$50 million capital investment absolutely no further tax funds should be provided. I am tired of these lofty ideas turning into a bottomless pit for taxpayer money.
- Not too supportive of public funds going in without some ownership or stake in the long term management of the site, especially if a significant level of funding is sought.

- Supportive of the project, but unsure of the total contribution the City will be required to make if the commercial aspects are not viable. Do not want the city to be on the hook for more than it can financially handle, given that moving money from the CRL to this project delays other projects downtown. City should support this project given the overall benefit. \$50m in investment will possibly net hundreds of millions in actual construction, but the \$50m investment needs to be conditional that the rest of the components actually proceed. Overall cautiously optimistic for this project. It is a neat financial arrangement that seems to have worked in other cities like Pittsburgh.
- The city should examine all future culture and recreation projects through the lens of long term sustainability given rising costs of city programs and the burden it places on tax payers.
- To make it perfectly clear that city taxpayers are not going to subsidize this facility if for any reason it requires more money

### **Will hurt U of A campus/Not good to move from campus**

**n =11**

- Any extra traffic driven downtown needs to consider a parking and transit accommodation plan, as parking is a factor which discourages me from already visiting downtown ?(i.e. going to the cineplex in the mall) I am unaware if i can get free parking or if it is all paid. I would only be in favour of a parking design that was underground or an above ground very tall parking garage, not a street-level only one, as that would be a massive waste of space. The amount of parking downtown is something I have no knowledge of this should be communicated better in general to Edmonton residents to encourage them to visit downtown. Additionally, transit does a good job of servicing downtown, but peak hours will need to be reassessed to accommodate more riders. 1st year arts/music/design students from U of A would likely find commuting downtown for some of their classes quite stressful. Grad students would be fine though, since they likely have less classes at the main campus. I am in favour of the arts and improving our arts and culture in Edmonton. Please ensure the price points are accessible to the average public, so that the facilities are utilized and non-exclusive.
- As a graduate of the BFA program (Visual Arts) of U of A, I would say that being removed from the central campus will have its losses. Access to all the resources that the central campus has to offer will be much more challenging. I agree that increasing arts programming in the downtown is important but I think that consulting the Fine Arts Department, including past, present and potential students is vital.
- As an alumni of the U of A's design program I am not convinced that relocating the U of A's art and design programs to the galleria is what is best for the art and design programs. - I do not care for the covered walkway that is shown in the galleria rendering
- I am concerned about accessibility for students and for public to the area. It can be costly to park downtown or take public transportation. Moving away from the U of A may impact the arts and design students. I would like to know their take on the proposed move.

- I am concerned about the move of the Departments of Music and Art/Design from the University's main campus. I am supportive of "Campus Anywhere" but there are logistical challenges presented that need to be addressed (such as proximity for students to take other classes). Also curious about the tax implications - will the U of A assert its right to not pay property tax even though they are moving to land not zoned as alternative jurisdiction? What responsibility do they have to maintain the existing facilities on campus from which they propose to move? What kind of long-term commitment are they making to stay in the Galleria?
- I am worried about the office space component. It seems to me that a lot of office space is going into downtown Edmonton - maybe too much. I wouldn't like to see a glut. Also, I'm not sure about the move of the UA music department downtown. Is this a good move for them? I don't know.
- I believe it is a big mistake to relocate the U of A Art and Design department to Downtown. Students need the interaction with other students in other faculties. Undergrad students will not have proper access to University experience, classes in non-arts faculties for options, etc. They will be isolated.
- I feel that re-locating the Fine Arts from the U of A might not be good for overall university life. I need to know more about those details. Campus life is important for students. What will happen to the original Fine Arts Building? I also don't think it's good to isolate the fine arts off of Campus.
- My only concern is the relocation of the U of A's music program. MacEwan's music program is relocating to the downtown campus, which gives students who would have had to take music courses at the West End CFAC campus more opportunities to enrol in non-music classes, and for students in other faculties to enrol in music classes. Isolating the U of A's music and arts department by moving it downtown is a huge disadvantage to the students who are enrolled in music/arts classes as it isolates them from the rest of the University. My suggestion would be for the U of A to upgrade their arts building, keep it where it is for the students' sake, and the galleria project can be utilized as an external arts community. Other than that, as a musician, this project sounds wonderful!
- While I like the idea of this project, I worry about how the current U of A campus, and surrounding neighbourhoods of Garneau and Strathcona, might be affected by the loss of the music and fine arts programs.
- Why is the City supporting the relocation of the University of Alberta Music Department and Department of Art and Design to the downtown. Why does the U of A feel the need to do that? MacEwan University has already broken ground on the construction of what will be a world class facility to house its world class music and fine art and design programs. Do we really need two such centres in the downtown?

## **Supports downtown revitalization**

**n=9**

- Anything that makes down town less ugly, more comfortable and ultimately more beautiful and liveable is important. I hope it'll have a night life too and also people who live there to give it a sense of almost 24hr movement.
- As a fourth generation Edmontonian actively involved in the arts, I strongly support this system which will strength the arts community in Edmonton, and thereby improve the livability and attractiveness of Edmonton as a whole.
- Hopefully a counterbalance and complement to the arena.
- I am not personally a big fan of arts but I am a heavy supported of downtown revitalization
- I like that you know how to spell complement correctly in a question on your previous page! Here is the opportunity for a venue to be active and attractive during holidays. Just when citizens have a little time off on single-day holidays or during the Christmas season, the downtown goes dead. The Symphony goes silent for upwards of a month. There is nothing to show visitors when they are inclined to be in town. What's the thinking behind that? The Galleria could become the holiday destination for Edmontonians and visitors. If it developed a "there's always something on at the Galleria" reputation, that'd be sweet for our city.
- I think this is a good project and it will be a positive aspect of the revitalized downtown
- It seems important to balance the downtown orientation towards professional sport (arena project) with a centre for the arts. An arts centre will probably animate the down town area much more than the arena.
- This project has the potential to change Edmonton's downtown and image as much as the arena and district, as well as sustaining arts in the long term. Fantastic, exciting, transformational.
- This will make downtown more "liveable" and complements other downtown initiatives such as Churchill Square enhancements and the 104 ST market. I would like to see the project offer more "walkable" space for pedestrians and cyclists and reduce the volumes of motorized vehicle traffic, perhaps eliminating vehicle access altogether in certain areas.

## **More awareness needed**

**n=7**

- Advertise more about it, make public more aware
- I have seen very little information on what the Galleria project is. Everything I read seems to assume that I know.
- I sure like the sounds of it, but the devil is always in the details. Assuming the project passes legal muster, I am supportive.
- I'm not sure we're being given all the information on this project. Paula Simons' recent article in the Journal was a bit of an eye opener.
- Increased awareness raising may be worthwhile. I don't know much about it.
- It kind of popped up just after all the arena noise so it took me by surprise. I'm still catching up on this project



- More information needed to downtown residents about the project - what's happening and when

### **Don't like the P4 model**

n=6

- Drop the "private" from the 4P. "Private" by definition means "for profit". Public Government can borrow at cheaper rates than private enterprise.
- I do not believe the p3 model benefits taxpayers based on study of its effectiveness. I haven't read as much material about p4 model development but it seems logical to presume many of the same problems would occur here as well. If possible, I would like to know how the common p3/p4 issues will be managed/mitigated.
- I think it's a fantastic idea in principle. Whether it will be financially viable in practice is another issue. It is my fervent hope that this will work, but given Edmonton and Alberta's unpredictable economy, I have some concerns that the concept won't transfer from the US philanthropic context to the Canadian/Edmontonian context effectively. I would feel more comfortable with the model if the City/Province committed to some ongoing support should the concept prove unsustainable - even if this lack of sustainability is cyclical in nature (following the ups and downs of our roller coaster economy). Again, however, I really would love to see this succeed - time will tell.
- One factor to consider is that the fund's financial viability is based upon the rental of office space in order to fund the remainder of the complex. The project will have to hit the market at the right time in order to be viable.
- The project seems very ambitious and is likely not to be fully realized. Personally, I am not convinced the business model for the self-sustaining fund will work as it relies on large tenant leases at rates that will allow significant profits to be earned - not as easy as it sounds.
- Why on earth are you choosing the P4 model? It has been proven by countless reports to be more expensive for municipalities and non-profits, and creating more profit for private companies. The City should build it and then lease to the non-profit. It would be more effective that way.

### **More important/other issues to deal with**

n=6

- As a member of the Dept of Music at the U of A, I very much support this project and the opportunities that it brings to the downtown core. I think the funding model is unique, as well. I am curious however if the City has considered the implications of a new Grant MacEwan campus and a Winspear extension in addition to this. Are we able to leverage one off the other? It does seem like overkill in the area. I can't help but think of our crumbling hospitals in the West and downtown and question if building 3+ concert halls is really a priority.



- I think that facilities that are clearly used should be the first priority. The large rec centres seem to be doing very well, and we could use one in west Edmonton.
- I work in the Epcor Tower and so I am familiar with this project and a team came to Epcor to talk about it. I think overall this is a great idea but I wonder with all the building of this new galleria, what will happen to the homeless in that area. Further to that, I then begin to wonder if we have \$50M to help launch this over the years, where are the funds to help solve homelessness. Honestly, if I was to prioritize this work over solving homelessness in YEG, I'd put homelessness higher
- It's very difficult for me to get on board with projects that cost money when we can't even seem to afford to take care of our city roads...construction is not properly supervised there is always junk left on the roads that cause damage to tires; potholes are prevalent and huge leading to constant damage and residential streets and alleys are not ploughed soon enough or often enough.
- The cost of connecting the pedway from Churchill station...is the work actually essential? Could that 7.5M be better spent?
- Up to 50 million is still a large contribution. Although I appreciate the importance of art and culture, there are a lot of social issues that could be assisted with more financial assistance

### **Better than the arena project**

n=4

- I am very supportive of this project, and what seems to be a very good, forward-thinking model of funding, etc. This is heads and shoulders above the arena project in almost every way.
- The city should be focussing its resources to projects such as this versus the arena project, because this benefits every edmontonian, and not a privileged, ultra-rich elite.
- We can get behind an arena, but not the arts?
- Will be visiting it far more often than the unneeded arena

### **Concerned about homeless in the area**

n=4

- Concerns about its location next to inner-city services and a growing worry about their displacement; concern about the impact and overall foresight on this project's interaction with adjacent properties and communities (ex bike/pedestrian access points and ease of mobility in designed routes).
- I work in the Epcor Tower and so I am familiar with this project and a team came to Epcor to talk about it. I think overall this is a great idea but I wonder with all the building of this new galleria, what will happen to the homeless in that area. Further to that, I then begin to wonder if we have \$50M to help launch this over the years, where are the funds to help solve homelessness. Honestly, if I was to prioritize this work over solving homelessness in YEG, I'd put homelessness higher

- My main concern is the will this project fit into the existing arts district. Will it be pulling patrons North away from the Citadel which is further south. How much of this space is really needed and how much consultation with the Arts community has taken place as to the need for this much space and how will it affect other arts venues and organizations. Another concern is the displacement of the homeless population. Will the "swells" attending events there demand their removal? I see a clash here.
- This seems like another project that could use the employment model in place at the arena to get homeless people back in the job market.... that alone would be of huge financial benefit to the city, in the long run recouping a great deal of that 50 million. It would also provide more opportunities for downtown youth - perhaps a not-for profit venture similar to Kids in the Hall Bistro could be given a free 10 year lease in the space?

## **Start building it now**

n=4

- Do it right. Build it all at once. Phased approaches rarely succeed.
- Let's get moving on this project--too much wasted time already
- This is one of those projects that has a limited shelf life in the underlying components necessary for it to be successfully implemented/completed. If we screw it up now there will never be another opportunity to align the components necessary.
- This is the next big opportunity for Edmonton and we must not miss this

## **Parking**

n=4

- A wish to draw people to the down town area. Do not allow private parking lots to take over. Their goal is to make money and that can be at the expense of increase down town attendance. When debt is paid reduce at least the evening parking as a possible stimulus to further encourage down town visits. A reputation for the cheapest down town parking may be a great Edmonton PR thing.
- Any extra traffic driven downtown needs to consider a parking and transit accommodation plan, as parking is a factor which discourages me from already visiting downtown ?(i.e. going to the cineplex in the mall) I am unaware if i can get free parking or if it is all paid. I would only be in favour of a parking design that was underground or an above ground very tall parking garage, not a street-level only one, as that would be a massive waste of space. The amount of parking downtown is something I have no knowledge of this should be communicated better in general to Edmonton residents to encourage them to visit downtown. Additionally, transit does a good job of servicing downtown, but peak hours will need to be reassessed to accommodate more riders. 1st year arts/music/design students from U of A would likely find commuting downtown for some of their classes quite stressful. Grad students would be fine though, since they likely have less classes at the main campus. I am in favour of the arts and improving our arts and culture in Edmonton. Please ensure the

price points are accessible to the average public, so that the facilities are utilized and non-exclusive.

- I am concerned about accessibility for students and for public to the area. It can be costly to park downtown or take public transportation. Moving away from the U of A may impact the arts and design students. I would like to know their take on the proposed move.
- Making sure there is adequate parking and access to these areas and facilities is a concern. Currently we do not access some opportunities downtown due to the lack of parking or the cost of said parking

### **Needs to have good programming**

n=3

- If not already in the works, have a rotating display showing artwork from various schools in the area
- This facility should include programming that can benefit children and youth at risk, and be inclusive to people of all income levels.
- Will the extra theatre space infringe on the Citadel Theatre? Will there be local and more affordable performances for families in these new spaces?

### **Safety**

n=3

- I actually think there is already great representation of the arts downtown. The Art Gallery, Winspear and Citadel are fantastic! I think the biggest barrier to downtown revitalisation is parking (near 104St) but mostly the transient population. Until it is a safe place to walk around and park your car I don't think people will flock for entertainment or living.
- Safety in the pedways
- With 5,000 people gathering in the Galleria will there be an increase in security? Sometimes in jam packed downtown spaces there needs to be security when people start fights or are being a nuisance.

### **Survey biased**

n=2

- I have to agree with an article that Paula Simons recently published in the Journal regarding her concerns around the use of leading questions in the multiple choice section of this survey. While this free-text area allows one to express concerns, many would not. In order to be more balanced, the multiple choice questions need to have a number of possible negatives. Also, as much as I support the idea of Galleria project, the wording in the survey implies that it has approval to begin construction, which I don't believe is the case. More thought needs to be put into the creation of these surveys.
- I'm not sure we're being given all the information on this project. Paula Simons' recent article in the Journal was a bit of an eye opener.

### **Too much office space already**

n=2

- I am concerned about the new office tower contributing to the glut of downtown office space, need to fill it with companies from outside downtown and from other cities. Also concerned about scheduling this construction at the same time as the arena district and Royal Alberta Museum.
- I am worried about the office space component. It seems to me that a lot of office space is going into downtown Edmonton - maybe too much. I wouldn't like to see a glut. Also, I'm not sure about the move of the UA music department downtown. Is this a good move for them? I don't know.

### **Good arts Incubator space**

n=2

- I agree with Edmonton's desire to be/become a world class cultural centre. I support the notion of providing 'incubator' space/studios/stages for (dare I say) second tier cultural groups (i.e., not quite to the calibre of the ESO, Edmonton Opera, etc.). People living in and visiting Edmonton will benefit from having a regular broad selection of cultural activities to enjoy. And let's not 'cheap out' on the design/construction/etc, and create more second rate ugly buildings. Make it "wow" - good value for money but amazing nevertheless.
- Personally I see a need for small sized performance halls, 300-600 at a reasonable cost. Would also appreciate good fine art courses at a reasonable cost. A designated hall for budding artists from various organizations would be nice. I think you will need at least a couple of very popular coffee houses to generate revenue as well as a good gift shop. I would also want to make sure that opportunities for renting the facilities would be accessible to all organizations.

### **Like the P4 model**

n=2

- I am very supportive of this project, and what seems to be a very good, forward-thinking model of funding, etc. This is heads and shoulders above the arena project in almost every way.
- I like that it is not a typical project, like the arena, where the taxpayers are shouldering the vast majority of costs. It is unique as a P4, and the success of this as a P4 may lead to other projects with a similar funding model.

## Other

n=7

- I am 100% against municipal tax support for this project. Otherwise the project is great, but it should be within the mandate of the province to support cultural infrastructure projects. The City already has numerous cultural projects, this is a make-work one and not within the City's plan until the developer dreamt it up.
- I am concerned about the new office tower contributing to the glut of downtown office space, need to fill it with companies from outside downtown and from other cities. Also concerned about scheduling this construction at the same time as the arena district and Royal Alberta Museum.
- I like the city making choices to help with design etc rather than just jumping in until more factors are known. I am supportive - just want details worked out so the city can help in an incremental fashion to support the project. \$50M is a lot all at once.
- I must say that my awareness of this project was due to the people involved taking the time to talk to commuters in the Central LRT Station a few weeks ago. We need to do more of this in order to get the word out about what is going on in our city.
- I think it's located in a good place- downtown, which will help small business people.
- My only reservations are the scale of development proposed and that it will be a 'master-planned' type of development with that institutional feeling associated with it. Arts and cultural facilities (eg. music venues) should also be layered into other parts of the city.
- Please counterpoint and challenge directly news media negativity by news 'personalities', such as Paula Simons.

## Don't Know or Not Sure Respondents

| Don't Know or Not Sure Respondents<br>(Don't Know/Not Sure) |                    |
|---|--------------------|
| n=9   |                    |
| Theme   | Number of comments |
| More knowledge needed/Don't know anything about it          | 7                  |
| Other (aggregation of single comments)                      | 2                  |

## More knowledge needed/Don't know anything about it

n=7

- Again, as in my earlier comment in this survey, I will attend the Central Lions Seniors Centre Auditorium on Wednesday, February 10, to find out about the Galleria project. This issue should be revisited in MARCH, after the Insight Community members who do not know

anything/enough about the project have had a chance to inform themselves. I'll look forward to another survey on this issue at that time.

- Don't feel adequately knowledgeable about the project to speak about it.
- Don't know a thing about it.
- Don't know anything about it.
- Never heard of it
- No, I am not informed on this project. guess I will have to learn
- This is the first I've heard about it.

## Other

n=2

- I have a large number of additional comments, many of which I made some months ago here: <https://behindthehedge.wordpress.com/2014/07/20/a-few-thoughts-on-edmontons-galleria-project/> In a nutshell, I feel putting yet another glitzy arts thingy in the artificially constructed "arts district" is a wrong-headed way to nurture the arts in Edmonton. Much better would be to distribute smaller flexible venues into neighbourhoods around the city. We don't have a single mega "recreation district" downtown - we have rec centres distributed around the city. We don't have a single "library district" - we have libraries around the city. If we want to support arts and culture in the whole city, we would be better to have many small, flexible, galleries, rehearsal spaces, theatres, concert venues out in the neighbourhoods and perhaps in some of the disused-at-night light industrial areas. The Galleria is not what Edmonton's arts community is really looking for, in my opinion.
- In financial times such as these. I do not think this project should go ahead at this time. . Has the U agreed to move its music and arts department? Will the performance space be affordable for community arts groups? I am an arts lover and supporter but something does not sit right with me about this project. Am not confident all ducks are in a row to make this work. Do not want a white elephant. The Whyte avenue area is a vibrant arts area. There should be more to Edmonton when it comes to the arts than a revitalized downtown.

