



Britannia – Youngstown • Canora
Glenwood • West Jasper Place

FALL 2012

Vol. 1, Issue 1

REVITALIZATION UPDATE

Neighbourhood revitalization improving quality of life in Jasper Place.

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The Jasper Place Revitalization is helping to improve the quality of life in the neighbourhoods of Britannia-Youngstown, Canora, Glenwood and West Jasper Place. In 2009, Council approved the Jasper Place Revitalization strategy.

The goals behind the strategy were developed through collaboration between community residents, business owners and the City of Edmonton. These efforts focus on achieving three goals:



Goal 1: Feeling safe in our community.

Create a community where feeling safe is common. Where children can play freely, residents and visitors can walk and ride bikes safely, and where drugs and crime are under control. The Jasper Place area will be known as a safe community in which to live, work and play.

Goal 2: Connecting our community.

Create a community where neighbours and business owners know each other, and all work together to resolve issues and create opportunities. Residents and business owners take pride in their community and share this pride through street appeal, cleanliness, and events. A community newspaper and other efforts help to market a positive image.

Goal 3: Building our community.

Jasper Place is the place to live and have a business. Store fronts are well kept, clean and bring pride to the area. Parkland, schools and pedestrian walkways have plenty of lighting. Sidewalks, roadways and signage are improved and safe for all users. Adult businesses are only a small component of area business.

For more information on Jasper Place Revitalization Strategy or volunteering on a working committee, please:

Call Paul St.Arnaud (780) 944-5417
Email paul.st.arnaud@edmonton.ca
Visit www.edmonton.ca



Community Teas Connect Neighbours



Steve Gauley and Dwayne Boos thoroughly enjoying themselves at Spring Tea

Community members and volunteers from the Jasper Place Revitalization Steering Committee and Working Groups have been hosting community teas with the intent of bringing together area residents and neighbours.

The first tea was held in December 2011 at the West Jasper Sherwood Community Hall and brought together 70 area residents.

The second tea was held in May 2012 at the Canora Community Hall.

One hundred area residents attended the event and enjoyed an afternoon of socializing.

The next community tea is scheduled for December 1, 2012 at the Britannia-Youngstown Community Hall. Keep an eye on your mailbox for an invitation containing further details.

Thanks to all the community members that volunteer their time and to Wendy Woodruff for organizing these events.

Calendars Connect and Educate

In order to educate area residents and business owners about issues that are important to the revitalization of the Canora, Greenwood, Britannia-Youngstown and West Jasper Place neighbourhoods, community volunteers from the Jasper Place Revitalization Feeling Safe in Our Community Working Group have produced educational calendars over the last several years.

The theme of the 2011 calendar was police safety and education, and in 2012 the calendar educated area residents and businesses about seasonal City of Edmonton bylaws.

Thank you Joyce, June and Sharon Keller for all of your hard work in producing the 2011 and 2012 calendars.

For 2013, members of the Jasper Place Revitalization Steering Committee will take the reins in producing the calendar, which will take an historical look at the four neighbourhoods.

Thank you Win Seilbus and Sonia Reid for organizing and leading the preparation of the 2013 calendar.

Watch for the 2013 calendar to be delivered to your mailbox in December.



Flower barrels along Stony Plain Road beautified the street this summer and contributed to revitalization in a special way.



Help Build Something Great!

The Jasper Place Revitalization initiative is looking for energetic community members to be part of a committee and working groups aimed at revitalizing the communities of Canora, Greenwood, Britannia Youngstown and West Jasper Place.

No experience necessary – just bring your great ideas and enthusiasm to any of the following committees and working groups:

Steering Committee

- Oversees and advises the revitalization efforts underway in Jasper Place
- Monthly meetings

Feeling Safe Working Group

- Promote awareness of bylaws and enforcement
- Promote and build on community safety initiatives

Connecting Working Group

- Help to connect neighbours and business owners to each other
- Foster good relationships within the community

Building Working Group

- Provide feedback on area planning
- Help with beautification and physical improvements

Join a dynamic group of your neighbours and friends to shape the future of Jasper Place! The length of term is flexible and meetings usually last about two hours.

