



WAVE Minutes

February 16, 2016, 5:30 pm to 8:00 pm
Councillor's Boardroom, 2nd Floor, City Hall

Attendees

Committee Members Jackie Foord (chair) Angelica Hernandez (co-chair) Emily Dietrich Dawn Newton Jennifer Jennax Meghana Valaupdas Claudette Rain Sandra Woitas Dilara Yegani Hersharon Sandhu Philomena Okeke-Ihejirika Meheret Worku Cristina Stasia Mia Norrie Council Sponsors Councillor Bev Esslinger Regrets Hendriatta Wong	Staff Marian Bruin Brenda Wong Brett Esslinger Kate Gunn Regrets Kaylin Betteridge Guests Councillor Knack Dan Nielson Sara Feldman Kasey Machin
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1. Welcome

Chair Jackie Foord welcomed the committee members and guests.

2. Approve Minutes and Agenda

Approval of the January 19th minutes and February 16th agenda by consensus. Social Return on Investment item was tabled until the March meeting.

3. Presentation/ Policy Discussion

3.1 Overview of the Transit Strategy Project, Sara Feldman

Sara provided a presentation on the Transit Strategy and requested input on next steps.

- The Transit Strategy includes a long term vision over the next 25 years, and a 10 year strategic plan outlining action to achieve vision.



- Workplan includes four phases: awareness, vision, exploring trade-offs and strategy development.
- In 2015, extensive community engagement was completed through surveys, engagement at community events and targeted focus groups.
- Feedback identified positive comments and areas for improvement including value of transit, ideal transit network factors and ideal customer service considerations.
- Further consultation is planned in 2016 including public discussion, education and information to assist with choices through bus, street team and public workshops.
- More details are available on [edmonton.ca/what moves you](http://edmonton.ca/what-moves-you)
- The final report will be presented to City Council in 2017
- WAVE members provide the following feedback on proposed plans.
 - Instead of using trade-offs, consider shared values/ choices
 - Articulate desired outcomes from the long term vision (i.e. increased transit usage, mode shifts)
 - Include demographic information (i.e. age, gender)
 - Need to understand needs of users and non-users/understand barriers
 - Conduct surveys on buses
 - Understand why usage changed (i.e. bus was too crowded on some routes/ not reliable)
 - Reach out to vulnerable populations/be intentional in next phase
 - Concerned that DATS is out of scope for this strategy (challenges with booking/cancelling process and harassment/safety concerns). DATS needs to be integrated and coordinated within overall transit system.
 - Obtain feedback from female transit operators and safety officers.

4. Action Items

4.1 Childcare Project Team

- Dawn reported that further work is still required. The working committee is reviewing an updated draft report and will be providing feedback to Margaret Blair. The Childcare Council Report will be presented on March 22.
- Dawn will provide an update, including the review process at the next WAVE meeting.



4.2 Succession Planning

- Jackie provided an update on WAVE to City Council in March. WAVE was requested to outline their succession plans in their report to City Council in March 2017.
- Fifty applications were received for the three vacant WAVE positions.
- A subcommittee needs to be established to review applications and select three new WAVE members. The summary of WAVE member's competencies and skills will be considered during the selection process.
- A Council report is scheduled for April 5, with recommended names of three new WAVE members.
- New members will begin in May 2016 and new chair will be selected at that meeting.
- Sandra, Angelica, Dilara, Meghana and Hersharon volunteered for WAVE's Selection Committee. Marian will also invite Vickie Gunderson, from City Clerks to assist with the selection process.

4.3 Representative for Jasper Avenue Advisory Group

- WAVE was contacted, requesting a representative for the Jasper Avenue Advisory Group. It was suggested that the representative should reside in the area (between 109 and 124 Street).
- Instead of WAVE providing a project representative, it was suggested that Marian invite Carla to a future WAVE meeting to provide a presentation and obtain feedback from all committee members.

5. Women's Initiative Update- Councillor Esslinger

Councilor Esslinger provided an update on the Women's Initiative Work

- Edmonton's application to Federation of Canadian Municipalities for Diverse Voices; project to engage multicultural community, has been short listed. It is anticipated that a final response will be received by early March.
- Currently addressing barriers to have more women on civic boards and commissions. There are many opportunities for women to be involvement. Potential targeted recruitment and appointment strategies were discussed. It was suggested to follow-up with Provincial government staff to learn about their gender parity initiatives. Equal Voice is working on increasing representation on school boards.



- 2016 International Women's Day is on March 8, with the theme of Gender Parity. A public launch event is being coordinated by the Women's Initiative at City Hall from 10 – 11 am with Councillor Esslinger, Mayor Iveson, and keynote speaker, Dr. Cristina Stasia.
- Famous Five is also hosting a lunch hour event on International Women's Day.
- Women@theCity is hosting a brown bag lunch series for city staff. The first workshop is on Gender Parity and will be held February 25 with Dorian Wandzura, General Manager of Transportation Services.

6. WAVE Working Groups

6.1 WAVE's Strategic Plan

- Jackie provided an update on WAVE's Strategic Plan. Feedback is being incorporated into the final draft, which will be presented at the March meeting. As part of the process, the Strategic Plan Committee will suggest sub-committee revisions or realignment, as required.

6.2 Gender Lens Working Group

- Committee report was submitted.
- It was suggested that a Gender lens orientation and information on WAVE be presented to all civic boards and commissions. WAVE members could provide a brief orientation and also provide a Gender lens video tape presentation for committee members to review when their time permits.
- As a starting point, it was suggested that the orientation be provided to Next Gen and Youth Council. A Gender Lens Information Session could also be provided to City Councillors.

6.3 Ward 12 By-Election

- Due insufficient planning time and event conflicts, WAVE decided not to host a forum. As an alternative approach, WAVE contacted all WARD 12 candidates, to request a written response on key issues to women in Edmonton and strategies to address those needs. Submitted responses were posted on the website.
- It was suggested that WAVE start earlier to encourage more women to run for City Council in 2017 and encourage women to vote. A communication plan, promotional material and key messages need to be developed. Equal Voice is interested in partnering with WAVE.



6.4 Engage Working Group

- Working group continues to meet and has developed three blogs.

6.5 Policy Working Group

- Policy working group has completed most of their work plan and is interested in identifying future policy direction.
- They are managing policy requests and have developed a process to assist with policy review.
- They are completing an inventory of relevant city policies which fit WAVE's mandate and will bring forth recommendations to WAVE. There is an opportunity for WAVE members to review existing policies for gender lens and language.
- Criteria still needs to be developed to help evaluate policies to understand what are key elements and questions to ensure gender neutrality.

7. Other Updates

- Body Rub Task Force Council report will be presented to Community Services Committee on February 22.
- Bishop Jane Alexander has been selected as Global's Women of Vision, for March. An event will be hosted on April 14 to celebrate all Women of Vision recipients.
- Tamarack is coordinating a National Conference on Poverty on April 5 – 7. If any WAVE members are interested in attending, contact Marian.
- The petition to have Canadian women profiled on bank notes, will be available at Metro Cinema night on March 22 at the Women's Initiative table.
- Equal Voice (nationally) is working towards gender parity on the Senate. There is a national movement requesting people to sign a petition.
- WARD 12 By-election will be held on February 21.

8. Next Meeting

Tuesday March 15, 2015 • Councillors Board Room, 2nd floor City Hall • 5:30 to 8 pm

Meeting was adjourned at 7:35 pm.