

**EDMONTON TRANSIT SYSTEM ADVISORY BOARD**  
**MEETING #6, JUNE 23, 2014**  
**CONFERENCE ROOM B, SCOTIA PLACE**

**PRESENT:** Amy Mannix, Vaughan Hoy, Shannah Sutherland, Christopher Dulaba, Bruce Robertson, Anand Pye, Vladislav Slavov, Mariah Samji, Robert Macklon, Cristina Stasia

**REGRETS:** Izak Roux, Varinder Bhullar, Steve Bradshaw (ATU 569)

**ETS AND CITY STAFF:** Troy Shewchuk (Acting Director, Research, Revenue and Expenditure Control), Patricia Waisman (Project Design and Development), Ron Gabruck (Director of Customer Safety and Security), Margaret Dorey (Accessible Transit Coordinator and Co-Chair Transportation Committee, Vision for an Age Friendly Edmonton), Victoria Luxton (Recording Secretary)

**GUESTS:** Deputy Chief Brian Simpson (Edmonton Police Service)

**1. CALL TO ORDER**

- B. Robertson called the meeting to order at 5:30 pm.

**2. SENIORS BUS BUDDY PRESENTATION (M. DOREY)**

- M. Dorey delivered a Seniors Bus Buddy presentation.

• **CUSTOMER SAFETY AND SECURITY (R. GABRUCK/B. SIMPSON)**

- R. Gabruck and B. Simpson delivered a presentation of ETS Customer Safety and Security.
- One of the highlights of the presentation was the introduction of a Pilot Project called ETS/EPS (Edmonton Police Service) Transit Beat Unit in July 2014.  
This Pilot Project was approved by Edmonton Police Service and ETS.  
Creation of a true integrated unit with Police and Peace Officers  
Four EPS Constables and one EPS Sergeant.  
Four ETS Peace Officers and one ETS Sergeant.

**3. AGENDA REVIEW (B. ROBERTSON)**

- Move Transit Planning up to Part 1 from Part 2.
- Add Item Isabelle Foord Letter under Item 8 - Information Section.
- No objections were noted. Agenda is passed.

**4. APPROVAL OF THE MAY 26, 2014 MINUTES (B. ROBERTSON)**

- Minutes are passed.

**5. ETSAB PRIORITY PROJECTS FOR 2014 – PART 1 (B. ROBERTSON)**

- Governance (A. Pye):
  - Terms of Reference

MOVED: \_\_\_\_\_ by A. Pye/B. Robertson to approve the Terms of Reference for the

- By-Law 12454

- This By-law was proposed to ETSAB from V. Gunderson, Manager of Civic Agency Governance.

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MOVED: \_\_\_ by A. Pye/C. Dulaba to approve a Fast Action on the review and the approval of the Proposed Bylaw 12454.

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**CARRIED**

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Motion  
Approved

- Transit Planning (C. Dulaba):

- C. Dulaba sent Transportation Committee (TC) Report titled Enclosed Coliseum LRT Station and Pedway to Northlands Expo Centre on June 18, 2014 for the potential for the City to fund an enclosed pedway from the Coliseum Station to the Expo Centre. This report was deferred to the July 9 TC Meeting.

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MOVED: \_\_\_ by B. Robertson/C. Stasia to approve C. Dulaba to draft a comment letter by Fast Action on this report.

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**CARRIED**

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Motion  
Approved

## 6. **ETSAB PROCESS AND POLICY (B. ROBERTSON)**

- Sub-Committee Minute Recording Form:

- A brief explanation after each Sub-Committee meeting should be emailed to V. Luxton with copies to B. Robertson and A. Mannix saying who attended the meeting and what was accomplished.

- Reports vs Comments:

- In ETSAB's entire 20 year history ETSAB has submitted four reports as agenda items to the TC.
- After B. Robertson and A. Mannix's meeting with Councillor Sohi ETSAB reports will only be submitted to the TC on major policy initiatives and if the initiatives are operational related then ETSAB should make comments i.e., a white paper, letter to TC, etc.