To volunteer, please contact Steve Gauley, City of Edmonton, 780.944.5417.



Canora Park Watch Safety Fair



Deckla Lindgren from Canora Park Watch and Tiffany Sustrik helped organize the event.

Canora Park Watch hosted its annual Safety Fair at St Anne Park on August 25 with help from Alberta Health Services and a Matching Grant from the the City of Edmonton's Jasper Place Revitalization.

The Police Service and Fire Department were present with lots of safety

information and advice. Alberta Health Services provided free first aid kits to all of the families attending, along with information on helmet safety, child seat safety, sun safety and poison prevention.

Volunteers from the "Feeling Safe" Working Group of the Jasper Place Revitalization was also in attendance giving out safety items.

The children were treated to games, prizes, refreshments and face painting. They also had the opportunity to sit in two fire trucks and a police cruiser.

Park Watch has a mandate to Create Community through People, Parks and Programs. In keeping with this goal, people are encouraged to get to know their neighbours and to actively create and enhance the safety in our neighbourhood.

Thanks to everyone that took time out of their busy schedules to come out and join us. Special thanks to our invited guests who helped make the day a great success. Safety should be everyone's concern.

Community Clean Up



The Big Bin event at St. Francis Xavier High School on August 18 and 19 was a big success!

Residents and business owners from all four communities filled the dumpsters to help make our neighbourhoods a more attractive place to live and work.

A large item pick-up was available for those that required assistance in disposing of unwanted items.

The Pick-up was organized and funded by the Jasper Place Revitalization Feeling Safe Working Group. The 60 residents who participated in this free service were appreciative and felt the benefit.

Thanks to Joyce and June Keller for handing out safety items, and to everyone who participated in helping to clean up our communities!

Bylaw Summer Blitz Update

This summer, City of Edmonton municipal enforcement officers (MEO's) conducted a blitz in the Stony Plain Road vicinity, and in the four JPR neighbourhoods. They issued 136 notices for nuisance properties:

West Jasper Place - 31
Glenwood - 31
Britannia Youngstown - 31
Canora - 46

City Bylaws help keep our neighbourhoods and communities safe and clean. MEO's work with citizens and businesses to ensure Edmonton's basic community standards are maintained. In addition to dealing with common complaints like noise, nuisance properties, weeds and garbage storage, they help engage the community to become part of the solution toward cleaning up messy properties.

The time frame to clean up the properties was extended to August 20 to allow citizens to take advantage of the Big Bin event – an opportunity for citizens to drop off household items that can't be set out for regular waste collection for free.

Officers will be following up with any identified problem properties and dealing with non-conformances where necessary.

Municipal enforcement officers are also currently investigating 28 graffiti files and 46 weed complaints.

If you have a concern about a neighbour's building or structure that can't be resolved directly with the property owner, call 311 or register an online complaint on the City of Edmonton's website.



A sculpture created by Sarah Karpyskin, a Fine Art student at the Centre for Arts and Communication at MacEwan University was displayed on Stony Plain Rd. during Community Week in March, as part of a series of collaborations between the Business Revitalization Zone and the Centre for Arts and Communications.

Jasper Place Renewal



You can see the evidence of neighbourhood and street improvements all over Jasper Place this year, with neighbourhood renewal well underway.

This work is taking place through the Neighbourhood Renewal Program, which involves the renewal and rebuilding of roads, sidewalks and streetlights in existing neighbourhoods and collector roadways.

Construction in West Jasper Place is in its second and final year. Work scheduled for the 2012 season consists of removal and replacement of public sidewalk, curb and gutter, streetlight replacement, as required, and reconstruction and paving of the roads.

Neighbourhood Reconstruction in Canora began in May, 2012 and consists of the completion of some remaining drainage work as well as the start of reconstruction on Canora roads.

The open cut sewer work was completed in the spring, while the remaining relining work is expected to be completed by the end of 2012.

