



ETS MANAGERS REPORT AUGUST 22, 2011

September Sign-Up Highlights

Regular service levels return after the summer season, and we are also bringing in changes planned for the regular service. Sign-up date is August 28, 2011.

- **More room on Route 8** - New articulated buses have been added to Route 8 to increase capacity for passengers. We've made some schedule adjustments as a result. Please check your route brochure for details.
- **LRT** - Starting in September, LRT will have 16 trains operating on an 80 minute round trip frequency during weekday peak times. We have also increased early evening LRT frequency to provide service every 10 minutes. As a result of these improvements, some bus schedules have been adjusted to improve transfers.
- **Improved Service** - ETS has extended Route 78 and Route 79 to Century Park. This extension replaces Routes 92, 93 and 314 (Walker to Mill Woods), which have been cancelled. With these changes we are able to provide residents of these areas with more direct service to Century Park and increased off-peak service.

We've improved weekday service in a number of neighbourhoods around the city.

- New peak service has been added in Secord and Windermere.
- New midday service in Cameron Heights, The Hamptons, Charlesworth, and the Northwest Industrial Area.
- New early evening service in Silver Berry, Ellerslie Crossing, Tamarack, The Hamptons, Schonsee and Charlesworth.
- New weekend service has been added in Silver Berry, Tamarack, Schonsee and Ellerslie Crossing.

ETS Fines Increase - City Council has approved increases to ETS fines in order to bring them in line with other transit properties across the country (e.g fare evasion: \$250; and littering, vandalism, graffiti and nuisance/disruptive behaviour: \$250).

North LRT EPCOR Transmission Lines Change Order

Follow-up to inquiry at July 25, 2011 ETSAB meeting regarding this item presented at the July 12, 2011 Transportation and Infrastructure Meeting.

At the March 24, 2010 City Council meeting, a motion was passed to approve a contract with EPCOR, for the EPCOR transmission line relocations for the North LRT Extension, in an amount not to exceed \$10 million. At the time, only the portion of the North Line to MacEwan had approved design and funding. Since March 2010, funding has been secured for the remainder of the line and EPCOR completed design work for the remaining transmission line relocations for the second phase of the project, including relocation of a line that runs along Kingsway and 104 Street. The cost to complete this work is approximately \$8 million. The total cost of EPCOR transmission line relocations is \$18 million for both phases.

DATS update

Eligibility

Over the next few months, the new DATS Eligibility Coordinator is researching and evaluating the American Public Transportation APTA Peer Review recommendations, which include using in-person interviews as part of the registration process for all new applicants, developing a standardized evaluation process and criteria and incorporating an ongoing, three-year re-certification process for existing registrants.

Seniors on the Go – Using Community Buses

This summer DATS worked with its fixed route colleagues to introduce an exciting new project called *Seniors on the Go – Using Community Buses*. The goal is to enable seniors and DATS users to learn about, and feel comfortable with, their ability to access ETS Community Buses. The initiative provided free charters from seniors' residences to destinations along ETS 300 Routes in early July and August. Each outing was designed to inform and demonstrate the safety, ease, affordability, and convenience of public transit.

Seniors on the Go Travel Training

After four great summers, *Seniors on the Go* was successful again! The *Seniors on the Go* coordinator hosted 30 sessions this year and as a result, over 400 Edmonton seniors now feel more comfortable, confident, and safe using ETS buses and trains.

Ride ETS and save on your next visit to your AGA

ETS is proud to announce a new partnership with the Art Gallery of Alberta giving Transit users an incentive to visit the Gallery. The AGA will offer discounted Gallery admission to visitors who present a valid ETS Fare Ticket or bus pass.

The Every Day Way to take ETS back to school

August and September are really busy months at ETS as we ramp up our service for those going back to school and work, and we also start a major outreach program to provide service and program information for post secondary students.

The Fall 2011 U-Pass will be available during the registration process to qualifying students at NAIT, MacEwan and University of Alberta.

