



THE WAY WE GROW

# First Place Program

## Community Liaison Presentation

TRANSFORMING | **EDMONTON**

BRINGING OUR CITY VISION TO LIFE



THE CITY OF  
**Edmonton**

January 22, 2013

# Tonight's Agenda

1. First Place Program background
2. Pilot site experience
3. Implementation Plans
4. Engagement Opportunity
5. Communication Tools and Concept
6. Closing and Next steps

# Background



- Alignment with Council direction
- Program Intent
- Key program points
- Eligibility criteria



# Pilot Site Experience

- Pilot Site Lessons
- 2011 Evaluation
- New Home  
Builder Selection



# Program Implementation

- Sites planned to be developed in phases over next 5-8 years.
- Individual sites are proposed to be completed over 3 years.
- First year: community is contacted, design engagement process is completed and development permits are obtained.
- Second and third years: involve construction and sales

## Program Implementation (cont.)

- Implementation plans are shown in handouts.
- Implementation will be flexible and adapt to changing market conditions and builder capacity.
- Each year implementation schedule will be reviewed and any changes will be shared with relevant communities.
- Engagement between builder and community is completed prior to any construction

# Builder Engagement Process

1

## Community Introduction

- Community and builder meeting

2

## Community Information meeting

- Design engagement process outlined to community
- 6-8 community volunteers sought

3

## Design Engagement Process Begins

1

Initial layout review

2

Revised layout reviewed and design detail discussed

3

Final design and evaluation

4

## Building Permit Application Submitted

5

## Building Begins

# Community Liaison Proposal and Communication Tools

- Community Liaison group proposed
- Communication tools used for all sites
- Communication approach proposed prior to development beginning

# Questions & Discussion