## 4. Online Survey

### Edmonton Galleria Project Public Involvement Survey

**Type:** Verbatim Report

#### 5. What challenges or concerns do you see with the Edmonton Galleria Project?

| Response   |
|--|
| Funding  |
| Attracting audiences to downtown core.   |
| Cost of public dollars   |
| Although there is the goal of providing affordable space for artists these well intentions usually fall by the wayside when financial concerns arise.  |
| -The outdoor covered galleria will attract homeless individuals from the adjacent service agencies and shelters which would be beneficial for them to have public space with places to sit/sleep and socialize as there are few of them currently. However I think that as soon as there is a complaint there will be fences installed and security hired and then the whole concept of an open, public gathering space designed to enhance a cultural district will be lost.  |
| -I am not aware of the specific plans for retail/commercial in the project however just based on the existing citadel and winspear, large arts spaces are exciting inside but not outside. If a goal is to "revitalize" the area and create vibrant streets then some attention should be given to the interaction between the street and the performance spaces or else it will just be another institutional building where you only go if you have tickets or are studying. |
| It may be just misinformation but a concern around the actual space and the infrastructure enclosing the outdoor space. Would it be heated? Costs of this and/or maintaining and providing security for it.  |
| Can the structure and maintenance costs be covered by rent and admissions?   |
| A glut of space that ia used by organizations that are subject to unreliable funding like government grants and donors.  |
| Gaining support from all demographics of people within the city, especially those who don't understand the funding aspect. Further, ensuring the self sustaining model works adequately enough to provide enough financing to meet the projects needs.   |
| I think it's concerning that it will further gentrify a neighbourhood that is already displacing its most poor citizens. I also don't necessarily see a need for it. I think there are performing arts spaces in the city that are already struggling, that could use support rather than building something new.  |

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| do not use any tax dollars  |
| I worried about the affordability of the new space for arts, in particular theatre. The theatre companies in existence just don't have that much money to pay for rentals and I'm worried the new spaces will be inaccessible to artists.   |
| University infrastructure has horrible utilization rates. Having the UofA as a lead tenant only supplies so much usage and is too reliant on the Provincial grants allocated to them.   |
| Making sure it doesn't get stalled. It needs at least as much support as the "arena"  |
| I am concerned that economic instability may jeopardize the vision of the project, but otherwise I think it will be a vital addition to our radically developing downtown.  |
| They've not done a good job explaining exactly what it is and why Edmonton needs it. Lots of talk about funding models, which is interesting to project managers but not regular people. What's the problem the project is trying to solve? What's the gap it hopes to fill? What does Edmonton look like and feel like with the Galleria, and without it? Tell me less about the funding model and size of the (one? four? seven?) theatres, and more about why I should support it.                       |
| Cost! Access to the facilities for other students..   |
| getting the venue sizes right. i work in theatre and have heard rumors of 200-300 seat theatres planned for the space- Edmonton need a spattering of new small venues- ones that independent local companies can afford, and fill. with the loss of the roxy and the catalyst space c-103 edmonton is looking at a huge lack of small spaces  |
| Not the type of space that is needed by majority of artists   |
| I understand that Edmonton is reinventing itself and renovating - BUT I would prefer this money and/or motivation put towards other issues. For example: road maintenance, the housing issue with the homeless downtown (spreading their soap kitchens all around Edmonton). Please take this into consideration.<br><br>I think that it will look nice but it's a shallow issue when there are deeper issues that have not been enthused.  |
| When the educational system is cutting Arts courses at the U of A - tell me why are we expanding and relocating those classes? They are the first to go in budget cuts and I think it would be a huge waste of money to build a complex of Arts buildings when the school system IS in debt and cut those courses whenever they need a little more room in the budget.<br><br>I think it would be a lovely addition to downtown, it would make it look prettier but think of the practical sense of it all. |



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| Funding.   |
| Funding and integration with the RAM and Epcor buildings.  |
| <p>crowding of performing spaces in a small area;</p> <p>assumptions re: expected usage.</p> <p>assumptions, funding model;</p> <p>quality of design/construction of building, if approved;</p> <p>parallel investment in personnel and programs?</p> <p>personal safety, traffic noises, access time from campus;</p> <p>student involvement from main campus;</p>  |
| I am confused about why the City of Edmonton is doing the engagement on this project, not the developers?  |
| It will take away from the accessible music and art scene at the U of A main campus. It might compete with current art venues like the Citadel and Winspear.   |
| Not enough people recognizing its benefits   |
| Public perception of the benefits of this type of grand project. It's an exciting time for Edmonton to have very well thought out downtown plans in the works (arena district, Galleria, expanded LRT) but at this point it's all money, construction and disruptions. When it's all done it will be fantastic to have a vibrant entertainment centre, but I think now it can be hard to see the vision - like when there was a debate about whether the pedway was actually necessary. There need to be more of a public focus on what will be brought to the area with the project, like what kinds of programming the U of A departments already do and are available to the public, that will be brought downtown with the Galleria Project. So that, it can tip people out of short term grumbling, problems, to see the long term benefit. |
| Struggle against perception surrounding arena deal   |
| It might be over-scaled. It doesn't appear to support smaller arts organizations, where much of the creativity happens. It doesn't even mention individual artists. The "commercial profit used to support arts activity" is an US model and isn't always successful there. It might be better to simply support ballet and opera spaces without the complex funding-profit aspect.  |
| <p>TRAFFIC CONGESTION WITH THE ARENA/AGA/WINSPEAR/CIDADEL OPERATING ON THE SAME NIGHTS.</p> <p>PARKING, THE SAME.</p>  |
| I'm unconvinced about the Trust model, i need to know more. We happens if the Trust depletes; who bears the cost?  |

My understanding is that the UofA has been underfunding/defunding arts programs in recent years - why would they want a new facility, especially when MacEwan is building a new arts campus already?

There's demand for space from companies; is there equal demand by current and future patrons to fill those seats to the point of being profitable?

Will fundraising for this project cannibalize other projects and annual funding initiatives of competing facilities/arts organizations?

I think the idea is great and I hope it takes, but strong smart leadership is critical. Things always cost more than projected. How will the project survive if budgets get out of hand?

That there will be adequate funds generated as proposed to ensure that this will be a vibrant cultural addition.

Over budget situations.

I am skeptical that there will be enough surplus funds to build a Trust Fund. Was this concept developed by people that actually have 'been there, done that', or by supporters or academics with no real idea how to make it happen?

While it is an exciting prospect, I am concerned about Edmonton's population growth over the next ten years, and whether it will be able to support the potential arts growth. I would also like to see a stronger communications plan in demonstrating to the community the potential opportunities for booking and attending presentations in the various venues. Finally, I am concerned with redundancy when it comes to an outdoor plaza, since both Churchill Square and the Arena District have the same model, and Churchill Square is already underutilized.

The U of A departments mentioned are not currently strong enough to require this movement to downtown. Students in these departments must still take courses that would require them to be on the main campus. Financial support for these areas of the university has been decreasing, not increasing, so it is difficult to imagine that the U of A will come through with their partnership.

Sustainability. It will need some degree of continued support from all levels of government.

The proposed multi-phase model for the Galleria is unsustainable - artists in Edmonton already face significant challenges finding affordable, suitable space for development and performance. We sorely lack rehearsal and workshop space, and are in dire need of smaller, mutable performance spaces. The last thing the community needs is an expansive performance hall very few if any Edmonton-based arts groups can successfully sell out.

Existing spaces falls on one end of the spectrum or the other - either they are overbooked and

impossible to get into because they are affordable, or they are far too expensive/large a space and therefore sit empty. Attention needs to be paid to better using existing arts spaces, repurposing empty commercial buildings and/or heritage buildings and supporting mid-size artists who require opportunity to develop work and grow the local cultural industry.

While moving the Departments of Music and Art and Design downtown would be a coup for both the U of A and downtown revitalization efforts, it is extremely unlikely that space would be available to the community at large, as academic needs will (and rightly so) take precedence. To call this a "community space" is misleading.

Edmonton lacks affordable rehearsal spaces, and affordable small venues. Young musicians and theatre artists need intimate venues that they can afford to rent, and still make a revenue from their performance. As far as I can see, the Galleria is offering large expensive venues, which is not needed currently.

Budget - justification.

We have already the Arena project (which I didn't agreed at all), all these things are very, very expensive and we are going to the oil crisis, we should put our money in other important things, environment, eco-green, save energy, water. Not everyone can go to all these projects or pay for that. I'll never go to a hockey game, where should I paid in taxes for that, Strongly disagree even with this Galleria project.

Public engagement in the arts is an issue. It is seen as elitist. Showing how this project will help to make the arts more accessible to "regular" people will help build public support. For those of us living in the area, you will need to show that we are not being pushed out, and that the resurgence/revitalisation of the area will not preclude us from continuing to live in the area.

The U of A's last venture downtown was kind of XXXXty. Also, MacEwan's actually already in the process of building a new Arts building downtown, walking distance from the proposed Galleria project. So ... why do we need to be repetitive? On some level, the U of A's intention to move downtown seems like a combative move against MacEwan.

this is another large project when what we need is to revitalize existing small scale existing buildings with a focus on access for small and medium no/little profit arts groups

Ensuring there is lively/vibrant activity at street level 365 days a year. I believe the overall proposed design and pedways will detract from that.

The part of it to which I strongly object is the moving of programs from U of A to downtown. It will benefit downtown, perhaps, but removing these arts-focused programs from the main U of A campus is a terrible, terrible idea for U of A and for those students involved. New facilities are long overdue for these programs, but hiving off the arts from the rest of the students impoverishes the entire campus. Such a bad idea. Can't say that enough. Also important to remember that MacEwan already has a brand new Centre for the Arts under construction just down the road. New theatre space there and opportunities for cultural programming.

The funding model sounds, on paper, to be ideal -- but 2 worries: 1) Private funding involvement usually has been found to increase operating costs in the long run - works for highways really well, but not usually so well for more complex social capital investments/initiatives; and 2) while it's reassuring to hear this model worked well in Philly, it doesn't automatically mean it'll transfer easily to Edmonton -- different economies, different place the arts had in philanthropy, etc.) This project will be a great test run of the model, but if it fails it'll be on the backs of some of the more vulnerable arts groups etc in the city (not including the U of A).

Ensuring that the outdoor galleria space is a year round usable and attractive destination for all kinds of people.

What system will be in place to determine which arts groups get which access to which facility; it should maximize the potential demographic that will be enticed to come to the galleria, eg, opera in one facility, but Improv theatre in another.

sustainability - given the track record of other arts/ cultural facilities in the City

Funding in the long run, the risk in such an expensive venture and the current market to adsorb/gain reliable tenants for office buildings that fund through rent the payment of this project.

office and retail vacancy rates are already high in downtown Edmonton and will be worse (in some parts) when the arena district becomes developed, bringing on new towers associated with the galleria will not help this. the centre of gravity of downtown is moving north to the detriment of jasper ave - surface parking, vacant store fronts and office towers along jasper do not make for a good downtown. the galleria is a creative concept but im not sure if it is the right time for it. id rather see the arena district and jasper avenue be enhanced and see vacant lots in those areas get used rather than the lands north of city hall. perhaps unlikely, but converting Churchill to a galleria may be better than inventing a new square to compete with it just a few blocks north. I am also concerned that the galleria will be a privately owned space, I believe it should be publically owned.

This is a disgusting project. The thought that this is even in consultation to pander to those with money while not knowing what will happen to the less fortunate is horrible.

The City of Edmonton needs to do better. You can't continue pretending that the homeless and those less fortunate don't exist. What kind of city are we when we say one thing and do another? Are we all hypocrites?

This project is disgusting in every sense of the word. Think of something better to pander to the wealthy because until you accommodate the less fortunate this city will never get it right, you can't push the less fortunate to the fringes like they don't exist. God bless you all with some wisdom, compassion, humility, humbleness and understanding. Not just hearing but really seeing what this will do to this community.

I am concerned about the affordability of the theatre space. Edmonton needs theatres in use and the pricing models for performance/rehearsal space in other venues is structured in a way that excludes small, young theatre troupes and companies and in so doing stifles the inherent relationship between art and risk. I would like to see the pricing as a function of ticket sales, or a flexible model in order to

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| support new voices over profiting. (Perhaps the Cultural trust could accomplish this.)  |
| Cost and only doing small parts at a time.  |
| competing priorities for the space  |
| TAX MONEY, Parking (lack of), too congested. Lovers of the art, I am sure, will enjoy. I just happen not to be one of them. I do feel that priorities should be maintained. Can not see people walking this area without proper protection. Proper protection can not be had because money has to go into projects such as this rather than put more police on the street. Proper road maintenance to get to these "wonderful" buildings.   |
| I think the location is not ideal, stretching the boundaries of downtown at a time when we still have a large number of dead zones (mostly surface parking lots) downtown. Although I like the idea in theory, I feel that it will feel fairly isolated and won't generate enough of its own activity to keep it active and vibrant. I'm also worried about how it will be funded. I don't think the City has a lot of money to devote to it at the moment. I'm not sure if it is the right time or place for this project. |
| Not a priority for me and shouldn't be for the City. Waste of money and space.  |
| Integration with, and pedestrian/bike access to/from Chinatown.   |
| NIMBYs and exurban pothole-repair fetishists.   |
| Too many other projects on the go - AED, RAM, Kelly Ramsey Tower - that will compete for resources and cause construction chaos; can this not wait until these other projects are done?<br><br>Office tower must attract major tenant from outside downtown Edmonton or another city, otherwise it will contribute to a glut of empty office space.   |
| leasing the office tower, the project gets partially developed and for some reason gets delayed; then never finished  |
| I don't see any big tenants looking for large amounts of office space. This was necessary to help fund construction. Sadly I think the lack of funding to move forward will be what holds this project back from completion. It holds great potential for the arts in Edmonton but I still can't see costs being covered by leading space to others because there aren't enough organizations looking to lease space to fund construction on this scale.  |
| They need a stable long term office tower tenant to complete the model.   |
| There is a lot of commercial development in the area at the current time. attracting a major tenant for the project from another downtown location does little to aid in the revitalization of the downtown area. Moving forward without securing a major tenant from outside of the downtown area would lessen my support for this project.  |
| Traffic and are we conglomerating businesses from outside the core or are we getting them from  |

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| outside the city/PROVINCE?  |
| Is there really that much demand for the Arts? (It's not a facetious question - I don't know the answer, but I'd like to see some studies)  |
| Failure by the City or Government of Alberta to provide support and funding   |
| Lack of public understanding in how important it is to have an area supporting the arts and music.  |
| Attracting office tenants who are new to downtown Edmonton before the project can proceed.  |
| worried that it will dilute the other cultural zones/districts in Edmonton  |
| Taking forever to start... finding a tenant to anchor the offices. I'm in my late 20s and I wish I was 10 years younger so I could enjoy the amenities future Edmonton will have, but must now waste these years waiting - being a bit dramatic of course haha, but would love to see this start ASAP.                          |
| Getting the funding for the project, pay back loans, and bringing people to the area.   |
| Delays and phased implementation. If we are going to do, spend the money, do it once, do it right.  |
| Getting a major tenant/corporation to help realize the project...   |
| The ability to bring in different organizations to occupy the proposed buildings.   |
| Clarifying economic case for shifting UAlberta departments downtown, rather than on main campus. Attaining high architectural standards of facilities. Low donations and razor thin real estate margins/return on investment.   |
| My main concerns is that the area will lack a night or weekend life and will not interact well with pedestrian routes inside and around the space.  |
| That area contains shelters for the homeless, I would hate to see them get pushed out for the sake of redevelopment.  |
| Funding of course - both initially but also securing long term private tenants to support the office tower aspects. As a lifelong Edmontonian I also fear the apathy and low cost mentality of many of my fellow citizens and the province in willingness to invest in the capital city - even when the long term ROI is solid. |
| funding   |
| cost.   |
| is this a necessary expense for the CoE   |
| Attracting tenants from outside of Edmonton   |
| Office space glut in downtown. Main galleria area is not to be built until later phases. Displacement of vulnerable populations.  |

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| Delays; cost overruns; distancing the music faculty from the rest of campus.   |
| The financial model is based on significant untested assumptions using a best case scenario. Can the UofA sustain the Fine Arts program with a significant separation from the main campus? Are all of the other nearby arts venues (i.e. Citadel and Winspear) sustainable with a new nearby competing arts space?  |
| I think the overall project sounds good! We need more arts downtown and having 5000 students downtown daily will create more density and demand for housing  |
| being able to fill more office space   |
| Edmonton city council is going to mess up one of the best opportunities for the northeast edge of edmonton downtown in 4 generations by not backing such a brilliant vision held by kinpes   |
| Funding.   |
| oh and parking!  |
| Funding.   |
| Getting a major tenant for the proposed office tower   |
| Finding tenants to fill an office tower; risk of an overabundance of arts and theatre space in the city; extending pedways takes too many people off the streets and contributes to a sense of a dead downtown; coexisting with social services in the area.   |
| I am concerned about the break up of the University campus. I am very much in favor of the Galleria, but I would prefer if the space was used for offices for new theater companies, arts companies, low cost art studios, and artist housing, rather than taking the faculties away from the University, which will make campus less interesting and less artistic. |
| Ensure the area is people oriented. Having a central public area is important, with the possibility of cafes and such where people can gather.   |
| I believe U of A programs should stay within the U of A campus to help the U of A become a better draw for future students and private contributors.   |
| I have a fear of it downsizing in any of the proposed areas as it would leave gaps in the potential strength and overall impact in the community.  |
| It feels like this money would be better invested in supporting, enhancing and renovating existing facilities instead of adding more buildings that will have to be maintained in the future.  |
| I think it will be great for downtown. Knowledge is the new industry and the U of A needs to have proximity to creative and knowledgeable people.  |
| Safety and security challenges with close proximity to homeless shelters and low income  |

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| neighbourhoods. How will policing in the area be funded?  |
| Bringing in outside companies as tenants for towers   |
| More important civic projects that need to be built such as LRT etc.  |
| Obtain the financial backing for the complete build out.  |
| Separation of U of A departments from the main campus and library will be a problem for students.   |
| I am skeptical that the Cultural Trust fund is a viable model to sustain this development without ongoing investment from the City of Edmonton. I would think working with the existing Citadel and Windspear sites and using a Cultural Trust fund to expand and develop those existing assets would be a better test for the Cultural Trust fund than for university students. With the proximity of the UofA campus via LRT I do not see the need for UofA to have their arts program downtown.  |
| Too much traffic downtown making it impossible to get to businesses.  |
| No parking  |
| Parking will be very expensive  |
| Support from the provincial and Federal governments as they have been terrible with funding arts and culture and more should be done to pressure them to support large projects like this that fundamentally change the arts and culture landscape of our urban centers and province and country. The other big challenge will be services for the students. Having a music shop close by *like the former Mothers Music* (or perhaps multiple ones) would be hugely beneficial to this as they would be serving not just the EDACC project students but also the many musicians that would be using these new theater spaces, Winspear (and its expanded facilities), Citadel, churches, various bars, clubs and pubs around downtown, and of course the new Grant Mac Arts building. Safety for the students, teachers, staff and patrons will be important as things are still fairly dangerous in that part of downtown, despite many efforts it's still a dangerous area and there is still a fairly harsh stigma associated with it. Working with the George Spady and other orgs in the area will need to happen without a doubt. I hope the project can be funded soon and work commences! I would love to see mini music festivals which integrate the other great art spaces in the arts district, get the new RAM on board, along with the AGA and Winspear and the Citadel and some of the small pubs and churches that host jams/events! Have something in the winter too! We are sorely lacking in good music events in the winter months that are festival like and of any interest! |
| Dependency of the model needing office space leasing to support it financially while large tenant leases are not likely for the near future. Additional concern as to cost the U of A will be leasing classroom space to support the project and how that is tied to U of A funding from the province.  |
| Not a fan of the Stationlands layout and how it cuts off downtown from areas to the north.  |
| Too much new office development underway downtown; don't need any more office space built as part of the Galleria project.  |



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| financial   |
| overcoming stigma of being located in the Shelter District & associated problems with security/vagrants/drunks/drug addicts.  |
| The biggest challenge remains the continuous delays. My understanding is that the city doesn't need to contribute anything more than some token sums for infrastructure enhancements. It's a benefit to all Edmontonians at a minimal cost. The major challenge for this project - as with many in this city - is to overcome the constant dithering and delaying.  |
| Transportation issues. There is already gridlock downtown, and this will only add to it.  |
| The number of revitalization projects envisioned or underway for the downtown area - 1. requires co-ordination across projects and 2. leaves room for criticism that other areas of the city are being neglected  |
| Dividing the art and design and music department from the rest of campus and plopping it into the arts/entertainment district is a move that does not have the interests of students in mind. As consequence, the range of courses available to fine art students would be slashed because of the distance between main campus and downtown, even with the lrt. This proposed separation also indicates a mentality towards fine arts and design studies as distinct from and non essential to the humanities (and by extension, the social sciences) as a site of knowledge production or critical engagement. While I am sure the facilities on this new site will be an improvement from what we have now, I'm afraid it would come at a much greater cost. We might speculate that we will begin to see U of A graduates engaging in more commercial than critical art practices that will grant them no place in international contemporary art discourse. This is a downtown revitalization initiative that is regressive in terms of its implications for the university. It is clearly not for the benefit current artists or students of Edmonton but designed spur economic growth, at the cost of education and longer term benefits. Progressive institutions in Berlin and the like are constructing their campuses in such a way that promotes interdisciplinary learning - artists side by side with architects, etc. As a student and advocate of interdisciplinary learning and creative practices rooted in critical research, these are my thoughts. |
| Although I think that Edmonton does need greater emphasis on arts and culture to avoid it becoming a generic arena/skyscraper/capitalist hub, I am not sure the galleria project is quite considered enough to facilitate this.   |
| funding. not all taxpayers agree that the arts are important. so there is the potential for push back on funding decisions.   |
| how do i show my support?   |
| Downtown amenities are growing very quickly. Making finding an anchor tenant for the tower, plus other tenants throughout, a challenge.   |
| I can see the galleria project in its current proposed size be a saturation of the arts scene in Edmonton versus an improvement. I would question what would happen to places like the citadel  |
| That the proposed theatres may well still be too expensive for small theatre troupes to rent for doing shows, that the types of theatre spaces built might not be designed to accommodate really fast turn-   |