For more information on neighbourhood renewal and your area, visit www.edmonton.ca/neighbourhoodrenewal

Streetscaping Moving Forward

Streetscape improvements to Stony Plain Road are part of the Jasper Place Revitalization. Residents and businesses in Britannia-Youngstown, Canora, Glenwood and West Jasper Place began collaborating with the City to improve the character of Stony Plain Road in 2008. Design work is now complete and construction will be commencing in the Spring of 2013.

The streetscape improvements will make Stony Plain Road a sustainable, vibrant and pedestrian-friendly mixed-use "main street" and business area for Edmonton's west end.

For more information, visit www.edmonton.ca/StonyPlainRoadStreetscape

EDMONTON

Store Your RV for the Winter

Help keep Edmonton's neighbourhoods looking neat and tidy



After October 31st, large recreational vehicles should be moved to RV storage areas, garages or backyards.

For more information, visit www.edmonton.ca/bylaws or call (780) 496-3100.



PETS IN THE CITY YOUR PET. YOUR RESPONSIBILITY.



Using a leash at this location makes sure you can keep your dog and the people around you safe. It is also the law; the fine for not using a leash is \$100.

Make sure your leash is no longer than 2 metres (6 feet).

Even if they're on a leash, your dog must stay 10 metres (32 feet) from playgrounds, sportsfields and picnic areas. Stick to permanent trails in these areas.

THEY'RE SAFEST AT THE END OF YOUR LEASH

www.edmonton.ca/pets





REVITALIZATION UPDATE

FALL 2012

ARP Underway in Your Neighbourhood



Opportunities for involvement

Attend the launch open house

Apply to join the evidence team

Receive project updates by email

Visit the website for project updates

Attend Learning Scenario information feedback evening

Attend topic workshops

Receive project updates by email

Visit the website for project updates

Read and provide comments on the draft plan

Receive project updates by email

Visit the website for project updates

Provide comments for or attend and speak at the Public Hearing

Receive project updates by email

Visit the website for project updates

Complete a public involvement evaluation survey

Receive project updates by email

Visit the website for project updates

The City of Edmonton is embarking on an Area Redevelopment Plan process for the four Jasper Place neighbourhoods – Britannia Youngstown, Canora, Glenwood and West Jasper Place.

What is an ARP?

An Area Redevelopment Plan (ARP) is a statutory planning document that is applied to mature neighbourhoods. It sets out a vision for the area and provides a local strategy for achieving city-wide objectives.

Once adopted, the ARP will be used as decision-making tool for zoning and development applications in the Jasper Place area, and may identify areas for potential city investment.

The ARP will build on the work undertaken through the Jasper Place Revitalization Strategy, as well as the City's strategic policies, The Way Ahead and The Way We Grow.

How will it be done?

The Jasper Place ARP process will be seeking input from community and city stakeholders over the next year. The first phase of the process will be focused on learning more about current conditions in Jasper Place and studying a series of development alternatives with the help of a community-based Evidence Team.

The second phase of the ARP process will include a series of public workshops to explore key issues in greater detail. Feasibility studies will also be undertaken by external consultants to provide technical information for the ARP.

In the third phase, the City will develop a draft plan taking into account what we learned and heard from the community in the first two phases. Input from the community will be incorporated into a final draft of the ARP, which will then be presented to Council for adoption. The final phase of the ARP process will

involve implementing key action items and bylaw amendments identified in the ARP.

Getting involved

The City is looking to local residents, businesses and organizations to provide their input to the ARP. The graphic below provides an overview of the ways you can get involved during each phase of the ARP process.

For more information, please visit our website (www.edmonton.ca/JasperPlaceARP) where you can also sign up for our mailing list.

You can also connect to the project by contacting:
Anne Stevenson, Principal Planner
780-496-6127
JasperPlaceARP@edmonton.ca

We look forward to hearing from you!

WANT TO HELP IMPROVE THE NEIGHBOURHOOD?

