

Task Force for the Elimination of Poverty Meeting
Wednesday, March 9, 2016, 4:30 - 7:00 PM
Heritage Room, City Hall

MINUTES

Present:

Members: Mayor Don Iveson (Co-Chair), Bishop Jane Alexander (Co-Chair), Councillor Scott McKeen, Councillor Ben Henderson, Jeffrey Bisanz, Sarah Eadie, Dr. Louis Hugo Francescutti, Mark Holmgren, Eugene Ip, Maria Mayan, Carman McNary, John Thomson, Anne Smith, Zahra Somani

Regrets: Justin Archer, Kate Chisholm, Yvonne Chiu, Joseph Doucet, Janice Melnychuk, Tiffany Linke-Boyko, Cheryl Whiskeyjack, Fiona Cavanagh, Sandra Huculak

Guests: Gary St. Amand, Laura Templeton, James Eastham, Steve Csorba, John Humphrey and iHuman youth presentors

COE Staff: Kate Gunn, Bin Lau, Joshua Manego, Lucenia Ortiz, Dallas Dyson, Ward Antoniuk, Rachael Putt

Minutes

Discussion	Actions
<p>1. Call to Order</p> <ul style="list-style-type: none"> ■ The meeting was called to order at 4:45 p.m. ■ The draft February 11 minutes and today's agenda were approved with an additional item, a presentation on POPyeg. 	
<ul style="list-style-type: none"> ■ Co-Chairs Updates <p><u>Mayor Iveson</u></p> <ul style="list-style-type: none"> ■ Reminded Task Force members of the Cities Reducing Poverty: When Mayors Lead Summit. April 5 to 7th. The City and EPE are hosting a reception on April 6 at 6:00 PM at City Hall. There will be a short program that includes Mayor's talk, entertainment and refreshments. About 300 expected. ■ Invited Task Force members to attend the reception and an important opportunity for EndPovertyEdmonton leaders to be present and host this event! ■ Congratulated Bishop Alexander on being chosen one of Global Women of Vision and reflection of her extraordinary leadership. <p><u>Bishop Jane Alexander</u></p> <ul style="list-style-type: none"> ■ U of A Senate Presentation Friday March 4 focusing on the EPE Strategy but particularly on leveraging partnerships with the U of A. Thanked Joe Doucet for setting up this opportunity to speak to the whole Senate of 	

<p>over 45 people. They are keen to stay involved in the EPE work in terms of developing a body of knowledge through research and engaging students in EndPovertyEdmonton.</p> <ul style="list-style-type: none"> ■ Interfaith toolkit on poverty being produced and hope to be completed in the fall. This toolkit is meant to educate people about poverty and how that can be involved in changing the conversation. 	
<p>2. EPE Project Team Updates</p> <p>Kate Gunn provided a brief update of EPE activities:</p> <ul style="list-style-type: none"> • Edmonton Public and Catholic School Boards passed a resolution supporting and aligning their work with EndPovertyEdmonton. • Met with Ismaili community about their project to help 113 families in Edmonton to move out of poverty, • Design by Doing - Make Something Edmonton, AB innovation and the Social Innovation Lab- a great project launching linked to EPE. • Field Trips of the Summit- showcasing Edmonton's innovative and creative initiatives to address complex social issues. 	
<p>3. POPyeg presentation</p> <p>Steven Csorba from iHuman presented a new and exciting initiative on creating awareness about poverty through a pop-up fitness program. Called the POPyeg (Power Over Poverty Edmonton), the presentation was commended by the Task Force for its inspiring and powerful message and the call to be engaged in the ending poverty.</p>	
<p>4. Presentation from the John Humphrey Centre</p> <p>For the past few months, the John Humphrey Centre brought together a group of young people for the second phase of the Youth in Action Project and presented a set of key recommendations that could be included in the development of the EPE Road Map.</p> <p>The presentation included the four key recommendations in the report and a segment of their Criminalization Simulation exercise where the Co-chairs participated as actors in the exercise.</p> <p>The presentation was well received by the Task Force with a consensus that the recommendations were worthy of inclusion in the EPE Road Map.</p>	
<ul style="list-style-type: none"> • Implementation Road Map Update <p>The Road Map Planning Team provided an update of their work that included</p>	

the priority setting process and emerging content for the EPE Road Map. There were a few comments on the evaluation:

- Evaluation should be able to guide course correction and response to changes over time, in terms of the strategy
- Benchmarks and full detail may not be available in the road map, but it will point the direction.
- indicate trends in five years from our starting point, working with the Social Planning Council who have provided the Poverty Profile and the Living Wage documentation
- It's important to develop common language around measurement and progress.
- **Capturing innovation and diverse actions:** How will the Road Map capture the on the ground work, the new and innovative initiatives? Weave into the Road Map and to the work of the EPE Trust.
- A word of caution on baseline; sometimes comparing benchmarks over time may look like things would look work and that's because we have started then measuring accurately

The major part of the update is a presentation and discussion by Anne Smith of the second iteration of the EPE Trust based on the inputs provided by the Task Force at the February 11 meeting.

Discussion:

In general, the Task Force thought that the model provides a structure that welcomes community in to be a part of it. It disperses accountability or responsibility to all citizens and to the community to be involved. It was emphasized that the EPE Trust is the embodiment of the shared vision of Edmontonians that the collective consequences of poverty are unacceptable- racism, inequality, homelessness, ignorance. And that, in order to end poverty, we need to do things differently.

Some comments on the specific components of the EPE Trust were:
(note: these comments include those submitted by Task Force members who were unable to come to the meeting)

Accountability/Accountabilities

- Define, recognize there are many accountabilities. What do we mean by it in this context? Articulate clearly and simply.
- Discussion that the Concept should not just identify ultimate accountability rests with City Council, but with City as one of a number of key stakeholders, funders. The City is not solely accountable.
- We are "accountable" to people in poverty in our city too. Collective Impact makes space for Lived Experience, not just as people being helped, but Edmontonians impacted by poverty who are experts and will help determine solutions.
- Three sided triangle: who gives them authority, whose responsibility is it,

The Road Map Planning Team and Project Tea, will address questions and incorporate suggestions in the next version of the EPE Trust structure.

who is “accountable”? Can we use this triangle and clearly define this in collective impact terms so it is understandable and clear?

- Is “internal accountability” enough? Is mutual accountability, as per CI, strong to sustain common vision and progress?
- Two accountabilities exist:
 - **Broader mutual good will- accountability**, for the movement and shared vision.
 - **Funder or Resource accountability**- who puts money in, and what do they want or need to see for that contribution?
Stewardship of the plan, buy in, the movement grows, other.
- Everyone has skin in the game. We need resources to incubate and get it started such as United Way, ECF, COE, GOA and others.
- Important to have the orders of government at the table

Stewardship Round Table

- Noted that as the Stewardship Round Table group comes together with commitments. They commit to collective action, recognizing they are “giving up” something but getting much more in return. The power of the collective. They are committing together to something beyond their own organization.
- What are the logistics of the key stakeholder commitments to establish and guide the Trust? They will be in effect the Shareholders. Who is the fiscal agent who takes the cheques? To whom does the Secretariat report?
- Pay as you play. Is there proportionality in the funder roles?
- The Stewardship RT has to ensure the community commitment to this work is sustained, strong and holds the community and collective accountable.

Decision Making

- Identify clearly, perhaps examples of different decision making roles of the 2 key tables, including Count Me In Network too
- Significant decision about new funding stream or emerging issue, the EPE Trust needs to course correct/assess new directions or focus. Who decides and how? Where does the responsibility lie? Is it shared?

Fostering and Catalyzing New Ways of Working Together and System Change

- Anxiety that the model needs to keep its eye on the ball: change, new ways of working are its mandate, not just status quo.
- It’s not just about accessing more money to do what we are doing, but to deploy as a community our resources and expertise and ideas in new ways, more efficiently and effectively.
- How can we build in and articulate clearly that this new CI entity, EPE Trust, is about looking for new solutions, not just doing what we are doing in a more connected way?
- Budget needs requiring substantial focus on resources that the Trust can use to seed and leverage innovation and new approaches.

Other comments refer to composition, reporting and resources of for each of the tables in the EPE Trust structure.	
<p>5. Wrap-up</p> <ul style="list-style-type: none"> ■ A need to have an additional meeting on March 29 to review the first draft of the EPE Road Map 	
<p>Adjournment Meeting was adjourned at 7:10 PM</p> <p><u>2016 Task Force Meetings</u></p> <ul style="list-style-type: none"> ● March 29 ● April 14 ● May 12 	