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| arounds of productions.   |
| Financing, the city is being plunged into debt. This won't end well.  |
| How will it be sustainable without tax payers continuing to have to support?  |
| I think Edmonton needs more performing arts spaces. I feel that Whyte Ave or 118 Ave might be more appropriate, especially with the new arena going in. What do I know? Any space is better than no space.  |
| awareness, understanding, demand  |
| If it goes ahead as advertised I see no down side to it at all. It will greatly improve the access to rehearsal and performing space in downtown Edmonton, bring thousands of additional people downtown for cultural activities, add immeasurably to the quality of life in the city.  |
| The affordability for the community to have access to performances  |
| Building a model for sustainable self-funding   |
| There seems to be a lot of public comment on tax dollars, even though it will be a self sustaining system. It may also generate competition for the current, often-struggling theatres downtown.  |
| Does not endorse enough intellectual activity in Edmonton.  |
| Edmonton does have a pretty good Arts Community with many artists in the area and a number of theatres such as The Walterdale, the theatre at the Roxy and the list goes on. There are many places where people can go and take courses ( drawing, pottery, photography.....) and there may be a challenge to increase public participation. Many artists do not truly have a sustainable income or just barely. Some artists had a place downtown for their studio/ living space. I hope this Galeria Project will support these artists so that these people can develop and have a career in our area. These groups of people need to be supported if Edmonton wants to be a true cultural center. |
| We already have vacant real estate in the core of the downtown, we have performance and arts educational spaces that need upgrading and that are underutilized (Alberta College, McDougall, All Saints churches are just some), and we have underutilized or unutilized retail space (Manulife II, Commerce Place) as well as existing areas of the downtown core that are crying out for revitalization that we have put energy into (Quarters, 109 to 105 St north of Jasper south of 104 Avenue) and the Galleria Project seems excessive, risky, and not plugged in to the rest of the downtown and surrounding communities and their needs.  |
| No need has been convincingly shown for this project and it will take away from other venues in Edmonton and in surrounding communities.  |
| Public perception and general buy-in  |
| so much going on downtown already   |

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| do we really need more density?  |
| No real need for the space, what with the construction of MacEwan's new music building.  |
| Huge amount of capital will be required to bring this project to fruition. I am not sure moving the Arts faculty downtown simply to make this project viable makes much sense. Capital money is very tight right now and I believe the money is better spent on practical projects that affect the life of everyday, working class people, not the artsy elite.  |
| Put whatever private money is raised into Hospitals, EMS, Police, and infrastructure that will benefit the majority of Edmontonians.   |
| On-going funding model will be extremely difficult, and I would not be surprised to see them going to the City for support 3 to 5 years down the road. Attendance and revenue projections for arts organizations should be carefully scrutinized - look at the vast gaps between projected and reality for the AGA.  |
| We have such other important issues with infrastructure, et...it seems weird to keep spending on non essentials.   |
| Maintaining the architectural standards and not cutting or trimming these standards if cost overruns accompany the project.  |
| It's redundant and unnecessary. We're having enough trouble supporting existing venues.  |
| Government funding for a legacy project for well-connected Edmontonians (through back-room deals)? Can't see any potential problems with that.   |
| I do not believe that this will be built without civic taxes and I do not believe that ongoing maintenance will be without tax increases.  |
| I don't see demand for more cultural spaces, I only see demand for better support of existing spaces. With city budget stretched I think it is clear this project is nice to have and not a need. It is also questionable that it will be self sustaining, especially years down the road when upgrades/renos are needed.  |
| Financing the project will be difficult over the next few years.   |
| Creating giant centralized buildings isn't the way to build culture. Edmonton culture is much more grass roots. This project will not serve those who patronize cultural events. The Jube, Citadel, and Winspear are amazing theatre venues that can use more support.   |
| <ul style="list-style-type: none"> <li>- Over sized plans for the actual needs of the arts community</li> <li>- Doesn't take into consideration the challenges of programming Churchill Square the City is already having, in terms of the outdoor/covered Galleria portion</li> <li>- No details available about application process for space, rates, or requirements to qualify available to the arts community. Not that all the details are needed in advance, but it's difficult to ascertain who</li> </ul> |

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| they want as residents in these spaces.  |
| - Details on % of time dedicated to student activities, resident company activities, and community activities for the new spaces.  |
| City investment in the project will bleed funding from other neighbourhoods with strong arts communities. Existing arts structures that are in need of support will continue to degrade.   |
| Public money for construction; private open space competing with Churchill Square; pedways that suck activity off downtown streets.  |
| secured private funding ...so the city of edmonton is not having to pick up the shortfall  |
| I am confused and concerned about the availability of funding for new infrastructure but lack of or cuts to funding for faculty / staff / students. The department of Art & Design has seen major cuts to budgets and has not renewed faculty positions. Are these not essential services to fill this very expensive new building?  |
| Public Support. Even if this project is 100 per cent private funded, there are unfortunately a loud population of misinformed whistle-blowers who are quick to dismiss any development and are comfortable with status quo. Informing the public on the terms of the funding model early on will be imperative.  |
| Displaces social service agencies and low-income residents. Spreads out downtown when there are still vacant lots and underused buildings. Adds facilities that aren't needed. Is not affordable, especially with the economy headed into a downturn. Removes U of A fine arts students from the university community.   |
| wrong project in the wrong place, divisive campus concepts never work. should be built on north campus   |
| support from a shrinking base  |
| Trading quality development (architecture, design, aesthetics, capacity, etc.) for shorter timelines.  |
| Isolating the music and art+design departments from campus will be detrimental to those programs, especially since Design Studies is so active in collaborating with campus partners. As well, there's been no information on gallery space and studio space.  |
| I foreseen this project possible in 10 - 15 years if we learn how to support RAM (under construction) AGA and Whinspear without those institutions becoming rental Halls and when we invest in educating young generations and allowing families, public, visitors and interested to access art free of charge. This is why I take my family,children to London to Washington to visit National Gallery amazing art for free...Here we have amazing - world class- collection donated to University of Alberta by McTaggart Family and I never hear any support for ability of presenting it to the public and to visitors - and we should be proud of it. I am not proud to live in the city which believe that great new buildings create great art great music...please go to Chicago Symphony world class performance, not in perfect building... Shame on us for placing all the project - planned the same time- on tax payers and our |

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| children in the future   |
| It's a terrible idea to move the affected departments, as it removes the students from the main campus. This is especially important, since collaboration and interdisciplinary work is paramount to these departments. Also, the mixed private/public space will restrict the academic freedom and integrity of the students.   |
| cost   |
| True engagement with the arts community to ensure the types of amenities are included that promote enhancement of and commercial opportunities for the local arts - visual, design and performances (music and theatre)  |
| Segregating the Art and Design department from the core campus is concerning. The design department in particular benefits immensely from access and integration with multi-disciplinary research. Relationships with Communication Sciences and Disorders (Rehab Medicine), Physio and Occupational Therapy, Engineering, Business, Medicine and others will be severely compromised. Proximity plays a huge role in these relationships, and isolating students in a 'creative' capital simply adds a roadblock to building and sustaining these wonderful partnerships.   |
| As an instructor in the art and design department at the university of alberta I do have concerns about seperating the students from the main campus. University is about a full experience.   |
| Costs to taxpayers for yet another "out of my price range" location. And I'm not that interested in a bunch more XXXX art like we have in the art gallery now  |
| Does Edmonton really need the four new theatres? Are they the correct size? Has there been consultation with the various theatre groups? And how much scaling back will happen with the project from what is being proposed now, to what will actually be built?   |
| The concentration of social agencies directly north of the project. I believe the City has to show leadership, and a desire to improve the lifestyle of those who are dependent on these services, by dispersing these agencies into the broader community, addressing the mental health issues of many homeless people with improved care, and eliminating this neighbourhood of misery before proceeding with this project. Other issues include the arena district's presence and presumed impact on parking, and the unaddressed future of the old Remand Centre, which should be demolished and the materials recycled. |
| Cost especially considering the economy (price of oil)   |
| Curious about the projected revenue to support operating facilities of the Galleria Project.   |
| With all the agencies.. Ie hope mission and herb Jamison center are going to create an unhealthy environment   |
| It's allocating money into a new facility, when current facilities don't have the current support of the community.  |
| Disconnects students currently enrolled in the BFA and BDES programs from the university and the   |

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| services, health and wellness and culture.  |
| Is an expensive project created to give rich people stature and praise within the community, but is in reality an unnecessary project that will not actually benefit the city's art scene.  |
| Asking the Provincial Gov't to subsidize the ongoing operations by relocating University operations at a time when the Gov't is revenue-constrained is a major challenge. Other significant challenge is glut of office space - especially new office space - in the Downtown core.   |
| I really want to see this project be self-sustaining and I'm not sure if that is possible. I am concerned the arts and culture will be priced out of the range of ordinary citizens in order for it to be self-sustaining.  |
| <p>-This project has no benefits for art and design students at the University of Alberta</p> <p>-By relocating their facilities, art and design students will be isolated from the rest of campus, discouraging interdisciplinary studies and projects. The art created by fine arts students will be negatively impacted by their lack of influence from the rest of campus.</p> <p>-Most Bachelor of Fine Arts students switch into the BFA program after taking a few classes and this would be very difficult if studio classes were all at another campus. It would also be difficult to make it to classes if you had a tight schedule.</p> <p>-Fine arts students often stay very late or overnight to work on portfolios and I would not feel safe doing so downtown.</p> <p>-We have a world renowned print making studio at the University of Alberta and there is no benefit to moving it.</p> <p>-This is just another way for the city to pretend we have an arts and cultural center downtown by ignoring the people who are actually supposed to use these facilities</p> |
| Safety in the pedway  |
| Public support  |
| Vacant/unused space   |
| The challenges will be in the initial funding and the development of the programming to sustain such an area. I am also concerned with the integration with the current neighbours in the area  |
| The challenges would be dealing with the aboriginal issues (majority of the issues are aboriginal) ie hope mission, Herb Jamieson, along with the problem of drug, drug dealing, taxi drivers that are not clean.   |
| Ensuring there is enough parking - it shouldn't be just for those who live downtown. People from other areas of Edmonton should be encouraged to attend (and public transit is not always realistic).   |
| I DO NOT want the University of Alberta's Department of Art and Design to move locations. It doesn't benefit the students and it disgusts me that we're being used as a tool to benefit this ridiculous notion  |

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| of 'downtown revitalization' at the inevitable detriment of the students. It's essentially a big flashy building that serves to raise the University's klout and help make a board of executives look good while ultimately hurting the people who would study there.  |
| how it will be funded  |
| I worry that the arena project, a for-profit concept, will stomp all over the Galleria project.  |
| making sure that vulnerable communities are welcomed and can access the facilities.  |
| Ensuring the performance venues are built with theatre/performing arts in mind.  |
| The funding model doesn't make any sense. What arts organisation makes a profit? Look at the AGA and Citadel downtown; they are running HUGE losses. How is this going to be any different with the Galleria? I've read about it in multiple ways but it still makes no sense. The Citadel and AGA were also supposed to revitalize downtown and make it more culturally relevant, instead the EAC has had to do major work with both of them as they are dying institutions.  |
| U of a have been cutting funding to the music programs. Opera has limited appeal .   |
| <p>-This project takes away valuable funds away from other public needs (including real downtown and mature neighbourhood revitalization projects)</p> <p>-The city already has other arts facilities that are under utilized.</p> <p>-This facility is located away from the current downtown core - this displaces activity from civic areas within downtown that the City has already worked hard to to draw people to and still struggles to program year-round (such as churchill square in the winter).</p> <p>-This project is not being proposed to fill a real need in the city (I am a strong supporter of the arts), but as a vanity project by the city's wealthy.</p> |
| It is an absurdity, a white elephant vanity project that will not serve the needs of local arts community or the music school. The glass roofed heated outdoor galleria is highly impractical design for Edmonton. While MSI grants are being cut, while SE LRT monies are threatened, this is the wrong project in the wrong place at the wrong time.   |
| Maintenance and upgrading costs over the years.  |
| Moving the University of Alberta Visual Arts Downtown will separate students from the university at large. These students will have limited access to museums and collections, non-fine-arts classes, and other support systems in place at the original u of a campus such as the health centre, students union, book stores, libraries, writing centre etc. Fine art students are required to take many non-fine art classes on a daily basis so they will have a terrible time getting to and from the main campus on time.   |
| It was not based on the needs of the arts community. It will not be self sustaining (demonstrated already by the City running the consultation), it will be too pricey for arts organizations and the theatre sizes are either too big or too small. It is a grandiose idea not rooted in community need. I also don't think it is beneficial to students to run separate campuses. Students need to learn from each other and   |

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| open their minds.  |
| Long term funding.   |
| Hard to believe that ongoing taxpayer involvement will not be needed. Self funding sounds too good to be true.   |
| using taxpayer dollars during an economic downturn for a nice to have when there are so many needed items that can be addressed.   |
| Drain on existing arts groups who need their own spaces renovated/rebuilt.   |
| Funding  |
| Not consulting the theatre community   |
| It destroys the opportunities for music and art and design students to benefit from the academic exchange they currently experience on campus, and reduces their academic endeavours to the level of public entertainment and a token gesture to support the special interests of a private businessman. It's disgusting!!   |
| competing interests social service agencies & arena district   |
| Mainly the transportation issues for students who must travel from the U to downtown to get back and forth from classes.   |
| I have no idea, I haven't heard about it and there doesn't seem to be any information apart from an invitation to open-houses?   |
| I'm concerned that the Galleria Project doesn't support the needs of the arts and cultural scene in Edmonton. Right now, the Edmonton cultural scene is in need of rehearsal and production space for smaller projects. Ideally a theatre that houses 100-200 audience maximum is a much better investment than a large house for 600-1500 audience members. A space this large would be too expensive for most Edmonton arts companies to rent and the scale of a room that size would be impossible to design for or fill with audience members. |
| We do not need space for large groups. These groups like Alberta Ballet, Edmonton Opera and the U of A already have large multi million dollar facilities. What the city needs is a wider range of performance venues for large and independent groups. We also need these venues to be in areas all over the city including areas that some people may have issues with. The downtown core needs revitalization but so do areas like the north end of Edmonton, West end and the east end of downtown.  |
| I see a very nice building but I do not see it being a welcoming place for those with low income having a place to create. Artists create art. Buildings do not.   |
| funding sources, City ability to fiscally and politically support  |
| One of my biggest concerns is the lack of affordable rehearsal and performing spaces in Edmonton. I  |



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| dont think that the Galleria Project will be able to meet the needs to emerging artists and growing theatre companies because of the costs required to produce theatre in Edmonton.  |
| Spaces will need to be very affordable to support broad community use, but should not compete with existing rental opportunities in the city; I think it would be a real shame if other arts organizations that rely on rental revenue see fewer clients because of the Galleria; it needs to complement and not compete   |
| It's a substantial investment in infrastructure which few Edmontonians are familiar with. Why do we need it ? What does it offer? How accessible is it to the citizens? . What will it cost a family of 4 to visit there?<br><br>Will it need to be subsidized by Edmonton Taxpayers?  |
| Timing is wrong , let's wait til economy picks up again  |
| Raising required investment funds; compatibility with adjoining properties; pedestrian connectivity between the Galleria Project and other downtown public assets  |
| Where will you find sufficient funding to proceed and maintain operations?<br><br>you have not adequately addressed the need for additional performance space. Many of the existing performance spaces/organizations are not financially viable. Based on historical trends, this group will be just like the others hounding the city, province and federal government for ongoing funding.   |
| Taxpayers being taxed again.   |
| Buy in from the public, as there should be more information presented to the public. For example will their be places to stop and grab a bite to eat? Coffee? What exactly is everything that wi be on site??  |
| Uncertain individuals who may be more comfortable with a non movement forward with any large scale project. This mindset is evaporating eventually. I appreciate their concerns about spending issues etc., but we have to take some risks, and in this case a very unique and proactive project.  |
| University of Alberta splitting of campus. Ensuring long-term funding without anchor tenant (exempting UAlberta).  |
| Funding and construction costs   |
| Corporate office space leasing   |
| Another taxpayer cost, enough is enough.   |
| I think the project faces challenges in terms of making it affordable for arts and other non-profit organizations to use. It's one thing to have a brilliant building with fabulous amenities but it needs to be accessible and affordable for non-profits. I'm not sure that the economic structure needed to support the project has been fully thought through. Perhaps it has been but I don't think it has been fully communicated. |
| being able to fund the project without tax payer dollars   |

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| The large price tag   |
| I'm concerned that the general public will not see the benefit, and that funding will not come through given that the Conservative government has no vision or innovation when it comes to revenue sources. Cutting funding to the Commonwealth Games today is an example of that complete lack of vision. Communication is key to the success of the Edmonton Galleria Project, especially now that the economy appears to be slowing. People need to know and understand the unique funding model that this project will use. |
| My main concerns are the price to University students for constructing this centre and the inconvenience of moving students from central campus to downtown campus. I really don't need to pay any more money to build off campus structures when there are large tracts of land available on the central campus being underutilize as parking lots. With market modifiers in place, my tuition and fees already reach more than \$10 000 a year.   |
| I don't see demand for office portion expected to pay for most of the ammenities etc. I am mostly excited about subsequent phases which can't go ahead without the success of the first, and I worry about balancing the books.   |
| How to ensure that the outdoor galleria is utilized fully and is a vibrant public space throughout the year.  |
| Public support. Except for the developer no one wants this.   |
| We already have an Art Gallery that is suffering financially and does not come close to meeting the numbers of people that were initially proposed to attend it on a regular basis. Furthermore, despite popular discourse, Edmonton is not an artsy city.  |
| Will the amount of homeless in the area frighten off people who are coming to the area?   |
| I think the biggest concern are the large amount of people who see no need to expand our arts presence in the city.   |
| First off, your questionnaire conveniently leaves off a key element of the project, which is 'Will the Galleria negatively impact the University of Alberta', or 'Will the Galleria Project negatively impact the cultural experience for students of the UofA.   |
| To the heart of the matter, fragmenting the Arts Faculty from the balance of the Main Campus in the name of 'downtown rejuvenation' is misguided and myopic.  |
| As any alumnus should know, a major benefit to the university experience is the exposure and exchange of ideas and perspectives one gains through direct interaction with individuals from the various faculties (e.g., whether it be humanities, arts, education, medicine or engineering). This is obviously clear to the UofA Board of Governor's, since over the past few years, they have green-lighted tens of \$millions of on-campus housing projects to support and foster this very principle, which they             |

'borrowed' from top tier institutions across the globe.

To be very clear, i strongly disapprove of the Galleria project, because I strongly support the Edmonton Arts scene. I resent how due to its nature and scope, the 'titanic' nature of the Galleria project serves to not only fragment the Arts faculty from the balance of the UofA, but threatens to consume virtually all arts funding for the Edmonton region, for generations to come.

While there are numerous high profile Edmontonians who have lent their names as Galleria supporters, few (if any) have demonstrated their support in any quantitative fashion. Look no further than Stantec, who bailed as the anchor tenant for the high-rise office component. If it's champions won't even commit, how can the City possibly justify committing \$Millions of tax-payer funds on a concept centred on an Opera House?

Edmonton's downtown has a long list of world-class venues in the hopper (museum, arena, various high-rises). The transformation is well underway. We needn't jeopardize our future on project with such dubious merit.

waste of money

Can Edmonton sustain some many facilities for the arts?

Initial construction funding

Funding model. Ensuring that the space is well used, given the scope of the EAD. Not compromising on design.

waste of money

Hard to understand this project as being beneficial when Winsoear is planning to expand as well. Oversupply? Let the U of A worry about their program/teaching space on campus.

Thee City needs to make a decision one way or another quickly and not drag on the process like what happened with the Arena. Either way, make a decision and stick to it otherwise the process gets bogged down in irrelevant details.

Timelines and cost. Should the timelines set out for each phase fail to materialize or get delayed, the project will be in jeopardy of being seen as a failure.

Getting a major tenant for the office tower

It's a useless project that will be even more expensive than projected.