## 7. **MANAGER'S REPORT (T. SHEWCHUK)**

- T. Shewchuk introduced P. Waisman as the new ETS representative for Board Members replacing T. Shewchuk effective immediately. Thanks and appreciation was extended to T. Shewchuk for his dedication to ETSAB over the past year.

## 8. **ETSAB PRIORITY PROJECTS FOR 2014 – PART 2 (B. ROBERTSON)**

- Marketing (C. Stasia):

- This Committee met to identify two projects as our next areas of focus:
  - 1) Review of Route 747 to improve marketing and increase ridership.
  - 2) Arts and Culture to develop suggestions for how to incorporate the extensive Edmonton arts scene into the public transit experience
- Updates on ETSAB's suggestions to ETS to include real people in the advertising images were shown to all Board members asking members to provide feedback to C. Stasia by email.

- Public Safety and Security (S. Sutherland):

- This Committee did the first phase of reporting and the next phase will be to

determine what the next focus is going to be. The next meeting of this Committee is Thursday, July 10, 2014 in Conference Room B, Scotia Place.

**9. INFORMATION SECTION (B. ROBERTSON)**

- ATU Report update from ATU 569 President (S. Bradshaw):
  - No report.
- Metro Line Update (B. Robertson)
  - B. Robertson will email members for their comments.
- Transit Roadeo Skills Competition (T. Shewchuk):
  - Two Board members, V. Slavov and I. Roux attended the Transit Roadeo Skills Competition on Tuesday, June 10, 2014. V. Slavov stated it was a great event and encouraged members to attend next year.
- Dates for ETS Facility Tour (T. Shewchuk):
  - There are two proposed tours:
    - (1) LRT Station tour proposed the week of July 21, 2014. This tour would consist of touring the new Metro line plus other additional stations. The time would be between 6:00 pm and 9:00 pm.
    - (2) The Bus Transit Centre tour proposed the week of August 18, 2014 from 6:00 pm to 9:00 pm.
- Website Access for Approved ETSAB Reports (T. Shewchuk/V. Luxton):
  - ETSAB has two web sites – one on the Office of the City Clerk’s web page and the second on ETS’s web page. V. Luxton went over the criteria of setting up a Google website. One nominated Board member would be a co-administrator for the web site along with V. Luxton. This website will be discussed at the July meeting after the members have a chance to review the criteria.
- Isabelle Foord Letter (B. Robertson):
  - R. Macklon stated that the DATS pass is very heavily subsidized and if you put a subsidized pass on the DATS system probably 90 per cent of the users would qualify for it. The DATS Advisory Group (DAG) would not consider supporting a subsidized DATS pass. DAG would share their letter with ETSAB on this issue.
- ETSAB Sub-Committee Meetings (B. Robertson):
  - B. Robertson made a plea to the Board members to please try to attend some of the Sub-Committee meetings as some of them have been slow to start up.

**10. TOPIC OF THE NIGHT (A. MANNIX)**

- Thank you to ETS representative, Troy Shewchuk. ETSAB thanked Troy for his friendly and able service and assistance to the board over the past year as our ETS representative. ETSAB looks forward to working with Patricia Waisman, his replacement, at their future meetings.

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MOVED: by S. Sutherland/V. Hoy to adjourn the May 26, 2014 ETSAB Meeting at 8:18 pm. **CARRIED**

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**MEETING DATES**

~~January 18, 2014~~  
~~January 27, 2014~~  
~~February 24, 2014~~  
~~March 31, 2014~~  
~~April 28, 2014~~  
~~May 26, 2014~~  
~~June 23, 2014~~  
July 28, 2014

August 25, 2014  
September 29, 2014  
October 27, 2014  
November 12, 2014 (Wednesday)  
November 17, 2014 (3<sup>rd</sup> Monday)  
December 15, 2014 (3<sup>rd</sup> Monday)  
January 17, 2015 (Saturday)