

**Task Force on Poverty Elimination Meeting**  
**Wednesday, April 30, 2014**  
**4:00 - 6:00 PM**  
**Councillor's Board Room, 2<sup>nd</sup> Floor, City Hall**

**Minutes of the Meeting**

Mayor Don Iveson (Co-Chair)	✓	Bishop Jane Alexander (Co-Chair)	
<b>Members</b>	✓	<b>Members</b>	
Councillor Ben Henderson	✓	Councillor Amarjeet Sohi	
Justin Archer	✓	Eugene Ip	✓
Jeffrey Bisanz	✓	Sandra Huculak	
Kate Chisholm	✓	Tiffany Linke-Boyko	
Yvonne Chiu	✓	Maria Mayan	✓
Dr. Joseph Doucet	✓	Carman McNary	
Sarah Eadie	✓	Janice Melnychuk	✓
Dr. Louis Francescutti (by phone)	✓	Zahra Somani	
Mark Holmgren	✓		
<b>COE Staff</b>	✓	<b>Interim Roundtable Reps</b>	✓
Lyall Brenneis	✓	Lisa Wolf (Aboriginal Roundtable)	✓
Julianna Charchun	✓	Jolene Volpe (Information & Research Roundtable)	✓
Kate Gunn	✓	Guests	
Bin Lau	✓	Katie Soles (Facilitator)	✓
Ward Antoniuk	✓	Kris Andeychuk	✓
Lucenia Ortiz	✓	Gord Stewart	✓

**Discussion**

<b>Agenda Items</b>	<b>Discussion</b>	<b>Who</b>	<b>Actions/Decisions</b>
1. Call to Order	<ul style="list-style-type: none"> <li>Meeting called to order at 4:05 p.m.</li> <li>Agenda was approved</li> </ul>	Mayor Don Iveson	
1. Welcome	<ul style="list-style-type: none"> <li>Greetings from the Co-Chairs</li> <li>Motion to approve the March 25 minutes was carried.</li> </ul>	Co-Chairs	
2. Introductions	A video from the World Bank was shown and participants were asked how they would end the video using a Tweet-able response (140 characters). Attachment 1 shows the Task Force members' responses.	Katie	
3. "What We Heard"	Results of the scoping interviews with Task Force members were presented to the Task Force members. (For details of the results, please see Attachment 2)	Katie	

4. Our Road Map	<p>The Task Force Organizing Framework which described the Task Force vision, mandate and task was presented. A road map of key deliverables and final outcome within the 12-month timeline was also discussed. (For details, please see attached PowerPoint hand-outs in Attachment 3)</p>	Katie	
	<p><u>Discussion</u></p> <ul style="list-style-type: none"> <li>■ Ideas emerging about content of the potential plan to end poverty <ul style="list-style-type: none"> <li>○ Ending poverty will contribute greatly to the social and economic success of our city; it means breaking the cycle of poverty among children and families</li> <li>○ Our business leaders should see value in the plan</li> <li>○ Must have aspirational pillars that can be “powerful platforms” for change and mobilize Edmontonians</li> <li>○ Pillars of sustainability for eliminating poverty : sustained and augmented prosperity, equity and inclusion, resilience and changing hearts and minds</li> <li>○ Actions could cover what the City can do, for community leadership and others for other orders of government</li> <li>○ Advocacy is essential; recommendations must include provincial and federal governments(“without them, we cannot succeed”)</li> <li>○ Draw upon expertise and input from our expert round tables and the good work done by the steering committee</li> <li>○ Include strong aboriginal lens and foundational data and research</li> <li>○ Strategies should include non-siloed approach, opportunities for cross-sector partnerships, integration with communities</li> </ul> </li> <li>■ What we would need to do our work well <ul style="list-style-type: none"> <li>○ Build a solid “case” for why this is worth doing</li> <li>○ A theory of change to guide the process of developing solutions</li> <li>○ A framework of analysis or lens</li> <li>○ A framework to challenge and guide us (“it’s easy to fuel back into old habits and ‘go to the stuff you know’”)</li> <li>○ A logic model - both for our use and for the public in language they can understand</li> <li>○ A definition of poverty that will lead us to principles and transformative elements</li> <li>○ Macro pieces and individual stories, case studies about poverty <ul style="list-style-type: none"> <li>○ Someone to weave for us our values, vision, lens or logic model, inputs/outputs, how it all</li> </ul> </li> </ul> </li> </ul>		