Public perception, but if the cultural trust fund is constantly being celebrated and promoted as leading edge planning for sustainability in the arts hopefully more edmontonians will be supporters

## Megalomania

Removing an entire sector of the UofA population off of the campus and annexing them out to an undesirable downtown location is hardly beneficial. Presently, these students are a part of campus life and are able to interact with many other faculties and gain new experiences while introducing others to their own work and ideas. Campus life is a real part of the experience, and the Galleria project feels like an evaporation of a portion of that campus culture. A shiny new building seems great at the fundamental level, and for once the underfunded arts students are given precedence. Being that arts faculties are typically the underdog in terms of funding I am afraid that this project is quite blinding. Looking beyond the surface level and understanding the potentially negative effects it will have on the university, the students, as well as the future of the faculty. I am someone who is presently in the Bachelors of Design program at the UofA and while I was impressed at first with the potential, I really began to look past the surface at the short falls present in this project. While other campuses are working on unification, the UofA is seeking to annex, and I am afraid that it will result in a Siberia-type feeling amongst students in those faculties who feel disconnected and lack that important social and educational experience of being joined to their campus. Students in these faculties are equally important and just as equally deserving of a facility located directly on campus, and I think that this project really undermines that right.

Give it a couple of years and they'll be in front of City Council asking for grants and sustaining funding. This is just another money-sucking project. It doesn't mater what promises they make...after a few years of operational losses they'll be looking to the City for funding.

U of A music department is fewer than 300 students and visual arts even less. Where did the 5000 figure come from. The project relies upon rent from the cash strapped U whose full time music faculty has been cut to the bone. Even music faculty are not supportive of the move as they rely upon students from other faculties to augment their programs...and we already have a new hall a few blocks away at MacEwan and a tentative new one at the Winspear. This is not a well-thought through project,

I don't want the city stuck with paying the bills if it doesn't work. There needs to be more guarantees from the stakeholders

This is more piece-meal development. Downtown Edmonton needs a comprehensive vision. Everything is so compartmentalized. One rich XXXX and a couple of rich land developers decide they want to leave their legacy and/or get richer should not be what dictates how Edmonton is planned. There is no shared comprehensive vision. This is just like the terrible idea that one rich lawyer has decided is perfect for Rosedale. Edmonton needs a paradigm shift.

There is ZERO provincial funding and the Province has no \$ and as far as I know is not going to be providing any. U of A needs the province to front the \$

Bad ROI as it is expensive for what we are getting. Also, there is no real need or demand outside of the vocal groups pushing this.

what is it? How dose it support artist in edmonton?

The most challenging element is that this is another public funded project that will require significant support from the coffers of various levels of government. However, the private donations alone make

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| this a unique project and ultimately downtown revitalization is a critical factor associated with the region, nation, and international community's perception of Edmonton   |
| The university is using another subsidy from the City to do what it wants. This project will never generate the income the proponents envisage. If it is such a great deal, do it without tax dollars...   |
| The venues are too big, and there are too many of them. These funds should go towards one, maybe two really good smaller performance/rehearsal venues. Or money should have been given to fix up existing spaces.  |
| I do not want to see any taxpayer monies going into the project  |
| Reaching people who do not have a particular appreciation for the arts, who will automatically say no without looking into the benefits. Changing these people's mindsets and idea of how beneficial the arts can be will be tough. Even though Edmonton does have a strong sense of arts and culture there are still many out there who see investment in it as frivolous and not worth it. Finding a way to get the word to them and to express in it a way they will understand will be challenging especially at a time when oil is having a tough time.   |
| Getting the XXXX in this city to buy in  |
| City taxpayers paying at least for the pedway...what other city costs will there be eg more police needed, what happens if the model fails, the city will be expected to rescue them...what is the contingency plan if costs are over run, budget not met etc..., important to only a very small percentage of the population...certainly not accessed by low income...hedging the plan to set up a trust fund and cover operational costs on the future of renting space especially considering the economy today, is there not enough commercial space for rent now? Will tenants move in leaving vacancies elsewhere? There is already enough commercial rental space with lots more already being planned eg stantec |
| firstly they need to be truthfull - between Music and A&D there would be lucky to have 1,000 students where are the other 4,000 coming from. There will be zero interactions between local communities and this development just as there is zero between Grant McEwan and them.   |
| Losing money just like art gallery, not sustainable, very few interested, and another prime exmple of a waste of tax payers moeny for walkway, fix the roads, stop your wage increases, and give us our money's worth that the majority will use like roads.   |
| Unsustainable. Winspear is all we need.  |
| Not needed. Too much public money. UofA should stay on its existing campuses.  |
| This is a very big risk venture and will likely become a long term funding boondoggle for the University, the city and the province.   |
| getting it built   |
| My only concern is that someone decides to pull the plug. Keep the project going.  |
| More public money being funnelled into a project the need for which appears to be fictional and driven purely by several politically connected individuals. The risk is entirely taken by the taxpayer, and when   |

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| the unsupported demand forecasts for the project does not appear we will be stuck with very significant liabilities to service the debt and operate the facility.   |
| Edmonton does not need new theatre spaces. It needs to support existing community based groups such as Varscona, Theatre Network and Workshop West. These have proven to enhance local communities and struggle on a shoestring. They cannot afford to rent expensive downtown space.   |
| How will the covered indoor/outdoor galleria area function in winter? Will it be a bright, warm space for people to gather? It is often difficult to find bright, warm spaces to gather in downtown Edmonton in the winter. The Citadel Theatre and City Hall are the only two places I can think of. I'm glad to see that Immigration Hall will be maintained by this project. |
| Financing! .. The funding of the arts is not and should not be a role of municipal government.  |
| Costs of building and maintaining the galleria; and social issues (e.g. homelessness and safety concerns) present in the proposed location.   |
| Large capital project with limited appeal or usefulness to the city as a whole. This should be scrapped and funding moved to projects that benefit the city as a whole -- such as roadworks.  |
| Spillover from the arena district. Keeping the facility self sustaining May be a challenge.   |
| The leaders of the project are delusional if they think that office rents and parking will pay for on-going costs. I am supportive of the project but fully anticipate that the City of Edmonton will be contributing millions of dollars more than it is currently projecting.   |
| It seems this would create a flush of theatre space in the downtown corridor .  |
| Challenges include providing frontage/access around the entire project and not creating any alleyways or poor urban conditions, appropriate means for access both through public and personal travel, ensuring enough foot traffic to support local businesses  |
| money   |
| City spending more of my money on " nice to haves" but only leads to more taxes.. The tax and spend mentality has to stop.  |
| Lack of Government and/or public support due to concerns over oil prices/recession, etc. Over-commitment of City to XXXX's Taj Mahal.   |
| Too much financial dependence on financing from other downtown projects. Most edmontontonions will not access the facility.   |
| Raising private money with the current economic impact of low oil prices.   |
| The biggest hurdle will be that the city government will lack the vision and understanding that building a strong cultural presence in the city centre is important to establishing a vibrant downtown and improving the quality of life for all citizens.  |
| It seems very ambitious overall. I hope all of the funding can be secured to build the whole project,   |

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| and that it does not get stranded "mid-build" for years, or forever.  |
| As with any gentrification project, there will be less fortunate people displaced by this project. I would like to see some sort of drop in/community centre built into the project to insure that these people feel welcomed into the new project and aren't removed to the suburbs without access to care and services they require.  |
| Sustainable funding going forward for such a large project.   |
| Another uninviting concrete plaza in the middle of the city that serves only as a passage to and from places and does not engage visually or culturally... has to be architecturally stimulating!   |
| I believe the funds dedicated to the Galleria project can be better used to develop this city. Pushing more money toward the arts will not encourage increased engagement. I'd rather see these funds used to improve the services of the city, like transit, LRT expansion (why are the new lines above ground?!), snow removal, increased police services, reinvigorating older areas, etc.   |
| I am concerned that their funding model is not supportable or achievable, and that the notion of building a commercial office tower to generate net revenue to fund the rest of the operations is 'pie in the sky'. I also do not sense that the Galleria has the wider support of the overall arts community and that this is being driven from a patronage perspective rather than from an assessment of actual needs and partnerships. We have a lot of other performing arts spaces in the city and downtown - I don't see a big need for more. The idea of moving University faculties to this space also seems to be driven by the goal and trying to force the Galleria to happen, rather than from any generic need for the University to expand. While this is a grand idea, I have a lot of concerns about whether it is viable or not. |
| As a student at the University of Alberta, I question the wisdom of separating a portion of the university's students by moving them downtown. I realize it will be connected by the LRT, but wonder if it might cause problems for students with classes in multiple faculties. A 10-minute break between classes when walking across campus is already short enough.  |
| push-back from citizens who don't see the value in continuing to revitalize downtown  |
| Can it be built and operated in accordance with the proposed model? Will it steal patrons from Winspear and/or Citadel?   |
| Edmonton's downtown is growing at a very exciting rate. Part of the challenge going forward will be to attract more businesses to put their offices downtown. Something I believe we are very capable of if we work at it.  |
| U of A should not be subsidizing the project. Proponents should be funding all aspects, without City funding.   |
| What percentage of the building will be for public usage and what percentage for private usage? It should compliment existing downtown venues like Winspear, Citadel and Arena and offers aspects not available with those venues.  |

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| Continued funding and sustainability   |
| <p>Cost of the project at this economic downturn.</p> <p>Too many people coming downtown.</p> <p>Lack of parking.</p>  |
| <p>I actually really like a lot of the Galleria project. My concern is that it could result in a loss of vibrancy on the main University of Alberta campus, with the fine arts programs moving off campus. As a student, I enjoy the diversity of people that mix on campus and feel some of that could be lost. As well, I work in one of the buildings that has seen change due to construction of new buildings - the Biological Sciences Building. Since the construction of the Centennial Centre for Interdisciplinary Science, we have entire wings/floors that are vacant, and even have been receiving safety updates lately reminding us to report, but not to approach the "potentially dangerous squatters" that have been living in the vacant wings.</p> <p>I love the idea of a vibrant arts core for the city, but the University of Alberta's involvement concerns me, when I have heard nothing about the future use of the spaces that will be replaced by the Galleria project. Will it be another collection of spaces that are too specialized in their design for other use and will thus be left vacant? Will it be another location on the campus that becomes unsafe because it is being populated with squatters and subject to break-ins and theft, like the Biological Sciences building?</p> |
| Funding and public support for the idea  |
| <p>The only concern I would have is the development of the corporate office space. I am concerned we may have an office space glut after the current office buildings under construction are finished. If there is a demand then fully supportive. Otherwise the rest of the project would be a great addition to improving our dreary downtown.</p> <p>Proper architectural design is imperative to make sure the space links smoothly with existing downtown locations and is pedestrian friendly and the outside space is usable all year round.</p> <p>Not relevant to many folks</p> <p>Timing to construct and how to fund the project operations through stabilization.</p>   |
| Costs  |
| <p>parking fees may deter common people. security - more awareness, street performers proliferation, possibly more multicultural flooding that may have both pluses and minuses, cleanliness/upkeep of surroundings, pet regulations, food vendor regulations, citizens awareness of environmental pollution, transportation demands, 24/7 monitoring peace/ assaults, petty crimes, loitering, street games, art murals, musicians of sorts, illegal street vendors</p> <p>Under the most recent financing model, where the City's most significant contribution is land, I believe that it is a good project for downtown.</p>   |



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| UofA's plans of existing arts&music space.   |
| Only concern is the physical area it is located in - not the best currently  |
| I don't support segregating university students from the main campus, I don't see how a covered glass concourse of cafe tables supports the arts/culture -- more performance spaces are great idea though. There are so many other great ideas and it seems that we only listen to the ones put forward by developers or the wealthy -- there are lots of organizations that are struggling for resources.   |
| The financial viability must be assessed. The entire project must be developed in stages over a prolonged period of time.  |
| No matter how it is presented it relies upon the support from the provincial and municipal government either from rents from the u of a or grants from Alberta or the City of Edmonton. It will detract from other art venues such as the citadel and the art gallery and create competition for donor support for the arts.   |
| Is the funding definite ?  |
| With increased pedestrian and traffic flow predicted, not sure how parking/road/transit/LRT has been looked at to accommodate this. Some challenges is taking UofA students off campus or decentralizing. however LRT from UofA to Downtown is direct.   |
| Our existing facilities ie Winspear, Citatel, etc need to be upgraded to remain competitive. Will this development threaten their future? Also, why break up U of As campus when the other schools are consolidating ie MacEwan and NAIT in one location. In the event there are cost overruns, cash flow deficits, etc because leasing activity in downtown Edm has come to a halt so future income is unpredictable, who will backstop/underwrite/guarantee these amounts? |
| We already have a downtown University that offers degrees in Music and art and design. We do not need to bring another institution into downtown. Isolating students from other disciplines will have a damaging effect on those students.   |
| Wait until the economy is stronger. There is no way you will get provincial money for this.  |
| too much tax money for a private pursuit. Art Gallery of Alberta is already struggling and needs City tax dollars to keep operations. The galleria will create another drain on operating dollars after the taxes are used on construction. I also like arts facilities distributed through the city.  |
| It is large scale of the Talus Dome. Symbol of Council's stupidity.  |
| The business model suggests that it will be self-sustaining but government monies are required. It is a legacy project for the XXXX family and of little use for the arts community. U of A should build on campus and the theatre space is not needed--MacEwan is building similar spaces blocks away.  |
| Make it world class and get some private \$. Make sure it succeeds and not just a XXXX exhibit. Those steel/mental art objects around the Shaw Conf Center downtown are JUNK. It makes our city look XXXXty. Lake a look at Calgary's downtown art. Ours looks 3rd world. WHY even call that scrap metal art? Seriously. If we cant complete and make something world class, then it better not to have it.  |

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| Remove that rusty XXXX from downtown. I'm embarrassed of what visitors for our amazing city think.   |
| Potentially endangers sustainability of existing arts venues. Overextending city/taxpayer dollars. Don't trust motives of individuals behind the project.  |
| Lots of unanswered questions on this - most importantly, who's REALLY paying for it? Some of the things presented in this survey as benefits are actually some of the true challenges and concerns. As well, is it truly going to benefit the arts community and have the arts community's full support? More work needs to be done on whether the design, the space usage, and impact on the neighbourhood is truly positive and supported beyond the U of A.   |
| Too much money. Why does the city more auditorium? The Police dept. what a better helicopter. The city going to waste 30 million on the Milner Library. Why? If the city want another stage built it away the the city centre.   |
| Take away from existing facilities. Not needed.  |
| This 'survey' is a joke. There are only positive responses on offer. What do you hope to discover. Disillusioning use of faux public involvement.  |
| Too big, too many uncertainties, impact on existing facilities totally unknown.  |
| The funding and the value are suspect. I just don't see a good return on this investment (socially or financially) as it is currently planned. The p4 model is weak as I see it  |
| Risk that the city will have to pay. Poor survey design  |
| The biggest challenge this project faces is one of optics. The perception of the costs, the potential negative impact on the surrounding arts organizations (particularly the independent orgs), the imposition of an already massive educational facility into more spaces, unproven funding models... all of this is overlooked by the organizers and backers of this project. Their intentions may be earnest, but they lack some of the grassroots community involvement. It smacks of the kind of wealthy disconnection that a privileged elite have.   |
| Is there more often information on the needs? Survey makes it seem like a want.  |
| Economic downturn, blue collar nature of city, aging population, sports bias (like me) although I am fully behind this project   |
| The funding model. If the funding is relying on tenants in a new office block, then I have serious concerns as to the ability of the project to find tenants at a time when there are already several new office towers going up (Kelly-Ramsey Tower, Arena District City of Edmonton Tower, Arena District Stantec Tower). With the City of Edmonton and Stantec already signing up as anchor tenants in other towers; EPCOR and ATB having just moved into new head office towers, PCL and SERVUS comfortable in their new suburban head offices and CWB also comfortable in its long-established head office tower, I am skeptical that there are any other major companies/institutions in Edmonton with the means to fill |

the Galleria's office tower as an anchor tenant.

While new arts venues sound like a good thing, I also question whether there is truly a need for it in Edmonton. We already benefit from world-class arts venues in the Citadel theatre complex, the Winspear Centre, the Jubilee Auditorium, and Timms Centre for the Arts. I am not sure that a dearth of facilities is really the core problem with Edmonton's arts scenes. Also, I feel that a vibrant arts scene almost always stems from the bottom-up grass roots, not from big top-down projects. What makes New York, Chicago, New Orleans and London vibrant with arts are not the big public-funded facilities, but the existence of critical mass of arts producers and consumers. While it may not be sexy, I think there are probably better, more grass-roots ways to build a great arts scenes than a potential white elephant facility.

Given the need for some \$50 million in start-up costs from the province, plus whatever huge chunk the city would be putting in, I'm not at all sure that it is the best use of funds in the current environment. I would rather see more money go to other badly needed infrastructure projects (not just new schools and hospitals, but community recreation spaces and facilities, joint-use space and smaller-scale projects that meet expressed demand and don't rely on continued blazing economic growth to be viable). I do support downtown revitalization, but see a need for it to grow more organically and reflect the desires of a broader segment of the community. I do support the role of the arts in bringing vibrancy and diversity to our communities - but don't see a need for it to be concentrated in a mega-project that many members of the arts community do not support.

The Galleria Project began with NO consultation to the Department of Music and the Department of Art & Design. The departments continue in essence to be kept as outside observers. If you are thinking of building a building for artists, talk to the artists first and they will tell you what they need and if they wish to move downtown. This is an ill-conceived project that is more about ego than about those it is supposedly for.

Unlikely that it will receive the necessary funding.

trash can it.... the optics on this are so bad in light of current cutbacks provincially

It needs to be better publicized. I don't think very many citizens are aware of it. And this is a massive undertaking that will require a substantial public "buy in".

Where the money will come from.

It seems redundant. MacEwan is already building an arts campus just down the road and the U of A totally failed with Enterprise Square or whatever it was called so I have no faith in their ability to pull this off.

Please.. what planet are you on.... fix roads, build hospitals, homeless shelters.. this is a complete waste of taxpayers money at this time and place.

