



Edmonton Transit System (ETS)

JUNE 2012

1. ETS Promotions and Special Events:

Edmonton Eskimos

Our very popular Green and :Go program with the Edmonton Eskimos is back this year, giving Eskimo fans the ability to use their game day tickets to travel free on ETS to and from home games.

Riding on LRT or regular ETS service, your game day ticket is valid for two hours before the game starts until two hours after it ends. It's also your ticket to ride on ETS Football Park & Ride service.

The Green and Go program is a collaboration between the City of Edmonton and the Edmonton Eskimos to reduce football parking pressure in the surrounding neighbourhoods, reduce traffic congestion, and improve pedestrian safety around Commonwealth Stadium. Enjoy the game, and remember to keep your ticket stub for your return trip.

ETS Receives National Awards

ETS was pleased to accept two national awards at the Canadian Urban Transit Association (CUTA) 2012 Annual Conference at the end of May.

The ETS/Colleen Brown campaign, "Edmonton Transit Concert in Motion", received the 2012 CUTA National Transit Corporate Leadership Award in the Marketing and Communications category. This award recognizes exceptional development and implementation of marketing and communications initiatives pertaining to advertising, internal and external corporate communications and public relations.

The ETS Youth Violence Prevention initiative received the 2012 CUTA National Award in the Safety and Security category. This award recognizes transit organizations for their commitment to enhancing the safety and security of transit

employees and/or customers through the development and implementation of effective safety and/or security programs.
We're very pleased to have our efforts recognized by our peers on a national level.

Summer Service Changes

During July and August, we usually experience a reduction in transit ridership – schools are closed for summer vacation and many Edmontonians take time away from work.

Starting July 1, we'll be making changes to our service to make it more compatible with customer demand. Seasonal changes include removing school service for students and reducing the number of buses used for the weekday morning and afternoon commute. These seasonal changes will be in effect until the end of August. Normal service resumes in September. A brief reminder that LRT service is reduced until September during construction of the connection to the LRT line to NAIT. Check www.takeETS.com for more information on ETS summer service.

Northgate Transit Centre Construction

Upgrades to the Northgate Transit Centre started late last month. Completion is scheduled for Spring 2013. Bus routes have been moved off the centre island; they now stop on the north and south sides of the transit centre. Temporary shelters are being placed at these bus stops during construction. Edmonton Transit is rebuilding both the centre island and the building structure. The building will be larger with heated and unheated waiting areas, a security office, kiosk and public washrooms.

ETSAB Transit Centre Tour - "Quick Wins"

Subsequent to the May 29, 2012 tour, the following has been actioned:

1. Plaques for Artists - ETS Facilities staff contacted David Turnball, the art conservator responsible for ETS pieces, and they are moving forward to produce information plaques. ETS Facilities staff will install the plaques when they are available.
2. Century Park Transit Centre Steps - ETS staff will be painting the top edge of the steps yellow (leading from the sidewalk on 111 Street to the Transit Centre) as a safety measure.
3. West Edmonton Mall Transit Centre - We will be reconfiguring the benches in the outside wings of the heated building to improve thoroughfare movement.
4. Coliseum Transit Centre - We will be installing bike racks beside the West LRT entrance. And the barbed wire has been removed from the short sections of fence connecting from the LRT entrance to the old CN right-of-way and the south end attached to the 118 Avenue overpass.
5. Open/Closed Hours - A request has been made to Business Development to design a transit centre open/closed hours decal for placement at the entrances to the facilities.

2. DATS News

DATS Open House

Work is underway on planning the details of the bi-annual DATS Open House scheduled for Sept. 13th between 10 am and 2 pm. Members of the public will have an opportunity to meet DATS staff, take a tour of our various areas, and explore transit and DATS vehicles and information booths. Refreshments and live entertainment will be provided.

Software and Mobile Data Terminal (MDT) Update

The Trapeze computer system, implemented in 2008, is being upgraded from version 8 to version 11. MDTs will now have a greater number of features available, including back-up camera viewing (on new buses only) and directional voice prompts.

Summer Festivals and Holidays

DATS is fully prepared to provide service to all major festivities in Edmonton throughout the summer months. A system is in place to ensure seamless booking and trips. Details on pick-up and drop-off locations for specific events are being finalized with organizers.

Seniors on the Go (SOTG) and Alternate Transit (AT)

At time of report, 19 SOTG charters have been booked and the AT project for the year was well underway. SOTG is a summer program designed to help Edmonton's seniors feel more comfortable and safe while using public transportation. AT this year focuses on providing those with reduced mobility with the full range of transportation options.

Guide to ETS DVD

A DVD with a number of videos on such topics as bus and LRT accessibility, LRT and bus commute, various fare products, riding ETS and a Guide to DATS is in final stages of production and copies will be available by the end of the summer.

3. MINUTES FROM COUNCIL AND COMMITTEES OF COUNCIL:

TRANSPORTATION AND INFRASTRUCTURE COMMITTEE MINUTES – June 12, 2012

6.1 SOUTHEAST LRT LINE – FACILITY AND DEVELOPMENT OPPORTUNITIES (Report No. 2012TS424rev is attached to this Manager's Report).

1. That Administration update the appropriate portion of Figure 8 to reflect the changes in the diagram "Proposed Wagner Site" on Page 7 of the handout entitled "Southeast to West LRT" distributed to the Committee on June 12, 2012 and that Figure 17 of Attachment 1 be replaced with the diagram "Proposed Wagner Site" on page 7 of the same handout.

**Due
Date:
June
20,
2012
City
Council**

2. That Transportation and Infrastructure Committee

recommend to City Council:

That the amendments to the Southeast LRT Concept Plan, as outlined in the revised Attachment 1 of the June 2012TS4245rev, be approved.

In Favour:

Carried

D. Iveson, J. Batty, K. Diotte, L. Sloan, S. Mandel

6.3 WESTWOOD GARAGE RELOCATION – SERVICE DELIVERY IMPACT AND ENVIRONMENTAL ASSESSMENT (Report No. 2012TS2190 is attached to this Manager's Report)

That the June 12, 2012, Transportation Services report 2012TS2190, be received for information.

Transportation Svcs.

CITY COUNCIL AGENDA – June 20, 2012

6.4 RECRUITMENT PROFILE LRT Governance Board (Report No. 2012COC088 and two attachments are attached to this Manager's Report)

4. OTHER INFORMATION

Transit Ridership Information for May 2012	
Ridership	Total Year to Date
2011	35,228,446
2012	35,927,077
Change from 2011 to 2012	698,631
Percentage Change	1.98%