THERE IS GRANT FUNDING TO HELP!

Do you have a project or event in mind that will benefit and rejuvenate your community? If so, there is grant funding available to make it happen!

Funds are available for large, medium and small projects, up to \$20,000.

For more information or to apply, contact Paul St.Arnaud 780-944-5417 or paul.st.arnaud@edmonton.ca

City Programs Encourage Building Improvements

The City of Edmonton currently has two funding programs that help to develop and improve some of Edmonton's main street commercial areas: The Development Incentive Program and Façade Improvement Program.

Development Incentive Program

If your property is located in a targeted area, financial grants are available for:

- Multi-unit residential development
- Mixed use development
- Interior improvements for retail and commercial business storefronts
- New retail and commercial development

For more information, contact Iris Li at 780-495-0977 or email Iris.Li@edmonton.ca

For program details, including maps of targeted areas, visit [www.edmonton.ca/ DevelopmentIncentiveProgram](http://www.edmonton.ca/DevelopmentIncentiveProgram).

Façade Improvement Program

The Façade Improvement Program also encourages the improvement of properties located within the targeted area. The Program encourages commercial building owners to invest in façade renovations and storefront upgrades by providing matching grants to cover a portion of renovation costs.

These grants improve the building's curb appeal, make streets more interesting and appealing, and attract people and businesses to the area.

This program provides reimbursement of up to 50% of the cost of eligible renovations, up to a maximum of \$30,000 per building façade.

For more information contact Lara Pinchbeck at 780-496.6196 or email: lara.pinchbeck@edmonton.ca. For program details visit www.edmonton.ca/facadeprogram

Community and Police Collaborate on Safety at Community Action Team Event



When the community and the Police Service combine their efforts, it's amazing what can be achieved!

Stony Plain Road beat members initiated and implemented a four-day

Community Action Team (C.A.T.) deployment for JP communities between 170 Street and 149 Street, and from 95 Avenue to 107 Avenue, from May 23 to May 26, 2012.

This is part of an ongoing EPS Violence Reduction Strategy that brings an increase of police and other civic resources to an at-risk community for a four-day period to target violence and disorder.

Approximately 20 uniformed officers came out each night and were provided with target areas selected based on call volume and officer knowledge. Target persons were identified by their criminal behavior, location, what enforcement action was necessary and in some cases, through previous EPS tactical management meetings.

Some CAT activities over the four days:

- Edmonton Police Cadets & Police Members handed out pamphlets and answered citizens' questions.

- Community presentations by the Landlord and Tenant Board, and by West Division Beat members and the Neighbourhood Empowerment Team.

- A marked wagon was out every night to assist C.A.T. members in dealing with warrant arrests.

In total, 129 warrants were executed. Beat member's also processed 56 arrests and issued 139 Violation Notices.

Community agencies like Bent Arrow, Metis Child and Family Services, Night Safety Centre, CEASE (Center To End All Sexual Exploitation) and Homeward Trust all participated in the deployment.

The availability of these agencies gave

community members a chance to find out what kind of support they provide. As a result, agency staff found the deployment useful to establish community contacts and discover better ways of working with police.

During the course of the deployment, approximately 27 people were directly provided with services from these agencies. Homeward Trust social workers were able to house seven people and four referrals were completed for housing.

Stony Plain Road beat members Cst. James Shaw, Cst. Will Burrows, Cst. Nick Leachman and Cst. Ryan Brady would like to thank all who assisted with the C.A.T. deployment. Your effort made the project a success.



GET A GRIP ON SIDEWALK SAFETY

clear your walks within 48 hrs after a snowfall

In the winter months we are all required to focus effort on sidewalk snow removal.

Snowy walks restrict mobility for seniors, and slips and fall threatened us all. Please do your part to help keep pedestrians safe by removing snow and ice from City sidewalks adjacent to your property. Your customers, friends and relatives will thank you.

Let's keep Edmonton moving this winter.

BE A SNOW ANGEL THIS WINTER
www.edmonton.ca/snowangels