Where is the money going to come from? In no way or shape should Edmonton taxpayer be directly or

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| indirectly for any costs associated with this project.   |
| Too Much Money   |
| Cost, ongoing tax burden. Lies in the first paragraph regarding "no further funding" (except for community revitalization levy right?). Garbage slanted, false surveys is typical of these useless pet projects wasting taxpayer money frivolous stuff.  |
| I much prefer the small theatres in Old Strath. Big, expensive, glass buildings aren't attractive--merely impersonal. Also, relocating the UofA students bothers me immensely. Should each faculty be split up and moved across the city? There's much to be gained from a vibrant campus life, where people from all backgrounds and with different interests mix. Bigger isn't always better. You can't force a vibrant culture scene by building a fancy building. Not the right approach.  |
| Too much money. Look after priorities, like services.  |
| Cost tax payers money, empty space, not necessary  |
| Feed the poor, house the homeless, and invest in social programs that make a REAL difference in Edmontonians, like reduced transit fares or free parking.  |
| There is very little information here on the Galleria project, and as noted before, the only linkage I'm aware of is to the new arena development  |
| We should just take half the funds in cash and set fire to it. This is a needless expenditure and this survey is extremely biased.   |
| No parking no access for cars and Trucks. The downtown is a urban dump. Stop wasting money on it.  |
| This project is another "arena" debacle - during a time of huge downturn in our economy to be coming to Edmonton city taxpayers for our scarce financial resources to support this unnecessary project is the height of incompetence on the part of the Mayor and city councilors. This Mayor however has NO respect for the taxpayers of this city. His vision is only limited by his ability to steal even more money from the provincial government. Thank God the province is broke or they would be bullied into giving this jackass Mayor even more of our tax dollars. Iveson is incapable of making sound financial decisions. As with the arena we now embark on a phony consultation process (read XXX article - XXX has her job cut out for her to put a positive spin on this coming 'black hole' sucking up the finances of the city. XXXX, XXXX, XXXX but Iveson learned from the master - Mandel. |
| I'm still not convinced the project will be seen through, due to upcoming economic challenges for the province   |
| What involvement does the provincial government have in this, given that it is housing a public higher education institution? how will taxpayers be part of paying for that? Why should Edmontonians be helping to cover the costs for this? The biggest concern I see is that it will pull money away from all the smaller arts agencies across the city who are deserving of support.  |
| Financial - finding the money to move forward with the complete project as initially envisioned.   |

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| Financial drain on the city and taxpayers - this is not a priority   |
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| The spaces proposed do not fit the needs of a large portion of the arts community. Small and mid-sized arts groups need spaces that seat 100 people or less that are affordable. There have been no answers about if these spaces will be affordable. The key factor being weather or not they will be IATSE. The Rice Theatre at the Citadel sat empty because the arts and culture sector could not afford to rent it. These spaces need to be variable and they need to be affordable. If not this is not the right development for Edmonton. |
| I see it using public funds to enhance a private development at the cost of other needed arts infrastructure.  |
| Who will benefit from this massive expenditure? Too costly. Like the Art Gallery (all building and no real art) this project will be a huge drain on public funds which should be used carefully for the public majority not just to puff up a few egos. Most cultural events are out of the range of many people who would like to attend.  |
| funding for the project  |
| Need millwoods LRT more!   |
| TOO MANY DREAMS FOR THIS CITY, TOO LITTLE MONEY OR ENTHUSIASM  |
| Not wanted or needed just like the arena, museum, and closing of the airport...  |
| Attracting a tenant for the office lease which would supposedly be used to cover the costs of the theatres.  |
| Raising the funds required; governance and transparency.   |
| Too much money is being spent on this, which won't benefit most of the Edmonton taxpayers. And you know that if this goes through, Edmonton taxpayers will end up paying for the operations for years on end. This is a want project, not a need project.  |
| Cancel the project and stop wasting money on it. Useless and unwarranted.  |
| Cost   |
| Funding model may not work, becoming a burden to taxpayers.  |
| I don't think the new venues will be affordable for the arts community. Also, I think it will hurt the U of A to move its music and visual arts programs off campus, and make it harder for students who are arts music or fine arts majors to take option classes. I think if U of A wants to expand, it should use up land on South Campus, which is closer to main campus for students, staff.  |
| Thank you for the opportunity to comment. The tone of the communications is a concern. The website uses the heading "Express Your Support at Open Houses Next Week" which to me does not suggest consultation, rather a foregone conclusion and a fairly costly way to rubber stamp a project. Based on  |

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| recent experience I suspect the meeting will feature lots of hired consultants, city staff, and pretty foam core mounted colour posters but lack genuine curiosity from staff about what stakeholders want/need. Statements on the website like the one about the open house erode the city's credibility and suggest that attendance this round will not differ from my past experience. my ambivalent responses to the quiz reflect lack of trust resulting from the project tone and past experience.   |
| I think until the economics of the province and the city are in better standing projects like these are unnecessary and irresponsible. I think they are vital to Edmonton, and I would love to make Edmonton a "destination city", and I am proud to say I live in Edmonton, but I also think projects like these should have support from the Province and Federal Government. I am excited for what the "new downtown" will have to offer and look forward to projects like these... but not right now.  |
| X  |
| Funding seems pretty shaky these days.   |
| Getting everyone to buy-in on the idea that the Edmonton Galleria Project is a key component to building the culture of Edmonton and enhancing the appeal of living in Edmonton to locals and outsiders.   |
| City taxes should not support the facilities. Province should support U of A needs. Arts centres should be distributed around the city.  |
| Use of taxpayer's money which we do not have. Taking dollars from somewhere else for this project and taing property owners for other shortfalls.  |
| I have been a contributing member to Edmonton's professional theatre scene for 25 years. This is pie in the sky compared to reality. It will be too expensive to the tax payers of Edmonton. What is sustainable and realistic for smaller theatre in Edmonton are theatres between 175 and 300 seats. We already have theatres that are barely being half filled. We need to concentrate on the success of what already exists: the new theatre being refurbished in Old Strathcona, the Varscona, and even more right now, the rebuilding of the Roxy. They have followers and and audience. Lets help them thrive. Also where are all these millions coming from???? And a glass dome in Edmonton city of Winter??? balderdash. |
| Waste of money better spent on other things.   |
| Public Opinion. Office Leasing.  |
| Limited parking, limited access to downtown, finding a tenant for the office tower as economy is lowered and design seems foolish in Edmonton's climate. Having been in Berlin's open glass topped open air galleria it's not a place that is comfortable to hang out in even in mild climates, much less Edmonton's winter.   |
| Will not be self supporting and become a financial burden on taxpayers   |
| The financial model looks fraudulent — the promise is that the project will be self-sustaining; the  |

reality is that it will depend on annual rental income from publicly funded institutions, which still leaves taxpayers supporting it, and supporting it through an apparently irrevocable commitment lasting approximately 30 years at minimum. Nor have I seen any persuasive estimate of why this space is needed, aside from positive comments from arts groups that seem insatiable. Plus, it would drain resources away from other needed priorities such as improving social life in a city still scarred by poverty, addictions and mental health issues.

I have trouble believing that rents and parking will be enough money to make this a self-supporting project. And you neglect to say how much taxpayers' dollars will be spent in the construction and development of the project. In a time of possible recession, I don't think this is a viable idea.

1) I don't understand how moving University students downtown is a good thing - they lose out on a campus experience

2) There is no anchor tenant and there doesn't seem to be the demand for the office space

3) Frankly, NO ONE wants to come to that part of the city because of the homeless, drug centers, crime, etc - this has impacted the EPCOR center's ability to attract tenants

4) I don't see the need for more theatre space. Mckewan is building some more - there is enough in EDM

No provincial funding. No commitment from U of A. No major anchor tenant. Disapproval of local artistic community. Failure to consult with the public from day one to present, particularly the local artistic community whose participation is mistakenly assumed.

What the city needs are affordable black-box rehearsal spaces that can double as small performance spaces. The city needs spaces that are affordable for smaller organizations with big dreams. The Winspear was supposed to provide some of that opportunity, but the rental costs are far too high for most smaller arts organizations, and even some of the larger ones. I don't believe that this one will be any different.

Reading misinformed, and unflattering personal opinions by columnists like XXX who knows nothing about art and culture. She is feeding her ego !.

much better uses of the tax payers money. No lack of cultural activities in Edmonton. Many empty seats at the Citadel. Theatre companies need reasonably priced rehearsal spaces in different areas of the city. This is a vanity project by a few self described cultural elitists and does not serve the needs of the community.

It is yet another massive waste and a massive give-away to all of the developers and hangers-on that city hall loves to cater to . . . just once it would be nice to have somebody working at city hall who isn't severe special needs.

Cost, wasted space

Couldn't city tax dollars be better used to actually support the needs of people in the city? If this project will truly not require ANY public funds, then what's the point of this survey? Let the private investors build it, fund, and run it how they see fit and keep public funds out of it.

Extensive of pedway systems - not a positive thing to creating vibrancy. Takes people off the streets and enhances negative connations associated with Edmonton's winter. Unsure if UofA Arts belongs downtown.

No one has even bothered to wonder how this project will effect the STUDENTS that will be using this proposed facility. As someone who is currently in the industrial design program at the U of A (we design consumer products, furniture and such) I see this proposal as a terrible way of segregating the arts from the rest of the campus, and an effective way of strangling interdisciplinary work between departments. Currently we do projects with health care students, engineering students and there are lots of students in the design program who minor in business, engineering, etc. So, how are we supposed to take advantage of the broad nature of the university's programs. This will reduce the connections we can make, reduce the diversity of the campus, reduce the vibrancy of Garneau/Whyte, and dilute the experience of arts students attending classes at the U of A. The university is a community and that needs protecting, and throwing a chunk of that out so the university administrators can have a shiny new building is a terrible idea. The arts department has no money as it is too, so why not use some this money to pay a decent wage and stop abusing the contract academics that are taking over most of the teaching positions. Keep that money to get us good tenured professors because that is what makes a good school not some ridiculous building.

Assumptions made in determining the 'excess revenues' going into the fund do not seem realistic. What happens on the flip-side - if there are no revenues to cover cost. A private company will not operate in a deficit situation and unless the City would like an empty space downtown they will have to pay for it.

As a performer myself I believe that a lot of the goals proposed through the Edmonton Galleria Project seem highly implausible. In my opinion I highly doubt a 650 Theatre will ever be affordable to over 90% of the dance and theatre companies in the City. The 10% of the companies that could fill a 650-seat theatre every night are the A-House companies such as: the Citadel (that does not need a theatre) and those that rent out the Jubilee (and why build something else when you already have the Jubilee?)

The relocation of the University students also seems highly ineffectual, I agree that the Fine Arts building needs a major facelift, but a 360-million dollar project is NOT the answer. Why not use a fraction of that instead to actually improve on the existing infrastructure? A project of this magnitude is NOT focusing on the students, but rather focusing on the big people that really just want their name attached to this project but have no knowledge or experience in the Fine Arts.

IT WILL COST THE CITY OF EDMONTON MONEY. I WOULD SUPPORT THE PROJECT IF THE CITY DID NOT PUT IN ONE CENT OF ITS MONEY.

As a former U of A student (both undergraduate and graduate) and a current MacEwan faculty member where we're working to reverse the huge problems created by separating our fine arts students and faculty from the rest of campus, I think this is one of the worst ideas I've ever heard come out of the U of A. Yes, the students and faculty would have excellent facilities, but the main campus needs the arts to have a stronger presence there. What non-fine-arts student will dream of taking any fine arts course as an option when they would have to travel so far to do so? This



impoverishes the main campus in so many ways and, as we've seen so clearly at MacEwan, separating faculty and students in this way results in reduced services, a lack of connection to their colleagues and programs back on the main campus, and a ghettoization of the fine arts. I cannot fully express how frustrating I find this vision to be. This leaves aside all the concerns I have about the city's ability to support such a centre. The idea that we need even more new office space downtown is something that really concerns me especially given the imminent economic downturn which, as I see it, could last a long time.

I feel like the project is a good idea but there are currently a lot of issues with it. For starters, while I believe that relocating the U of A's music department to the downtown area will benefit downtown, I don't know how much benefit it would be for U of A students. Students in those programs will still have to take classes at the main campus (English and other arts options, for example). This will could create a scheduling nightmare for students. I also worry that it will be difficult to get U of A students to attend concerts off campus. It is already difficult to get U of A students to attend performances on campus, and I don't see how moving the music department farther away would encourage more attendance. Furthermore, I worry about the arts and cultural hubs in Edmonton's downtown being spread too thin. I don't see any additional benefit in opening the Galleria project so close to the Winspear, the Citadel, and Grant MacEwan's new Arts building which all offer venues for large attendance. That being said, I think that there is a demand in Edmonton for some kind of arts and cultural venue for smaller theater troops and music groups. As an amateur musician, I find it difficult to find spaces to play in the city, and I know that many others who are involved in small theater troops also have difficulty finding places to perform. Opening a variety of smaller venues to local and smaller groups could alleviate this demand without being competitive to bigger venues like the Winspear. This project is a good idea, but I don't understand why it wants to compete so much with other arts venues that are so close to it.

Not necessary.

Distance from main campus

convincing people on a stupid idea

There are a lot of moving parts. A lot of ifs, ands, and buts. If one fails, the whole project fails. Galleria may not be the best use of the land. Renovations of the Citadel Theatre may be a better use of the funds.

This survey is staggeringly poorly made.

Commitment from partners

The theatre venues are too big and not what the city needs.

The location is surrounded by social aid agencies and shelters, and there will be immense pressure to protect the sensibilities of Galleria patrons by forcing the clients of those agencies out with aggressive security.

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| A huge expensive outdoor covered gallery is going to have constant infrastructure problems.   |
| I find in collaboration with the white elephant arena project this is troublesome. Let's see more of XXXX money   |
| new financial constraints with price of oil/Alberta economy   |
| I don't think the city is making good use of their money. I work in the arts, and I love art, but we need to stop blowing money on efforts to one-up other cities, we need to improve what we have, and deal with REAL issues like cost of living, infrastructure, ROAD MAINTENANCE, fast tracking road construction to get this XXXX DONE! Arts can wait! Arenas can wait!   |
| Segregation of the Arts from the U of A Main Campus.  |
| Taxpayer costs  |
| Financial - I don't see this project as financially viable. At all.   |
| The high cost of the project does not benefit all taxpayers. At this time of very dire economic concerns we need to concentrate tax dollars on the entire demographics and not just on students or the few who live downtown. Because of less and more expensive parking and transportation issues anyone residing out of the downtown core will not be inclined to participate but will be directly involved in the lost \$ not being spent on infrastructure which would be directly beneficial to all taxpayers. Our tax \$ need to benefit immediate needs not only for the pleasure of the few!! |
| It's viability  |
| City staff are not capable of properly executing or managing such a project.  |
| The project is huge. Many arts groups thrive without being indebted to corporations or government, in old buildings. The project isn't needed and won't stand on its own. Elements of the project might be fine, but the whole thing is too big.  |
| The project is not fully funded, and at this time of fiscal restraint, should not be a priority with any level of government. It is an unnecessary project - the city would do better to better utilize the existing venues & infrastructure, rather than shoehorning in something so expensive and unnecessary.  |
| This project should be stopped right now. With the price of oil there will be no Provincial dollars or Federal dollars. The tax payers in the City of Edmonton cannot afford any more tax increases.  |
| Who ever posted this survey from the City should be fired. It is an outright lie.   |
| As well we do not need to proceed with the foolish idea of the next Commonwealth Games.   |
| Fix the Ambulance crisis.   |
| Fix the Emergency room crisis.  |

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| Fix the senior housing crisis.  |
| Fix the school shortage crisis.   |
| Balance the budget!   |
| Underground pedway must be built now before opportunity is lost.  |
| The initial and ongoing financial model   |
| I feel we are very supportive of the arts in Edmonton, having been season subscribers to the ESO and/or the Citadel for over 25 years, in addition to our family's involvement with various arts boards. Fundraising for the organizations that we currently have has always been very challenging. The Galleria Project is very ambitious, and although it is a nice dream I doubt that it would be truly sustainable in this market.  |
| Waisting money on unnecessary substances when there are far too many necessary projects and infrastructure needs through out the city.  |
| Stop destroying the south side!   |
| In times of provincial austerity/financial uncertainty in the province, it seems to be unreasonable to go forward with such a large project (particularly when cuts are being made in other sectors, such as healthcare and public transit)   |
| I feel that we are very supportive of the arts in Edmonton. We have been season subscribers and donors to the ESO and/or the Citadel for over 25 years. We have also had some personal involvement in various arts boards. I know that fundraising for the various arts organizations in our city is perpetually a challenge. Given this, I do not feel that the Galleria project is sustainable in our market. It's a lovely dream, but I try to be realistic.   |
| White Elephant  |
| The disadvantage of removing the Music and Art and Design programs from the main student centre. And what about the BA/BFA, MA/MFA programs in drama, acting, theatre design? They need to be close to the university community. What about graduates of our arts programs (theatre, music)? They need very cheap rehearsal space to continue to create in Edmonton.  |
| Not a good location fro U of A students - loss of campus experience - safety issues   |
| Ongoing funding - concerned that shortfalls will have to be absorbed by taxpayer  |
| Project may have detrimental effect on financial viability and long term sustainability of existing arts organizations  |
| The movement of the U of A's departments of Music and Art & Design may bolster the arts presence downtown, however it will deepen the rift between the U of A fine arts community and the rest of the campus community. As things are currently, students in fine arts programs are not highly integrated with the rest of the campus community, often due to the nature of their programs and lack of interaction and engagement between the two communities. Removing this community further from the |

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| U of A's main campus with only exacerbate a problem which is in need of a real solution. What is needed for these departments is more engagement and dialogue with the rest of campus through their work and their contributions to campus. This would be made more difficult with a relocation downtown.   |
| Taxpayer expense; even more elitist arts space that is too cost-prohibitive for working artists to actually use/access  |
| Funding. Increasing the vacant office space in the downtown.  |
| I'm not convinced that this project is required in the City and I don't support the use of City funds (or the proceeds of the Arena BRZ) on this project  |
| It isn't needed.  |
| <p>Before spending \$850,000,000.00, do they have an anchor tenant for the office building.</p> <p>With all of the other office buildings proposed and under construction, for example the WAM building which the city has agreed to lease and, the engineering company that is going to consolidate all of their office workers in one building, which will, as the Edmonton Real Estate Board, cause a glut of empty office space driving prices down.</p> <p>If that were to happen and the Galleria can't pay the loan, is the City going to be on the hook for the money as they did approve the covered walkway and ponied up \$30,000,000.00 for it's construction?</p> <p>The Arts District is at the other end of the downtown core, on west jasper and along 124 Street, not downtown.</p>  |
| Cost challenges   |
| <p>What assumptions are being made to project a sustainable model? Population density in the downtown? Strong Economy? Arts groups that can pay for space (that are not already paying for space, or paying for inferior spaces?) The outdoor galleria space, presumably also to be programmed, seems similar in vision to the Winter garden area in the arena precinct, as well as churchill square (and, perhaps, centennial plaza, louise mckinney park,--maybe even 104 st pocket park, beaver hills house park etcetera... ) all of which are under programmed, not over programmed, so how will this (especially with the reputation of city centre north of 104 st) drive new activity, traffic, etcetera? will programming be supported? What kind of administration will be in place-- a property manager, creative director, arts liaison?? Do you have confirmation that the groups you envision using and programming the space will use and program, and what resources they need to do so??</p> |
| The proposed theatres will not be affordable for the theatre companies in Edmonton. Also, the large capacity of the proposed theatres will not be useful for most companies in town.  |
| cleaning all the glass  |
| It's a waste of money. While it might be nice to have , we absolutely DO NOT NEED THIS at this time. there's more than enough public dollars committed To DT revitalization already. I do not want my tax dollars spent on this. Spent it on LRT, schools and infrastructure. This just a vanity project for the U of   |

A and the XXXX Family.

The cost to arts groups. I cannot foresee how the theatre companies of Edmonton could afford rent or production costs that would appear to be associated with this space. We need more theatre spaces in Edmonton for independent and medium sized theatre companies, which is what Edmonton's arts scene is mostly comprised of. This seems like it would only benefit large companies like the opera and symphony and citadel...two of those already have spaces for their needs.

I would suggest smaller 200-300 seat theatre spaces that allow for intimate productions. Also not an IATSI venue as that exponentially increases costs directly to the companies.

I fear that these theatre spaces will go unused and be a waste of an excellent opportunity.

It's a huge white elephant that will waste municipal tax dollars, tax dollars that could be better spent on basic municipal services.

The funding is on very shaky grounds as neither the City nor the Province has committed. Nor has its primary tenant, the U of A committed to a lease. But the biggest challenge is the lack of demand for more downtown highrise offices. With all the XXXX towers being built, plus the new Kelly Ramsey tower on Rice Howard Way...there will be a huge surplus of office space in downtown Edmonton. And that's not even counting the existing buildings, which will be looking for new tenants when Stantec relocates to Kelly Ramsey. Edmonton is not Calgary, and has very few corporate head offices requiring a downtown address. Without longtime tenants, I foresee a ton of vacancies in the Galleria Project should it ever take off.

who is going to pay for it

It's being built in one of the worst areas of town. Even if you push those elements out, they will not go far or disappear.

The cost to the taxpayer with few benefits to most taxpayers.

There are already good arts venues downtown, the new arena is going in and I am not sure the public should fund any more project like this. The fund that would support this, from my understanding, is contingent on rents and other revenue that is indirectly going to come from public sources (U of A).

I think it is not a good project, and is based on highly speculative assumptions about financing and available public funding, and am not at all supportive of it. And I am deeply supportive of the value of arts and culture to life in Edmonton, I think this is just a bad project. In a list of priorities for Edmonton, even if only looking at arts and culture, it would be bottom of my list. Moreover, this survey is badly constructed, and appears to present the project as accomplished fact, and seems to encourage only pro-project answers.