In late August we'll be at NAIT at their Gear Up event on August 27 as well as the first days of classes August 29 and September 6. At MacEwan, ETS will be at Orientation activities August 29 and September 1.

Youth monthly passes for elementary, junior high and senior high students are valid for travel every day of the week. Students can buy their passes at the schools they attend.

City Council Minutes – June 28, 2011

6.4

[Update on Crosswalk Lighting Improvements at Belvedere LRT Station](#)

Moved K. Krushell:

That the June 28, 2011, Transportation Services report 2011TS5279 be received for information.

Transportation Svcs.

In Favour:

S. Mandel, B. Henderson, K. Krushell, K. Leibovici, T. Caterina

Carried

6.12

[Bylaw 15798 - Amendment to Conduct of Transit Passengers Bylaw 8353](#)

R. Gabruck and R. Boutilier, General Manager, Transportation Services; L. Sahli, Office of the City Clerk, answered the Committee's questions.

Moved K. Leibovici:

That Transportation and Infrastructure Committee
recommend to City Council:

That Bylaw 15798 be given the appropriate readings.

In Favour:

Carried

B. Henderson, K. Krushell, K. Leibovici, T. Caterina

Moved K. Krushell:

**Classification of Penalties in Bylaw
15798**

That Administration review the
classification of penalties in Bylaw
15798, Conduct of Transit Passengers
Bylaw, and provide a report outlining
potential changes to the classifications
that would assist Administration's with its
incentives to change behaviour and help
to make the Bylaw easier to understand
and enforce.

Transportation
Svcs.

Due Date:
Sep. 20, 2011

In Favour:

Carried

B. Henderson, K. Krushell, K. Leibovici, T. Caterina

City Council Minutes – July 12, 2011

**[Guidelines for Improving Seniors' Crossings -
Seniors' Hub](#)**

B. Stephenson and C. Walbaum, Transportation Services,
made presentations and answered the Committee's
questions.

R. Boutilier , General Manager, Transportation Services,
answered the Committee's questions.

Moved B. Henderson:

Seniors' Mobility

That Administration provide a report to

Transportation
Svcs.

Transportation and Infrastructure Committee outlining a potential corporate process for a single point of contact for specific concerns around seniors' mobility with transportation modes.	Due Date: Oct. 4, 2011
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In Favour:

B. Henderson, K. Krushell, K. Leibovici, T. Caterina,
S. Mandel

Carried

North LRT EPCOR Transmission Lines Change Order

B. Smid and B. Griffith, Transportation Services; and C. Pooli, Corporate Services (Law), answered the Committee's questions.

The Committee met in private at 4:42 p.m., pursuant to sections 24 and 25 of the *Freedom of Information and Protection of Privacy Act*.

The Committee met in public at 4:45 p.m.

Moved K. Leibovici:

That the purchase order for relocation of EPCOR Transmission Lines to enable the North LRT extension, be increased by an amount not to exceed \$8,000,000 to bring the total cost of the agreement to \$18,000,000.	Transportation Svcs.
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In Favour:

B. Henderson, K. Krushell, K. Leibovici, T. Caterina

Carried

Facilitating Business Development in Planned LRT Routes (S. Mandel)

B. Latte and A. Laughlin, Transportation Services; D. Piecowye, Corporate Services (Law); and R. G. Klassen, General Manager, Sustainable Development answered the Committee's questions.

Moved K. Leibovici:

That the June 28, 2011, Sustainable Development report 2011SPE016 be referred back to Administration to provide further information regarding a potential program to facilitate business development, during the transition period up to when LRT construction begins, along West to Southeast LRT routes.	Sustainable Dev. Due Date: Oct. 4, 2011
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In Favour:

B. Henderson, K. Krushell, K. Leibovici, T. Caterina

Carried

Transit Ridership Information for JUNE 2011	
Ridership	Total Year to Date
2010	38,320,204
2011	40,647,335
Change from 2010 to 2011	2,327,131
Percentage Change	6.07%