

Welcome to the Realizing Housing Potential public meeting.

We are looking for your input on the draft housing roadmap for your neighbourhood. There are a number of different stations for you to explore with staff available to answer questions.

STATION 1: **Project background**

New to the project? Head here first to find out what it's all about and ask questions about what has already happened. There will be rolling presentations throughout the meeting.

STATION 2: **Project reports**

Want to see what we've produced so far? Come here to read the "What We Heard" report from the first round of meetings and see your neighbourhood's Housing Profile and Housing Snapshot.

STATION 3: **Give us your input**

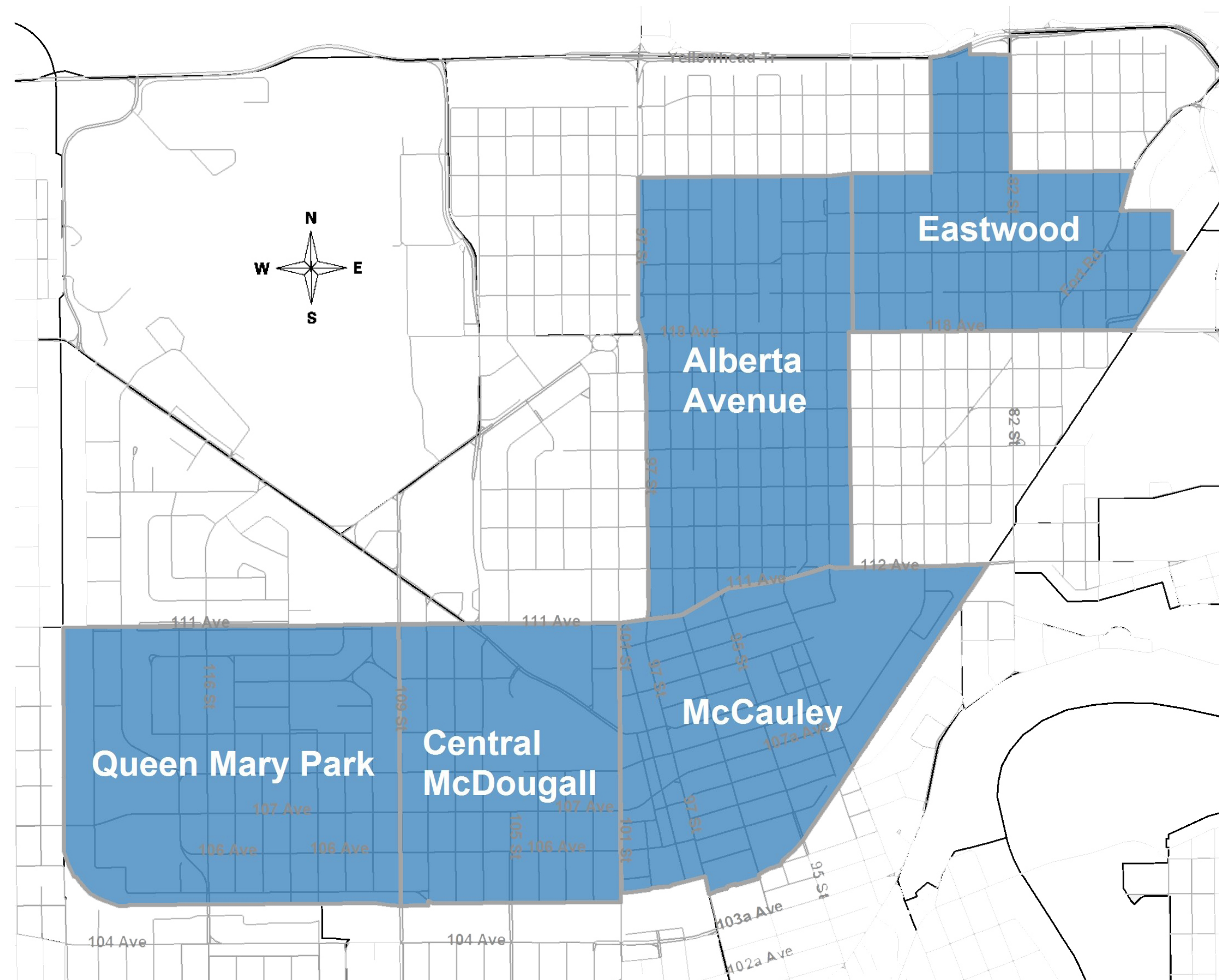
Want your voice heard? Come here and engage in discussions with your neighbours and project staff around the draft housing recommendations for your neighbourhood.