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| Huge problem with funding. Do not believe it will be self supporting, thus another drain on the cities coffers.   |
| It will force a cookie cutter approach on arts development which develops most successfully in organic ways in areas all around an urban centre. It diverts dollars from grassroots support of truly high value arts activity. It's putting all the emphasis in one physical location. Cultural development has tremendous value to all neighbourhoods.   |
| Relocating the U of A Arts students will not work. Consultation needs to happen   |
| With the arena development taking place it is hard to know how much economical support there is for a project like this. If tenants like the U of A and Government of Alberta can confirm their support it will help in public support. However having an arts district within a couple blocks of the AED district would be very really cool to have in downtown Edmonton. The outdoor glass roof that is being proposed would also help to bring people outside in the winter which being winter city is something we should strive for. |
| Initial start up funding are the biggest concerns, as well as public opinion given the media frenzy over the price of oil.  |
| The necessity to channel public funds away from more vital sectors (such as transportation, schools, and hospitals) in light of Province-wide budget cuts).   |
| The lack of transparency in who will directly benefit from this project (ie businesses).  |
| Too large, created access issues, problems with connecting to the Main campus, design is ecologically unfriendly and could result in bird collisions  |
| The majority of Edmontonians live in the past - they are not up for change.   |
| I am tired of this city council spending money on things such as this and bike lanes when our roads are falling apart, taxes are going up, infrastructure such as drainage needs work and snow removal is a joke.   |
| This is going to ask taxpayers to give too much support. The city in the present economic climate should not be funding art, sport, international competitions, cultural events,. Money from the province still is from the taxpayers.  |
| proposed space is inappropriate for arts community needs. there is no sustainable business model  |
| What services are available to support the influx of students and staff Where are they going to park?<br><br>Where are the patrons going to park when the hockey/concert arena is in use?<br><br>The old Bay building is still not used to its capacity why so who is going to use the Galleria?  |
| We can no longer afford to support projects that are aimed at a very small group of Edmonton citizens and worse yet it will attract the bedroom communities who already get too many free rides on our  |

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| backs. Also the City of Edmonton does not seem to realize that we, in Alberta, are in financial trouble and Edmonton continues to want to spend like drunken sailors. Please wake up to the fact that we already built the XXXX Arena for the 1% of Taxpayers and do not need another project for the 1%.  |
| This is a ridiculous survey. It will only illicit positive comments. Of course the Galleria Project is also ridiculous in that such a huge project is way beyond the the ability of the university, city or provinces ability to pay. There is only one tax payer and we are sick of carrying the load for the grandiose ideas of the elite few.   |
| Not sure that we've been made aware of important cost details. UofA seems to plead for budget increases and support but doesn't seem to have a good track record. If they can't possibly stretch their budgets (even though senior admin are WELL PAID and staff seem to enjoy frequent conference opportunities in resort destinations), is this a good time for this project?  |
| Arts space that isn't affordable to indie groups.  |
| Potential lack of funding and not getting as equal an opportunity or support as the arena from both public and private sectors.  |
| It ghettoizes the arts and puts focus on infrastructure instead of community. This is just a subsidy for construction companies and another pathetic pipe dream  |
| Will affect the survival of existing arts venues. Skeptical about the motives of the organizers.   |
| <p>1) One of my greatest concerns is that students in the Departments of Art &amp; Design, and Music, will be separated from the main campus (north campus). While the downtown location has been touted as offering invaluable access to the AGA and Winspear and the new museum for students, this benefit must be weighed against what is lost which is the benefits of being part of the greater University campus. To access the elective courses required for their programs, and library facilities need for their courses, or student services in SUB and in the Faculty of Arts, or to simply be involved with the greater university environment, they will need to they will need to travel back and forth by LRT. They will lose the broader university experience, and instead become a satellite 'college'.</p> <p>2) I am concerned with the figure of 5000 students is being used to promote the benefits of this project. There is an image of a bustling influx of 5000 students busily going to their classes, invigorating the downtown. When the total enrollment of the Faculty of Arts is approximately 6000 students, and the departments of art &amp; design, and music are two of the smallest departments in the Faculty, the figure of 5000 students cannot be correct. Even if the art history and music history lecture courses are relocated downtown (which are the highest enrollment courses in the these two departments) the number of actual students would be closer to 1000. And if those lecture courses are not relocated, there are probably fewer than 300 full time students who would be working in studios downtown. And they will be in their studios working. They will not be bustling about the downtown. I believe the 5000 student figure is a holdover from when the Faculty of Business was part of the plan, however they are long gone from this scenario.</p> <p>3) I am concerned that the actual studio space, especially for art &amp; design students will fall far short of what is being promised. While the art &amp; design program and the music program would certainly benefit from new spaces, if this project goes forward and the funding is for any reason restricted, the</p> |

departments will be forced to make do with whatever is built.

4) Out of sight, out of mind. Remove a faculty or department from north campus and they are even less visible when on campus. People are derao

1)I think that students in the Dept of Art & Design, and Music, will lose the benefits of being part of the north campus environment. They will need to travel to main campus to access elective courses for their programs, access to libraries needed for their courses,access student services (academic, personal, athletic)on campus, and interact with other students in other programs.

2) I am very concerned that this project supposes that there will be an influx of 5000 students into the downtown area. There is a reliance on this figure that this will help to invigorate the downtown. I believe this figure was based on the original project when it included the Faculty of Business. The Faculty of Arts only has 6000 students. The Dept of Art & Design and the Dept of Music are two of the smallest depatments in the Faculty of Arts. Only if the art history and music history lecture courses are relocated downtown (these are the highest enrolment courses in these departments) would you see a thousand students downtown. And if these are not relocated, the number of students attending studio courses would be closer to 400, if that. And this is only in the fall winter terms.

3) It is my impression that the only reason the departments are going along with this project is because of the promise of state of the art studio and performance facilities, and the lack of any resources to build what is needed on campus. Their preference would be far and away to have new space on campus. My concern is that if the project goes ahead, and funding is at all limited, then the budget for the promised spaces will be whittled down.

A project with a limited budget would be worse than no project at all.

I think a challenge for the city will be deciding whether to complete the project all together or in stages. While the stages model probably makes it easier financially, doing it all together would have a larger impact on the public as they can truly appreciate what has been created when it is all completed at the same time.

For all citizens of Edmonton. Need to ensure that accessibility goes above and beyond for ease of use of all users of the facility.

Hope that it will support all arts organizations that are in need of affordable theatre and dates availability

Financing. University has its own financing challenges and the city has too many things going on already in the downtown core that taxpayers will have to fund

I think a strategy/plan needs to be in place for what is going to happen to the population that lives there and receives services. I think it has to go beyond it won't happen and that they will still exist in harmony. This is isn't revitalization it is gentrification which is fine, but there needs be a social plan in place.

Funding- sounds very costly at a time when provincial support seems uncertain. Once you start building, you are committed regardless of where budget's go.



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| Integration with the surrounding community - making sure that the design adds vibrancy to street life, to the public realm. That it is truly financially sustainable.  |
| The size of the theatres are unrealistic for the theatre community in this City. No one will be able to fill these houses or rent these spaces for independent productions. This will be wasted space and all we will be doing by having such large spaces is cannibalizing the touring shows that come through the City.  |
| Concerned with public dept. like the "ARENA"   |
| Funding. Battling with the need for sports in the downtown core.   |
| The project does not address the key needs of Edmonton's arts community.   |
| The performance spaces don't look affordable to me, and I don't see any verifiable numbers indicating where funding from the project will come from and how it will offset cultural/not-for-profit spaces. Building a building that isn't affordable for any not-for-profit to operate on a day-to-day basis is even worse than just not having performance spaces.  |
| There are no residential suites available to create the 24 hour eyes on the street. Residential suites are really important in creating a hub. There needs to be under market pricing for performance and artistic space. It's very important to know who your neighbours are and include them in the building (i.e. a food kitchen where people of poverty level can go to learn to cook, prepare food, in a shared area). There has to be continued monthly or bimonthly connection with the artistic community as they would be the users of much of the space. Communication is key! |
| Costs, UofA art students being away from main campus   |
| Funding.   |
| There's enough arts-related facilities in the downtown core. U of A has the Timms Center that's not being fully utilized because of the last education funds cutback. And, I don't believe this can be a self-sustaining, revenue-generating project. Within 2 years they'll be begging YEGCC for funding (ie your famous Art Gallery.)  |
| There are enough performing arts venues in Edmonton for the foreseeable future. Focus should be on improving and possibly expanding existing venues like the Citadel and the Winspear.   |
| Currently parking (for a reasonable fee) is an issue downtown. Not everyone is able to easily access the LRT to get to the area.   |
| As I am unfamiliar with this plot of land my first concern would be the displacement of any affordable housing that may occur. If this is to happen I would be concerned that people living in those units would be moved out of downtown.   |
| Process  |
| The process to date has been deficient in useful, practical consultation and information-sharing with  |

the large majority of proposed arts organizations the Galleria facilities would rely on. After the preliminary consultations (in the research phase for the initial feasibility study) the performing arts community was invited to one information session at which very relevant questions were dismissed as information that would be made available 'in due course'. This was two years ago and there has been no further information made available since that time. The EDAAC site provides documents that fully address opportunities but I have not found material that addresses risk. In order to garner legitimate support transparency on a SWOT basis would be useful. The City of Edmonton took steps in April 2014 and May 2014 to support the Galleria project. The consultations that are happening now should have happened in advance of those decisions. Until this current consultation there has been no framework for community opinions to be provided and heard.

In broad strokes, following are some specific issues for which the professional performing arts community would require information in order to voice an informed opinion on the project, its viability to meet the stated needs, and evolve as a robust cultural facility include (not in any order of priority):

#### USER GROUP COSTS

What would these look like - space use, crew costs, FOH etc? We understand that the intent is to provide subsidized space through the P4 model but "subsidized" does not automatically mean "affordable", as "affordable" is a relative term. In the absence of indications of what these costs would be, it is impossible for potential user groups to provide an opinion about whether they would use the space.

#### ACCESS, CURATORIAL POLICIES

What will the approach be to scheduling the spaces. Will certain organizations be able to negotiate extended occupancy agreements with scheduling priority?

In the case of each individual performance space - what is the curatorial vision that will support the development of a distinctive identity for the venues? What is in place to ensure that (for example) contemporary dance, muscle building competitions, ballet school recitals and professional string quartets etc are not scheduled hodge-podge into a venue thereby undermining the potential for any kind of 'branding' for the space.

#### THE OPERATING BUSINESS MODEL

I am concerned about the following scenario:

- The City spends the requested \$50 million as a contribution to the cultural facilities (and significant other public and private investment dollars are spent)
- the business model proves un-viable for the community (due to insufficient consultation as outlined

above)

OR

the P4 funding model is not successful and therefore the commitment to subsidized spaces collapses

As a result Edmonton has four (or initially two) spaces that have no subsidy from any source that have exhausted decades worth of public and private funds for capital investment in cultural facilities but are not operational on a practical level for the originally intended user groups.

I would respectfully suggest that actual operating financial projections should be publicly available. I do not find them on the EDAAC website and would happily stand corrected if they are there and I overlooked them. How can we be asked to provide thoughtful feedback when the operational projections and needs are not available? We all know that the substance of the longer term business operating model is a key part of evaluating whether the initial capital investment is warranted in a project.

#### THE P4 MODEL AND CHANGING CONTEXT

Since the inception of this project the ecology and context in the downtown core has been shifting. Given the changes has the viability of the P4 model in the future real estate market been realistically re-assessed? Have assumed major tenants (such as Stantec?) turned to other opportunities? Will the office and residential space be occupied to the level required for profits (ie the subsidy to facilities) to be available? If this became an issue would organizations with longer term agreements be protected from fluctuations?

#### UNIVERSITY OF ALBERTA

The University of Alberta's participation is a cornerstone to the Galleria's viability and indeed adds an exciting dimension to the project. Working in the cultural sector I am painfully aware of the current financial challenges facing the departments that would use these spaces, and and the relentless annual erosion of their budgets. I fully agree with Dean Lesley Cormack's statement of support on the EDAAC website supporters page, but on what basis can we assume that the move will ultimately be affordable for U of A?

#### EXISTING FACILITIES

Has the City ensured that the concerns of existing facilities are truly heard and addressed? It would be VERY wrong to support a new project at the expense of our existing facility operators and their rental income. The needs of existing facility operators should be prioritized, especially where a small investment could help ensure that the use of EXISTING spaces is maximized. Page 8 of the document available on line at <http://www.edacc.ca/wp-content/uploads/2013/04/AMS-Opportunity-Summary.pdf>

provides impact numbers. I am intimately familiar with one of the cited venues and as the numbers provided are far from accurate I have to question the others on the list.

## NEED

The 'indie' theatre community has expressed repeatedly that the proposed facilities will not meet their needs. Within the theatre sector that is the community with the greatest need for accessible, affordable performance and rehearsal spaces.

As a recent Grad of the BFA program at the UofA who enjoyed taking a variety of courses outside the BFA department, my concern about moving the Fine Arts facilities downtown are based on how it will effect the students enrolled in fine arts courses. Getting from downtown to the UofA campus in 10 minutes between classes would be very difficult. It was difficult when it was on the same campus! Also, as the Fine Arts community at the UofA already suffers isolation from the rest of the campus community, moving the department off campus would only exaggerate that. Maybe instead of moving the Fine Art campus downtown, more resources could be invested in the current Fine Arts department location. This could include studio and facility upgrades and technology improvements. Maybe some funds could be invested in hiring more art instructors or paying the currently underpaid contract staff in the department a bit more fairly. Another idea is to fund some more programming that would help Fine Arts graduates develop their careers by providing more training on entering the workforce with a BFA and how to give back to the community so that art and culture accessible to more. Another idea is to develop stronger partnerships between existing arts organizations in Edmonton and UofA Fine Arts Students. In my opinion, and I know I speak for many, the STUDENTS and STAFF of the Fine Arts Department are the people that should be informed and questioned about the huge transport of their location. I know that most of the students are not well informed of this move. More needs to be done to include them in this decision making.

This is absolutely the worst idea for the students. They need access to other students and faculties in order to facilitate a meaningful academic exchange. Relocating these Departments downtown would marginalize these students and negatively impact their education (and the position of those Departments) all for the sake of a ridiculously clichéd idea that 'artistic creation needs to take place in public'; it does not. Only the product of that creation needs a public. If some selfish group of business people want an Opera facility they can pay for it out of subscriptions. One rich businessman inflicting a building on the City at great cost to taxpayers is enough. If you truly want to help students, then build the facility on Campus, where Music and Art and Design students can interact with the rest of the academic community and their academic peers and where it will benefit them the most.

Separating students from university culture and connections. As well as concerns with scheduling classes and having to travel from downtown back to main campus for certain classes only offered at certain times.

1. University of Alberta students no longer having constant access to University facilities such as Rutherford library, Cameron library, the Print Study Centre, Bruce Peel Special Collections, and any other North campus collections needed for the research based practice of art and design.

2. Commute times between Galleria campus and North campus lectures will cut into work time for

students. Also it may reduce the number of students willing to take courses through other faculties as they would have to travel much farther to get to their class.

3. Being isolated from the University of Alberta community and not being aware of all the on campus events.

4. The Galleria campus will be newer but may not necessarily have better facilities. The printmaking studio in FAB is an excellent space. Not enough communication between the Galleria project and Art and Design faculty could possibly lead to insufficient facilities in terms of space, safety, and materials.

My concern with the project is that moving the U of A's Art and Design faculties will dramatically increase my commute time and downtown is already a huge headache, so adding another 5000+ people daily sounds awful.

It will take a long time to be finished but I really hope it can be built up very soon.

I see a concern with moving the entire Faculty of Art and Design to the downtown area. While it will create a strong creative community from downtown. It will also disconnect the students from the University of Alberta Campus. I believe it would be beneficial to have areas of the Department in the Galleria, but not all of it should be moved. Instead they should also increase the presence of the Art and Design Faculty on the main campus as well. To create a holistic experience for the students, while also benefiting downtown. I think the buildings that are currently at the U of A should be renovated and still used for their purpose. But overall, the Galleria would be very beneficial for Edmonton and the Art & Design Faculty.

The relocation will alienate the University students attending the Galleria Project giving the a lower quality education. The fine art program may need an upgrade in painting facilities. However the current buildings have sufficient space. Why are the current facilities not given money to upgrade them? The current facilities provide an excellent education. Why will the Galleria make the education better? Better facilities does not mean that the education received will be of a higher quality. Moving downtown will mean that students looking for courses outside of studio courses will be lacking resources for a well rounded education including other classes offered by the University.

As a student in Art & Design at UofA: lack of resources, lack of SAFE transportation (we work very late hours), exclusion from campus life, lack of affordable nearby student housing, inability to mesh well with other courses (ie. I have many other classes in the business faculty. How will I be able to take these as well?), poorly thought out floor plan (most departments need first floor space), lack of student involvement in decision making, lack of interdisciplinary work. Overall you can tell that this project was created without the insight of anyone it is actually affecting.

As a student currently in Art and Design I think the segregation of the arts is the worst possible direction for the program. The interdisciplinary opportunities that exist by being surrounded by other disciplines is too valuable to lose.

Not having access too all available classes as is currently being offered. Transportation between the downtown location and the south location is not great which would make it not possible to take a diverse set of classes. Very unsupportive of the idea as a student. Parking would be an issue as well.

no tax money wasted is no one aware of the economy or don't they care ?? who dreamed up the 500 people per day ?

what figures substantiate this number ?

BETTER COMMUNICATION OF WHAT THIS AREA WILL DO FOR DOWNTOWN/ BETTER VISUALS AS OPPOSED TO JSUT A PORTION OF THE AREA IN AN ARTISTS DRAWING

public funding

We do not need all buildings and facilities serving the Arts to be crowd into one area that will arguably be thought of as the Arena District to have the students that we hope will be engaged and integrated with other faculties at the University is a major loss to the ideals of inter-disciplinarity. The relative value of the downtown space means that the square footage of space may be reduced for each Art and Design Division

overruns on construction; tax dollars for startup

Funding it, sustaining it, its a nice to have but we can not afford it!!!!

You mention social services - what is meant by that? As well - what will be happening to the social services for the homeless or those less fortunate? Are they being pushed out further from the services that are available. Considering the huge commitment the city of Edmonton is putting into the new arena as well as the budget increase in taxes to cover our infrastructure needs are we not bighting off more than we can chew? Not to mention that our Province has monetary constraints puts me in the position to say wait for a while yet before taking on such an endeavor. It hurts me to think that there is such a great desire to provide money, plans, and enthusiasm to build astounding facilities that will benefit those that can afford to attend and yet our homeless, low income, less fortunate, mental health, people with disabilities and the elderly are neglected and forced to be content with lack of housing or old run down buildings, streets, lack of services and overburdened services. Our infrastructure is falling apart, our ambulance services are in desperate need for services. To me - the funds would be wiser and better spent elsewhere.

I do not believe this will be able to sustain itself without additional public dollars from the City in the future. Projects similar in nature have been completed and have a difficult time operating without additional money. There are other places the City should be spending tax payer dollars.

Initial financial investment by city of edmonton/taxpayers. Tough to convince people to go for this when our infrastructure and roads are falling apart. As well, parking costs are atrocious downtown and many people stay away from downtown because of that

Total waste of Tax payers money !!

spend the money on more other concerns example health, seniors, better roads, etc

My taxes will end up paying for it. YES it will!!!

Costing Edmontons tax payers.

Tax payers dollars being used for the benefit of a few well heeled. Put the subsidies into infrastructure which we ALL need.

Economic recovery could impact the retail portion of the plan

I would be supportive as long as tax dollars are not used to build it, maintain it or operate it. There are already too many special interest groups wanting to feed at the public trough. They are all gung ho as long as the money is not coming from their wallet.

I graduated from the Bachelor of Fine Arts Program in Art and Design at the University of Alberta in 2012. The most pressing problem in the Department of Art and Design is not lack of infrastructure, buildings, or space, but lack of funding for faculty positions. The Printmaking studio in particular is one of the top studios in North America. It has been cultivated over the last four decades by dedicated staff. Recent decisions by the University in the years since I have graduated threaten this program through funding cuts and teaching position cuts. There is no need to relocate the program, I worry that the studio space will be downsized in the name of "efficiency" and students will not have the freedom or space in a downtown location that exists on the University campus. Being inside of the Fine Arts Building, I do agree that the Music Department would benefit from new facilities and professional concerts and performance spaces. I think that the new building downtown should be devoted solely to the Music Department, and the current Fine Arts Building on the U of A Campus should be retrofitted for Fine Arts. I also think it would be an excellent idea to give University of Alberta Museums a formal building so that Curatorial Studies would be possible. I worry that this Galleria Project is building for the sake of infrastructure to use as legacy markers, not in the interests of students. As a Fine Arts Student I would not want to be cut off from other parts of campus. I would worry about not being able to take the Elective courses I desire because I wouldn't be able to move between the Galleria and the main campus quickly enough. I also worry that if Music and Art and Design begin to be separated physically from the University, increased ideological marginalization and cuts in funding and support will follow.

the funding model and the assumptions that make it work are not at a stage where any kind of approval should be given. not enough commitments from anyone eg U of A at this stage.

The project means amputating the arts community from the University which is and always should be a place of togetherness. Relocating the art and design department is something that simply should not be done no matter what the perceived benefits might be. The University needs to be fostered and supported within the campus to create a rich and prosperous environment. This is the fundamental principal that makes a university a place of great potential and good spirit. The galleria project not only ignores the need for this kind of local enrichment, but it threatens to tear out a vital organ from a body and leave nothing in its place. If for no other reason than this, the galleria project should not go forth. And so I do not by any measure support this kind of change for this reason. And though I do believe that the university should always be trying to think of new and better ways to make itself better, I feel that this specific project is counter productive to the end goal of making our university a better place because it aims to do so by cutting it apart. A surgeon would cut away a growth if it was a parasite to the body that hosted it in an effort to allow the body to be healthier. But why would one cut away something that is perfectly healthy and strong, let alone a life-giving element? This is a question that we all have to ask ourselves.

