



THE WAY WE GROW

Seniors' Housing Initiative

Community Liaison Presentation

TRANSFORMING | **EDMONTON**

BRINGING OUR CITY VISION TO LIFE



January 23, 2013

Tonight's Agenda

1. Senior Housing Initiative
2. Moving Forward
3. Communication Tools and Concept
4. Engagement Opportunity
5. Closing and Next Steps

Background

- Growing need for seniors' housing
- New Council strategic directions
- Summary of Council approval



Moving Forward

- Additional Council motions
- Discussions with Province are ongoing
- Working to inform builders and determine next steps
- Construction may begin in 2014

Community Liaison Proposal and Communication Tools

- Communication tools used for all sites
- Community Liaison group proposed

Builder/Community Engagement



Questions & Discussion

- Questions regarding presentation content?
- Support for forming community liaison groups?
- Can we add known community contact to the subscription mail out?
- Other communication tools questions??