Edmonton

Project background.

Realizing Housing Potential is a City initiative that will allow residents, stakeholders and City administration to work together to identify housing policies, programs and pilot projects that will work towards positive change in the five project neighbourhoods.



HOW DOES THIS RELATE **to other City initiatives?**

Realizing Housing Potential complements other City initiated housing and revitalization work. All five neighbourhoods have benefitted from significant work and commitment by residents, stakeholders and City staff. This project seeks to contribute, not duplicate, these initiatives.

Related initiatives include Neighbourhood Revitalization and Renewal, Evolving Infill and the strategic plans of the Business Revitalization Zones.

Project timeline.

PROJECT DEVELOPMENT **(January - March 2014)**

The project team engaged with community partners to complete preliminary research and project planning.

NEIGHBOURHOOD RESEARCH AND ANALYSIS **(April - August 2014)**

Initial engagement activities were completed including stakeholder workshops. A comprehensive analysis of housing indicators and demographics for each neighbourhood was completed, resulting in five Housing Profiles.

VISIONING AND DIRECTIONS **(September - December 2014)**

Stakeholder interviews and community meetings were held in each neighbourhood to get input on housing opportunities and challenges. A What We Heard Report was produced based on the feedback received.

PREPARATION OF HOUSING ROADMAPS **(January - August 2015)**

Neighbourhood analysis and stakeholder input were used to produce draft recommendations. During this phase the project team will host another round of community meetings and stakeholder workshops to further refine the final recommendations for each neighbourhood's housing roadmap.

Creating a housing map.

Each neighbourhood housing roadmap considers data from a number of sources to develop recommendations which address diverse housing needs. These recommendations will be further refined and improved through consultation with stakeholders.



CONSIDERING **current policy context**

Reviewing City policies relevant to the plan area ensures that the recommendations do not conflict with current direction from Council.

ENGAGING **communities**

Undertaking an inclusive public participation process improves decisions by providing a richer understanding of the local context, bringing diverse perspectives to the table and identifying critical issues.

CONDUCTING **data analysis**

Analyzing housing market conditions, current housing stock and demographic trends provides baseline data to understand local housing needs and how future interventions may impact a neighbourhood

MAKING CONNECTIONS **with existing initiatives**

Understanding work already being done avoids duplication and helps to use resources efficiently.

Project reports.

Realizing Housing Potential began in January 2014 and has reached a number of milestones since then.

HOUSING **profiles**

A comprehensive analysis of housing indicators and demographics for each neighbourhood was completed resulting in five Housing Profiles. Each profile is divided into three sections.

- **Neighbourhood context**, which provides an overview of neighbourhood history and existing initiatives;
- **Socio-Economic profile**, which examines demographic trends to better understand housing needs and opportunities; and
- **Housing profile**, which examines housing supply trends and market conditions.

Just want a high level summary? Take a look at the Housing Snapshot for your neighbourhood. This one page document summarizes the key housing and demographic information in an easy to read format.

WHAT WE HEARD **report**

This report summarizes the results of the first round of public engagement, providing stakeholder perspectives on their neighbourhood's housing indicators, housing condition, housing choice and ideas for improving housing.

Key messages heard across all five neighbourhoods:

- Strong community engagement in building neighbourhoods
- Interest in housing options across the continuum
- Physical condition of housing is a concern across all neighbourhoods
- Need to “showcase” assets, culture and heritage of neighbourhoods
- No shortage of local ideas
- Desire to keep the conversations going



Edmonton

Draft principles for Realizing Housing Potential.

ENHANCING **housing condition**

All housing should be safe and in good repair.

The condition of housing is a concern across all neighbourhoods. Maintaining and also enhancing the existing housing stock to ensure it is adequate and safe is vitally important to realizing housing potential in the five neighbourhoods.

CREATING **housing choice**

Neighbourhoods should have a mix of housing type, tenure and level of affordability.

A range of housing choices are needed to accommodate changing and diversifying housing needs. Options are needed for a range of households including first-time home buyers, families (couples, couples with children, and single parents), seniors, students and lower income households as well as moderate and higher income households.

BUILDING **housing stability**

Residents should have the opportunity for stable housing.

Families, residents and households in need should have the capacity to maintain housing stability. Efforts to provide a range of supports can enable residents to live in secure environments.

MAKING **housing connections**

Successful housing requires partnership and commitment.

A strong commitment from various stakeholders (all levels of government, the private sector, local agencies, community groups and residents) is needed to realize the housing potential in each neighbourhood. Importantly, there is a desire from community members to be part of building their neighbourhoods.