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| It will be a money eater for something that is not important when compared to necessities. We cannot afford to blow money on that.  |
| Finances.   |
| The city needs to start showing some restraint in these tough economic times!   |
| None! Excited about it!   |
| Concentration of all Arts in the downtown will make it more difficult to access due to congestion, lack of easy access for non-downtown residents, the removal of arts opportunities from other areas in the city. It will create an artsy ghetto downtown which will prevent most ordinary people from accessing art.  |
| It will significantly hurt the arts area in Old Strathcona.   |
| It is a luxury in a time when we should be using restraint in spending. We have to in our homes.  |
| There is no guarantee that it will be in any way beneficially.  |
| Duplication of venues; what happens to the funding for maintenance of existing arts/cultural facilities like the Jubilee Auditorium, the Myer Horowitz theatre etc? We need to encourage and make better use of the existing facilities we have - all cultural, heritage and historical facilities. If the University of Alberta wants new facilities and can enter a private partnership agreement, Edmonton taxpayers should not be funding this project.   |
| I do understand the potential business opportunity that the galleria project proposes and the potential influence that the presences of art, design and music programs could have on the area which would assist in some downtown revitalization. However, the Galleria project is absolutely without a doubt the worst option for the students of the programs this will be effecting. This survey is a really good indication of how you haven't thought if us at all and only considered the economic benefits to downtown. You may want to consider what these programs will look like in a few years, after you segregate them downtown, and what kind of culture it will be. We will certainly miss out on all the tremendous interdisciplinary projects we have been working on and trying to progress. These kinds of questions is what you should be considering now! Talk to students, be open to there insightful feedback, ask for a working group to be put together from the student organizations from art, design, music, and theatre! Ultimately, if the students don't agree with these grant plans and the culture of our programs suffer from it then enrolment will decline and there will not be the 5000+ people to benefit this project in an economic way. |
| The use of taxpayer funds to make this happen. If it was entirely privately funded I would be more supportive   |
| Having the Art and Design deparynement of U of A transfered to downtown will make it hard or impossible for student who would like to major or minor in art and design. Those students who excel and jave passion for the arts but also another interest outside the department should be able to do both. Also, by moving everyging downtown, the art kids are taken out/separated from the rrst of the school. It is nice to jave diversity in a community/campus. Also, if students were to take art and design classes and non-art classes, the commute theu would have to take would waste time. If the Galleria is  |



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| to have the art and design department, they should think about a specified bus from the main campus to the galleria etc.   |
| Funding from Provincial and Federal sources  |
| Removing the art, design and music students from the main campus is doing the direct opposite of what art, design and music are about. Those disciplines do not exist in a bubble, and by removing them from the rest of the campus and other students you are potentially, and probably stunting their growth within their areas of study. This is a terrible idea, and despite the much needed upgraded facilities on the existing north campus, moving these highly creative students to their own area is a bad idea.  |
| Integration with the north side of the site - strong visual corridors needed rather than basic connectivity. Alignment with the new Chinatown ARP in planning. Inclusivity of the space with consideration of homeless but also safety. Interface with 104th avenue needs to be improved especially around CN tower. Detail needed in the architecture. Recognition of CN rail heritage would be nice (integrate it with the plaza design?). Potential to be a dead site during certain times if programming is not 24 hours or all seasons.   |
| FUNDING  |
| The gallery is another project that will require massive tax dollars directed toward it. We can't afford it! Please fix crumbling infrastructure and support the homeless instead!   |
| xx   |
| I question the increased traffic & congestion downtown and I question the merit in spreading University facilities around the city. I think the University and it's students are better served with all faculties/facilities being close together in one area of the city.   |
| A concern is that in the future it will need financial support from the City just like the Alberta Gallery. There will be cost overruns. The maintenance of the area in the future and what it will cost in policing and snow removal or sidewalk cleaning. Concerns about the cost of attending any of the events there. That it will be for only the elite and wealthy.  |
| I do not believe it will be used v ery much by the people of Edmonnton   |
| The tax payer of Edmonton already pay too. The 50 million dollars is not feasible at this time.  |
| Funding  |
| An interdisciplinary education is what sets the University of Alberta's art and design program apart from other programs in the city. Moving the department would make it difficult for students who are taking classes offered by other departments. A ten minute break between classes is not enough for students to get from downtown to the main university campus. I believe it is important to keep the department at the main campus, moving it downtown would take away the interdisciplinary appeal, making it similar to other programs offered in the city which could mean less students will be attracted |

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| the the u of a's program, weakening the art and design community at the university.  |
| covered LRT access   |
| Not necessary and will cost the taxpayers big time. If Opera lovers want a building they can pay for it themselves. Also, University facilities should be built on the campus where the students can properly access them.   |
| Keeping the theatre spaces at an affordable cost so community orchestras and theatre groups can afford to tent the space since edmonton does not have enough affordable theater space.   |
| Alberta's fiscal climate, but if we would simply have fair corporate taxation or progressive income tax, the Alberta government would have enough money for this and everything else that's important  |
| People who don't understand anything about economics stopping the growth of the downtown core  |
| As a student of the University of Alberta who takes Art and Design Classes, I am concerned about my access to my education, and commuting between campuses. Even more importantly, I am concerned about how the removal of the Fine Arts Departments from the University's North Campus will affect the influence of Arts and Culture on North Campus. I already see North Campus as dominated by the Science and Engineering faculties; these are the faculties who receive new facilities, boast advanced technology in their auditoriums, and host large events and high-profile speakers. While I do agree that the Fine Arts Departments would benefit from new facilities and classrooms, new performance venues, and new opportunities to engage with the Edmonton community, I certainly would not like to think that for this to happen, the departments must completely relocate off of North Campus. I truly appreciate the idea of a Galleria for Edmonton, but I do not want to see the University of Alberta further divided and North Campus become the Science and Engineering Campus. |
| There are always those who criticize, but they don't realize the value of creating beautiful, artistic and sensitive spaces and buildings. These thoughtfully designed areas and structures bring people together and enrich their souls.  |
| As a CURRENT Design student - I do not think Students are even being considered or viewed upon. I am currently a Business minor, and I can't even imagine trying to get back and forth for my classes that occur right after - like did no one think about that? That students don't necessarily stick to one type of class. It's segregating and insulting. I like being integrated on campus. Why not use this funding somewhere on campus or perhaps for the current arts facilities and upgrade and make those better! Instead of spending it on the most useless, expensive, stupid, glass roof ever. I honestly cannot believe this is even an idea! It's awful... Keep the money, get us better materials, and work spaces where we are, not put us somewhere else. I would like to be able to build connections on current campus with current students and continue my work not be put off into a corner of downtown...just because you think it will generate this new arts culture. I have not heard one student be like , yeah this is a good idea.  |
| The access for students taking class. Parking and building hours are going to be a major problem. Not to mention being excluded from the rest of the main U of A campus  |
| That the spaces are of suitable size for various theatre groups and affordable to lease. Future mixed-use, residential components should provide affordable housing for students, low-income groups and  |

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| young professionals - preferably not families however.  |
| First XXXX, now XXXX. Do any of these people ever spend their own money? The rich get richer.   |
| The project doesn't seem like it is meeting any expressed need in the arts community and risks competing with existing venues like the Jubilee and Winspeare. It seems driven more by a desire to put a name on a building than genuinely meeting the needs of the arts community, which is in need of much less glamorous things like operating grants and small bursaries.  |
| Costs which is never a priority of this mayor and council - taxpayers matter very little  |
| Funding from province   |
| It seems like an extremely expensive solution to a problem that barely exists. Edmonton "leaders" have a fixation with cultivating a "big city" image, and it is utterly disingenuous for this survey to claim the Galleria will be self-funded and self-sustaining. Like the new arena downtown, this will become an ongoing drain on municipal funds.   |
| Being inclusive of the lower-income Edmontonians who live in the immediate area. If the project end up displacing the Spady Centre or Herb Jamieson Centre, there needs to be advanced planning in new locations for those vital emergency shelters for homeless persons.   |
| Attracting a major tenant for their planned office tower will be a challenge. However, I think an oversupply of commercial space downtown is not necessarily a bad thing, as it will depress rents temporarily (thereby enticing businesses to move downtown), and will force existing supply to renovate or improve.   |
| Separating the UofA art and design studios from the rest of campus decreases student access to courses in other disciplines and separates the student community. Renovating the existing studios is a much better option than relocating. This project seems more concerned with bringing money into the city than it is with enriching the arts community. Students pay enough tuition that their interests should be prioritized in decisions that concern them (such as this one). Investing in professors and facilities in the art and design program (where it currently is) would be much more beneficial than this project. Perhaps the galleria project could provide spaces for artist run centres with art programs that are accessible to the public. |
| Lack of understanding of the general public. Challenging getting the message out as to what a great opportunity this is for the city of Edmonton - the Galleria project has the potential to transform the cultural fabric of the city in a sustainable way without being a drain on taxpayers.   |
| i Don't know enough details to comment but any support for the arts is a good thing for our city  |
| 1. Geographical adjacencies & inclusion of existing social agencies / centres. 2. Financial support from the UofA / provincial government on an on-going basis, as required. 3. Outdoor (covered) public plaza in 'competition' with Churchill Square and Arena district equal plaza (ie. this one will need to differentiate itself with unique programming / public-student participation to ensure its' year-round success as a successful urban space downtown vs. empty open area prone to vandalism & neglect given the specific location).   |

This is a time of economic turmoil. With hospitals in need of renovation, over crowded schools, broken infrastructure, weak public transit, and literally dozens of physical areas in Edmonton in need to development or revival, it's ridiculous to believe that a \$850 million arts expansion will improve standard of living in Edmonton. Those who want to access the arts can so easily. I, for one, certainly can. If Edmonton wants to spend \$850 million to develop the city, put into LRT or something that will actually affect a majority of the population

Safety of students and integration of student housing and social agencies. Partnerships and facilities that support existing social housing would help.

Funding shortfalls

As always, the cost must be a concern, especially with the current potential recession. But in my opinion, investment, particularly in the downtown, will be even more vital as a result.

Cost to the taxpayer and isolation and marginalization of some University students who will be separated from the rest of campus and their student peers, libraries and other campus facilities.

I guess it's like "If you build it, they will come" but what methods are in place to assure the use of the facility?

The funding model and affordability to ensure those theatres are full of acts. Could detract from other theatres and districts (Fringe), or other needed projects like the renovations to the Citadel.

may end up costing the city money, shouldn't cost the city a thing

a. Having the "extra" funds to support other arts programs sounds like a stretch to me - just being realistic.

b. "Affordable" facilities for arts groups also sounds like a stretch - unless there is total commitment to a fund to subsidize the rent for local non-profits.

This survey is hugely skewed to promote only positive feedback. Of course "The Edmonton Galleria Project will complement, strengthen, and enhance the existing arts and cultural district in downtown Edmonton" if indeed the project unfolds as projected, but this is unlikely, given a totally inadequate consultation process for some of the chief stakeholders, the lack of understanding on the part of decision makers (why are you still quoting "5000+ people" coming into the area daily?), extremely unlikely sources of funding to actually sustain the whole project, long-term. And yes, "Relocating the U of A's Department of Music and Department of Art & Design COULD enhance the downtown arts and cultural district" but only if those departments survive the move, which also seems unlikely, given the priorities of our gov't and university administration. This is obviously a "performing arts" space; it is totally illogical to move the Department of Art and Design to the Galleria which is destined to have 4 performing art spaces and no exhibition space. Additionally, Grant MacEwan's new Art and Design programs will be opening soon; why place those two spaces almost side-by-side in the city? There also seem to be huge expectations on these Departments to create new connections and possibilities with existing arts and culture and not-for profit groups downtown like iHuman, but these Departments are already maintaining their incredible levels of achievement and contributions to the fine arts due to the sheer willpower and personal commitment of staff and students - this is already unsustainable and can't be stretched thinner. There do not seem to be any concrete plans for the long-term health of

these Departments, upon which so much of this project supposedly depends. How will students be able to "animate" this space if they are afraid for their safety (they are), have to worry about stepping on the toes of the corporate and gov't funding partners if their work is at odds with financial priorities, and simply can't get their materials in and out of the building due to the challenges of being downtown/trekking heavy and bulky work through crowded LRTs and through miles of pedway? Finally, from a sustainability perspective, it seems unfortunate that we are not using this time and energy to better maintain and support existing spaces and organizations. I hope at least that if this project unfolds, there will be total commitment to sustainable building/energy sources - solar power, perhaps?

Disadvantages of moving the university fine art and design department off campus. This includes issues with class scheduling for art and design students. It will also deter students from other department from enrolling in art and design classes. Student from on campus will be significantly less likely to support art events because of distance. LRT is an option for students but is still inconvenient, especially for art and music students who are regularly carrying much more than just books.

Moving Art & Design downtown would alienate the arts from the rest of the University culture and further alienate the remaining populous of other departments from the humanizing benefits of being in contact with the arts. The main campus would simply become a science and trades school for the benefit of industry, which I would not be surprised to find is an underlying motivation. It would also not surprise me to hear that someone might suddenly consider that A & D courses offered by the U of A are a duplication of services of those offered by MacEwan University just down the street and could therefore be simply eliminated under the Campus Alberta model. Again perhaps part of the unsaid master plan.

My only concern is the relocation of the Art and Design department to the area. This severely impacts the quality of student life because the students will have to shuttle back and forth just to make it to classes held on the main campus. This will discourage art students from taking classes located on main campus, and discourage non arts students from taking studio classes, which means there will be less mingling between different faculties and increased isolation of the fine arts students. This discourages non arts students to try out fine arts classes and ultimately works against the idea of trying to bring science and arts practices closer at the University.

While there have been talks of many great venues at the Galleria for the music students, the Dean has been very vague on the benefits to Art and Design students, and there are concerns about whether the facilities will be made in such away that accommodates various studio needs. There has already been a huge lack of communication between the Dean's office and the technicians and students using the current studios, and it is highly likely that the right feedback from the right people will not be used when designing the studio spaces downtown. The main difference between the art and design department and the music and drama departments is that art and design students usually have problems with space and accessibility, because of the scale of some projects and the problems with moving around materials and medium.

The best solution is to allow the students to vote on whether their specific department should be

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| relocated or should stay and expand in their already existing facilities. Personally I have seen that music students and drama students could benefit from the various performance venues in the Galleria project, while art and design will benefit more from staying in the Fine Arts building in the main campus, and expanding their facilities to the spaces vacated by the music and drama students.   |                        |            |
| It seems that there are many areas of the city that the City is promoting. Can they all be successful? Should we focus on fewer areas?   |                        |            |
| I took my 4 and 6 year olds to the must have new art gallery twice only to find it closed...during hours that you would expect it to be open. Please no more put us on the map projects until the city's special interest groups can raise their oen money ...privately  |                        |            |
| It plays into developers' pockets while masquerading as a benefit to the arts community. We are not sustaining the arts organizations that exist (I know, I have worked for several of them), so how is making a massive new complex going to affect them? Where are these imaginary patrons going to come from? The catagory of artist and arts org that needs support in this city are the ones who use small venues like the Artery and the Roxy. We need small accessible venues in many locations. Also, if you want to foster a culturally rich Edmonton, put money into MUSIC VENUES. Promoters will not even bring mid-size and indie bands here because there is nowhere to play. The old nickname "Deadmonton" from the 90s has been revived among many of the management companies I've dealt with. The Galleria is a nice fantasy, but Edmonton cannot and will not sustain this ridiculous development. |                        |            |
| Students will be segregated from the rest of the University which also makes it harder to have a diverse course schedule.  |                        |            |
|  | <b>Valid Responses</b> | <b>575</b> |
|  | <b>Total Responses</b> | <b>915</b> |

## 6. Additional comments or suggestions:

| Response   |
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| Very concern about more pedways in edmonton. We want/need people on the street for safety, vibrancy and community.   |
| I like the idea but I wonder a bit if Edmonton can sustain this much performance space....   |
| Please ensure that the facility (including the performance and backstage areas) is designed to the highest standards of accessibility, especially for the aged and all forms of disability.  |
| Could be a signature attraction in national and global scene.  |
| Very little information has been made public regarding how the building will be sustained - who is paying for its upkeep?  |
| we don't need anymore grandiose buildings + development when we are not sure that Edm has the capacity to animate it - where is the research that accurately demonstrates the need?  |
| This project, both the design-use and the P4 aspect, make for an exciting development, one that feels like it has the potential to have a lasting cultural impact on this city's future for generations to come, one that might have more of an impact than even the arena district.   |
| Road re-configurations, pedestrian/cyclist path changes (105ave shared-path route), issue of actual design and enhancement of Downtown community, while being able to absorb tenants in these current and near future market conditions, while not taking away from other areas of the city that are growing/are slated for renewal. Lastly, what will the overall impact be on Chinatown and the services that are currently located in its vicinity? |
| The less parking in this project, the happier I would be with it. In walking near the site, pedestrians would see other opportunities to engage with the district. Those in cars, would see their desired component, then the parkade, their car, and finally their home. Automotive patrons would not really be contributing to the vitality of the area.   |
| Will be good to hear when new arts facilities will be without ongoing financial contribution from the City of Edmonton for operations!   |
| This project has the potential to do as much for Edmonton and Downtown as the entire arena and district.   |
| A tremendous opportunity, and I'm a little disappointed the City chose not to anchor the tower of this crucial NPO.  |
| Find another way to begin, such as doing residential instead of office spaces - Edmonton has a EXTREMELY difficult time attracting tenants to fill office space and therefore it should be no surprise give all the towers going up that counting on an anchor office tenant is unlikely. Residential components seem to be the best bet - unless of course the Galleria can do the impossible and get a   |

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| tenant that's not currently downtown - I would be extremely surprised.  |
| Please build this.  |
| Will rent-geared to income and student housing be included?   |
| Will the Galleria really grow the Arts Community or just re-shift it from other locations around Edmonton?  |
| I think there is a strong market for rental residential. I would suggest building a large residential complex rather than commercial. This will be an especially desirable location with a direct pedway connection. They would lease very quickly.   |
| As in my previous comments, I also would prefer that the cultural trust be used to "seed" several new theater and arts companies, and that they could be headquartered in the Galleria district. Perhaps the cultural trust could also be expanded to provide housing subsidies for live and work units for artists. This would create new arts opportunities rather than relocating faculties from the University.   |
| I think it will be great for downtown. Knowledge is the new industry and the U of A needs to have proximity to creative and knowledgeable people.   |
| Make the music and arts programs bigger! Bring more students and profs to the area and host more concerts and events, especially if there is coffee shops/bars/pubs that are integrated into the projects make sure that they have performance spaces as well for jam nights and events. Most of my focus has been music related but this should also extend to all forms of performance art. And really part of this whole thing should be getting a better integration with other marketing programs (like Iheartyegetd, and DECL, edmonton.com, whomever else) to promote events that are taking place. Have small festivals. Make sure you integrate your performance spaces with jazz city. The more marketing of small events that is done and the more big events you have the better for the facilities and DT and the City overall. So many people have no clue what is going on in this city and a better job needs to be done telling those that live here that cool stuff is happening and what events are going on. More condo towers and apartment buildings are going up in and around DT those people should know about events that are happening within a short cab, bus, lrt, bike ride or walk (or woefully car ride). |
| this is too stand alone - arts and culture should not be in a bubble, it should be integrated into existing downtown core and become the fabric of the city. arts and culture is not something people should have to go to a specific place to experience. that being said I support the expansion of arts programming.   |
| I am much more supportive of this project and this model of community service, involvement, and funding than that of the arena project. This does much more for the general community of Edmonton, in every way.  |
| Would encourage gentrification of the area. More students and subsequent vibrancy on the streets. It's the last major piece needed for the current renaissance of downtown. Hurry up and build while construction costs are stable/lower!!  |



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| I would love to read the assessment/study prepared that detailed what types of theatres needed to be built - to see if it captures all potential uses - even those beyond the anglo theatre & dance communities.   |
| Make sure all relevant cultural organizations are kept informed and involved as the project progresses.  |
| I believe that edmonton is a great community to attempt this project, perhaps with more theatre options in one space people will be more likely to head down to "see what's on."   |
| Redirect art funds to educational and sciences initiatives.  |
| Many of the benefits of this project could be realized by thoughtful involvement in the existing downtown core. The area east of the Winspear needs to be built out as part of the Quarters project. McDougall is crying out for renovation funds to save that building, which isn't even listed on the inventory of performance space and yet hosts dozens of secular performances each year.   |
| Money allocated for this project would better spent in refurbishing other concert venues in downtown Edmonton, including the historic McDougall Church. Other venues that are currently underutilized include Alberta College, the Milner Library and the Alberta Art Gallery. Let's take care of our history and current inventory, rather than building new facilities while ignoring our heritage.  |
| All the arguments about how important the Arts are do not even start to rate when compared to the quality of life you get from a safe, well maintained infrastructure and a solid health and education system.   |
| Why is the City supporting a University of Alberta initiative? Why did the city not support the new Fine Arts building being built at MacEwan? It's the same thing, 5 blocks away from each other. Yet, the city has backed the UofA, while leaving MacEwan in the dark. How redundant. What a waste of money - isn't it time we worked together to build what's good for the city, not to pit UAlberta and MacEwan against each other?  |
| Don't do this.   |
| This survey is completely .  |
| I found elements of this survey leading - framing the project in a positive light by default. I would like to see more questions specific to the funding model, possible tenants of the creative spaces, and also ticketing systems.   |
| In office/mixed use towers, please DO NOT compromise on height, aesthetics, or architectural prominence). Tall IS important, as is beauty. If possible (which it certainly is), please bring one or more corporate head offices to anchor some of these tower developments (planned and potential).  |
| Moving the Art and Design Department off campus will negatively affect those programs. Being off campus will isolate the faculty, staff, and students, and make inter-disciplinary project difficult to achieve which is a huge strength of the Department. The move downtown will render the Department basically invisible to the rest of campus, which I'm sure will make it easier to defund programs and courses. Students from outside programs will be less likely to take art and design courses due to travel |