	<p>points together.</p> <ul style="list-style-type: none"> <li>■ What our framework of analysis could be <ul style="list-style-type: none"> <li>○ A focus on action, a “powerful platform”</li> <li>○ We want a framework that reflects the interconnectedness of issues and that doesn’t silo them</li> <li>○ A framework that demonstrates innovations and emerging practice</li> <li>○ Reflect a “scientific philanthropy” approach where giving or charity may be purged of sentimentality and more organized and planned</li> </ul> </li> <li>■ Comments on the proposed pillars <ul style="list-style-type: none"> <li>○ Too siloed</li> <li>○ Education is missing</li> <li>○ Health - wellness is important.</li> <li>○ We need to build the business case and measures may be in terms of health, the cost of poverty and huge health care costs savings will result.</li> <li>○ Quality of life is overarching goal and we have quality life indices</li> </ul> </li> <li>■ Key questions about the work of eliminating poverty <ul style="list-style-type: none"> <li>○ Who doesn’t want us to be successful who has a vested interest in poverty retaining the status quo?</li> <li>○ What forces may be working against us?</li> <li>○ How do we connect with and support other significant initiatives e.g. early childhood mapping, housing, transportation? (We need an inventory of things happening in the City).</li> <li>○ Can we discuss barriers we may encounter?</li> <li>○ How do we measure changes?</li> <li>○ How do we stop poverty from reproducing itself?</li> <li>○ How do we measure change?</li> </ul> </li> </ul>		
5. Principles Discussion	<p>Task Force members worked in small groups to generate the principles that will guide their work. The small groups came up with the following list of principles:</p> <ul style="list-style-type: none"> <li>■ Actionable locally - place based.</li> <li>■ Lasting changes (sustainable) and long term commitment.</li> <li>■ Holistic not soled stovepipes.</li> <li>■ Measurable results - the community has to see a [metric] return “it’s better for all of us” and it enhances our quality of life.</li> </ul>		

	<ul style="list-style-type: none"> <li>■ Clear, plain language - easily understood and make sense to all, not jargon.</li> <li>■ Innovative, creative.</li> <li>■ Collaborative, coordinated effort.</li> <li>■ Transformational - are we transforming our community?</li> <li>■ Embrace risk.</li> <li>■ Based on data, knowledge, research</li> <li>■ Engaging those in poverty as citizens.</li> <li>■ Aspirational - hope - a social movement, possibility - it can happen, are these describing our approach, our way of working and getting it done?</li> <li>■ Supportive of diversity and inclusion in neighbourhoods.</li> </ul>	Katie	<p>Assignment:</p> <p>Small groups are encouraged to continue their conversation outside of the TF meetings. They will bring back their discussion to the next TF meeting.</p>
6. Wrap Up	<p>The Co-Chairs summarized the discussions and encouraged Task Force members to learn about poverty on their own and guided by the following questions for Task Force members to reflect on:</p> <ul style="list-style-type: none"> <li>■ Reflecting on our task <ul style="list-style-type: none"> <li>○ Why are we doing this?</li> <li>○ How are we going to do this?</li> <li>○ What are we going to do?</li> <li>○ What is our compelling value statement...</li> </ul> </li> <li>■ Reflecting on our role <ul style="list-style-type: none"> <li>○ What should I be thinking?</li> <li>○ How can I champion this before our next meeting?</li> <li>○ What does my engagement look like?</li> <li>○ Who can I influence?</li> </ul> </li> </ul>	Co-Chairs	
	Next meeting: May 27, 2014		