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| time, and make life extremely inconvenient for BDes and BFA students to schedule their courses.  |
| This is yet another example of the priorities of the university and partners being essentially backwards. It's not space that's the biggest concern, but staff and funding issues. What good is a new building when the departments have consistently decline funding.   |
| This is a terrible idea. The efforts going into such a project should really be used to update, promote, and enrich edmonton a current facilities and institutions.  |
| This project will benefit downtown business and everyone who wants to make our downtown more shiny, pretty, and useless. New performance and rehearsal areas are great for theater and music students but that's all it should be. Instead of building studios that inconvenience everyone, money should be put into refurbishing and renovating the Powerplant and HUB studios by adding insulation and windows and better safety measures. Money could then be put towards increasing the effectiveness of the heating and cooling in FAB and installing better lights.  |
| I feel like the Music Department seems to have a real need to move but there has yet to be a convincing reason for the move of the Department of Art and Design. "Right Place, Right Time, Right Opportunity"-? We're about to go into a recession so that seems significantly unlikely. In addition, the move of the department will only serve to dissuade interdisciplinary studies. NO ONE will ever casually take an art class if they have to go all the way downtown to a different campus. Realistically, we're making the arts LESS accessible to ALL university students. In addition, it's difficult enough to create a schedule while actually on the main University campus with the utter LACK of options. I can only picture significant problems if we had to add in an extra commute from downtown. There are services as well which would need to be created downtown- an art store and a print shop. Not to mention, it's extremely common to work in a studio till 3AM or 4AM or overnight. I would never feel safe (particularly as a young woman) leaving downtown that late at night rather than our comparatively safe University campus where I can park mere metres from the doorway. The idea that this flashy building could put Edmonton 'on the map' is ridiculous and counter to the very idea of art and the notion of segregating the art+design students makes me significantly angry. As a student of the department of art and design, this project fills me with disgust and contempt. If I were first entering University IF this project ever happened, I would choose a different school. If I wanted an exclusively art+design campus, then Emily Carr and ACAD would be a better place to study than this one. |
| Consult the theatre community as to determine how this can be an efficient and useful space  |
| Hope that the arts will be used to feature local artisit & musicians and find creative ways to engage marginalized folk in access to the arts  |
| Where can I find out what this even is? And specifics?   |
| Plan in conjunction with west end MacEwan campus potential uses/clients  |
| work out a plan to connect city streets to the project with additional amenities (and I don't mean neat and groovy paving patterns, street lamps and benches)  |
| Need for student residence spaces to rehabilitate north downtown edge and to support street-level retail; need for EDACC to add to public space, rather than strict commercial and university space  |

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| I cannot afford the seemingly endless wants of this administration. It's to get back to reality and allot monies to infrastructure needs. Roads, sewers, sidewalks. Give me a break, my wallet is empty.  |
| I am excited by the project and grateful for the initiative by the XXXXs family but I think the economic structure needs to be more full fleshed out.   |
| Stop decentralizing the University of Alberta. Focus on developing street level commercial buildings and improving the streetscape of downtown Edmonton. More small retail and heritage preservation is what will revitalize the downtown, not more mega projects.  |
| It seems like a project that is proposed without a clear reason of why it is needed. Is it a pet project for the two main donors?   |
| Affordable individual or small group studio and rehearsal space for Edmonton professional artists fine art fine craft and rehearsal space for musicians dance who are in the community. This will enrich the student experience, the art community and the public experience.   |
| Commit to the art community and give opportunity for mentorship and affordable options for artists to stay in Edmonton upon graduating. Could some of the community trust be used to create affordable studios and spaces on that site?   |
| Oilers in 6   |
| It is a very great project for the revitalization of downtown.  |
| Same as previously mentioned.   |
| Just look at the Art Gallery. They were supposed to be self sustaining and they're not. The Galleria will suffer the same fate. I'm a senior and can't afford these constant 5% property tax hikes...stop the insanity.   |
| Ill conceived and highly unlikely to survive with \$50 oil  |
| This project alone may not have the greatest impact on the macro level view, feel, and prosperity (in financial and human capital) of Edmonton's core, however it fits into a quickly developing mosaic that includes: U/C RAM, U/C KR Block, U/C Arena, U/C Hyatt Hotel, U/C Delta Hotel, U/C Stantec Tower, U/C COE Tower, U/C MacEwan CFAC, U/C Norquest College, New AGA, etc. This collective is required to really make a wholesale difference and create a world class urban center. |
| Stop clouding the real focus which is the get the government to pay for a concert hall for Opera. Its not difficult to see when you follow who the pushers of this project are.   |
| Too much money. Better spent on maintenance of existing arts structures.  |
| Far better to put our societal resources into present facilities and programs. And everyone seems to forget that just a few blocks west Grant MacEwan U is building and Arts and Music centre with additional performance space that will be available to the public... and the shovels are in the ground!  |

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| build it   |
| The City of Edmonton should not put a nickel into this project including a medway. Good grief, we just had a winters symposium in the City which stated that people should be encouraged to be outside not inside. Our rapid transit is not good enough to support more development downtown.  |
| Can the whole idea , just like the Commonwealth games were smartly shut down .   |
| I believe that if Edmonton is to become the vibrant, liveable city that we all want it to be, we need a dynamic downtown that includes a strong Arts/Culture district. Hockey is not enough.   |
| The Galleria project will contribute far more to a revitalised city core than the arena project. Unlike the arena, the Galleria will be a vibrant, thriving facility on a daily basis.   |
| The two phase approach is wise. It will allow for more time to find an anchor tenant for the tower.  |
| If it's not really relevant, is it necessary? I don't think so. Not a supporter.   |
| Please wait on/axe this project. Now is not the time, given the economic challenges the province is facing.  |
| Cancel it and spend the money on housing for the poor.   |
| Financial case doesn't seem to be there. UAlberta is about to go through major cuts, on top of major cuts. Provincial money is going to be scarce. Not time for a semi-persuasive megaproject.   |
| What is the purpose/outcome of the survey?   |
| no, don't do this..  |
| Is this seriously your public consultation? No meetings, gatherings, round tables, etc. with local residents, stakeholders, and members of the Edmonton and area community?  |
| Ditch the project and invest our money in projects that REALLY matter.   |
| Why would you want this down town? Nothing at all down town. Put it at the current university or out in the suburbs where people can get there and you can have parking????  |
| this is the one of the worst surveys I have ever taken part in -- the questions are leading and there is minimal opportunity to provide critique about the project. I am a strong supporter and participant in the arts in edmonton, and there are huge red flags this project raises about public support of all arts within this city. This just seems like a developers wet dream. Perhaps you could do a consultation survey among arts groups in the city to address needs and options for supporting and improving the growth of the arts both downtown and across the city. |
| Smaller spaces. Make sure they are variable black boxes. Make sure small arts groups are consulted. Really consulted. Make sure they are affordable. Make sure they are not IATSE.   |
| Get LRT first  |

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| Your survey is terrible. Perhaps you should explain what is going on first and then ask if it is a worth while effort. Instead of asking what we know of the project then asking us to rank what we like best about what we know about it. Silly. Waste of money. What do you plan on doing with these results?  |
| See above comments.  |
| Skewed/biased survey is inappropriate.   |
| This survey seems a little slanted to me. I'm also worried about impact of gentrifying this area on the homeless community and the agencies that serve them. I'd like to see more discussion of what this would mean for the people already in the area.   |
| A good platform to work parallel with is Startup Edmonton and the "Building the Momentum" campaign put on by the city of Edmonton.   |
| End this vanity project. It's unnecessary, it is being sold with highly misleading descriptions of its financial basis, and it perpetuates a mentality of pursuing grandiose building projects rather than building a strong community.  |
| The Galleria Project has been a comedy of errors; an expensive act of folly that has drawn the ire of the very local artists that it purports to serve. Early engagement and good-faith consultation might have guided this initiative in more useful and productive directions. As it stands, this project is a hilarious, blusteringly overconfident non-starter. The time, effort, and funding required for the Galleria could be better spent supporting any other facet of Edmonton's existing cultural mosaic. |
| Edmonton has plenty of cultural opportunities. I do not wish to see tax money go toward something that is not both a frill and unnecessary.  |
| Why don't we save ourselves the trouble and the effort, skip the Galleria project, and just cut a cheque directly to the XXXX Group and your developer friends? It will be a lot more direct, a lot less hassle, and it achieves exactly what the whores at city hall are looking for.   |
| I'll also mention that what this city really needs is a monorail! What'd I say? Monorail! A genuine, bona fide, electrified, six car monorail!   |
| Stop wasting public money on projects that add no intrinsic value to the city. Arts are nice, sure, but when the provincial economy is diving, so will the city's. This is the time to use public funds efficiently, in order to maximize city services instead of increasing the burdens on regular people for "ohhh, shiny" projects. There are already lots of arts festivals, theatres, etc around the city.   |
| The current art facilities at that are available for students and staff are insufficient for quality production and research. The current facilities are way below the national average for educational arts facilities.   |

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| Huge waste of public funds.  |
| drop the whole idea  |
| what about renovating the Citadel Theatre?   |
| U of A should add School of Architecture to this site as well  |
| Money can be better spent on needed and required projects not wanted projects that are requested by a minority of Edmonton population.   |
| The project is a waste of resources.   |
| You are so out of touch with the real problems in this city.   |
| I am definitely  |
| In addition to sustainability, a concern that I have is of the UofA's intention of moving some of its Fine Arts departments to the Galleria. Yes, the UofA has the ambition of being a world-class university, but does it wish to be a world-class Music/Art & Design university or a world class well-rounded university? Having parts of the university in different locations does not encourage interdisciplinary studies and would make it difficult for students to even take some courses within the program. My daughter became interested in the design program after taking a drawing and painting course in her first year of General Arts at the university. She would never have taken this course if it meant going off the main campus for the one class. How many others would lose out on this opportunity if the UofA went ahead with the move? Art is meant to add quality and meaning to everyone's life and not to be enjoyed in isolation by a select group. In addition, isolating these students would not make them feel a part of the university. The UofA Fine Arts Building is certainly in need of replacement, and the Galleria project would be an easy way to get a new building, but I feel that this should not overshadow the other needs of the students. |
| This project should be postponed indefinitely until we can afford to provide basic services. The city will see an increase in its homeless population and unemployed in the near future. Are the Galleria folks living on another planet.  |
| I hope that there will be additional consultation with theatre and arts organizations in the planning process for this project. As this survey has asked me whether I have heard about the project, not what my actual concerns are for the project. As a professional theatre artist I want to see theatres built that are accessible and useful to Edmonton's theatre companies who are not currently housed in a permanent theatre. This means affordability. Lastly, there are many things about theatre which can be unknown to regular architects. It is my hope that theatre professionals will be consulted in the architectural process, in order to avoid mistakes and future renovations.   |
| You should have someone on-board who knows how to prepare survey questions and online surveys.   |
| What you have here is not even amateurish.   |

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| The economy is tanking. Let's not waste public money on this unnecessary project.   |
| Don't build it. The downtown market for office space will be in a glut situation.   |
| I only have been to u of a arts shows and exhibits because it's on campus and directly near me. I would not go downtown to seek it out  |
| In light of the new Downtown arena, it has become blatantly obvious that those in charge of our city do not hold the interests of its citizens at heart. Just as the XXXX arena will be built with public funds allocated away from more important areas directly supporting the well-being of the public, this project will be benefiting a select group of people. Such actions by the administrators of our city represent a glaring failure of the democratic process. Thus, this project does not have the interests of the general public at heart, and as such, cannot be undertaken by the City of Edmonton. In addition, as of now, there has been little consultation with the artists that this project claims to be supporting: will an enormous theatre truly be an affordable and sustainable option for the majority of existing artistic companies in Edmonton? I think not. Furthermore, this "support" of the arts in Edmonton will be placed under the control of a select group of people; what will be produced will depend upon a limited consensus (consisting of merely a handful of people). |
| The benefits to the city would not be worth the investment being asked of the taxpayer. If it could be funded without using taxes, then the support and commitment are present from the arts community. The present method being proposed is using taxes, which are being presented in a manner to hide the full extent to the citizens. Most of the money has either not been committed ie university money or it is only theoretical such as with the entertainment tax portion which may never be sufficient to cover the stadium city expense and the Galleria.   |
| We have already built the XXXX arena for the 1% of the people that will attend. This project will attract the surrounding bedroom communities who will get another free ride on the taxpayers back. For those who want this project should pay for it yourselves but you like the great unwashed to pay for your enjoyment. I am tired of carrying this group of people on my back so build it yourselves and see if they will come.  |
| Need to provide more detailed cost estimates - i.e. various options.  |
| This community - with the loss of the Roxy and soon C103- we need more affordable, rentable, mid size performance spaces.   |
| The Galleria project will bring more people downtown on an annual basis than the arena. While smaller in daily numbers, they will be the ones that will spend daily at existing and new businesses and making these business sustainable over the long haul vs only being open for major arena events. This project will have a overall socio economic impact than the arena and be more affordable and serve a broader audience than arena attendees where minimum \$100 tickets prices will be the norm.  |
| The Esker foundation in Calgary is an excellent example of funding an arts endeavor with commercial support. I would be highly in favour of this project if concert halls were being built, and funded by the   |

revenue from attached commercial buildings, rather than also pulling in the University departments as a means of obtaining provincial funding for this project.

The Esker Foundation in Calgary is an excellent example of an art gallery supported/funded by commercial revenues from businesses in the same building. I would fully support this model for funding the new concert/performance spaces proposed by this project.

I do not think University students will benefit from being physically relocated downtown away from University environment. It will function as a satellite 'college'. There will be a lot of intangibles lost, not only for the Arts students who are downtown but for the remainder of university students who will lose the presence of art & design, and music students on campus. I think it is misguided to think there will be a flow of university students downtown to see exhibits and go to performances. The university departments & faculties already operate in their own little bubbles. To physically separate two departments may spell the beginning of the end. Out of sight, out of mind.

I strongly advocate against moving the U of A's Art and Design departments.

If I had known about the art & design program being moved to a separate area of the city that is unsafe, hard to access, and not in any way enriching the student body, I would have gone to ACAD.

this council needs a reality check

The riding of the transit system between the U of A campus and down town in a fine idea if one is not rushing carrying portfolios and tools and heavy material. For example 3D studies are certainly viable on Campus as they are however if they are squeezed onto an upper floor or smaller space than they now have we will see a true Alberta Advantage lost forever. We currently have two of the finest facilities in North America for Sculpture and Industrial Design. Perhaps what we really should be considering is relocating the maker - spaces of Edmonton to the current U. of A. Campus while the more ethereal departments like theatre and music could be easily moved and able downtown

Wait and build this slowly, keeping in mind our "services" that are available to the less fortunate.

I don't agree with this project.

Private funding only.

This will be a positive addition to Edmonton.

I believe in the revitalization of Edmonton's downtown. I fully support a new building and move of the Royal Alberta Museum to be part of the centre of the city. I do not believe that this Galleria will be beneficial to University students, and see it as beautiful buildings without enough faculty to teach in and having academic programs that are too expensive for students to afford. I think that what Edmonton needs to focus on is downtown green spaces to revitalize the city, bringing young families and people in from expansive new fringe communities and to living downtown. I also think that an intense focus on the public transit system in Edmonton would do much to expand the downtown core. As a young person living in the Brander Gardens Community, it is almost logistically impossible for me to go downtown by public transit for a night out. I think that instead of such a focus on the Galleria buildings, an iconic downtown central space with an iconic public arts piece, like Chicago's beloved "Bean" or Cloud Gate by Anish Kapoor would do much to revitalize the downtown. As Churchill Square



is right now, I am not at all invited to spend time in it. It is barren and alienating. I think that there has been a positive expansion in Edmonton in new restaurants, the AGA, and new initiatives. I feel that people in Edmonton are proud of the city and that changes in the downtown in the next few years could do much to strengthen civic pride and unity.

Please listen to all the staff and students of the department of art and design have to say about this project. Although they may not know as much about the details of it its administrators, they know far more about what day to day life is at the University. They live the reality that will be affected by the consequences of this endeavor, be them good or bad, hence their intuition should be respected and listened to.

Engage the public as much as possible and they will be supportive. Lots of people are excited about the downtown revitalization process!

I do understand the potential business opportunity that the galleria project proposes and the potential influence that the presences of art, design and music programs could have on the area which would assist in some downtown revitalization. However, the Galleria project is absolutely without a doubt the worst option for the students of the programs this will be effecting. This survey is a really good indication of how you haven't thought if us at all and only considered the economic benefits to downtown. You may want to consider what these programs will look like in a few years, after you segregate them downtown, and what kind of culture it will be. We will certainly miss out on all the tremendous interdisciplinary projects we have been working on and trying to progress. These kinds of questions is what you should be considering now! Talk to students, be open to there insightful feedback, ask for a working group to be put together from the student organizations from art, design, music, and theatre! Ultimately, if the students don't agree with these grant plans and the culture of our programs suffer from it then enrolment will decline and there will not be the 5000+ people to benefit this project in an economic way.

Integrate rail into design of galleria plaza.

Initiate talks with CN to see if interface with 104 ave could be improved.

Strong visual corridors are needed towards 97 Street. There are buildings blocking the view of the focus area.

Potential to integrate heritage of Edmonton Public School Building behind CN tower.

The amenities need to be diverse in size and scale to accommodate the arts. Consider integrating the arts with public space on the streets and plaza.

xx

This project is just another self-serving ego-trip for another wealthy--but amazingly selfish and ignorant--businessman. The students don't want to be downtown, I'm sure, and taxpayers don't want to foot the bill for another unnecessary building.

Also, this survey is biased in favour of the project. The City of Edmonton SHOULD BE ASHAMED to allow such an unbalanced and biased survey to be presented to the public. It's disgusting!!!

I sure hope this happens! The Winspear is already very booked and very expensive to rent. The Jubilee is a terrible venue: the balconies are too far away, and the acoustics, although better, are still inadequate. We need a new theatre.

Read previous. I hate this idea so much, it makes me so angry.

It takes no consideration into the students. I do not want to be segregated from the rest of campus (as sometimes it already feels like being in FAB we are). I like to be able to access other parts of campus, meet up with friends, go to my other classes without having to worry about catching a LRT ride that takes 10 minutes, that if I miss, I have to wait another 10-15 minutes and be late for where I am going. I work with other students on campus, and like the convenience. I HATE the idea of being put somewhere else, it's awful...for any faculty. Let the University be ONE, whole place, not scatter it across.

Smaller, affordable venues should be provided if needed, otherwise grants and operating subsidies seem more worthwhile.

The financing also seems to be challenging - in one presentation a gallery representative noted that if interest rates increased at all, it would throw the financing off. Given that we are at historically low interest rates, it seems only a matter of time before they go up, which could leave a significant gap in the operation of the Galleria.

The development planning should have a Community Benefits Agreement component to ensure the homeless and low-income persons and local businesses in the immediate vicinity will benefit in this development (e.g. certain number of construction jobs, procurement from local businesses, funding to support employment training and procurement initiatives, space to support neighbourhood and local community activities, provisions that address a compassionate approach to deal with homeless/homeless/panhandling persons, etc.)

Consideration should be given to rejuvenating a dance program at the university/college level & incorporate this into the Galleria as well as transferring the arts & music programs already in existence at the U of A. The demise of the dance program at Grant Mac a few years ago was a shame as there are so many talented dancers in Edmonton who must travel out of the city to further their education in this aspect of Fine Arts. A facility such as this may help to draw some of the 'lost' talent back to Edmonton.

How will the gallery mesh with and interact with China Town?

be very open with the cost to the city.

This is a bad idea that simply panders to wealthy 'supporters' of the arts who are more concerned with building their own version of the arena project than actually benefitting the community.

I hope my previous comments were clear

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|  | <b>Valid Responses</b> | <b>134</b> |
|  | <b>Total Responses</b> | <b>905</b> |